



THE V-GUIDES PRESENT  
THE **ONE WORLD DISCOVERY**



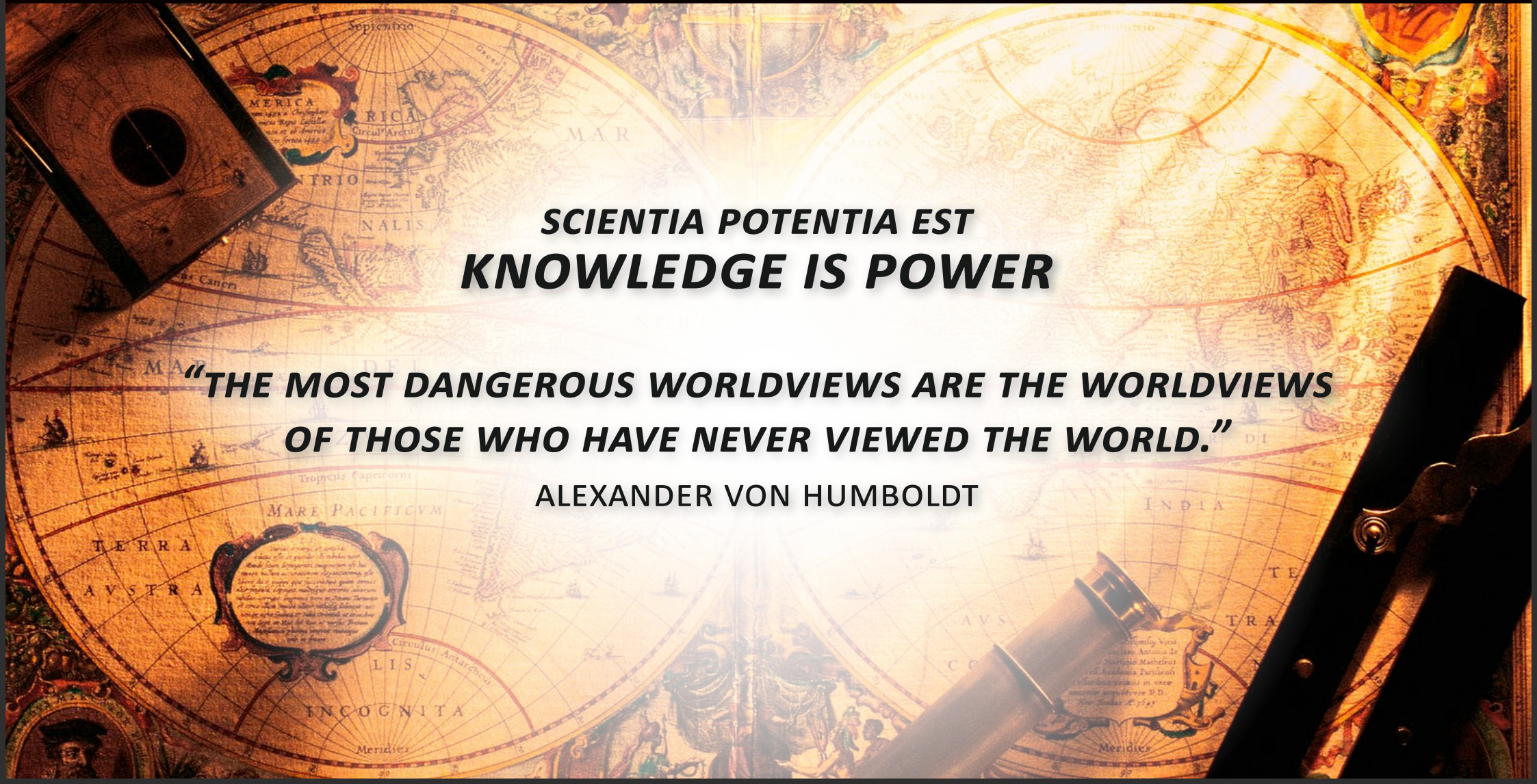
# THE PHILOSOPHY

CONVEY KNOWLEDGE IN AN EASY-TO-UNDERSTAND & ENTERTAINING WAY

**SCIENTIA POTENTIA EST  
KNOWLEDGE IS POWER**

**“THE MOST DANGEROUS WORLDVIEWS ARE THE WORLDVIEWS  
OF THOSE WHO HAVE NEVER VIEWED THE WORLD.”**

ALEXANDER VON HUMBOLDT



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# SYNOPSIS

## THE ONE WORLD DISCOVERY

IN ONE WORLD DISCOVERY, A GROUP OF MODERN, VERY ACTIVE GIRLS, WHO CALL THEMSELVES THE V-GUIDES, GO ON AN ADVENTUROUS JOURNEY AROUND THE WORLD IN A COOL MOTORHOME, THE V-MOBILE. THE GOAL IS TO DISCOVER THE GREATEST VALUES OF LIFE.

ON THEIR ROAD TRIP, THE GIRLS ARE UNITED BY THEIR CLOSE FRIENDSHIP AND THEIR INTEREST IN DELVING DEEP INTO THE CULTURE AND HISTORY OF THE MOST DIVERSE COUNTRIES. THEY WANT TO LEARN TO UNDERSTAND ALL PEOPLES AND CULTURES AND THEREBY DISCOVER THOSE VALUES (V FOR VALUES) THAT UNITE ALL LIVING BEINGS IN THE WORLD.

THEIR JOURNEY WILL TAKE THEM THROUGH UNIQUE PLACES AND LANDSCAPES. HERE AND THERE, THE GIRLS SWAP THEIR V-MOBILE FOR HORSEBACK AND A TENT. OR THEY CROSS HIGHWAYS ON E-SHOPPERS AND CITIES ON E-BIKES.

EVERYWHERE THE V-GUIDES MINGLE WITH THE LOCALS. IN DOING SO, THEY MEET MANY INTERESTING PEOPLE, CELEBRITIES, AND PEOPLE FROM NEXT DOOR AND GET TO KNOW THEIR STORIES. FROM AND WITH THEM, THEY LEARN MORE ABOUT LOCAL TRADITIONS, ART, MUSIC, CUISINE, THE MOST POPULAR SPORTS AND LEISURE ACTIVITIES, OF COURSE, NATURE AND ENVIRONMENTAL PROJECTS, SIGHTS, HIDDEN GEMS, AND COUNTLESS OTHER VALUES.

DESPITE THEIR FRIENDSHIP AND MANY SIMILARITIES, THE YOUNG WOMEN ALSO HAVE COMPLETELY DIFFERENT CHARACTERS AND AREAS OF INTEREST. THE SPECTRUM RANGES FROM THE STUNT GIRL WHO LOVES EXTREMES TO THE TECHNICAL EXPERT, THE SCIENTIST, THE BIOLOGIST, THE PHOTOGRAPHER, TO THE POLITICAL SCIENTIST WHO IS PARTICULARLY ENTHUSIASTIC ABOUT SOCIAL AND ETHICAL VALUES. OTHERS HAVE FUN PLAYING THE LATEST VIDEO GAMES, DISCOVERING THE LATEST FASHION TRENDS, MAKING MUSIC, COOKING LOCAL DELICACIES, AND MUCH MORE.

BY THE TIME THEY RETURNED AFTER A 7-YEAR JOURNEY, THE GIRLS HAD CONTINUALLY MATURED INTO EVEN MORE POWERFUL WOMEN, SHARING THEIR KNOWLEDGE AND EXPERIENCES WITH THE WORLD.



# THE ONE (WORLD) PAGER

THE CROSS-MEDIA SERIES AROUND THE WORLD IN A NUTSHELL



## SERIES

**STYLE MIX:** TV DOCU, ROAD MOVIE, MTV/FTV, SOCIAL MEDIA CH.  
**RESOLUTION:** 4K - 8K  
**FREQUENCY:** WEEKLY  
**RUNNING TIME:** BETWEEN 30 - 90 MINUTES  
**PLATFORM:** DISNEY+ STAR  
**LANGUAGE:** ENG. (VOICE OVER: GER, FR, ESP, IT)  
**SUBTITLES:** GER, IT, FR, ESP

**DIARIES\*:** DAILY REPORTS, TALKS... 3-15 MIN.  
**BTS:** WEEKLY GLIMPSE BEHIND THE SCENES Á 10-25 MIN.  
**TUTORIALS\*\*:** PHOTO/VIDEO, NUTRITION, SPORTS, BEAUTY, FASHION, STYLE... 3 PER WEEK Á 3-10 MIN.  
**SWEEPSTAKES:** FILM, MUSIC, TRAVEL, PRODUCTS...  
**LIVE STREAM\*\*:** INTERVIEWS, NEWS, MOODS, EVENTS...  
**PLATFORMS:** DISNEY, SOCIAL MEDIA, PODCASTS, SPECIAL NETWORKS\*

\* FROM DAY 1 OF PRODUCTION  
\*\* APPROPRIATE TO TOPICS AND EVENTS.  
\*\*\* E.G. VIDEO, FASHION, TRAVEL...



## SOCIAL MEDIA



## THE EDUTAINMENT SERIES



## MAGAZINE

**ONLINE:** VALEUR & PARTNER PLATFORMS  
**PRINT (ON DEMAND):** IN EUROPE & USA  
**EXTENT:** APPROX. 10 ADD. ARTICLES PER EPISODE  
**FREQUENCY:** FORTNIGHTLY  
**SPECIAL:** THE MAGAZINE COMPLETES THE DOCUMENTARY WITH MORE REPORTS, INTERVIEWS, BTS, TEASERS, REVIEWS, LINKS TO (BOOKING) PAGES, ETC.

**CELEBRITIES:** STARS AROUSE ATTENTION  
**BRANDS:** INTENSIVE CONTENT-SHARING WITH PARTNERS\* WHO SHARE SELECTED FOOTAGE IN THEIR NETWORKS  
**UNIVERSITIES:** TENDERS TO INVITE LOCALS TO TAKE PART ACTIVELY CREATE HUGE AWARENESS/NETWORKING  
**MEDIA PARTNER:** INT. CONTENT SHARING, EXCLUSIVE SHOOTS/REPORTS, INTERVIEWS... IN PRINT, ONLINE AND TV MEDIA

\* FROM DIFFERENT INDUSTRIES, LIKE ENTERTAINMENT, FASHION, TECHNOLOGY  
-> TEASER FOR DIFFERENT TARGET-GROUPS



## MULTIPLIERS

# THE MAIN CONTENT

WHAT IS THE ONE WORLD DISCOVERY ABOUT?



EXCITING PLACES ART EVERYDAY LIFE  
SPORTS PEOPLE LOVE HISTORY CULTURE  
BEAUTY NATURE ENTERTAINMENT  
LIFESTYLE DIVERSITY & FREEDOM  
FASHION VALUES WELLNESS BEACH ONE WORLD



# 28 WEEKS UNITED KINGDOM

TWENTY EIGHT EPISODES PLUS SPECIALS & CROSS-MEDIA COVERAGE



**MESOPOTAMIA, EGYPT, GREECE, ROME, AND THE UNITED KINGDOM. OF COURSE, THE UK BELONGS TO THE LIST OF NOBLE COUNTRIES THAT HAVE SHAPED THE WORLD'S HISTORY. THE UK HAS ALSO SHAPED EUROPE'S FACE AS WE KNOW IT TODAY. BESIDES TRADE AND KNOWLEDGE, THE COUNTRY SPAWNED COUNTLESS MUSIC STYLES, FILMS, ART, FASHION, AND HUMOR WE ALL LOVE. AND, OF COURSE, THE UK OFFERS NUMEROUS STUNNING LOCATIONS THAT EVERYONE SHOULD VISIT AT LEAST ONCE IN THEIR LIFETIME.**



# 7 WEEKS SCOTLAND

FROM THE HIGHLANDS TO EDINBURGH



SPECIAL: GLASGOW



EPISODE I & II: THE HIGHLANDS



EPISODE III: GRAMPIAN



EPISODE IV: TAYSIDE



EPISODE V: BORDERS (WEST)



EPISODE VI: DUMFRIES & GALLOWAY



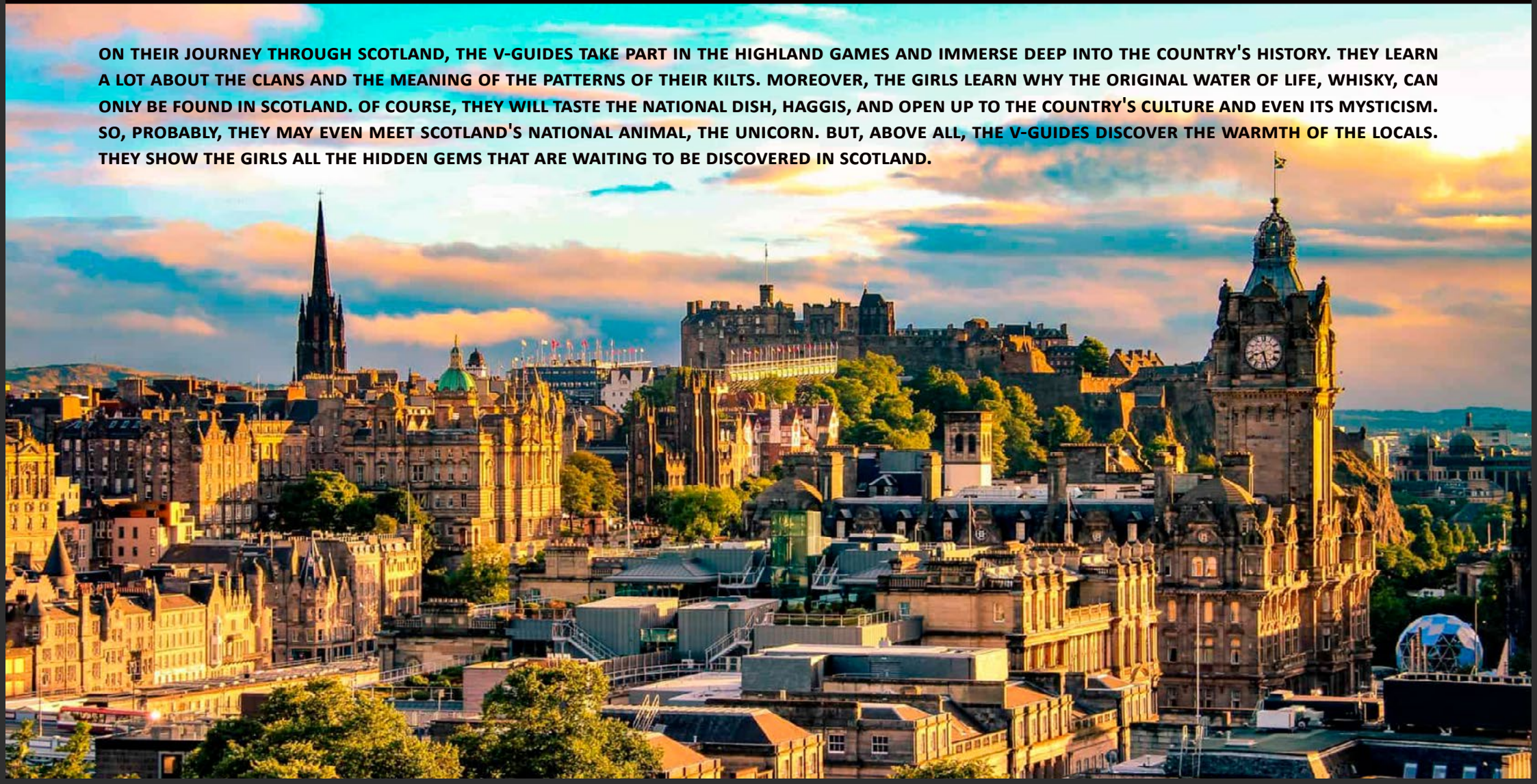
EPISODE VII: BORDERS (EAST)



# EDINBURGH SPECIAL

"SEVEN DAYS EDINBURGH" (SEVEN *SHORT* EPISODES)

ON THEIR JOURNEY THROUGH SCOTLAND, THE V-GUIDES TAKE PART IN THE HIGHLAND GAMES AND IMMERSE DEEP INTO THE COUNTRY'S HISTORY. THEY LEARN A LOT ABOUT THE CLANS AND THE MEANING OF THE PATTERNS OF THEIR KILTS. MOREOVER, THE GIRLS LEARN WHY THE ORIGINAL WATER OF LIFE, WHISKY, CAN ONLY BE FOUND IN SCOTLAND. OF COURSE, THEY WILL TASTE THE NATIONAL DISH, HAGGIS, AND OPEN UP TO THE COUNTRY'S CULTURE AND EVEN ITS MYSTICISM. SO, PROBABLY, THEY MAY EVEN MEET SCOTLAND'S NATIONAL ANIMAL, THE UNICORN. BUT, ABOVE ALL, THE V-GUIDES DISCOVER THE WARMTH OF THE LOCALS. THEY SHOW THE GIRLS ALL THE HIDDEN GEMS THAT ARE WAITING TO BE DISCOVERED IN SCOTLAND.





# 7 WEEKS NORTHERN IRELAND

FROM THE LAKES, RIVERS, AND GREEN FIELDS TO BELFAST



EPISODE I: FERMANAGH



EPISODE II: TYRONE



EPISODE III: DERRY/LONDONDERRY



EPISODE IV: ANTRIM



EPISODE V: ARMAGH



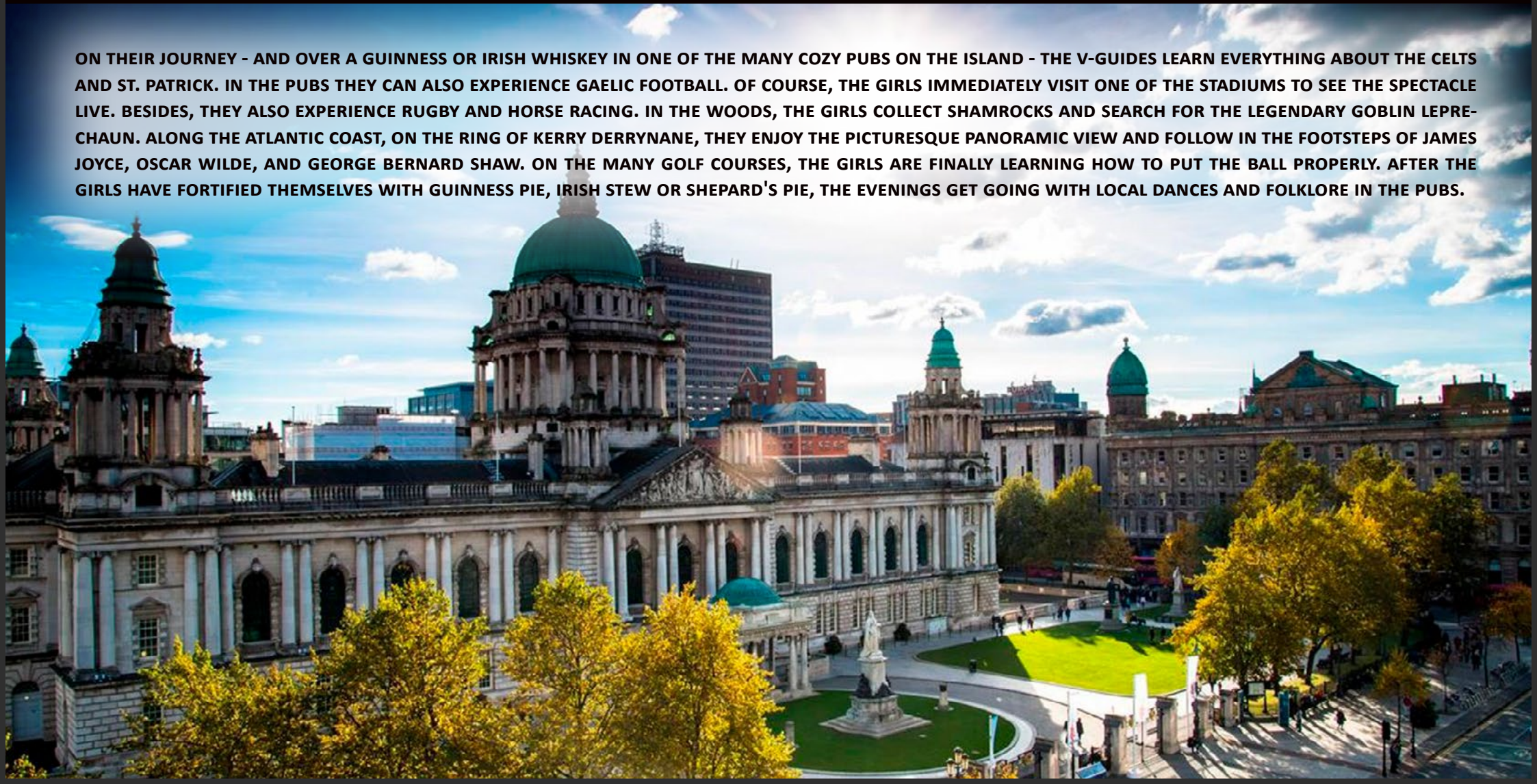
EPISODE VI: DOWN



# BELFAST

## "SEVEN DAYS BELFAST" (SEVEN *SHORT* EPISODES)

ON THEIR JOURNEY - AND OVER A GUINNESS OR IRISH WHISKEY IN ONE OF THE MANY COZY PUBS ON THE ISLAND - THE V-GUIDES LEARN EVERYTHING ABOUT THE CELTS AND ST. PATRICK. IN THE PUBS THEY CAN ALSO EXPERIENCE GAELIC FOOTBALL. OF COURSE, THE GIRLS IMMEDIATELY VISIT ONE OF THE STADIUMS TO SEE THE SPECTACLE LIVE. BESIDES, THEY ALSO EXPERIENCE RUGBY AND HORSE RACING. IN THE WOODS, THE GIRLS COLLECT SHAMROCKS AND SEARCH FOR THE LEGENDARY GOBLIN LEPRECHAUN. ALONG THE ATLANTIC COAST, ON THE RING OF KERRY DERRYNANE, THEY ENJOY THE PICTURESQUE PANORAMIC VIEW AND FOLLOW IN THE FOOTSTEPS OF JAMES JOYCE, OSCAR WILDE, AND GEORGE BERNARD SHAW. ON THE MANY GOLF COURSES, THE GIRLS ARE FINALLY LEARNING HOW TO PUT THE BALL PROPERLY. AFTER THE GIRLS HAVE FORTIFIED THEMSELVES WITH GUINNESS PIE, IRISH STEW OR SHEPARD'S PIE, THE EVENINGS GET GOING WITH LOCAL DANCES AND FOLKLORE IN THE PUBS.





# 7 WEEKS WALES

FROM THE NUMEROUS HILLS AND CASTLES TO CARDIFF



EPISODE I: GWYNEDD.



EPISODE II: CLWYD.



EPISODE III: POWYS.



EPISODE IV: DYFED.



EPISODE V: W/M GLAMORGAN



EPISODE VI: GWENT.

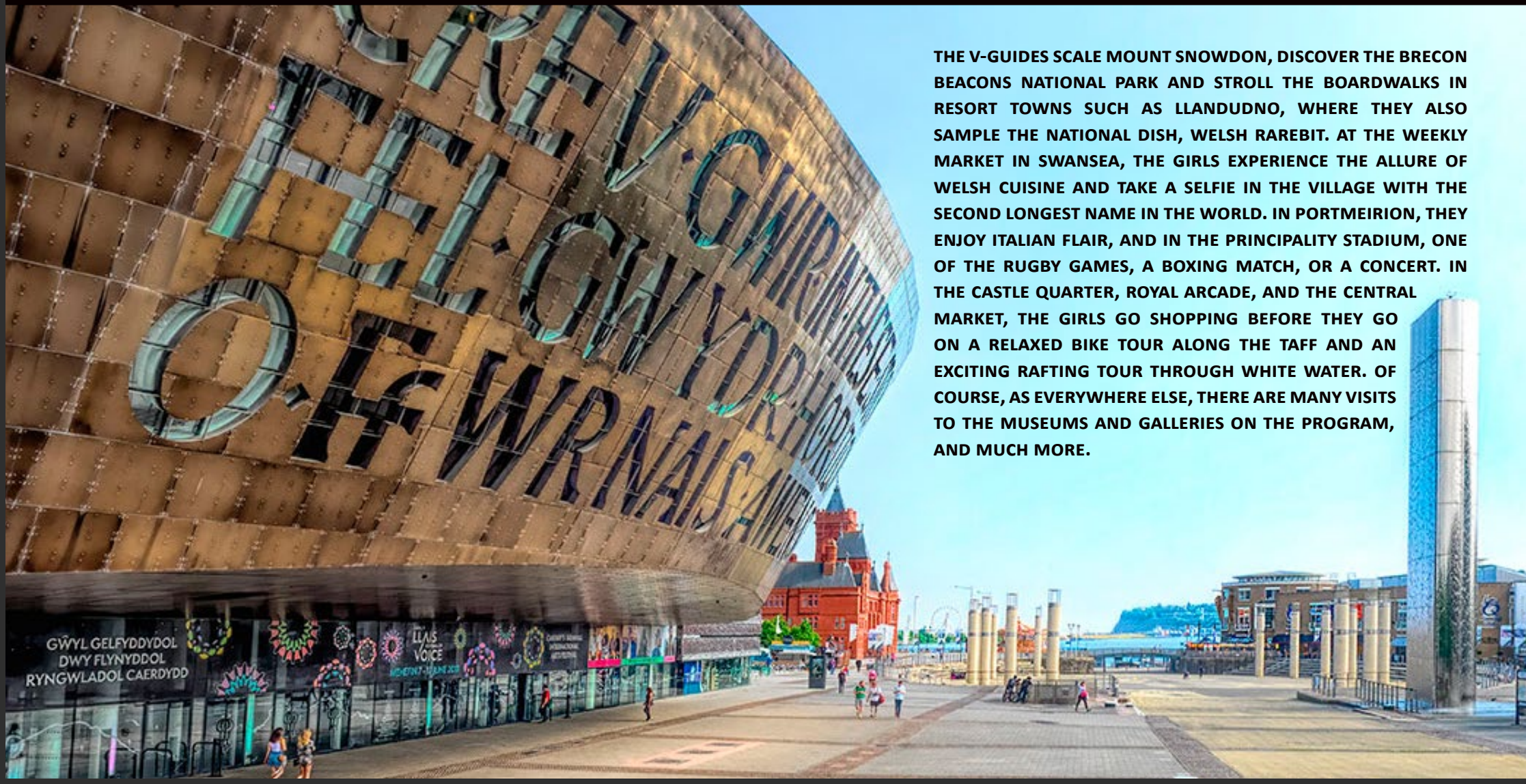


EPISODE VII: SOUTH GLAMORAN



# CARDIFF

"SEVEN DAYS CARDIFF" (SEVEN *SHORT* EPISODES)



THE V-GUIDES SCALE MOUNT SNOWDON, DISCOVER THE BRECON BEACONS NATIONAL PARK AND STROLL THE BOARDWALKS IN RESORT TOWNS SUCH AS LLANDUDNO, WHERE THEY ALSO SAMPLE THE NATIONAL DISH, WELSH RAREBIT. AT THE WEEKLY MARKET IN SWANSEA, THE GIRLS EXPERIENCE THE ALLURE OF WELSH CUISINE AND TAKE A SELFIE IN THE VILLAGE WITH THE SECOND LONGEST NAME IN THE WORLD. IN PORTMEIRION, THEY ENJOY ITALIAN FLAIR, AND IN THE PRINCIPALITY STADIUM, ONE OF THE RUGBY GAMES, A BOXING MATCH, OR A CONCERT. IN THE CASTLE QUARTER, ROYAL ARCADE, AND THE CENTRAL MARKET, THE GIRLS GO SHOPPING BEFORE THEY GO ON A RELAXED BIKE TOUR ALONG THE TAFF AND AN EXCITING RAFTING TOUR THROUGH WHITE WATER. OF COURSE, AS EVERYWHERE ELSE, THERE ARE MANY VISITS TO THE MUSEUMS AND GALLERIES ON THE PROGRAM, AND MUCH MORE.



# 7 WEEKS ENGLAND

FROM BRISTOL TO LONDON



EPISODE IV: MANCHESTER



EPISODE I: BRISTOL & THE SOUTH



EPISODE I: FROM SOUTHAMPTON TO BIRMINGHAM



EPISODE III: FROM SHEFFIELD TO LIVERPOOL



EPISODE V: THROUGH THE NORTH



EPISODE VI: FROM YORK TO CAMBRIDGE



EPISODE VII: FROM BRIGHTON TO LONDON



# LONDON

## "SEVEN DAYS LONDON" (SEVEN *SHORT* EPISODES)

OF COURSE, IN ENGLAND, THE V-GUIDES IMMERSE AGAIN INTO THE COUNTRY'S FASCINATING HISTORY. FROM THE HENGES AND CELTS TO ARTHUR, MERLIN, AND AVALON. FROM THE PROVINCE OF BRITANNIA TO THE ANGLES, SAXONS, AND VIKINGS. FROM THE SHIRES, ALFRED THE GREAT, THE TUDORS, AND ELIZABETH I., TO THE MODERN ROYALS, THE HOUSE OF PARLIAMENT, AND THE MODERN DEMOCRACY. FROM FOLK TO PUNK, HEAVY METAL, AND BRITPOP. FROM SCIENCE AND LITERATURE TO HAUTE CUISINE AND ENGLISH BREAKFAST. FROM RUGBY, FOOTBALL, AND CRICKET TO GOLF, POLO, DARTS, CURLING, SQUASH, BOXING, SNOOKER, AND BADMINTON. FROM ALFRED HITCHCOCK TO TOM HIDDLESTON, COLIN FIRTH, TOM HOLLAND TO MAGGIE SMITH, JUDI DENCH, EMILY BLUNT, AND MANY OTHERS. THE V-GUIDES ABSORB THE HISTORY AND PRESENT OF ENGLAND TO THE FULLEST. THEREFORE, HISTORY WRAPPED INTO SOPHISTICATED STORYTELLING HAS NEVER BEEN AS EXCITING FOR A YOUNG AUDIENCE AS THE VOYAGE OF DISCOVERY OF THE V-GUIDES.





# THE ONE WORLD DISCOVERY

THE CROSS-MEDIA EDUTAINMENT IN SUMMARY

A detailed historical world map, likely from the 17th or 18th century, featuring a grid of latitude and longitude lines. The map is overlaid with a telescope and a sextant, suggesting exploration and discovery. The text 'THE FORMAT' is prominently displayed in the center of the map.

**THE FORMAT**

**THE GENRE MIX**

**AND THE CROSS-MEDIA-**

**COVERAGE**



# THE FORMAT

7 EPISODES PER SEASON

EVERY COUNTRY, STATE OR REGION IS PRESENTED IN THE FORMAT **"7 WEEKS..."**. BIG CITIES OR ATTRACTIONS LIKE DISNEY WORLD WILL BE PRESENTED IN THE FORMAT **"7 DAYS..."** OR ADDITIONAL **SPECIALS**.

THEREFORE, **1 EPISODE** REPRESENTS **1 WEEK** OR **1 DAY**  
IN THE V-GUIDE'S TRAVEL DIARY.

OVER THE COURSE OF A DAY OR WEEK, THE V-GUIDES DISCOVER THE LOCAL **HISTORY, CULTURE, ART, NATURE, TRADITIONS, CUISINE, MUSIC, ATTRACTIONS, DIVERSITY, SPORTS, ENTERTAINMENT, LOCAL PEOPLE,** AND MANY, MANY OTHER VALUES.

**WHO KNOWS A PLACE BETTER THAN LOCALS?**  
THUS, THE V-GUIDES MEET FRIENDS\* EVERYWHERE FROM WHOM THEY LEARN A LOT ABOUT **THE LOCAL VALUES.**

ALL REPORTS, PARTNERS, INTERVIEWS, ETC. WILL BE WRAPPED INTO AN **AUTHENTIC, EYE-CATCHING, AND ENTERTAINING STORYTELLING.**

\*SEE PAGE 32 TO LEARN MORE ABOUT THE FRIENDS & GUESTS



# THE GENRE MIX

A CONTEMPORARY AND POWERFUL BLEND OF STYLES & TOPICS

TO ENTERTAIN THE AUDIENCE AT THE HIGHEST LEVEL AND PRESENT EDUCATIONAL CONTENT CONTEMPORANEOUSLY, THE OWD UNITES SEVERAL GENRES INTO A UNIQUE FORMAT.



**DOCUMENTARY**  
INFORMATIVE



**ROAD MOVIE**  
STORYTELLING



**'MTV'**  
ENTERTAINING



**'FASHION TV'**  
TRENDY



**SOCIAL MEDIA**  
AUTHENTIC

**DOCUMENTARY:** SOPHISTICATED AND EDUCATIONAL REPORTS ABOUT VALUES LIKE HISTORY, CULTURE, TRADITIONS, ART, NATURE, CUISINE, PEOPLE...

**ROAD MOVIE:** EACH V-GUIDE STANDS FOR A SPECIAL CHARACTER, FROM THE ADVENTURER TO THE ARTIST, ACTION GIRL OR TECHNICIAN.

AN EYE-CATCHING AND ENTERTAINING MAIN STORY, INCLUDING CLIFFHANGERS, DEVELOPS AROUND THESE PERSONALITIES.

**'MTV' & 'FTV' (TALKSHOW):** EMOTIONAL AND INTIMATE TALKS WITH STARS ABOUT MUSIC, FILM, FASHION & LIFESTYLE TRENDS, EVEN E-SPORTS, ETC.

**SOCIAL MEDIA:** THE V-GUIDES INVITE THE AUDIENCE TO TAKE PART IN THE DISCOVERY ACTIVELY.



# THE CROSS MEDIA COVERAGE

EYE-CATCHING · INFORMATIVE · ENTERTAINING · EMOTIONAL · CLOSE TO THE AUDIENCE

THANKS TO THE MODERN NETWORKS, WE CREATE COMPREHENSIVE, HIGH-QUALITY CROSS-MEDIA CONTENT IN ADDITION TO THE SERIES. THE PUBLICATION INTERVALS ARE:



**FILM SERIES**

WEEKLY



**DIARIES**

DAILY 2-3X



**PODCASTS**

DAILY 1-3X



**EDITORIALS**

1-2 DAYS



**MEDIA PARTNERS**

FLEXIBLE

**DIARIES:** THE V-GUIDES PROVIDE INSIGHTS INTO THEIR DAILY PROGRAM AND BEHIND THE SCENES. LEARN MORE ON PAGE 46.

**PODCAST:** EVERY DAY ANOTHER V-GUIDE PROVIDES A DEEPER INSIGHT INTO HER LIFE AND EXPERIENCES, PASSIONS, HOBBIES...

**EDITORIALS:** EACH EPISODE IS SUPPLEMENTED BY ACCOMPANYING REPORTS OF THE ONE WORLD MAGAZINE. THEY CONTINUE THE STORIES EXTENSIVELY THROUGH GREAT REPORTS. MOREOVER, THEY LINK TO THE RESPECTIVE PARTNER PAGES AND SERVICES.

**MEDIA PARTNERS (PR):** SPECIAL CONTENT CAN BE SHARED WITH MORE THAN 500 RELATED PARTNERS FROM TV, PRINT, ONLINE, EVENTS...



# KEEP BALANCE

IN FOCUS: AN AUTHENTIC ADVENTURE

50 = 50

ITINERARY, INTERVIEWS, APPOINTMENTS... OF COURSE, IT'S CRUCIAL TO PREPARE SUCH A MASSIVE PRODUCTION CAREFULLY AND METICULOUSLY IN DETAIL. STORIES MUST BE RESEARCHED AND WRITTEN, AND PARTNERS AND AGENCIES MUST BE CONTACTED AND INVOLVED.

HOWSOEVER, PEOPLE ALL OVER THE WORLD LONG FOR AUTHENTICITY, THE IMPERFECT, THE HUMAN. THIS MAKES FILMS AND STORIES ACCESSIBLE AND UNDERSTANDABLE FOR EVERYONE. MORE THAN THAT, THEY CREATE TRUST, EMOTIONS, AND THUS A CLOSE BOND WITH THE AUDIENCE!

TOM CRUISE CHANGED CINEMA. TO ENSURE MAXIMUM AUTHENTICITY, THE SUPERSTAR EXPECTS HIS TEAM TO SUBJECT THEMSELVES TO G-FORCES IN REAL FIGHTER JETS. THE V-GUIDES ALSO FACE GREAT CHALLENGES. BECAUSE THE STORIES OF ONE WORLD DISCOVERY ARE ONLY 50% SCRIPTED. THE REST IS LEFT TO CHANCE AND SPONTANEITY. THIS MAKES IT POSSIBLE TO BE INSPIRED BY PEOPLE AND EVENTS ONSITE, BE LED BY THEM, AND RESPOND TO THEM APPROPRIATELY. MOREOVER, JUST IN THAT WAY, THE V-GUIDES WILL EVEN DISCOVER REAL HIDDEN PLACES AND CHALLENGES.



# THE 7 HOSTS

SEVEN OUTSTANDING PERSONALITIES



## THE V-GUIDES & THEIR MOTORHOME



# THE V-GUIDES

IMPRESS VS. INFLUENCE



LEARN MORE ABOUT THE  
V-GUIDES ON THE NEXT PAGES.

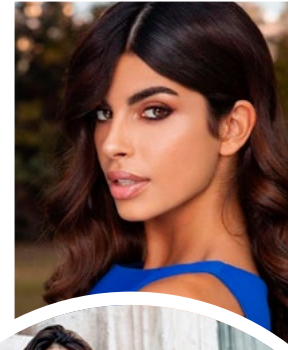
THE 7 HOSTS OF THE ONE WORLD DISCOVERY AREN'T ONLY BEAUTIFUL REPORTERS, ACTRESSES AND MODELS BUT IMPRESSIVE AND OUTSTANDING PERSONALITIES. THEY ARE TRUE ROLE MODELS. EVERYONE HAS HER OWN STYLE, INTERESTS, AND TALENTS. THEREFORE, THEY INSPIRE ALL TARGET GROUPS, REGARDLESS OF AGE, GENDER OR ORIGIN. BESIDES, THEY ARE REAL ADVENTURERS AND ACTIVISTS, WHO ARE TRULY INTERESTED IN THE VALUES OF OUR WORLD. WITH THEIR CHARM, THEY CONVEY EVEN THE MOST DEMANDING TOPICS IN AN EASILY UNDERSTANDABLE AND CHEERFUL WAY, WHILE THEY PROVIDE EXCITEMENT AND ENTERTAINMENT WITH THEIR STORIES AND ACTIVITIES. SO, IT'S TIME TO FOLLOW THE V-GUIDES ON

**THE ONE WORLD DISCOVERY.**



# GRETA

THE ACTIVIST



## GRETA

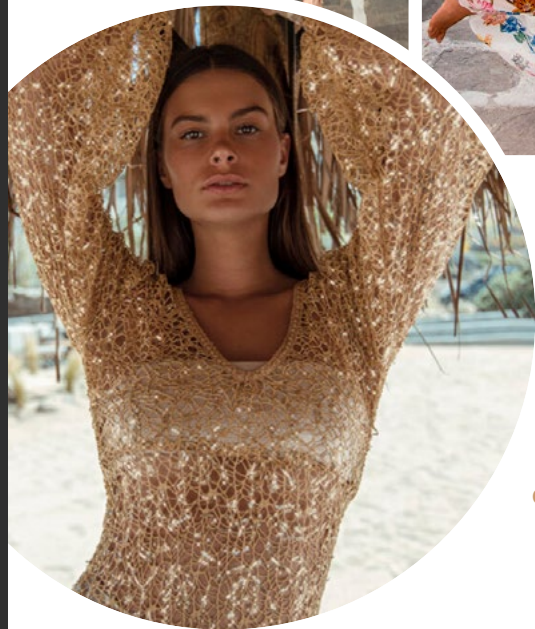
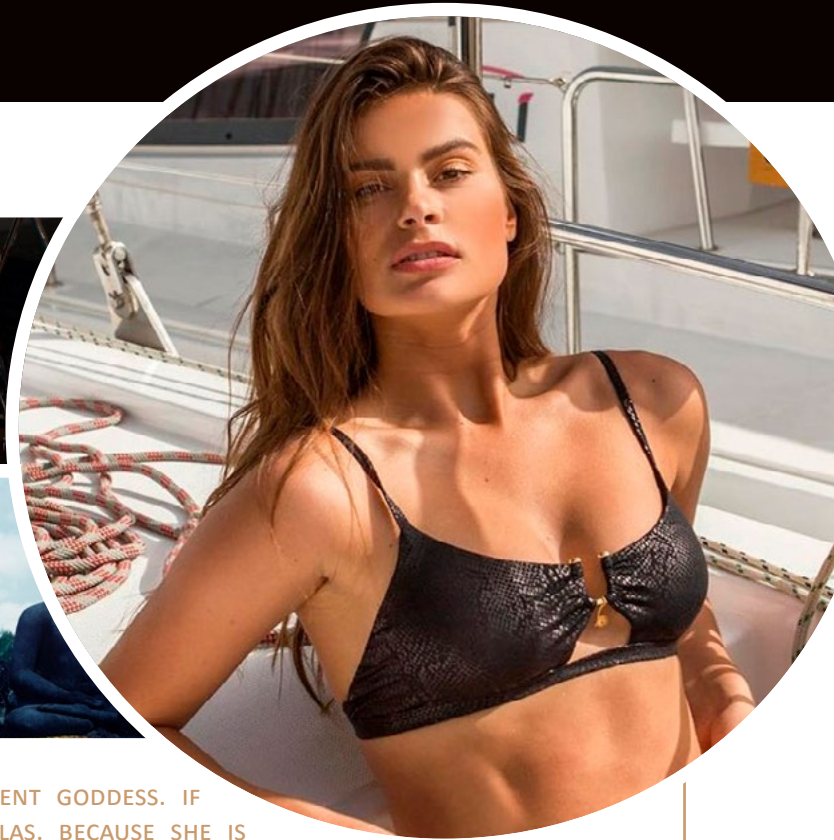
THERE ARE MANY BEAUTIFUL, TALENTED WOMEN TO SEE ON THE SCREEN, IN STUDIOS, ON STAGES, AND ON THE INTERNET. BUT THERE IS ONLY ONE GRETA. THE ITALIAN WOMAN IS NOT ONLY STUNNINGLY BEAUTIFUL AND EXCEPTIONALLY TALENTED. MOROVER, GRETA IS A PERSON WITH HEART AND SOUL. HUMAN VALUES SUCH AS HUMILITY, HONESTY, SINCERITY, AND FRIENDSHIP HAVE GREAT IMPORTANCE TO HER. RARELY YOU WILL MEET SUCH AN OPEN-MINDED, VERSATILE INTERESTED PERSONALITY, WHO IS FACING THE CHALLENGE TO START A MODERN ADVENTURE BY GOING ON A DISCOVERY AROUND THE GLOBE IN ORDER TO SHARE THE VALUES OF OUR WORLD WITH PEOPLE EVERYWHERE.

CORE THEMES  
CULTURE  
SOCIAL AFFAIRS  
FILM



# PATRICIA

THE ADVENTURER



**PATRICIA'S** COUNTENANCE RESEMBLES THAT OF AN ANCIENT GODDESS. IF SHE WERE ONE, SHE MIGHT BE ATHENA PALLAS. BECAUSE SHE IS ADVENTUROUS AND FACES ANY CHALLENGE. BESIDES, SHE IS INCREDIBLY SMART AND LOYAL. HOWEVER, MAYBE SHE WOULD BE APHRODITE. BECAUSE WITH HER MAGICAL SENSUALITY, SHE MAKES EVERYONE'S HEARTS BEAT FASTER. OR, MAYBE SHE WOULD BE CIRCE. BECAUSE WITH HER SMILE, PATRICIA CHARMS EVERYONE FROM THE FIRST MOMENT. SHE COULD ALSO BE A NYMPH BECAUSE SHE LOVES THE WATER AND MASTERS IT ON HER SURFBOARD. IN ANY CASE, SHE IS A MODERN MUSE WHO INSPIRES THE GROUP OF V-GUIDES WITH HER LOVE OF ADVENTURE. IN ALL OF THIS, PATRICIA IS PARTICULARLY CHARACTERIZED BY HER DOWN-TO-EARTHINESS AND SIMPLICITY. SHE LOVES HIGH HEELS BUT PREFERS TO WALK BAREFOOT THROUGH THE SAND OR ACROSS THE GRASS AND SHE LIKES TO TRAVEL FROM PLACE TO PLACE IN HER VAN.

CORE THEMES  
**SPORT**  
**ENVIRONMENT**  
**HISTORY**



# INES

THE TECHNIQUE EXPERT



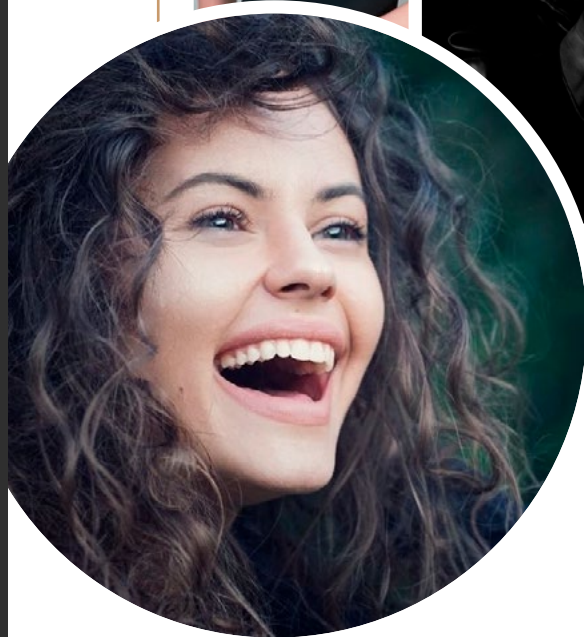
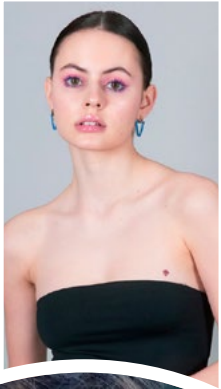
**INES** IS NOT ONLY A FASCINATING FRENCH BEAUTY, SHE HAS ALREADY SUCCESSFULLY COMPLETED HER STUDIES IN MANAGEMENT OF INFORMATION SYSTEMS AND MARKETING MANAGEMENT. AS A SUCCESSFUL MODEL, INES HAS ALREADY SEEN A LOT OF THE WORLD. WHEREVER SHE GOES, INES LOVES TO IMMERSE HERSELF IN REAL LIFE BUT ALSO IN VIRTUAL REALITIES. BECAUSE, THE BAUTY REALLY LOVES TO TEST THE NEWEST COMPUTER AND CONSOLE GAMES.

CORE THEMES  
**BUSINESS  
TECHNOLOGY  
GAMING**



# KARINA

THE ARTIST



ACTUALLY, IT'S HARD TO IMAGINE, AND YET THERE IS SOMETHING THAT OUTSHINES THE BEAUTY OF THE YOUNG WOMAN FROM WARSAW. IT'S HER UNIQUE SENSE OF HUMOR.

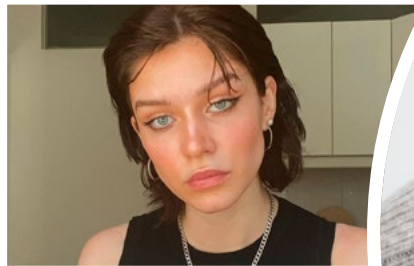
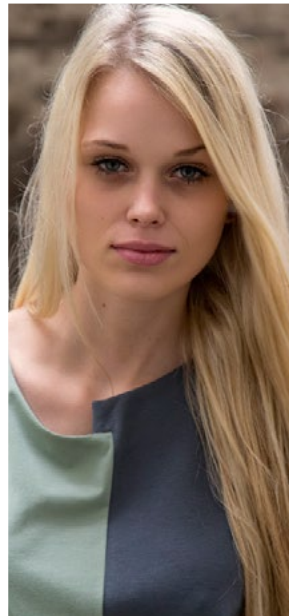
**KARINA** IS ALWAYS IN A GOOD MOOD. HOWSOEVER, BESIDES ALL HER HAPPINESS, OF COURSE, SERIOUS ISSUES ARE VERY IMPORTANT TO HER. KARINA LOVES NOT ONLY FASHION BUT ANY KIND OF ART, DESIGN OR HANDICRAFTS. IN ADDITION, SHE FACES HER FEARS TO MASTER THE CHALLENGES OF AN ADVENTUROUS JOURNEY. THEREFORE, SHE DOESN'T SHY AWAY FROM EXTREME SPORTING ACTIVITIES SUCH AS A FREE FALL OR LEARNING COMPLETELY NEW DAILY THINGS THAT ARE USEFUL FOR THE GROUP OF V-GUIDES.

CORE THEMES  
FASHION  
STYLE & ART  
DESIGN



# COMING SOON

THE FUTURE TALENTS



**DIVERSITY** IS ONE OF THE GREATEST VALUES. IT ALSO FUNDAMENTALLY SHAPES ONE WORLD DISCOVERY AND THE V-GUIDES. WE ARE CURRENTLY SCOUTING MANY GREAT TALENTS WHO WILL ENRICH THE TEAM IN THE NEAR FUTURE. THEY WILL REPRESENT EACH OF THE **FIVE CONTINENTS** AS WELL AS **ALL SEXUALITY AND GENDER IDENTITIES.**



# THE MULTIPLIERS

SOCIAL MEDIA +++ CONTENT SHARING +++ PRODUCT PLACEMENTS

**THE V-GUIDES** ARE NOT ONLY **THE HOSTS** OF THE ONE WORLD DISCOVERY AND ROLE MODELS WHO INSPIRE THE YOUNG AS WELL AS THE OLD THROUGH THEIR **AUTHENTICITY, SPIRIT, AND NATURALNESS.** THEY ARE ALSO VERY STRONG **NETWORKERS** WHO INFORM THE PUBLIC ABOUT THE STAGES OF THE EXPEDITION ON SOCIAL MEDIA.

IN ADDITION, THEY APPEAR IN **TV, TALK & FASHION SHOWS,** TAKE ON **GUEST ROLES IN FILMS, LEAD THROUGH LIVE EVENTS** LIKE COMPETITIONS, AWARDS, TRADESHOWS... **MEET CELEBRITIES,** AND PRESENT **EYE-CATCHING, FASHION, BEAUTY, LIFESTYLE, COOKING, GAME, FILMMAKING, PHOTOGRAPHY, TOURISM & SOCIAL TUTORIALS\* ,** AND MUCH MORE. THEREFORE, THE V-GUIDES ARE THE **NO. 1 MULTIPLIERS** OF THE ONE WORLD DISCOVERY!

\*VIDEO, PODCAST, EDITORIALS



# THE V-MOBILE

REACHES HIDDEN GEMS & THE MOST DIVERSE TARGET-GROUPS

## LET'S REMEMBER FILM & TV CLASSICS

*JAMES BOND* & THE ASTON MARTINS,  
*MIAMI VICE* WHICH LET PEOPLE DREAM OF THE FERRARI DAYTONA SPYDER 365 GTS,  
*KNIGHT RIDER* WHERE A PONTIAC TRANS AM PLAYED A SUPPORTING ROLE,  
*MAGNUM P.I.* WHO INTRODUCED THE FERRARI 308 GTS WORLDWIDE,  
*THE FALL GUY* WHO MADE THE GMC SIERRA GRANDE POPULAR,  
*BLUES BROTHERS* & THEIR 1974 DODGE MONACO SEDAN,  
*GHOSTBUSTERS* & THEIR ECTO-1, 1959 CADILLAC,  
*BACK TO THE FUTURE* THAT NOT ONLY INTRODUCED THE TOYOTA HILUX PICK-UP  
BUT MADE THE UNIQUE 1981 DELOREAN DMC-12 AN IMMORTAL CULT...

THE CONNECTION BETWEEN THE V-GUIDES AND THEIR MOTORHOME WILL  
BE JUST AS INTIMATE AND SPECIAL. BECAUSE WITH THIS, THEY NOT ONLY  
DISCOVER OUR ONE WORLD, BUT THEY ALSO USE IT AS A **STAGE** FOR...

**EMPOWERED WOMEN:** THE V-GUIDES SHOW THE MEN HOW TO DO IT AND DRIVE EVEN THE BIGGEST VEHICLES SAFELY AND WITH A LOT OF FUN.

**INTERVIEWS:** THE V-GUIDES WELCOME SUPERSTARS AND PEOPLE FROM NEXT DOOR INDOORS AND OUTDOORS. DURING COOKING, ENJOYING A BARBECUE, OR JUST RELAXING, THEY HAVE AUTHENTIC, IN-DEPTH, CHEERFUL, AND - MOST OF ALL - EMOTIONAL, INTIMATE AND FRIENDLY TALKS\* FAR AWAY FROM A BOULEVARD LEVEL.

**LIFESTYLE TUTORIALS:** IN- AND OUTDOORS, THE GIRLS SHOW HOW THEY FILM AND EDIT THEIR VIDEOS AND PHOTOS. FURTHERMORE, THEY SHOW BEAUTY AND WELLNESS TIPS, COOK TOGETHER WITH THEIR FRIENDS, DO SPORTS AND HAVE FUN WHILE PLAYING GAMES.

\*REGARDUBG CLOSENESS COMPAREABLE TO JAMES CORDEN'S CARPOOL KARAOKE





# THE V-MOBILE

THE PERFECT STAGE FOR EMPOWERED MODERN WOMEN



THE V-GUIDES STOP THEIR MOBILE WHERE EVER THEY SEE EXCITING PLACES. THEY EVEN **DISCOVER THE REMOTEST PLACES**. WHERE THE STREETS ARE IMPASSABLE, THEY TAKE THEIR BIKES OR WALK. IN THE EVENING, THEY HAVE FUN WITH LOCAL PEOPLE AND ARTISTS WHILE **JAMMING SITTING AROUND THE COZY BONFIRE**.



THE OWD ISN'T ANOTHER DOCUMENTARY, DOCU-REALITY, SITCOM, OR SOAP OPERA! THE RV'S STYLISH YET COZY INTERIOR CREATES A WARM AND CREATIVE ATMOSPHERE. THUS, IT'S THE PERFECT VENUE TO INVITE THE AUDIENCE TO TAKE PART IN THE REAL LIFE OF THE V-GUIDES.



REMEMBER THE 89'S DOCUMENTARY

**101**

BY DEPECHE MODE.

A GROUP OF FANS FOLLOWS THEIR IDOLS ON THEIR TOUR THROUGH THE UNITED STATES IN A HUGE MOTORHOME.

IT'S AN ENTERTAINING COACH TRIP, WHICH STARTS WITH EVENTS IN SMALL TOWNS AND ENDS WITH THE GRAND CONCERT IN THE ROSE BOWL IN PASADENA. [WATCH A SCENE HERE](#)

NOW, MORE THAN 30 YEARS LATER, THE CHEERFUL

**V-GUIDES**

OVERTAKE ACTION. BUT THE GIRLS AREN'T ONLY DISCOVERING THE STATES IN THEIR COZY MOTORHOME. AS EMBASSADORS OF THE ONE WORLD AND THEIR BELOVED, EYE-CATCHING MOTORHOME (PARTNER), THEY VISIT **CONCERTS, AWARDS, SHOWS, FESTIVALS, AS WELL AS TRADITIONAL, CULTURAL, SPORTIVE, AND ENTERTAINING SITES AND EVENTS**. FURTHERMORE, THEY TAKE PART IN **TRADESHOWS** (RV, TOURISM, TECHNOLOGY, BEAUTY, FASHION, ECO...) AND COOL **COMPETITIONS** LIKE THE COMIC-CON, ETC.



READ MORE ABOUT THE MANY PRODUCT-PLACEMENT OPTIONS ON [PAGE 30](#).

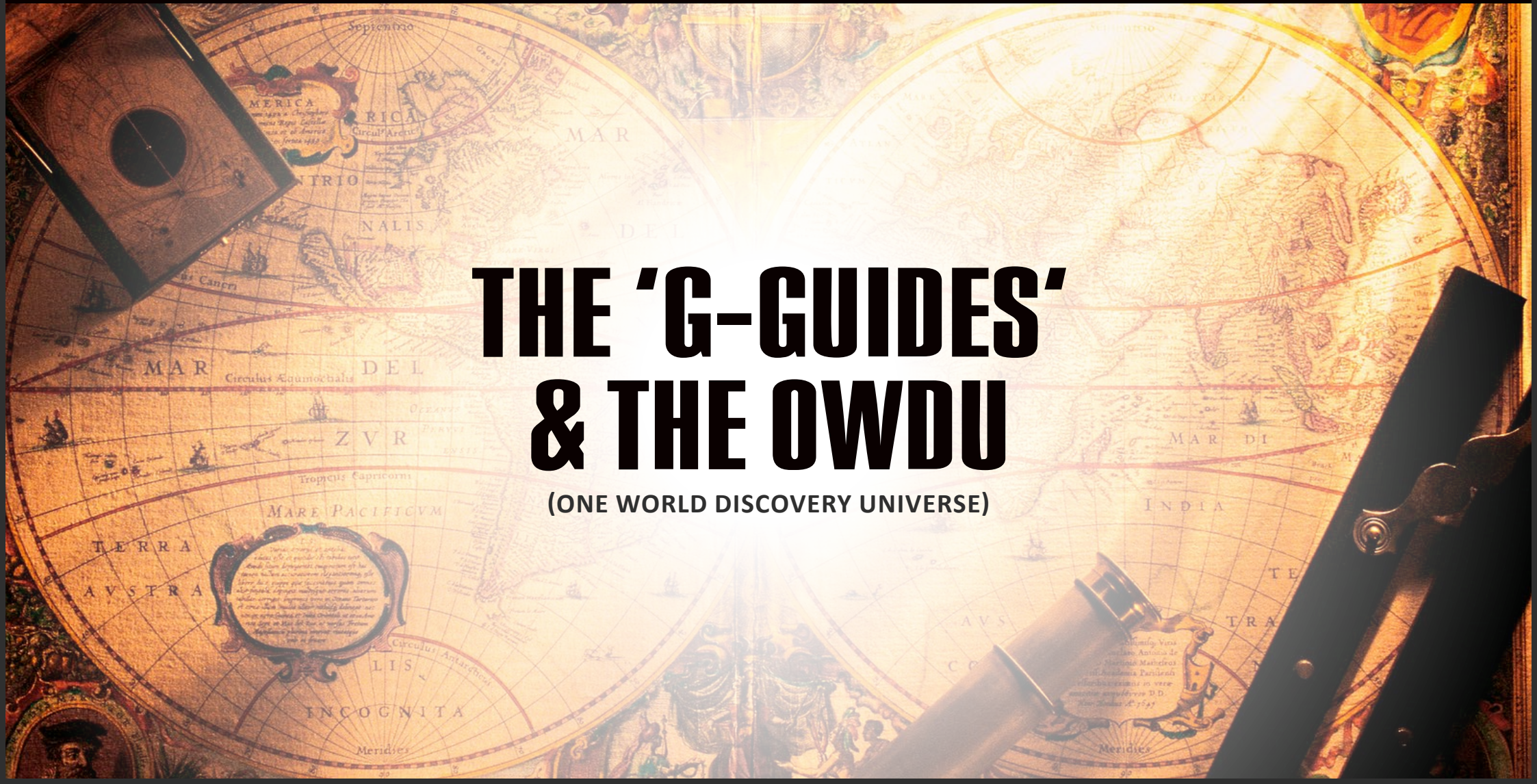


# THE OWD UNIVERSE

THE GUESTS

## THE 'G-GUIDES' & THE OWDU

(ONE WORLD DISCOVERY UNIVERSE)





# THE GUESTS

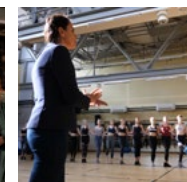
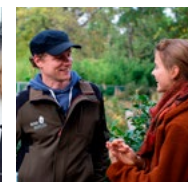
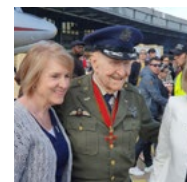
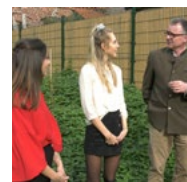
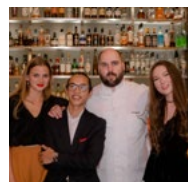
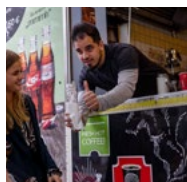
## THE TALK SHOW PART



ON THEIR DISCOVERY, THE V-GUIDES MEET STUDENTS, PEOPLE FROM NEXT DOOR AND HEROINES OF THE EVERYDAY LIFE. BESIDES, THE HOSTS ALSO MEET GREAT ACTORS, MUSICIANS, ARTISTS, DESIGNERS, ATHLETES, AND MANY OTHER CELEBRITIES IN THEIR HOMETOWNS.

ALL OF THEM SHOW THEIR CITY AND COUNTRY TO THE V-GUIDES. FURTHERMORE, THEY TELL THE EXPLORERS MORE ABOUT CULTURE AND HISTORY. TOGETHER THEY DISCOVER THE POPULAR PLACES OF EACH AREA AS WELL AS ITS HIDDEN GEMS. THEREFORE, THE V-GUIDES WILL GET (AND PRESENT) A PERSONAL, AND, THUS, EMOTIONAL INSIGHT INTO A CITY AND COUNTRY'S HEART AND SOUL.

INTERNATIONAL MOVIE AND MUSIC STARS LIKE RYAN REYNOLDS, KATY PERRY, KEANU REEVES, ROBERT DOWNEY JR., JOHN LANDAU, BRIAN COX, ROSANNA ARQUETTE, WILL SMITH, CLARK SPENCER, AND PETER DEL VECHO HAVE ALWAYS BEEN VERY DELIGHTED WITH OUR IN-DEPTH, RESPECTFUL, AND CREATIVE QUESTIONS OR TALKS. SEE ALL REFERENCES ON OUR WEBSITE.



FROM A SNACK BAR OPERATOR TO THE CHEF OF A STAR RESTAURANT, FROM THE BLUE MAN GROUP TO THE DANCERS, COSTUME MAKERS, OR CHOREOGRAPHERS OF A WORLD CLASS REVUE THEATER, FROM A REAL LORD OF A CASTLE TO EVERYDAY HEROES, WORKERS AND ZOOKEEPERS, THE V-GUIDES ALREADY HAVE MET A VARIETY OF FASCINATING PERSONALITIES DURING THEIR FIRST STEPS (TEASER PRODUCTIONS).

EXCERPT FROM PREVIOUS PC & INTERVIEWS.



# THE G-GUIDES

ENTERTAINING POPULAR GUEST STARS\*

(IDEAS FOR ONE EPISODE OR A COMPLETE SEASON)



**SOPHY LLOYD** IS A HIGHLY TALENTED, GORGEOUS GUITAR PLAYER. YOUTUBE: 516 K (≈ 3M PER VIEWERS) INSTAGRAM: 343 K

**JOSH YEO** IS A FILMMAKER, WHO BECAME FAMOUS FOR HIS ENTERTAINING CAMERA AND GIMBAL TUTORIALS. YOUTUBE: 349 K INSTAGRAM: 41 K

**JULIUS DEIN** IS KNOWN FOR HIS AMAZING STREET MAGIC. INSTAGRAM: 6,6 M YOUTUBE: 911 K

**ANNA LOUISE** IS A GORGEOUS YOUTUBE STAR, TRYING OUT THE NEWEST BIKINI AND LINGERIE COLLECTIONS. YOUTUBE: 102 K (≈ 2M VIEWERS) INSTAGRAM: 903 K



**ZACH KING** IS A MODERN (VIDEO) ILLUSIONIST. HE IS KNOWN FOR HIS "MAGIC VINES", WHICH HE PRESENTS IN AN OUTSTANDING AND CHARMING WAY. YOUTUBE: 9,11 M (≈ 50 M VIEWERS) INSTAGRAM: 24,1 M



**AMANDA CERNY** THE POPULAR VLOGGER AND ACTRESS PRESENTS ON INSTAGRAM "YOUR DAILY DOSE OF HAPPINESS". SHE IS ALSO AN ACTIVIST, AND UN-AMBASSADOR. YOUTUBE: 2,8 M INSTAGRAM: 25,4 M



\*CURRENT EXAMPLES/IDEAS!



# SPECIAL GUEST GUIDES

THE AUDIENCE TAKES ON A SUPPORTING ROLE

## MODERN MULTI-MEDIA INTERACTION

HOW TO MANAGE TO INSPIRE THE ACTIVE, YOUNGER GENERATION, SPARK THEIR INTEREST AND CAPTURE THEIR ATTENTION OVER THE LONG TERM? THROUGH TENSION, OF COURSE! THROUGH GOOD STORIES AND QUALITY CONTENT. INDEED. THROUGH UNIQUE PERSONALITIES IN FRONT OF THE CAMERA. AS WELL! NEVERTHELESS, EVEN WITH THE HIGHEST POSSIBLE QUALITY, THE ATTENTION OF THE SMARTPHONE GENERATION QUICKLY WANES WHEN THE CONTENT HAS TO BE CONSUMED PASSIVELY.



THEREFORE, ACTIVELY INVOLVING THE AUDIENCE IS ONE OF THE MAIN GOALS OF THE ONE WORLD DISCOVERY. THE STREAMING SERIES INVITES ITS AUDIENCE TO ACTIVELY PARTICIPATE IN WHAT IS HAPPENING. THROUGH THIS INTEGRATION, VIEWERS BECOME TEMPORARY WRITERS, FILMMAKERS, AND EVEN V-GUIDES FOR A WHILE.

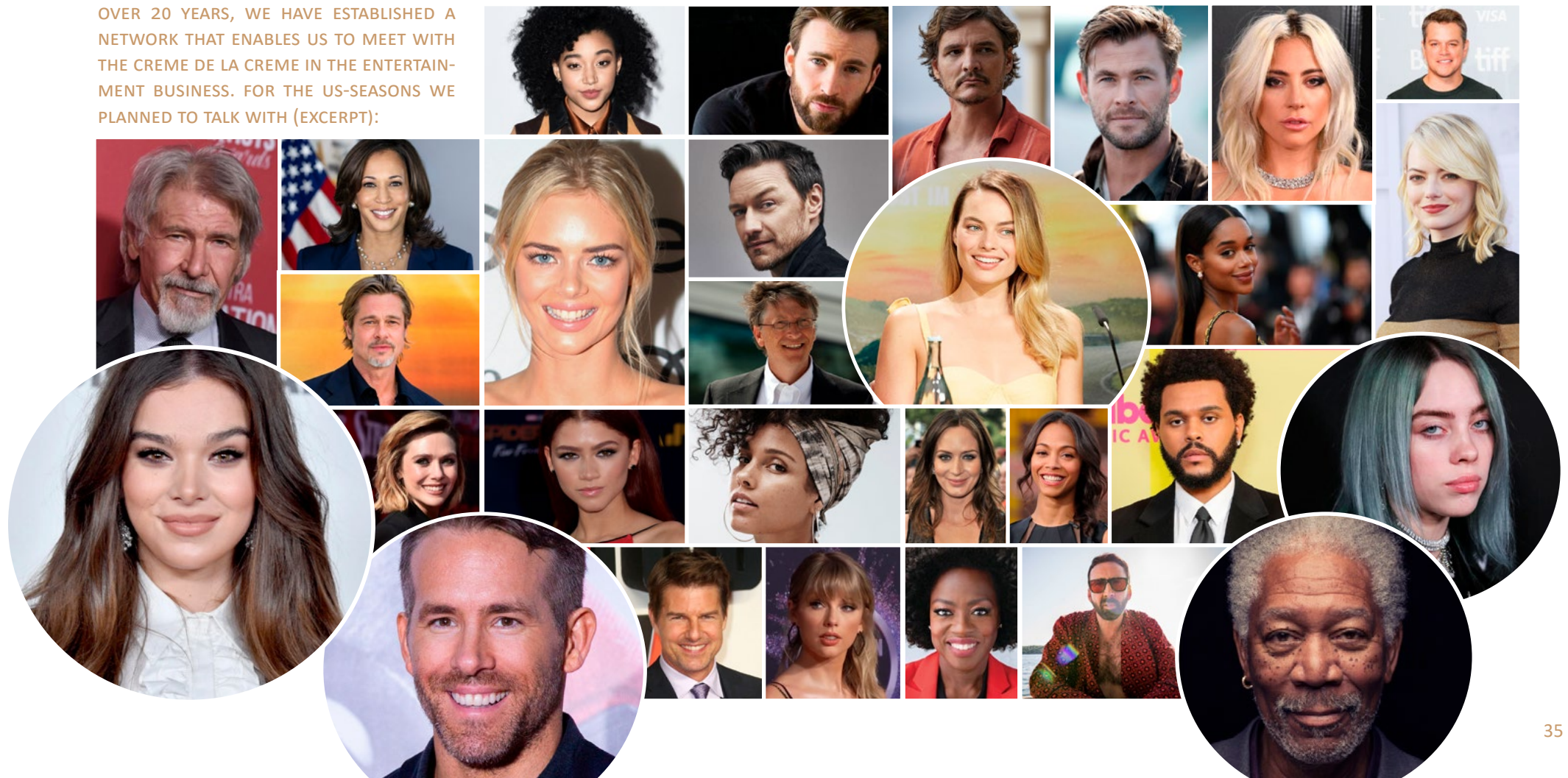
MUCH MORE, THIS APPROACH OFFERS ENORMOUS POTENTIAL FOR MASSIVE MULTIPLIER NETWORKING. PUPILS AND STUDENTS FROM LOCAL UNIVERSITIES, ACADEMIES, SCHOOLS, AND OTHER EDUCATIONAL INSTITUTIONS ARE INVITED TO ACTIVELY PARTICIPATE IN STORYTELLING IN FRONT OF AND BEHIND THE CAMERA. IN THAT WAY, THEY CAN TELL THEIR OWN STORIES, PERFORM THEIR SONGS OR INTRODUCE THEIR PROJECTS, AND MUCH MORE.



# THE CELEBRITIES

INTERVIEW PLAN FOR 2023 - 2025

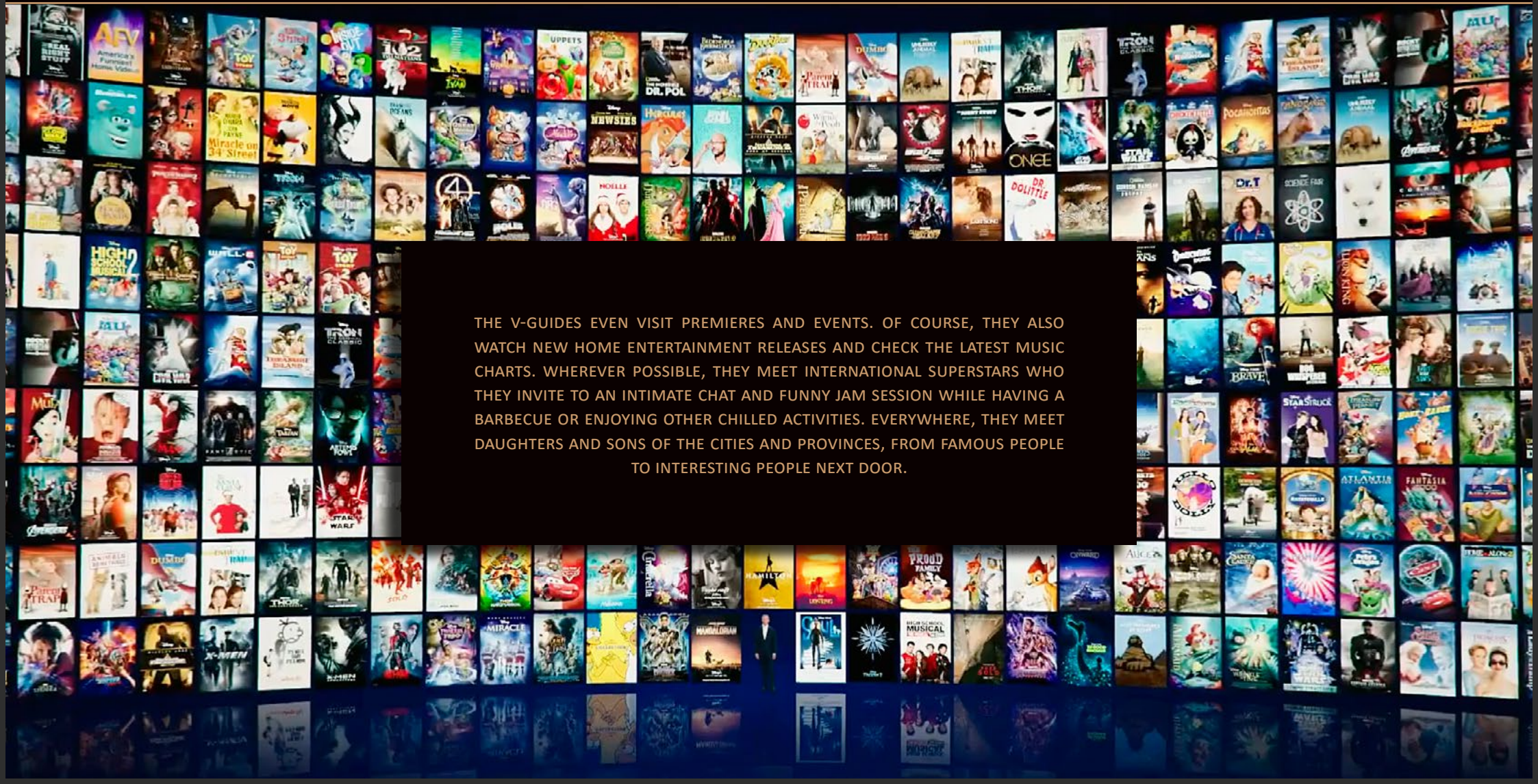
OVER 20 YEARS, WE HAVE ESTABLISHED A NETWORK THAT ENABLES US TO MEET WITH THE CREME DE LA CREME IN THE ENTERTAINMENT BUSINESS. FOR THE US-SEASONS WE PLANNED TO TALK WITH (EXCERPT):





# THE OWDU

GREETINGS FROM MARVEL: THE ONE WORLD DISCOVERY UNIVERSE



THE V-GUIDES EVEN VISIT PREMIERES AND EVENTS. OF COURSE, THEY ALSO WATCH NEW HOME ENTERTAINMENT RELEASES AND CHECK THE LATEST MUSIC CHARTS. WHEREVER POSSIBLE, THEY MEET INTERNATIONAL SUPERSTARS WHO THEY INVITE TO AN INTIMATE CHAT AND FUNNY JAM SESSION WHILE HAVING A BARBECUE OR ENJOYING OTHER CHILLED ACTIVITIES. EVERYWHERE, THEY MEET DAUGHTERS AND SONS OF THE CITIES AND PROVINCES, FROM FAMOUS PEOPLE TO INTERESTING PEOPLE NEXT DOOR.



# THE CROSS MEDIA UNIVERSE

THE V-GUIDES EXPLORE ALL SYSTEMS

*ONE WORLD, THE FINAL FRONTIER - THIS IS THE DISCOVERY OF THE V-GUIDES - THEIR FIVE YEAR MISSION - TO EXPLORE WONDERFUL NEW WORLDS - TO SEEK OUT STRANGE CULTURES - AND NEW CIVILIZATIONS... OK, OK! THE UNIQUE ADVENTURERS ARE NOT (YET) TRAVELING INTO SPACE. THEY'RE NOT PART OF CAPTAIN KIRK'S CREW EITHER. INSTEAD OF THE ENTERPRISE, THEY DISCOVER THE WORLD WITH THEIR GREAT MOTORHOME.*

NEVERTHELESS, THE V-GUIDES ALSO EXCEED THE FRONTIERS OF THE KNOWN. THEY UNITE ALL MEDIA PLATFORMS AND CAUSE A WORLD-CHANGING

## BIG BANG IN THE MEDIA BUSINESS.

**ONLINE** SOCIAL NETWORKING IS NOT ENOUGH FOR THE V-GUIDES! THEY SHARE THEIR EXPERIENCES ON **LIVE STREAM PLATFORMS**, IN **PROFESSIONAL AND HOBBY FORUMS**, AND ON THE PAGES OF RENOWNED **SPECIALIST MEDIA**.

**PRINT & TV** THE ADVENTURERS SHARE THEIR FINDINGS WITH **SPECIALIST MAGAZINES, JOURNALS, THE DAILY PRESS**, AND EVEN WITH THE RELEVANT **TV CHANNELS!**

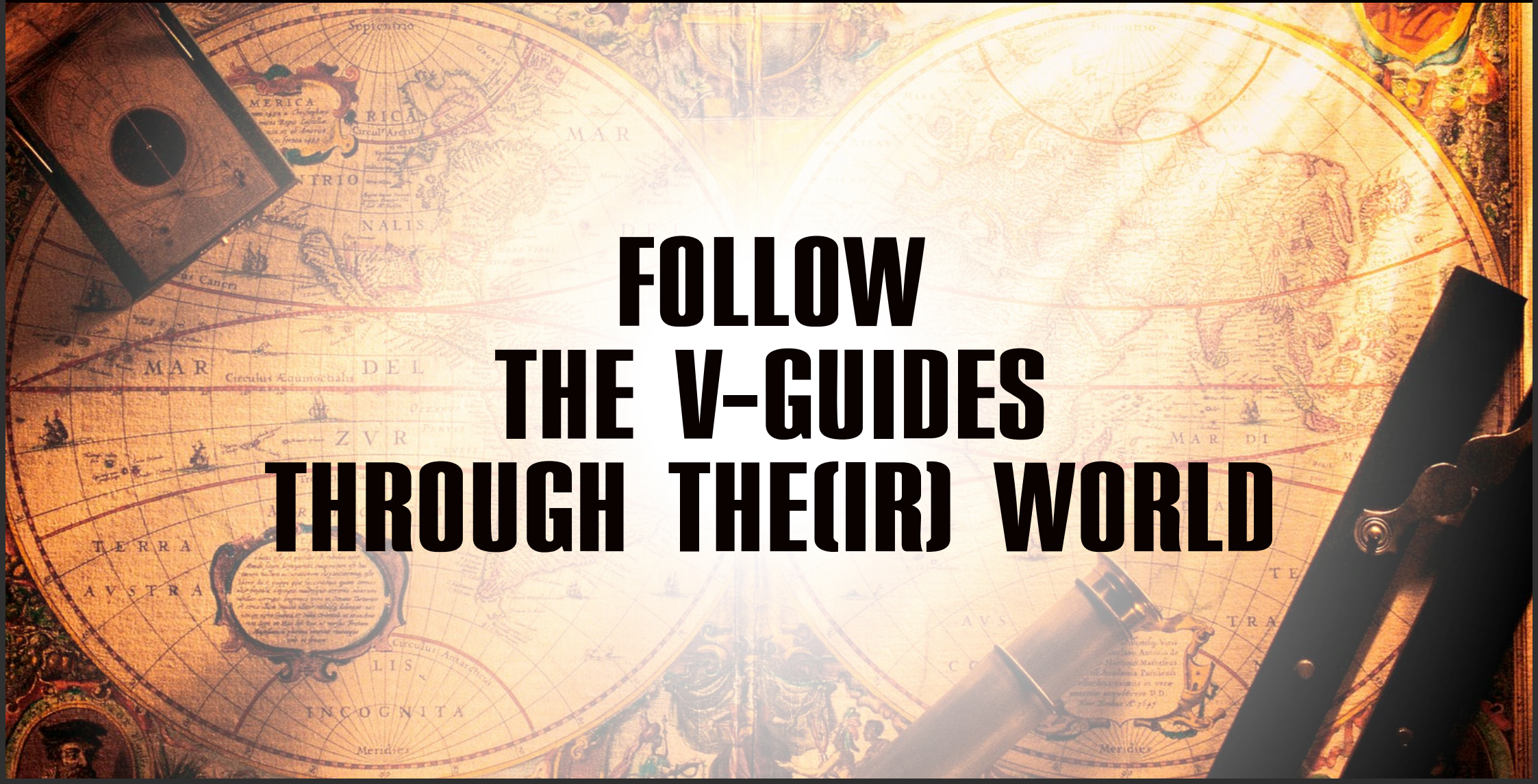


**EVENTS** THE BEAUTIFUL TRAVELERS ARE ALSO **MODELS AND BRAND AMBASSADORS**. THEREFORE, THEY APPEAR AT **FASHION WEEKS, TRADE SHOWS, CONVENTIONS, AWARD CEREMONIES**, ETC. TO SUPPORT THEIR PARTNERS AND FRIENDS AND TO CAUSE A STIR.



# THE STORYTELLING

EDUCATIONAL AND ENTERTAINING

A detailed historical map of the world, likely a 17th-century edition, showing continents, oceans, and various geographical features. The map is overlaid with a large, semi-transparent white circle. In the foreground, a telescope and a sextant are visible, suggesting exploration and discovery. The text "FOLLOW THE V-GUIDES THROUGH THEIR WORLD" is centered over the map.

**FOLLOW  
THE V-GUIDES  
THROUGH THEIR WORLD**



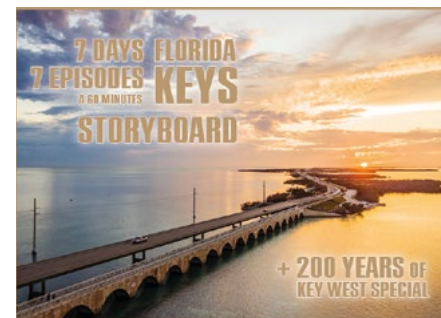
# A COMPLEX STORY (TELLING)

## 3 EXEMPLARY STORYBOARDS

IT'S A MATTER OF FACT, THE MODERN AUDIENCE IS VERY DEMANDING. THE PEOPLE WANT TO BE ENTERTAINED AND, IN EQUAL MEASURE, INFORMED IN AN EASY-TO-UNDERSTAND WAY. EMOTIONS PLAY A CRUCIAL ROLE. THE VIEWERS WANT TO EXPERIENCE A CONTRAST TO THE DAILY NEWS. THEREFORE, THEY EXPECT POSITIVE, ENERGETIC AND MOTIVATING CONTENT. HOWEVER, THE MOST IMPORTANT ASPECTS AT ALL ARE AUTHENTICITY AND FUN.



THE ONE WORLD DISCOVERY OFFERS AN ENTERTAINING MIX OF HIGHLY CHALLENGING TOPICS PRESENTED AS AN EXCITING AND EYE-CATCHING ROAD MOVIE. PLEASE FIND HERE **3 STORYBOARDS**. THEY ARE SKETCHES AT THAT STAGE. BUT THEY EXEMPLIFY HOW THE OWD MERGES A CHAIN OF ISLANDS (FLORIDA KEYS), A STATE (FLORIDA), AND A UNIQUE ATTRACTION (DISNEY WORLD) INTO AN EXCITING STORY. JUST CLICK ON THE IMAGES TO READ THE STORYBOARDS.



WOW, SEVEN EPISODES ABOUT AN ISLAND CHAIN OR SINGLE ATTRACTION! SOUNDS MASSIVE? AND IT IS! HOWEVER, THE MAGIC COMES EXACTLY FROM THE DETAIL AND THE INTENSE REGULARITY WITH WHICH THE CONTENT IS PUBLISHED.

ALTHOUGH EACH NEW EPISODE BUILDS ON THE PREVIOUS ONE, IT STANDS ON ITS OWN IN TERMS OF THE STORY. SO, EVEN VIEWERS WHO DO NOT FOLLOW THE SERIES REGULARLY CAN FOLLOW THE COURSE OF THE ACTION. BESIDES, DAILY POSTS ON SOCIAL MEDIA CREATE A LOYAL FANBASE AND ATTRACT THEIR ATTENTION.



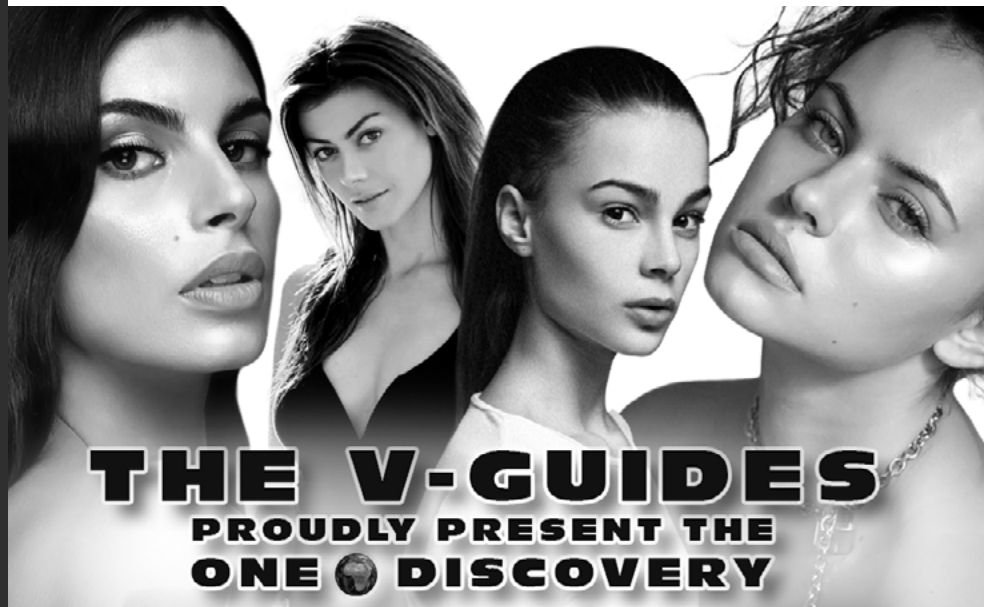
# A TRUE ROAD TRIP

FOLLOWING AN AUTHENTIC ITINERARY - EXAMPLE: USA

AUTHENTICITY ALSO INCLUDES THE BIGGEST CHALLENGE OF THE OWD

## THE ITINERARY!

COMPLEX AND CONSEQUENTLY, THE STORYTELLING FOLLOWS A LOGICAL ROUTE. IT AUTHENTICALLY CONNECTS ALL DESTINATIONS. THE TRAILER ON THE LEFT SHOWS JUST ONE OPTION OF THE ITINERARY IN THE USA. THE ADDITIONAL TOUR CONCEPT ON THE RIGHT SIDE GOES INTO MORE DETAIL. IT ALREADY OFFERS SHORT STORIES FOR EACH STATE.



**THE V-GUIDES**  
PROUDLY PRESENT THE  
ONE  DISCOVERY

[CLICK THE IMAGE TO WATCH THE TRAILER](#)



**CHECK THE US DISCOVERY**

FLORIDA - GEORGIA - ALABAMA - MISSISSIPPI - LOUISIANA - ARKANSAS - TENNESSEE - SOUTH & NORTH CAROLINA - VIRGINIA - WASHINGTON D.C.  
DELAWARE - MARYLAND - NEW JERSEY - NEW YORK CITY - CONNECTICUT - RHODE ISLAND - MASSACHUSETTS - VERMONT - NEW HAMPSHIRE  
MAINE - CANADA'S EAST - NEW YORK - PENNSYLVANIA - WEST VIRGINIA - OHIO - MICHIGAN - INDIANA - KENTUCKY - MISSOURI ILLINOIS -  
WISCONSIN - MINNESOTA - IOWA - NEBRASKA - SOUTH & NORTH DAKOTA - MONTANA - WYOMING IDAHO - OREGON - WASHINGTON - VANCOUVER  
ALASKA - HAWAII - NORTH CALIFORNIA - NEVADA - UTAH COLORADO - KANSAS - OKLAHOMA - TEXAS - NEW MEXICO - ARIZONA - L.A. - SOUTH CA.



# THE DIARIES

## THE DAILY THEME PROGRAM

IN THE FIRST INSTANCE, THE DAILY DIARIES ENSURE INTENSIVE VIEWER LOYALTY. THEY ARE ALSO MASSIVE TEASERS FOR ONE WORLD DISCOVERY.

IN CONNECTION WITH LIFESTYLE TUTORIALS, THEY ALSO OFFER THE OPPORTUNITY TO PRESENT PARTNERS IN EVEN MORE DETAIL, EXCLUSIVELY, AND TO FOLLOW A FIXED TOPIC PROGRAM AS A SUPPLEMENT TO CURRENT EVENTS.

IN ADDITION TO THE ACTUAL TEASERS, THE DAILY THEMATIC PROGRAM OF THE DIARIES LOOKS LIKE THIS:

- MONDAY:** ACTION & FITNESS
- TUESDAY:** GAMING & EDITING
- WEDNESDAY:** NUTRITION & HEALTH
- THURSDAY:** FILM & MUSIC
- FRIDAY:** BEAUTY & FUN
- SATURDAY:** STYLING & FASHION
- SUNDAY:** FILMING & PHOTO


THE USP IS THAT ALL TUTORIALS ARE ALSO PRESENTED AS STORIES IN THE LANGUAGE OF MODERN WOMEN. FOR EXAMPLE, TECHNOLOGY BECOMES A LIFESTYLE ELEMENT THAT IS NOT ABOUT TECHNICAL TERMINOLOGY. BUT IT'S ABOUT THE AUTHENTIC PRESENTATION OF THE SPECIAL FEATURES OF THE PRODUCTS, E.G. DESIGN, PERFECT FOR VIDEO OR PHOTO EDITING, GREAT SOUND AND SCREEN FOR DISNEY+, ETC.





# THE PRODUCT PLACEMENT

THE SERIES OF OPPORTUNITIES

An open notebook with a pencil and glasses on a map background. The notebook is open to a blank page, and the text "STORYTELLING vs. ADVERTISING" is written in large, bold, black letters. A pencil lies diagonally across the right page of the notebook. A pair of black-rimmed glasses is placed at the bottom of the notebook. The background is a textured, brown map with various geographical features and labels like "Africa" and "India".

**STORYTELLING**  
**vs.**  
**ADVERTISING**



# THE PRODUCT PLACEMENT

RETURN TO VALUES

**BBB BARGAINS, BODIES & BORING  
PRODUCT-PRESENTATIONS...**



**IT'S TIME TO USE THE  
TRUE POWER OF MEDIA  
TO SPREAD REAL VALUES**

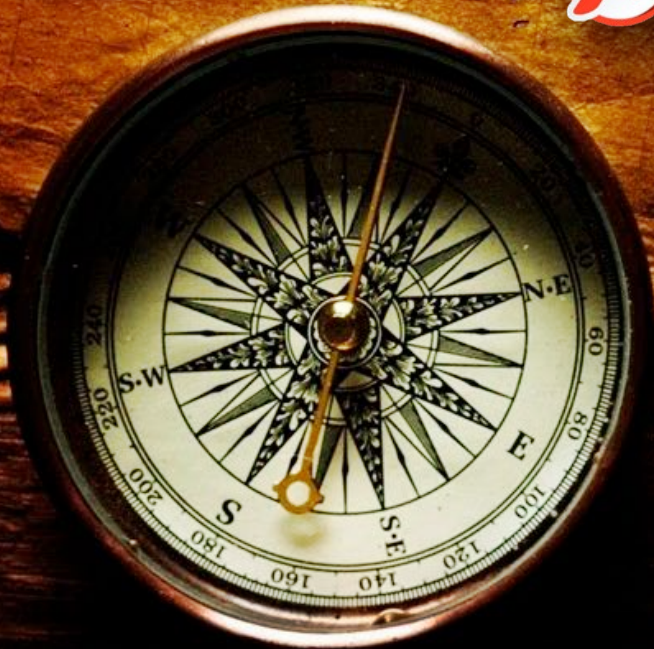


THE OWD CAN'T BE COMPARED WITH OTHER PRODUCTIONS, BECAUSE IT ISN'T FOLLOWING ANY CURRENT STANDARDS, ESPECIALLY NOT THOSE, WHICH WILL BE OUTDATED SOONER OR LATER. ON THE CONTRARY, THE OWD ALWAYS WANTS TO DEVELOP FURTHER AND REINVENT ITSELF CONTINUOUSLY.

FURTHERMORE, THE V-GUIDES DO NOT WANT TO INFLUENCE OTHERS. INSTEAD, THEY WANT TO BE IMPRESSED BY EXCITING TOPICS AND PEOPLE. THEREBY, THE AIM IS TO SHARE THESE IMPRESSIONS WITH THE INTERNATIONAL AUDIENCE THROUGH LIFESTYLE STORIES AS DESCRIBED BEFORE.

IN THIS SOPHISTICATED CONTEXT, THE OWD INTEGRATES PRODUCTS, BRANDS, AND SERVICES IN AN AUTHENTIC WAY TO MAKE THEM A REAL PART OF THE STORY.

LEARN MORE ABOUT THE EXCITING OPTIONS ON THE NEXT PAGES.





# THE PRODUCT PLACEMENT

MODERN STORYTELLING EXCHANGES CONVENTIONAL ADVERTISING

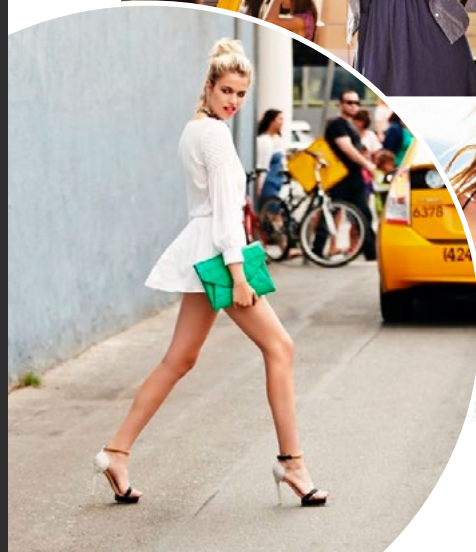
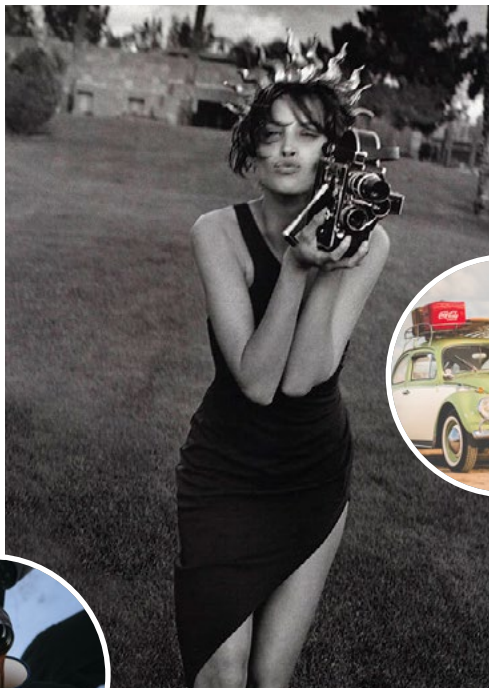


WITHIN THE DISCOVERY, THEMES SUCH AS **FASHION, LIFESTYLE, BEAUTY, FITNESS, ART, MUSIC, FILM, TECHNOLOGY...**

BUILD A CREATIVE AND COMMERCIAL PLATFORM FOR AN **ENTERTAINING YET EDUCATIONAL, IMPRESSIVE,** AND - IN THE BEST CASE - **WORLD-CHANGING**

BUT IN ANY WAY, AUTHENTIC DOCU-REALITY WITH

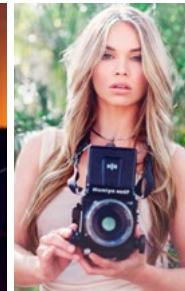
**WEEKLY EPISODES & REVIEWS AND DAILY DIARIES & NEWS.**





# STORYTELLING MEETS TUTORIAL

SPREAD OVER EPISODES, THE V-GUIDES SHOW ALL FEATURES IN REAL USE



**TUTORIALS, HAULS, TESTS, REVIEWS,** ETC., ARE GREAT! THEY ALLOW US TO LEARN A LOT ABOUT A PRODUCT OR BRAND IN A SHORT TIME. BUT, ABOVE ALL, THEY ARE ADDRESSED TO ALL WHO LOOK FOR THE RESPECTIVE INFORMATION DIRECTLY. IN CONTRAST, **THE V-GUIDES SHOW PRODUCTS AND MANY SERVICES IN ACTION, INTEGRATED INTO ENTERTAINING STORYTELLING.** SPREAD OVER EPISODES, THE DIFFERENT FEATURES - INCLUDING COMPLEX ONES THAT REQUIRE EXPLANATION - ARE PRESENTED EXCLUSIVELY AND STEP BY STEP ACROSS TARGET GROUPS - EASY TO UNDERSTAND, ENTERTAININGLY, AND VERY INFORMATIVE.





# 7 GIRLS - 7+ STYLES - 7+ THEMES

ENDLESS CROSS-TARGET GROUP OPTIONS

IT'S NO WONDER. SEVEN DIFFERENT GIRLS HAVE A LOT IN COMMON.  
BUT, OF COURSE, THEY ALSO HAVE MANY DIFFERENT STYLES, TASTES, OPINIONS, AND HOBBIES. THEREFORE,  
**EACH V-GUIDE SATISFIES A SPECIFIC TARGET GROUP.**  
MOREOVER, TOGETHER, THEY ARE A NEW BIG BANG. THROUGH THEIR INCREDIBLE DYNAMICS,  
**THEY OPEN UP A NEW MARKETING UNIVERSE.**



**SATURDAY**  
STYLING & FASHION



**SUNDAY**  
FILMING & PHOTO



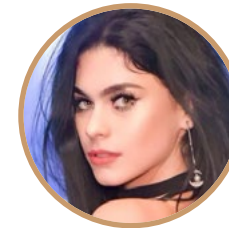
**MONDAY**  
ACTION & FITNESS



**TUESDAY**  
GAMES & EDITING



**WEDNESDAY**  
NUTRITION & HEALTH



**THURSDAY**  
FILM & MUSIC



**FRIDAY**  
BEAUTY & FUN



# THE REGULAR PROGRAM

## DAILY MAIN TOPICS AND ADDITIONAL STORIES



**SATURDAY** OF COURSE, THE GIRLS GO TO THE PARTY IN TOP STYLES. THE ENTIRE MOTORHOME BECOMES A CATWALK AND SHOWROOM FROM WHICH THE V-GUIDES SHARE THEIR STYLING TIPS WITH THE PUBLIC.



**SUNDAY,** THEY TAKE TIME TO EDIT THEIR PICTURES AND VIDEOS FROM THE LAST FEW DAYS. WHILE TWO MAKE THEMSELVES COMFORTABLE IN BED, THE OTHERS EDIT THE FOOTAGE AT THE TABLE, RELAXED ON THE FLOOR OR IN THE LOUNGE.



**MONDAY** WHEN THE WEATHER IS GOOD OUTDOORS OR IN BAD WEATHER IN THE RV - THE GIRLS DO SOMETHING FOR THEIR BODY AND SOUL. HERE, THEY TAKE TURNS SHOWING THEIR FITNESS TIPS.



**TUESDAY** IS GAME DAY. IT'S GAMBLED WHAT THE COMPUTERS OR CONSOLES ALLOW. WHETHER ON THE NOTEBOOK OR THE BIG SCREEN, THE RV BECOMES AN ARCADE AT THE HIGHEST LEVEL, INCLUDING LIVE STREAMS ON TWITCH & CO.



**WEDNESDAY** IS DEDICATED TO THE KITCHEN AND GRILL. LOCAL DISHES ARE COOKED OR FRIED TOGETHER WITH PROMINENT GUESTS. WHILE HAVING RELAXED TALKS AND JAM SESSIONS, THE DELICITIES ARE ENJOYED IN A RELAXED MANNER IN THE RV OR IN FRONT OF THE COACH.



**THURSDAY,** IS FILM DAY. THE LATEST MOVIES COME TO THE CINEMA OR ARE AVAILABLE FOR HOME ENTERTAINMENT. THE GIRLS PRESENT THEIR REVIEWS FROM THE RV, AND SHOW MOVIE SCENES ON LARGE DISPLAYS. THEY INVITE MOVIE STARS AND FILM STAFF OVER TO TALK ABOUT THEIR LATEST PROJECTS.



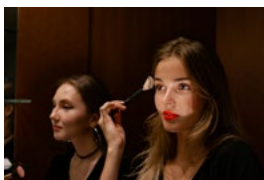
**FRIDAY** IS BEAUTY TIME. AGAIN, THE V-GUIDES TRANSFORM THE MOTORHOME INTO A BEAUTY MOBILE, FROM WHICH THEY PRESENT THE LATEST BEAUTY AND STYLING TIPS BEFORE HEADING TO A RESTAURANT FOR DINNER, A HIP BAR FOR HAVING FUN, OR A CLUB TO DANCE ALL NIGHT LONG.

EVERY DAY, THE V-GUIDES NOT ONLY SHOW VALUABLE TIPS ENTERTAININGLY BUT ALSO PRESENT THE BEST PIECES FROM THE RESPECTIVE PRODUCT AREAS IN ACTION AUTHENTICALLY.



# PRODUCT PLACEMENT EXAMPLE

## WITHIN THE STORYTELLING



IMAGES: GRAND HYATT STORY

### EXAMPLE FOR A HOTEL INTEGRATION - HOW THE HOUSE BECOMES A PART OF THE STORY

(ADAPTABLE TO ALL PRODUCT AND SERVICE AREAS)

THE V-GUIDES...	PRESENTED TOPIC / AREA / PART	STYLE OF THE V-GUIDES
ARRIVE AND CHECK IN	HOUSE, LOBBY/FOYER, RECEPTION, TEAM	URBAN, CASUAL, TRAVEL LOOKS
MOVE INTO THE ROOM	THE FIRST ATTRIBUTES OF THE SUITE/ROOM	CHANGE OF CLOTHES (CITY, SPORTIVE ...)
GO TO TOWN/ ON EXCURSION	ARCHITECTURE, SERVICE, TEAM, SPECIALS	CITY, BOHO-CHIC, SPORTIVE, TREKKING...
RETURN & REFRESH THEMSELVES	ROOM & BATH SPECIAL	WELLNESS, BEAUTY, SENSUAL ...
HAVE DINNER/ENJOY EVENING	RESTAURANT, BAR, TALK WITH CHEF & STAFF	CHIC, CLASSY, SEDUCTIVE ELEGANT
SUNSET	TERRACE / POOL / BAR ...	CHIC, SWIMWEAR ...
GOING TO SLEEP	ROOM, BATH, BED, COMFORT ...	PAJAMAS, LINGERIE ...
AWAKING	BED, COMFORT, BATH	WELLNESS, BEAUTY, LINGERIE, PAJAMAS
FITNESS	GYM / POOL ...	SPORTIVE, SWIMWEAR, WELLNESS ...
BREAKFAST	RESTAURANT, TALK WITH MANAGER...	CASUAL
DEPARTURE	FOYER, HOUSE	TRAVEL LOOKS

THEREFORE, THE HOTEL WILL BE AN ACTIVE AND AUTHENTIC PART OF THE STORYTELLING. IT WILL BE PRESENTED IN MANY DIFFERENT EYE-CATCHING STYLES TO SHOW ITS FACETS AND AROUSE THE ATTENTION OF THE MOST DIVERSE TARGET GROUPS.



# THE STORIES & INTEGRATION

ANOTHER BRIEF STORY EXAMPLE OF A DAY IN NEW YORK



## NEW YORK & BACK TO THE FUTURE

THE V-GUIDES RUN THROUGH NEW YORK'S CENTRAL PARK:

- PRESENTATION OF THE PLACE, ITS HISTORY, PEOPLE, SPECIALS...
- INTEGRATION OF A CONTEMPORARY SMARTWATCH
- BRIDGE TO THE FIRST 'SMARTWATCH' BY CASIO: 'THE CALCULATOR WATCH'
- BRIDGE TO 'BACK TO THE FUTURE' (WHERE THE ORIGINAL WATCH WAS SEEN FIRST TIME)
- BRIDGE TO MICHAEL J. FOX: INTERVIEW ABOUT THE PAST, PRESENT AND FUTURE
- BRIDGE TO THE M.J.F. PARKINSON FOUNDATION INCL. VISIT AND INTERVIEWS



BACK IN TOWN

- VISIT TO THE FILM ACADEMY: INTERVIEWS WITH YOUNG TALENTS
- VISIT TO PRODUCTIONS (THEATER, FILM, VIDEO - BEHIND THE SCENES...)

THE DAY ENDS IN ONE OF THE NICEST MOVIE THEATERS OF THE CITY AND, HEREAFTER, WITH A NICE DINNER WITH AN INTERESTING REPRESENTATIVE OF THE CITY.



**TECHNOLOGY, LIFESTYLE, WELLNESS, HEALTH, FASHION, ENTERTAINMENT, ART, SERIOUS ISSUES, HOLLYWOOD, CELEBRITIES, SOCIAL PROJECTS, AND MUCH MORE WILL BE COMBINED TO COMPLEX, INFORMATIVE, AND ENTERTAINING STORIES.**

ALWAYS - AS LONG AS IT MATCHES AUTHENTICALLY WITH THE CONTENT - THE FEATURES OF THE PRODUCTS, AS WELL AS EXTENSIVE BRAND STORIES, WILL BE PRESENTED, INCLUDING INTERVIEWS AND ADDITIONAL INFORMATION.

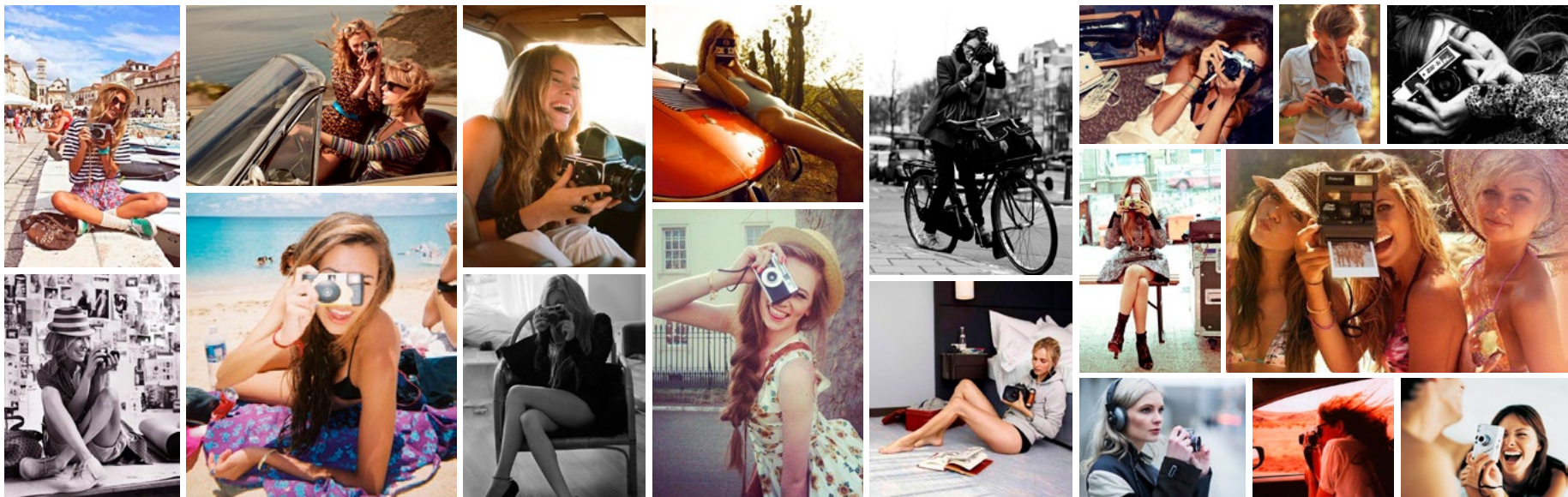




# THE ADDITIONAL CONTENT

MAKING OF +++ BEHIND THE SCENES +++ LIFESTYLE TUTORIALS

PEOPLE LOVE FUNNY VIDEOS. THEY ALSO WANT TO LEARN MORE ABOUT THE THINGS BEHIND A STORY. EVERY EPISODE AND ISSUE WILL BE SUPPLEMENTED BY HILARIOUS OUTTAKES, INTERESTING BEHIND THE SCENES AND MAKING OF REPORTS, AND EDUCATIONAL TUTORIALS. THESE ENTERTAINING TUTORIALS WILL BE PRESENTED IN A SIMPLE LANGUAGE. THEREFORE, THEY WILL BE EASY TO UNDERSTAND, AND ACCESSIBLE FOR A BIG TARGET GROUP.





# THE HARD FACTS

IT GETS SERIOUS



## THE COVERAGE

### THE KEY FACTS

### THE TEAM & REFERENCES

## CONTACTS



# THE COVERAGE

## TIMING & DATES



### START & DURATION

#### BEGIN MAIN STORY

OCTOBER 2022

#### BEGIN SIDE-STORIES & DIARIES (TEASER)

SEPTEMBER 2022

#### 1ST SEASON: 7 WEEKS FLORIDA

7 EPISODES + SPECIALS

### INTERVAL & COVERAGE

#### DAILY

VLOG'S, NEWS, DIARIES, HAULS, TUTORIALS...

#### WEEKLY

EPISODES, BTS, MAKING OF., SWEEPSTAKES...

#### FORTNIGHTLY

MAGAZINES, REVIEWS...



### REGULAR QUALITY CONTENT ON SOCIAL MEDIA

ENTERTAINING AND INFORMATIVE QUALITY CONTENT IS PLACED ON THE MOST POPULAR ONLINE PLATFORMS EVERY DAY.



### PHOTO & VIDEO PLATFORMS

THE V-GUIDES PRESENT EXPERIENCE REPORTS, IMAGES, TUTORIALS, REVIEWS, AND MORE ON COMMERCIAL PLATFORMS AND COMMUNITIES.

### IMAGE & MEDIA AGENCIES

SELECTED IMAGES AND REPORTS ARE COMPLETELY OR PARTIALLY OFFERED TO INTERNATIONAL AGENCIES AND STOCK CHANNELS FOR FURTHER DISTRIBUTION.

### \* MEDIA PARTNERS (TV, PRINT, ONLINE)

PICTURES AND REPORTS ARE SHARED (PARTIALLY EXCLUSIVELY) WITH RELEVANT CONSUMER AND SPECIALIST MEDIA & BLOGS FROM THE FIELDS OF FASHION & LIFESTYLE, TRAVEL & TOURISM, SCIENCE & EDUCATION, TECHNOLOGY, MOBILITY, ENTERTAINMENT, ART AND MUCH MORE.

### THE MULTIPLIERS

DUE TO THEIR ATTRACTIVENESS AND VERSATILITY, THE V-GUIDES ARE THE STRONGEST CROSS-MEDIA MULTIPLIERS. THEY ARE THE BASIS OF OUR MULTI-CHANNEL MARKETING.

**MORE THAN 500 MEDIA NETWORKING PARTNERS IN TOTAL!!!**



# THE TARGET GROUP

## DEMOGRAPHICS AND SOCIOGRAPHICAL OVERVIEW

### IN GENERAL THE AUDIENCE

- IS BASED ON TOPICS AND THIRSTY FOR KNOWLEDGE
- ATTACHES GREAT IMPORTANCE TO QUALITY
- IS WILLING TO TAKE TIME AND SPEND MONEY FOR VALUES

### GENDER & AGE GROUP

THE MAIN CONTENT IS ADDRESSED TO ALL GENDERS. HOWEVER, SPECIAL THEMES LIKE FASHION AND LIFESTYLE MAINLY AROUSE THE INTEREST OF THE AGE GROUP BETWEEN 18-40.

### EDUCATION, JOB & CHARACTER

- HIGHER EDUCATION (COMPLETED OR IN PROGRESS)
- SEEK/HAVE TOP-JOBS; HENCE, EXPECT DEEP INFORMATION
- COSMOPOLITANS, INTERESTED IN ALL CULTURES & VALUES

### WATCHING & READING BEHAVIOR

- HIGHLY INTERNET-SAVVY,
- EXPECT TO STREAM CONTENT DAILY, BUT
- ATTACH VALUE TO AN AUTHENTIC & SOPHISTICATED CONTENT



### MAIN EXPECTATIONS

BECAUSE OF THEIR BUSY LIVES, THE AUDIENCE EXPECTS TO GET PROFOUND INFORMATION, PRESENTED IN AN ENTERTAINING AND COMPREHENSIBLE WAY WITH A POSITIVE MESSAGE.

### USAGE BEHAVIOR OF CROSS-MEDIA & DEVICES

- EXPECTS DAILY NEWS ON MOBILE DEVICES
- TAKES TIME FOR PROFOUND CONTENT BY STREAMING ON TV, OR WATCHING AND READING IT ON TABLET OR NOTEBOOK

### PERCEPTION OF ADVERTISING

- THEY DON'T LIKE/ACCEPT INTERRUPTIONS THROUGH ADS
- ACCEPT PRODUCT-PLACEMENTS WITHIN STORIES AS LONG AS THEY ARE AUTHENTIC AND RELEVANT

### ACTIVE PARTICIPATION

- SHARES FAVORITE CONTENTS
- EXPECTS A PLATFORM FOR COMMENTS AND CRITIC
- EXPECTS TO TAKE PART ACTIVELY IN THE STORYTELLING



# THE AGE GROUP

AND THE V-GUIDES

THE V-GUIDES ARE TRUE ROLE MODELS FOR EVERYONE.  
THEIR UNIQUE PERSONALITIES, ENTERTAINING ADVENTURES AND SOPHISTICATED ACTING MAKE THEM  
**COMPATIBLE WITH ANY AGE AND INTEREST GROUP.**

**14 - 18**

*SHE COULD BE MY  
SISTER OR COUSIN...*

**18 - 40**

*SHE SHOULD BE MY  
(GIRL)FRIEND.*

**40 - 55**

*SHE COULD BE MY NICE  
OR DAUGHTER.*

**55+**

*SHE COULD BE MY  
GRANDDAUGHTER.*



# THE KEY FACTS

VISUALIZATION - RUNNING TIME - DISTRIBUTION - AUDIENCE

## AVERAGE RUNNING TIME (EPISODES)

AT LEAST 7 EPISODES PER STATE Á 30 - 90 MINUTES

## COVERAGE (ISSUES)

10 ADDITIONAL MAGAZINE REPORTS PER EPISODE

## ADDITIONAL

**DAILY DIARIES:** Á 3 - 10 MIN. FROM BEGIN OF THE PRODUCTION

**WEEKLY REVIEWS & TUTORIALS:** CA. 10 - 15 MIN.

**LIVE STREAMS:** DEPENDING ON OCCASION

## VISUALIZATION (VIDEO STYLE MIX)

- **EDUCATIONAL:** SOPHISTICATED, PROFOUND TV-DOCUMENTARY
- **STORY TELLING:** EXCITING ROAD-MOVIE
- **EYE-CATCHING:** STYLISH MUSIC VIDEO CLIP
- **ENTERTAINING:** A PERSONAL TALK-SHOW
- **AUTHENTIC:** SOCIAL MEDIA CHANNEL

## VISUALIZATION (MAGAZINE)

HIGH-GLOSSY, CAMPAIGN & CATALOG, DOCUMENTARY, TRAVEL, ART

## CONTENT-SHARING

IN ORDER TO SPREAD TEASERS ACROSS TARGET GROUPS ON MANY INTERNATIONAL PLATFORMS, THE PRODUCTION INCLUDES FOOTAGE AND TEXTS FOR ADVERTISING AND MEDIA-PARTNERS FROM DIFFERENT INDUSTRIES.

## VISUALIZATION (SOCIAL MEDIA)

FRESH, MODERN, FUNNY, ENTERTAINING, EYE-CATCHING



# THE KEY FACTS

VISUALIZATION - RUNNING TIME - DISTRIBUTION - AUDIENCE

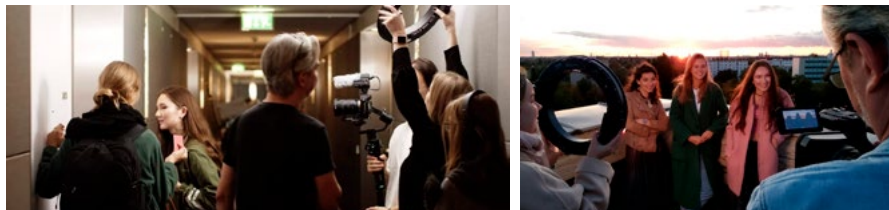
**PUBLICATION AREA:** INTERNATIONAL/GLOBAL

**MULTIPLICATORS 1:** THE V-GUIDES WILL SHARE THE CONTENT IN SOCIAL MEDIA + PARTNER MEDIA

**MULTIPLICATORS 2:** THE CONTENT WILL BE SHARED WITH ≈ 500 INTERNATIONAL PARTNERS OF ALL INDUSTRIES (TOURISM, FASHION, TECHNOLOGY, LIFESTYLE, SPORTS, BEAUTY...) AND FORMATS (PRINT- & ONLINE, SOCIAL MEDIA, TV) AND LONG-TERM STREAMING-PARTNERS\*.

**AUDIENCE:** THE OWD-AUDIENCE EXPECTS OUTSTANDING CONTENTS, INFORMATIVE, ENTERTAINING AND AUTHENTIC STORIES. THE MAIN INTERESTS ARE: TRAVEL, CULTURE, HISTORY, PEOPLE, NATURE, LIFESTYLE, ENTERTAINMENT, DESIGN, TECHNOLOGY, MOBILITY, ART, WELLNESS & HEALTH, BEAUTY, SPORT, TRADITIONS, AND MORE.

**AGE-GROUP:** TRADITIONALLY, THE AGE-GROUP IS BROAD-RANGING DUE TO THE WIDE SCOPE OF TOPICS. THE AVERAGE AGE IS: 18 TO 40 YEARS.



**TIME OF PRODUCTION:** ≈ 2 - 6 WEEKS PER STATE

**TEAM:** CA. 6 - 14 PERSONS

**PUBLICATION & PROMOTION TIME:**

FROM THE **FIRST DAY** IT STARTS WITH SOCIAL MEDIA **DIARIES**. THE EPISODES WILL BE **PUBLISHED** ≈ 2 WEEKS AFTER THE PRODUCTION IS COMPLETED, AND FROM THEN **IN WEEKLY INTERVALS**. EVERY SEASON WILL BE **PROMOTED** FOR **6 MONTHS** ACTIVELY AND WILL THEN BE AVAILABLE FOR AN **UNLIMITED TIME** IN THE **MEDIA CENTERS**.

**PLANNED REACH:** > 15 MILLION

**PRODUCTION COSTS:** SEE PAGE 56



\*WE PROVIDE SELECTED MATERIAL TO MEDIA PARTNERS FREE OF CHARGE. HOWEVER, THEY ARE NOT OBLIGED TO PUBLISH THE FOOTAGE IN GENERAL OR AT A SPECIFIC TIME.

# THE (ON-SITE) CORE TEAM

PERFECTLY MATCHED

## PHOTO & FILM PRODUCTION



FOR ONE YEAR, WE HAVE TESTED THE NEWEST VIDEO TECHNOLOGY. THEREBY, WE FOUND A WAY TO PRODUCE HIGH-QUALITY FOOTAGE WITH LESS EFFORT. SO, IT'S POSSIBLE TO REALIZE A DOCUMENTARY WITH ONLY TWO PEOPLE AND LESS EQUIPMENT. IT WILL BE UNNECESSARY TO CLOSE A STREET OR PLACE. OF COURSE, WE WILL NOT DISTURB OR ENDANGER THE PUBLIC, BUT WE WILL RESPECT THEIR PRIVACY. BESIDES, THE POST-PRODUCTION WILL BE OUT-SOURCED COMPLETELY.



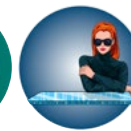
EVERYBODY IS INVOLVED IN DIFFERENT TASKS. THE V-GUIDES ARE ALSO EDITORS. FURTHERMORE, THEY TAKE CARE OF SOCIAL MEDIA AND THE ORGANIZATION AS WELL. EVERYTHING IS WELL-ORGANIZED TO KEEP THE EFFORT FOR ALL CONCERNED AS LOW AS POSSIBLE.

## V-GUIDE(S)



GRETA & INES WILL OVERTAKE THE LEADING ROLES THE OTHERS WILL SUPPORT THEM TEMPORARILY.

## MANAGEMENT & ORGANIZATION



THE CORE TEAM CONSISTS OF TWO PEOPLE WHO ARE RESPONSIBLE FOR THE ORGANIZATION AND ADMINISTRATION. TEMPORARILY, THE V-GUIDES WILL OVERTAKE THESE TASKS. OTHER TASK WILL BE OUT-SOURCED. IF IT BECOMES NECESSARY, MAKEUP AND STYLING WILL BE DONE BY LOCAL ARTISTS.

## TEAM ONSITE

IN GENERAL: 6 - 8 PEOPLE

ADDITIONAL: 2 - 6 (TEMPORARILY, LOCALS)

CLICK THE PICTURES FOR MORE INFORMATION



# REFERENCES

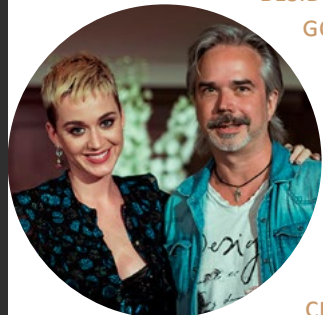
## THE FILM TEAM

### MARCO KOKKOT

MARCO'S CAREER BEGAN 35 YEARS AGO AS A BASSIST AND KEYBOARD PLAYER. EVEN AFTER HIS ACTIVE CAREER, HE STAYED TRUE TO THE STAGE. AS A PHOTOGRAPHER AND VIDEOGRAPHER, HE SHOT COUNTLESS CONCERTS, INCLUDING YELLO, DUA LIPA, TOVE LO, BROODS, NIGEL KENNEDY, IMANY, AND DEPECHE MODE. AFTER FOUNDING A MODEL AND EVENT AGENCY, MARCO PRODUCED MANY SHOOTINGS AND GREAT SHOWS DURING THE FASHION WEEKS. FINALLY, HE LAUNCHED THE VALEUR MAGAZINE IN 2010. IN COOPERATION WITH MANY INTERNATIONAL TOP BRANDS, MARCO PUBLISHED OVER 40 EXTENSIVE EDITIONS UNTIL 2018, INCLUDING TWO STAR WARS SPECIALS AND AN OSCARS SPECIAL.



BESIDES, HE INTERVIEWED STARS LIKE RYAN REYNOLDS, HARRISON FORD, RYAN GOSLING, ROBERT DOWNEY JR., WILL SMITH, KEANU REEVES, BRIAN COX, ROSANNA ARQUETTE, ETC. DUE TO THE UNIQUE STORYTELLING, THE MAGAZINE MET WITH GREAT INTEREST INTERNATIONALLY. SO, IT LAID THE FOUNDATION STONE FOR THE ONE WORLD DISCOVERY. IN COOPERATION WITH COMPANIES LIKE THE GRAND HYATT, THE MUSEUM OF TECHNOLOGY, THE FRIEDRICHSTADT-PALAST, AND MANY OTHERS, MARCO PRESENTED THE FIRST PILOT EPISODES TO THE PUBLIC IN 2020. DURING THE PANDEMIC, HE INTENSIVELY DEVELOPED THE CONCEPT OF THE EDUTAINMENT SERIES, WHICH IS NOW OFFICIALLY STARTING.



### CHRISTOPHER LEPS

OVER THE PAST 30 YEARS, CHRIS HAS HAD A UNIQUE ADVENTURE IN THE ENTERTAINMENT INDUSTRY. HIS CAREER STARTED AT THE WALT DISNEY COMPANY IN 1989. AS A STUNTMAN, HE APPEARED IN MANY LIVE SHOWS, INCLUDING MARVEL'S X-MEN ADVENTURES, DISNEY'S INDIANA JONES EPIC STUNT SPECTACULAR, AND THE WILD WILD WEST STUNT SHOW AT UNIVERSAL STUDIOS.

FURTHERMORE, HE PERFORMED IN 180 TV EPISODES AND OVER 40 FEATURE FILMS, INCLUDING BUFFY THE VAMPIRE SLAYER, 24, ALIAS, CSI, AGENTS OF S.H.I.E.L.D., THE WALKING DEAD, THE PIRATES OF THE CARIBBEAN SAGA, AVATAR, THE ADVENTURES OF TINTIN, AND MOST RECENTLY, THE DISNEY+ SERIES, THE MANDALORIAN.

CHRIS HAS DOUBLED FOR MANY OF THE TOP NAMES IN HOLLYWOOD, SUCH AS CASPER VAN DIEN, KIEFER SUTHERLAND, JEREMY PIVEN, COLIN FARRELL, EWAN MCGREGOR, JUSTIN BARTHA, MATT DAMON, AND, LAST BUT NOT LEAST, JOHNNY DEPP. AS MEMBER OF SAG-AFTRA, HE IS A SCREEN ACTORS GUILD AWARD NOMINEE AND WINNER, IN RECOGNITION OF HIS PERFORMANCES IN TV AND FILM.

AS A FILMMAKER AND STORYTELLER, CHRIS HAS WRITTEN, PRODUCED, DIRECTED, AND EDITED A VARIETY OF PROJECTS RANGING FROM SHORT-FORM CONTENT TO MARKETING AND PROMOTIONAL MATERIALS, TO DOCUMENTARY AND FEATURE NARRATIVES. READ MORE...



# THE MAGAZINE TITLES

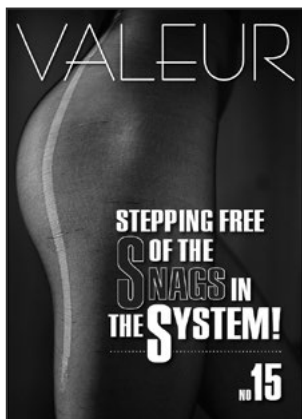
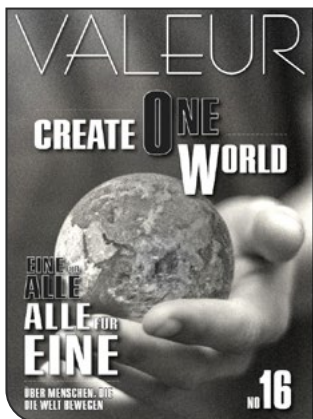
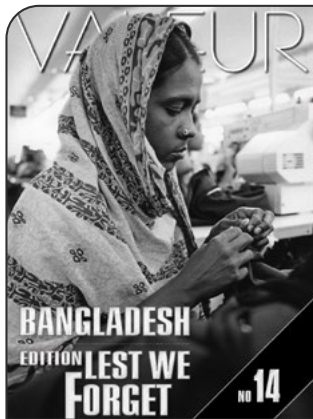
UP TO 2020





# THE MOST SUCCESSFUL ISSUES

OF THE MAGAZINE



- VALEUR SPECIAL INDIA (2010)** (450K)
- LEST WE FORGET (2014)** (1.4 M)
- STEPPING FREE OF THE SNAGS IN THE SYSTEM (2015)** (3.6M)
- CREATE ONE WORLD (2015)** (3.2M)
- FASHION WEEK SPECIAL (2016)** (580.000)
- STAR WARS SPECIAL 2 (2017)** (850.000)
- THE 89<sup>TH</sup> OSCAR SPECIAL EDITION (2017)** (1.4M)
- FROM HOLY WATERS TO THE BLUE SEA (2017)** (825K)
- A BRIEF HISTORY OF LINGERIE (2018)** (780K)

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## VISIT US ONLINE (THE NEW PLATFORMS WILL COME SOON)

WEBSITE  
YOUTUBE

INSTAGRAM.COM  
FACEBOOK.COM

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