

**THE ONE WORLD DISCOVERY**

**&**

**THE V-GUIDES PROUDLY PRESENT**

**A NEW CROSS-MEDIA EDUTAINMENT SERIES**



# COVERAGE

PER STATE OR REGION

**7 x FILM EPISODES IN 4K (8K)**

**7 - 40 DAILY 'DIARIES' & SHORT EPISODES**

**BETWEEN 30 - 100**

**SOCIAL MEDIA REPORTS**

**∞ PHOTOGRAPHS IN 45 MP**

**CONTENT SHARING**

**WITH MORE THAN 500 INT. MEDIA PARTNERS\***



# THE V-GUIDES

THE UNIQUE HOSTS



LEARN MORE ABOUT THE  
V-GUIDES ON THE NEXT PAGES.

GRETA

THE HOSTS OF THE ONE WORLD DISCOVERY AREN'T ONLY BEAUTIFUL REPORTERS AND ACTRESSES BUT IMPRESSIVE AND OUTSTANDING MODERN WOMEN, AND TRUE ROLE MODELS. EVERYONE HAS HER OWN STYLE, INTERESTS, AND TALENTS. THEREFORE, THEY INSPIRE ALL TARGET GROUPS, REGARDLESS OF AGE, GENDER OR ORIGIN. BESIDES, THEY ARE REAL ADVENTURERS, WHO ARE TRULY INTERESTED IN THE VALUES OF OUR WORLD. WITH THEIR CHARM, THEY CONVEY EVEN THE MOST DEMANDING TOPICS IN AN EASILY UNDERSTANDABLE AND CHEERFUL WAY, WHILE THEY PROVIDE EXCITEMENT AND ENTERTAINMENT WITH THEIR STORIES AND ACTIVITIES. SO, IT'S TIME TO FOLLOW THE V-GUIDES ON



## THE ONE WORLD DISCOVERY

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## UNITED STATES OF AMERICA

# THE V-GUIDES

POWERFUL MULTIPLIERS & NETWORKERS

**THE V-GUIDES** ARE NOT ONLY **THE HOSTS** OF THE ONE WORLD DISCOVERY  
THEIR **AUTHENTICITY, SPIRIT, AND NATURALNESS.**

THEY ARE ALSO VERY STRONG **NETWORKERS** WHO, AS PROMINENT PERSONALITIES,  
INFORM THE PUBLIC ABOUT THE STAGES OF THE EXPEDITION ON SOCIAL MEDIA.

IN ADDITION, **THEY APPEAR IN RELEVANT TV & TALK SHOWS,**  
**THEY ALSO MEET CELEBRITIES, TAKE ON GUEST**  
**ROLES IN FILMS, LEAD THROUGH LIVE EVENTS**

AND MUCH MORE. THEREFORE, THE V-GUIDES ARE THE

**NO. 1 MULTIPLIERS** OF THE ONE WORLD  
DISCOVERY:  
**"7 DAYS/7 WEEKS..."**

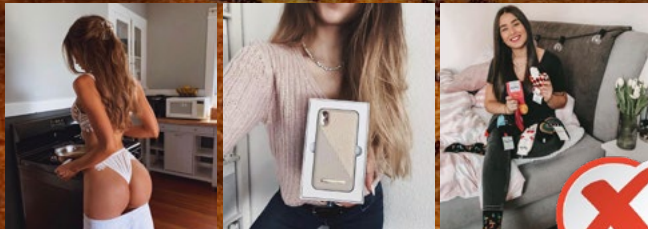




# THE PRODUCT PLACEMENT

RETURN TO VALUES

**BBB BARGAINS, BODIES & BORING  
PRODUCT-PRESENTATIONS...**



**IT'S TIME TO USE THE  
TRUE POWER OF MEDIA  
TO SPREAD REAL VALUES**



THE ONE WORLD DISCOVERY CAN'T BE COMPARED WITH OTHERS, BECAUSE IT ISN'T FOLLOWING ANY CURRENT STANDARDS, ESPECIALLY NOT THOSE, WHICH WILL BE OUTDATED SOONER OR LATER. ON THE CONTRARY, THE OWD ALWAYS WANTS TO DEVELOP FURTHER AND REINVENT ITSELF CONTINUOUSLY.

FURTHERMORE, THE V-GUIDES DO NOT WANT TO INFLUENCE OTHERS. INSTEAD, THEY WANT TO BE IMPRESSED BY EXCITING TOPICS AND PEOPLE. THEREBY, THE AIM IS TO SHARE THESE IMPRESSIONS WITH THE INTERNATIONAL AUDIENCE THROUGH LIFESTYLE STORIES AS DESCRIBED BEFORE.

IN THIS SOPHISTICATED CONTEXT, THE OWD INTEGRATES PRODUCTS, BRANDS, AND SERVICES IN AN AUTHENTIC WAY TO MAKE THEM A REAL PART OF THE STORY.

LEARN MORE ABOUT THE EXCITING OPTIONS ON THE NEXT PAGES.





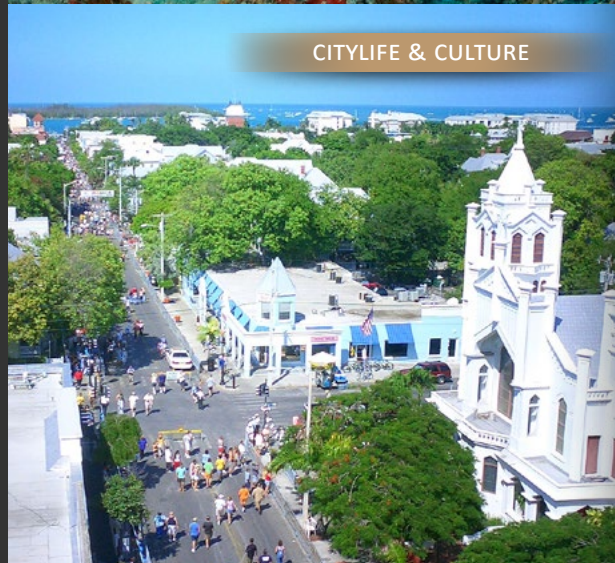
# THE DISCOVERY IN BRIEF

## CUTTING-EDGE EDUTAINMENT

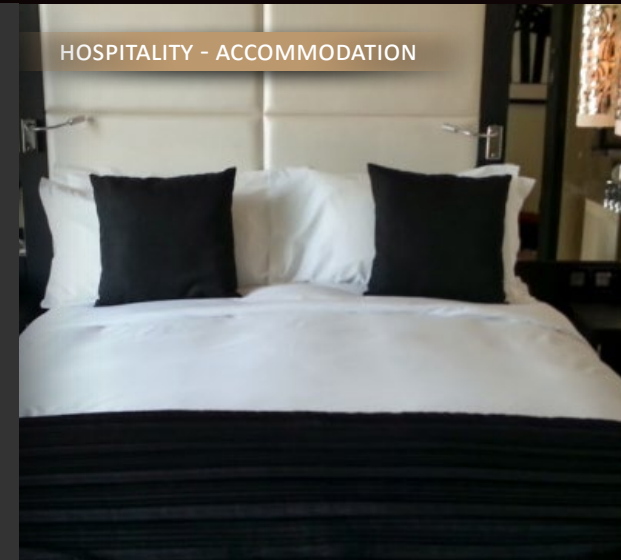
HISTORY - TRADITIONS - NATURE



CITYLIFE & CULTURE



HOSPITALITY - ACCOMMODATION



FUN & ENTERTAINMENT



EVERY STATE IS PRESENTED IN THE FORMAT  
**7 DAYS OR 7 WEEKS.**

AT LEAST  
**1 EPISODE** REPRESENTS **1 DAY** OR **1 WEEK**  
IN THE V-GUIDE'S TRAVEL DIARY.

OVER THE COURSE OF EACH DAY/WEEK, THE V-GUIDES DISCOVER THE LOCAL  
**HISTORY, CULTURE, ART, NATURE, TRADITIONS,  
CUISINE, MUSIC, ATTRACTIONS, ACTIVITIES,  
ENTERTAINMENT..., PEOPLE,  
AND OTHER VALUES.**

**WHO KNOWS A PLACE BETTER THAN LOCALS?**  
THUS, THE GIRLS MEET 'FRIENDS' EVERYWHERE FROM WHOM THEY  
**LEARN A LOT ABOUT THE COUNTRY'S VALUES.**

ALL REPORTS, PARTNERS, INTERVIEWS, ETC. WILL BE WRAPPED INTO  
AN AUTHENTIC, EYE-CATCHING, AND ENTERTAINING  
**STORYTELLING.**

# CROSS-MEDIA UP TO DATE

COVERAGE & FREQUENCY AT A GLANCE

N

## DOCU-REALITY

**STYLE:** MIX OF TV DOCUMENTARY, ROAD MOVIE, SOCIAL MEDIA CHANNEL

**FREQUENCY:** DAILY - WEEKLY

**RUNNING TIME:** BETWEEN 30 - 120 MINUTES

**PLATFORMS:** (START) YOUTUBE & FREE INT. PLATFORMS  
STREAMING PARTNER FROM SUMMER 2022

**LANGUAGE:** ENG. (VOICE OVER OPT.: GER, FR, ESP)

**SUBTITLES:** GER (OPT. IT, FR, ESP, PT, RU)

**DIARIES\*:** DAILY REVIEWS & REPORTS, TALKS... 3-15 MIN.

**BTS:** WEEKLY GLIMPSE BEHIND THE SCENES Á 10-25 MIN.

**TUTORIALS\*\*:** PHOTO/VIDEO, NUTRITION, SPORTS,  
BEAUTY, FASHION, STYLE... WEEKLY 3-10 MIN.

**SWEEPSTAKES:** FILM, MUSIC, TRAVEL, PRODUCTS...

**LIVE STREAM\*\*:** INTERVIEWS, NEWS, MOODS, EVENTS...

**PLATFORMS:** ALL SOCIAL MEDIA, PODCASTS, PHOTO & VIDEO NETWORKS



## SOCIAL MEDIA

\* FROM DAY 1 OF PRODUCTION, THUS,  
IN SUMMARY, MORE THAN 90 POTSTS!

\*\* IRREGULAR, APPROPRIATE TO THE  
TOPICS AND EVENTS.

## THE CROSS-MEDIA SERIES

## MAGAZINE

**ONLINE:** WEBSITE, ISSUU AND OTHER PLATFORMS

**PRINT ON DEMAND:** AVAILBLE IN EUROPE & USA

**EXTENT:** APPROX. 10 MAIN ARTICLES PER ISSUE

**FREQUENCY:** WEEKLY

**SPECIAL:** THE MAGAZINE COMPLETES THE DOCUMENTARY  
WITH MORE DETAILS AND REPORTS, INTERVIEWS, NEWS,  
REVIEWS, LINKS TO (BOOKING) PAGES, SERVICES, ETC.

**CELEBRITIES:** PRESENTED STARS SHARE LINKS, IMAGES,  
AND INFORMATION WITHIN THEIR NETWORKS

**UNIVERSITIES:** TENDERS TO INVITE LOCALS TO TAKE  
PART ACTIVELY CREATE HUGE AWARENESS/NETWORKING

**BRANDS:** INTEGRATED PARTNERS SHARE LINKS, IMAGES, NEWS

**MEDIA PARTNER:** INT. CONTENT SHARING, EXCLUSIVE SHOOTS/  
REPORTS, INTERVIEWS... IN PRINT, ONLINE AND TV MEDIA

## MULTIPLIERS

# THE CROSS MEDIA STORY

EYE-CATCHING • INFORMATIVE • ENTERTAINING • EMOTIONAL • CLOSE TO THE AUDIENCE

THE STORIES ARE REGULARLY SPREAD OVER:



**FILM DOCU**  
WEEKLY/FORTNIGHTLY



**DIARIES\***  
DAILY



**PODCASTS**  
DAILY



**MAGAZINE**  
WEEKLY/FORTNIGHTLY



**MEDIA PARTNERS\*\***  
FLEXIBLE

\*INCL. HAULS, TUTORIALS, REVIEWS... \*\* MORE THAN 500 OPT. PARTNERS FROM TV, PRINT, ONLINE...



# THE FILM GENRE MIX

A CONTEMPORARY AND POWERFUL THEME BLEND



**DOCUMENTARY**  
INFORMATIVE



**ROAD MOVIE**  
STORYTELLING



**TALK SHOW**  
ENTERTAINING



**SOCIAL MEDIA CHANNEL**  
AUTHENTIC

# THE COVERAGE

## TIMING & DATES



### START & DURATION

#### **BEGIN MAIN STORY**

SEPTEMBER 2022

#### **BEGIN SIDE-STORIES & DIARIES (TEASER)**

JUNE/JULY 2022

#### **1ST SEASON**

7 EPISODES + SPECIALS

### INTERVAL & COVERAGE

#### **DAILY**

VLOG'S, NEWS, DIARIES, HAULS, TUTORIALS...

#### **WEEKLY**

EPISODES, BTS, MAKING OF., SWEEPSTAKES...

#### **FORTNIGHTLY**

MAGAZINES, REVIEWS...



### **REGULAR QUALITY CONTENT ON SOCIAL MEDIA**

ENTERTAINING AND INFORMATIVE QUALITY CONTENT IS PLACED ON THE MOST POPULAR ONLINE PLATFORMS EVERY DAY.



### **PHOTO & VIDEO PLATFORMS**

THE V-GUIDES PRESENT EXPERIENCE REPORTS, IMAGES, TUTORIALS, REVIEWS, AND MORE ON COMMERCIAL PLATFORMS AND COMMUNITIES.

### **IMAGE & MEDIA AGENCIES**

SELECTED IMAGES AND REPORTS ARE COMPLETELY OR PARTIALLY OFFERED TO INTERNATIONAL AGENCIES AND STOCK CHANNELS FOR FURTHER DISTRIBUTION.

### **\* MEDIA PARTNERS (TV, PRINT, ONLINE)**

PICTURES AND REPORTS ARE SHARED (PARTIALLY EXCLUSIVELY) WITH RELEVANT CONSUMER AND SPECIALIST MEDIA & BLOGS FROM THE FIELDS OF FASHION & LIFESTYLE, TRAVEL & TOURISM, SCIENCE & EDUCATION, TECHNOLOGY, MOBILITY, ENTERTAINMENT, ART AND MUCH MORE.

### **THE MULTIPLIERS**

DUE TO THEIR ATTRACTIVENESS AND VERSATILITY, THE V-GUIDES ARE THE STRONGEST CROSS-MEDIA MULTIPLIERS. THEY ARE THE BASIS OF OUR MULTI-CHANNEL MARKETING.

**MORE THAN 500 MEDIA NETWORKING PARTNERS IN TOTAL!!!**



# A COMPLEX STORY(TELLING)

## MODERN EDUTAINMENT



**THE V-GUIDES** TAKE THE AUDIENCE BY THE HAND TO LEAD THE PUBLIC ACTIVELY IN AND THROUGH EXCITING STORIES.

**INTO ACTION-PACKED, COMPLETE DAILY ROUTINES, AND A THRILLING BACKSTORY,** WHICH ALWAYS FOLLOW A COMMON THREAD  
HIGHLY INTERESTING TOPICS WILL BE INTEGRATED AUTHENTICALLY.

**THE TERM DISCOVERY** REFLECTS THE AIM. ONLY A PART (MAX. 50%) OF THE CONTENT WILL BE PLANNED AND RESEARCHED IN ADVANCE. THE REST LEAVES TO CHANCE, SPONTANEITY, AND LUCK. THEREBY, IT CAN - AND WILL - HAPPEN THAT A DAY TURNS OUT COMPLETELY DIFFERENT THAN PLANNED, AND THE V-GUIDES HAVE TO FACE REAL CHALLENGES AND NEED TO FIND NEW WAYS.

IN THESE MOMENTS, **THE AUDIENCE IS INVITED TO BECOME A V-GUIDE**  
BY SUPPORTING THE TEAM AND SHARING THEIR TIPS OR ADVICES, EXPRESS CRITICISM AND MUCH MORE. IN THIS WAY, THE OWD TEAM AS WELL AS THE AUDIENCE BECOME ONE. THEREFORE, FROM NOW ON **WE SPEAK ABOUT 'US' AND 'WE'.**

# THE STORY(TELLING)

THE DOCU-REALITY MORE IN DETAIL...



EVERYTHING IS

**PRESENTED IN A VERY SIMPLE  
LANGUAGE AND WITH IMPRESSIVE  
PICTURES** TO MAKE THE STORY EASY TO UNDERSTAND AND  
ACCESSIBLE TO AS MANY PEOPLE AS POSSIBLE.

OF COURSE, WE ARE NOT ENTIRELY REINVENTING THE WHEEL. HOWEVER,  
WE ARE MOUNTING IT ON A MODERN "CAR" THAT IS GLADLY "DRIVEN"

**BY YOUNG PEOPLE. A DYNAMIC  
AUDIENCE WHICH IS QUESTIONING,  
OPEN-MINDED, CRITICAL, AND  
CURIOUS** AT THE SAME TIME. ACTIVE PEOPLE WHO KEEP  
AN OPEN EYE FOR THE WORLD, ESPECIALLY  
**IN TIMES OF THE CORONA CRISIS,**

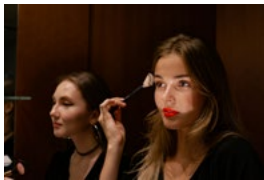
AND, IN THIS CONTEXT, WHO PLAN THEIR NEXT TRIP VERY CAREFULLY.





# PRODUCT PLACEMENT EXAMPLE

## WITHIN THE STORYTELLING



IMAGES: GRAND HYATT STORY

### EXAMPLE FOR A HOTEL INTEGRATION – HOW THE HOUSE BECOMES A PART OF THE STORY

(ADAPTABLE TO ALL PRODUCT AND SERVICE AREAS)

THE V-GUIDES...	PRESENTED TOPIC / AREA / PART	STYLE OF THE V-GUIDES
ARRIVE AND CHECK IN	HOUSE, LOBBY/FOYER, RECEPTION, TEAM	URBAN, CASUAL, TRAVEL LOOKS
MOVE INTO THE ROOM	THE FIRST ATTRIBUTES OF THE SUITE/ROOM	CHANGE OF CLOTHES (CITY, SPORTIVE ...)
GO TO TOWN/ ON EXCURSION	ARCHITECTURE, SERVICE, TEAM, SPECIALS	CITY, BOHO-CHIC, SPORTIVE, TREKKING...
RETURN & REFRESH THEMSELVES	ROOM & BATH SPECIAL	WELLNESS, BEAUTY, SENSUAL ...
HAVE DINNER/ENJOY EVENING	RESTAURANT, BAR, TALK WITH CHEF & STAFF	CHIC, CLASSY, SEDUCTIVE ELEGANT
SUNSET	TERRACE / POOL / BAR ...	CHIC, SWIMWEAR ...
GOING TO SLEEP	ROOM, BATH, BED, COMFORT ...	PAJAMAS, LINGERIE ...
AWAKING	BED, COMFORT, BATH	WELLNESS, BEAUTY, LINGERIE, PAJAMAS
FITNESS	GYM / POOL ...	SPORTIVE, SWIMWEAR, WELLNESS ...
BREAKFAST	RESTAURANT, TALK WITH MANAGER...	CASUAL
DEPARTURE	FOYER, HOUSE	TRAVEL LOOKS

**THEREFORE, THE HOTEL WILL BE AN ACTIVE AND AUTHENTIC PART OF THE STORYTELLING. IT WILL BE PRESENTED IN MANY DIFFERENT EYE-CATCHING STYLES TO SHOW ITS FACETS AND AROUSE THE ATTENTION OF THE MOST DIVERSE TARGET GROUPS.**

# THE TARGET GROUP

## DEMOGRAPHICS AND SOCIOGRAPHICAL

### IN GENERAL THE AUDIENCE...

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- IS LIFESTYLE-ORIENTED
- ATTACHES GREAT IMPORTANCE TO QUALITY IN ALL SPHERES
- IS WILLING TO TAKE TIME AND SPEND MORE MONEY

### GENDER & AGE GROUP

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THE MAIN CONTENT IS ADDRESSED TO ALL GENDERS, BUT THEMES LIKE FASHION & BEAUTY MAINLY AROUSE THE INTEREST OF WOMEN AND X GENDERS. THE AVERAGE AGE IS 18-40.

### EDUCATION, JOB & CHARACTER

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- HIGHER EDUCATION (COMPLETED OR IN PROGRESS)
- EXPECT TOP-JOBS; THEREFORE, THEY ACCEPT MORE WORK
- COSMOPOLITANS, INTERESTED IN OTHER CULTURES

### WATCHING & READING BEHAVIOR

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- HIGHLY INTERNET-SAVVY,
- EXPECT TO STREAM CONTENT ANYTIME, BUT
- ATTACH VALUE TO AN AUTHENTIC & SOPHISTICATED CONTENT



### MAIN EXPECTATIONS

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BECAUSE OF THEIR BUSY LIVES, THE AUDIENCE EXPECTS TO GET PROFOUND INFORMATION, PRESENTED IN AN ENTERTAINING AND COMPREHENSIBLE WAY WITH A POSITIVE MESSAGE.

### USAGE BEHAVIOR OF CROSS-MEDIA & DEVICES

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- EXPECTS DAILY NEWS VIA SOCIAL MEDIA ON A SMARTPHONE
- TAKES TIME FOR PROFOUND CONTENT BY STREAMING ON TV, OR WATCHING AND READING IT ON TABLET OR NOTEBOOK

### PERCEPTION OF ADVERTISING

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- THEY DON'T LIKE/ACCEPT INTERRUPTIONS THROUGH ADS
- ACCEPTS PRODUCT-PLACEMENTS WITHIN STORIES AS LONG AS THEY ARE AUTHENTIC AND RELEVANT

### ACTIVE PARTICIPATION

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- LIKES AND SHARES FAVORITE CONTENTS
- EXPECTS A PLATFORM FOR COMMENTS AND CRITIC
- WANTS TO TAKE PART ACTIVELY IN THE STORYTELLING



# THE KEY FACTS

VISUALIZATION - RUNNING TIME - DISTRIBUTION - AUDIENCE

## AVERAGE RUNNING TIME (EPISODES)

AT LEAST 7 EPISODES PER STATE Á 30 - 120 MINUTES

## COVERAGE (ISSUES)

ADDITIONAL MAGAZINE REPORTS

## ADDITIONAL

**DAILY DIARIES:** Á 3 - 10 MIN. EACH DAY DURING THE PRODUCTION

**WEEKLY REVIEWS & TUTORIALS:** CA. 10 - 15 MIN.

**LIVE STREAMS:** DEPENDING ON OCCASION

## VISUALIZATION (VIDEO STYLE MIX)

- **EDUCATIONAL:** SOPHISTICATED, PROFOUND TV-DOCUMENTARY
- **STORY TELLING:** EXCITING ROAD-MOVIE
- **EYE-CATCHING:** STYLISH MUSIC VIDEO CLIP
- **ENTERTAINING:** A PERSONAL TALK-SHOW
- **AUTHENTIC:** SOCIAL MEDIA CHANNEL

## VISUALIZATION (MAGAZINE)

HIGH-GLOSSY, CAMPAIGN & CATALOG, DOCUMENTARY, TRAVEL, ART

## VISUALIZATION (SOCIAL MEDIA)

FRESH, MODERN, FUNNY, ENTERTAINING, EYE-CATCHING

## COPYRIGHTS FOR YOU!

THE PRODUCTION INCLUDES COPYRIGHTS FOR YOU, INCLUDING THE LICENSE TO USE THE FOOTAGE IN OTHER MEDIA WHEN STATING THE CREDIT TO THE OWD. IN ADDITION, WE OFFER AN IMAGE VIDEO FOR EACH COUNTRY AND CITY THAT ENCAPSULATES THE BEST MOMENTS OF THE DISCOVERY ON-SITE!

# THE KEY FACTS

## VISUALIZATION - RUNNING TIME - DISTRIBUTION - AUDIENCE

**PUBLICATION AREA:** INTERNATIONAL/GLOBAL

**MULTIPLICATORS 1:** THE **V-GUIDES** WILL SHARE THE CONTENT IN SOCIAL MEDIA + PARTNER MEDIA

**MULTIPLICATORS 2:** THE CONTENT WILL BE SHARED WITH ≈ 500 INTERNATIONAL PARTNERS OF ALL INDUSTRIES (TOURISM, FASHION, TECHNOLOGY, LIFESTYLE, SPORTS, BEAUTY...) AND FORMATS (PRINT- & ONLINE, SOCIAL MEDIA, TV) AND LONG-TERM STREAMING-PARTNERS\*.

**AUDIENCE:** THE OWD-AUDIENCE EXPECTS OUTSTANDING CONTENTS, INFORMATIVE, ENTERTAINING AND AUTHENTIC STORIES. THE MAIN INTERESTS ARE: TRAVEL, CULTURE, HISTORY, PEOPLE, NATURE, LIFESTYLE, ENTERTAINMENT, DESIGN, TECHNOLOGY, MOBILITY, ART, WELLNESS & HEALTH, BEAUTY, SPORT, TRADITIONS, AND MORE.

**AGE-GROUP:** TRADITIONALLY, THE AGE-GROUP IS BROAD-RANGING DUE TO THE WIDE SCOPE OF TOPICS. THE AVERAGE AGE IS: 18 TO 40 YEARS.



**TIME OF PRODUCTION:** ≈ 2 - 6 WEEKS PER STATE

**TEAM:** CA. 4 - 8 PERSONS

**PUBLICATION & PROMOTION TIME:**

FROM THE **FIRST DAY** IT STARTS WITH SOCIAL MEDIA **DIARIES**.

THE EPISODES WILL BE **PUBLISHED** ≈ 2 WEEKS AFTER THE PRODUCTION IS COMPLETED, AND FROM THEN **IN WEEKLY INTERVALS**.

EVERY SEASON WILL BE **PROMOTED** FOR **6 MONTHS** ACTIVELY AND WILL THEN BE AVAILABLE FOR AN **UNLIMITED TIME** IN THE **MEDIA CENTERS**.

**PLANNED REACH:** > 15 MILLION (INCL. MULTIPLIERS & MEDIA PARTNERS)

**PRODUCTION COSTS:** DEPENDING ON THE SCOPE OF THE PUBLICATION\*

\*WE PROVIDE SELECTED MATERIAL TO MEDIA PARTNERS FREE OF CHARGE. HOWEVER, THEY ARE NOT OBLIGED TO PUBLISH THE FOOTAGE IN GENERAL OR AT A SPECIFIC TIME.



# THE (ON-SITE) TEAM

PERFECTLY MATCHED

## PHOTO & FILM PRODUCTION



MARCO



CHRISTOPHER

FOR ONE YEAR, WE HAVE TESTED THE NEWEST VIDEO TECHNOLOGY. THEREBY, WE FOUND A WAY TO PRODUCE HIGH-QUALITY FOOTAGE WITH LESS EFFORT. SO, IT'S POSSIBLE TO REALIZE A DOCUMENTARY WITH ONLY TWO PEOPLE AND LESS EQUIPMENT. IT WILL BE UNNECESSARY TO CLOSE A STREET OR PLACE. OF COURSE, WE WILL NOT DISTURB OR ENDANGER THE PUBLIC, BUT WE WILL RESPECT THEIR PRIVACY. BESIDES, THE POST-PRODUCTION WILL BE OUT-SOURCED COMPLETELY.



EVERYBODY IS INVOLVED IN DIFFERENT TASKS. THE V-GUIDES ARE ALSO EDITORS. FURTHERMORE, THEY TAKE CARE OF SOCIAL MEDIA AND THE ORGANIZATION AS WELL. EVERYTHING IS WELL-ORGANIZED TO KEEP THE EFFORT FOR ALL CONCERNED AS LOW AS POSSIBLE.

## V-GUIDE(S)



GRETA



INES



PATRICIA



MADELINE

GRETA & INES WILL OVERTAKE THE LEADING ROLES  
THE OTHERS WILL SUPPORT THEM TEMPORARILY.

## MANAGEMENT & ORGANIZATION



BETTY



LOUISE



THE CORE TEAM CONSISTS OF TWO PEOPLE WHO ARE RESPONSIBLE FOR THE ORGANIZATION AND ADMINISTRATION. TEMPORARILY, THE V-GUIDES WILL OVERTAKE THESE TASKS. OTHER TASK WILL BE OUT-SOURCED. IF IT BECOMES NECESSARY, MAKEUP AND STYLING WILL BE DONE BY LOCAL ARTISTS.

## TEAM ONSITE

**IN GENERAL:** 6 - 8 PEOPLE

**ADDITIONAL:** 2 - 4 (TEMPORARILY, LOCALS)

CLICK THE PICTURES FOR MORE INFORMATION

# THE PREVIOUS TITLES

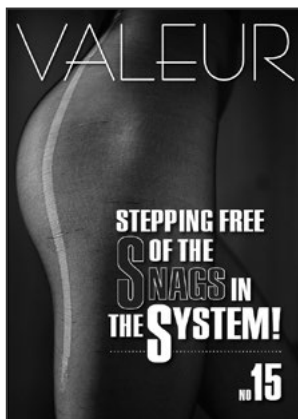
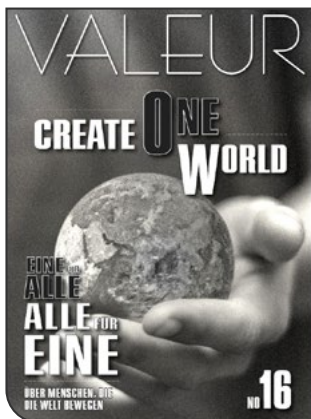
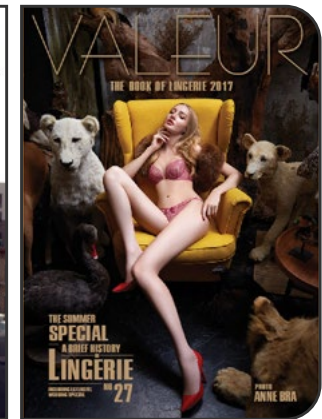
UP TO NOW





# THE MOST SUCCESSFUL ISSUES

OF THE MAGAZINE UP-TO-DATE



**VALEUR SPECIAL INDIA (2010)** (450K)

**LEST WE FORGET (2014)** (1.4 M)

**STEPPING FREE OF THE SNAGS IN THE SYSTEM (2015)** (1.6M)

**CREATE ONE WORLD (2015)** (1.2M)

**FASHION WEEK SPECIAL (2016)** (580.000)

**STAR WARS SPECIAL 2 (2017)** (850.000)

**THE 89th OSCAR SPECIAL EDITION (2017)** (1.2M)

**FROM HOLY WATERS TO THE BLUE SEA (2017)** (825K)

**A BRIEF HISTORY OF LINGERIE (2018)** (780K)

# CONTACT US

## ADDRESS :

VALEUR MAGAZINE, PRINZ-EUGEN-STRASSE 17  
13347 BERLIN | GERMANY

## MANAGING DIRECTOR:

MARCO KOKKOT

## PHONE:

+49 30 54 73 97 47

## FAX:

+49 30 54 73 97 46

## E-MAIL:

MANAGEMENT:

MARCO KOKKOT • MARCO.KOKKOT@VALEUR.MEDIA

CC:

BETTY AREGIE • BETTY@VALEUR.MEDIA

## VISIT US ONLINE:

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