

VALEUR

**ONE
LOVE
ONE VISION**

**MARLEY'S SPIRIT
STILL LIVES ON**

NEW SHOES

**IMPRESS ST. NICHOLAS
WITH HOT BOOTS**

**HOW ABOUT
A RELAXED
WINTER?**

**SLOW FASHION DOMINATES
THE COLD DAYS 2014**

NO 18

Dear readers,

it is December, a month when many people are feeling stressed more than usual. While adults have to prepare strenuous things like Christmas Eve, New Year's party and holiday, most children eagerly await the upcoming mystical days with sparkling eyes.

One of the most important days for Christian and especially for children is St. Nicholas Day on the 6th of December. It is a day full of magic and joy for most children on earth. The world's biggest celebration will probably happen in Brazil, where Papai Noel and his helpers walk through the streets to bring presents to the kids. It is also a very important day in the Netherlands, where the holiday tradition is focused on the arrival of Sinterklaas.

Despite of different names and different ways to celebrate this day, its history can be dated back to a man, who lived around 1.700 years ago and who died on the 6th December 343 A.D.

Nicholas was his name and he was the son of wealthy Christian parents, who died when he was very young. The boy moved to his uncle, who was a bishop and so he became very religious in his early years. Besides many legends it seems to be proved, that young Nicholas gave the money, that he inherited from his family, to people in need and danger.

Many sources report about a family, who wasn't able to afford a proper dowry for the daughters. Because of this destitution, the young girls were in danger to become prostitutes. Taking notice of the girl's plight, Nicholas came to the house at night and on this point the stories continue very differently.

In some cases Nicholas threw purses filled with gold through the window, in others he threw the gold through the chimney, but the most probable and literally way enlighting story is, that the family put their socks and shoes out to air, where Nicholas filled them with gold coins in the night.

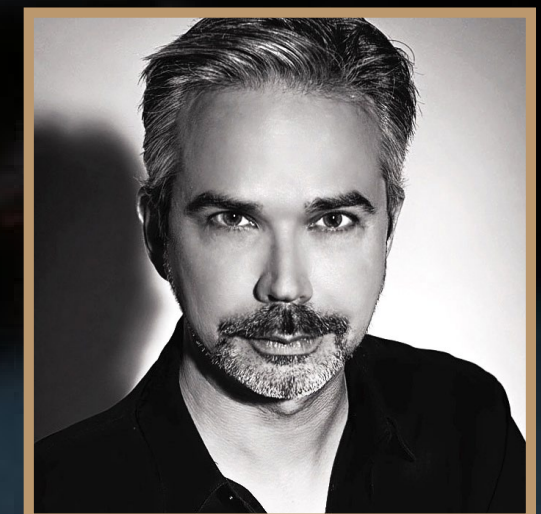
This sneakiness was necessary to save family from the humiliation of accepting charity, but today it is a part of the mystical character of the 6th of December, when children will find sweets and presents in their shoes or socks when they wake up in the early morning.

So, we want to start this time, with an amazing shoe collection, which provides girls and women not only huge space for nice presents, but a glamorous style for the upcoming festive days.

Of course, these very modern styles haven't really something to do with those one of a poor family 1700 years ago, but the high quality and perfect look could make us happy too and maybe, the history of St. Nicholas' Day reminds us - especially in times of many flashpoints all over the world - that each gesture of humanity and solidarity, little or big one, is important for living together in harmony without fear. It could also reminds us, better to follow role models like St. Nicholas, than to be a just followers of self-exposer in the Internet, especially, when we want to leave an own footprint in our history.

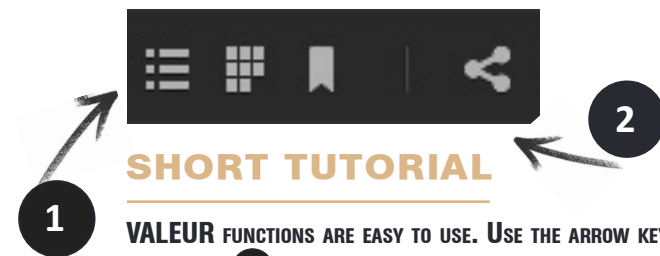
Yours

Marco Kokkot
Editor in Chief



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ONE LOVE ONE VISION



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432 | FULL IMPRESSUM

CREATE **SEXY**
WITH **BOOTS**
A FESTIVE LOOK

GUESS

CELEBRATES THE HOLIDAY SEASON
WITH ITS DISTINCTIVE STYLES





SNAKES CRAWLING THROUGH AN AMERICAN DESERT, ZEBRAS GAZING IN THE SAVANNAH... IT SEEMS THAT INSPIRED BY THE WILDLIFE OF AFRICA AS WELL AS AN AMERICAN PRAIRIE, WHERE COWBOYS ARE WAITING FOR THE NEXT RODEO, A BRAND WHICH CATCHES THE EYES OF EVERYBODY SEASON FOR SEASON HAS CREATED AN AMAZING NEW SHOE AND ACCESSORIES COLLECTION. PERFECT AND SEXY STYLES MADE BY

GUESS



THE COLOURS OF THE ANIMAL PRINTS ARE SOFT AND WARM.

THE FRINGES AND METALLIC DETAILS, LIKE RIVETS AND CHAINS, GIVE THE COLLECTION A VERY MODERN TOUCH.

THE PALETTE OF SHOES RANGES FROM SILVER BOOTIES AND WESTERN-BOOTS TO PUMPS WITH ANIMAL PRINTS.

THE MUST-HAVE FOR DARING GUESS-GIRLS ARE THIS YEAR THE SEXY OVER-KNEE BOOTS WITH SNAKESKIN PRINTS OR MADE OF BLACK LEATHER.

ROCK CHIC A MODERN DARK-STYLE CHARACTERIZES THE EXTREMELY COOL CITY LOOK. A GLAMOROUS "ROCK ROYALTY LOOK" INSPIRES SATCHELS AND HOBO BAGS, WHICH ARE ADORNED BY ZIPPER, RIVETS - AND STITCHING DETAILS. THEY CAN BE PERFECTLY COMBINED WITH FASHIONABLE BIKER BOOTS, THIGH-HIGH STRETCH BOOTS, LACE STRAPPY PUMPS AND LACE-UP BOOTS.



WWW.GUESS.COM

ROCK CHIC THE ECLECTIC STYLES OF THE 1940'S AND 60'S ARE REFLECTED IN SEXY HANDBAGS AND SHOES, WHICH ARE AN EPITOME FOR A TRUE „IT-GIRL“.

ROCK WESTERN IS PERFECT FOR ANY CITY-COWGIRL WITH A ROCK „N‘ ROLL SOUL, WHOSE BOLD, CASUAL LOOK IS INSPIRED BY THE SOUND OF COUNTRY AND ROCK MUSIC, AS WELL AS THE EXCITING ENERGY OF THE CITY OF NASHVILLE.



IT'S NOT A GUESS,
BUT FOR SURE: THIS COLLECTION GIVES A REAL ROCK ATTITUDE TO THE HOLIDAY SEASON. AND MAYBE, WHEN YOU CHOSE ONE OF THE OVER-KNEE BOOTS, ST. NICHOLAS WILL BRING MORE NICE PRESENTS THAN USUAL.



ONE LOVE ONE WISH ONE TOWN

25TH ANNIVERSARY OF THE FALL OF THE WALL

25TH ANNIVERSARY OF THE FALL OF THE WALL A PERSONAL HISTORICAL REVIEW

A long time ago in a galaxy far, far away.... Millions of people will blend with each other to a creative unity, when they will see the typical intro of world's most famous science fiction movie again. Surely, the new Star Wars episode VII, which will come into our cinemas in one year, will start in the same way as at the beginning in 1978 and most of follower's hope the production will return to its sophisticated roots.

When I think about my personal roots, it seems they would be coming also from a universe far, far away. Especially, when I try to remember the times of the GDR and the Berlin Wall, many things seem very unreal and fictional. How could it happen, that a complete country was separated by a wall and mothers couldn't see their daughters or sons? How could it be, that soldiers and policemen killed people which they actually should protect. And how was it possible, that people in the east listened music from the west without having a chance to see them live on stage? And how did it come about, that lovers had to find secret – and mostly dangerous – ways to take them in their arms? Especially now, 25 years later, all these things seem very unreal.

The time has passed quickly and many people – above all the new generation – have almost forgotten the wall. Nowadays, the scars between East and West Berlin are barely visible and so it isn't that easy to get an authentic impression and feeling about fear, hope and happiness; so finally about the mood of this time at all.



Of course, nobody can bring back the infinite joy of the 9th of November 1989; but a part of the very special atmosphere of the unforgettable moment, when the wall was opened, of the spirit of eternal freedom, could be perceived during the 25th anniversary celebration in November this year.

Thousands of illuminated balloons symbolized the historical course of the wall. They created an indescribable atmosphere full of joy, peace and liberty. The entire town presented a smiling face during these days. While older people went to the Bornholmer and Bernauer Straße, places where the wall was opened the first time, the younger people went to the Brandenburg Gate, the most famous symbol of the division and unit of Berlin. There, they joined several concerts of popular artists and a big party. Orchestras, bands, young and famous artists performed on small stages as well as on the biggest one on the Brandenburg Gate. Music was presented all over the town. And music was a very important fact for the reunion of Berlin. When people call Helmut Kohl "chancellor of the reunion", it is a sign of ignorance and a lack

of information. The same applies to the demonstration in other cities of Eastern Germany. Of course, the Monday-Demonstrations in Leipzig in 1989 were the first organized manifestations against the political system in the East, but it was a longer process and so everything started much earlier.

AFTER A LONG TIME OF RESIGNATION, WHEN PEOPLE IN THE EAST AND WEST HAVE STARTED TO MAKE THE BEST OUT OF THE ADVERSE SITUATION, BERLIN CELEBRATED ITS 750s ANNIVERSARY. AS USUAL, THE WEST SIDE USED THIS SPECIAL OPPORTUNITY TO PROVOKE THE EAST ONCE MORE. BESIDES HISTORICAL BERLIN-SPEECHES OF ERNST REUTHER (1948) AND JOHN F. KENNEDY (1963), IN THAT YEAR MR. RONALD REGAN, PRESIDENT OF THE UNITED STATES OF AMERICA, SPOKE TO AN AUDIENCE OF THOUSANDS OF PEOPLE IN FRONT OF THE BRANDENBURG GATE.



*"GENERAL SECRETARY GORBACHEV, IF YOU SEEK PEACE,
IF YOU SEEK PROSPERITY FOR THE SOVIET UNION AND
EASTERN EUROPE, IF YOU SEEK LIBERALISATION; COME
HERE TO THIS GATE. MR. GORBACHEV, OPEN THIS GATE.
MR. GORBACHEV, TEAR DOWN THIS WALL."*

RONALD REGAN, PRESIDENT OF THE UNITED STATES



Freiheit



THE CHEERS OF THE CROWD SPILLED OVER THE WALL TO THE EAST, WHERE MANY PEOPLE TRIED TO LISTEN TO THE SPEECH OF THE PRESIDENT OF THE UNITED STATES, WHISHING TO BE UNITED TOO. DESPITE A BAD ACOUSTIC SITUATION AND LESS ENGLISH SKILLS, THE PEOPLE FELT THE POWER OF THOSE WORDS.

SOME DAYS BEFORE AS PART OF THE CELEBRATION, SUPERSTARS LIKE DAVID BOWIE, GENESIS AND THE EURYTHMICS PERFORMED IN FRONT OF THE REICHSTAG BUILDING. THIS PLACE WAS WELL SELECTED. THE REICHSTAG IS A BERLIN MONUMENT, WHICH IS LOCATED IN CLOSE PROXIMITY TO THE BRANDENBURG GATE AND SO VERY CLOSE TO THE WALL AT THAT TIME.





EAST

WEST

THE NAME: "CONCERT FOR BERLIN" UNDERLINED THE GOAL ADDITIONALLY, BECAUSE THE TARGET WAS A CONCERT FOR THE ENTIRE BERLIN, NOT JUST FOR THE WEST. BECAUSE OF THIS, THE RIAS, BERLIN'S BIGGEST RADIO STATION, BROADCASTED THE CONCERT LIVE ON AIR. IT WAS THE FIRST TIME, WHEN PEOPLE DISPLAYED SUFFICIENT COURAGE TO COME CLOSER TO THE WALL THAN USUALLY. ALL OF THEM WERE UNITED PEACEFULLY BY THEIR PASSION FOR MUSIC AND THEIR WISH TO HEAR AND SEE THEIR IDOLS LIVE ON STAGE. THIS WISH WAS FOILED BY THE WALL AND BORDER TROOPS OF EAST BERLIN.



AND SO, IT WAS ALSO THE FIRST TIME SINCE THE REBELLION IN JUNE 1953, WHEN MEDIA HAS SHOWN THE OPPRESSION OF PEOPLE IN EAST GERMANY DIRECTLY IN TV. IT WAS THE FIRST TIME, WHEN PEOPLE SHOUTED: "DIE MAUER MUSS WEG" (TEAR DOWN THE WALL).



FROM THIS MOMENT, MANY PEOPLE IN THE EAST, WHO WEREN'T CLOSE CONNECTED TO THE EVENTS IN BERLIN IN THE PAST, TOOK NOTICE OF THE REAL SITUATION. THIS WAS THE REAL START OF THE GERMAN REBELLION AND IT WAS CAUSED BY PEACEFUL MUSIC. ONE YEAR LATER, IN 1988, BERLIN INVITED PINK FLOYD AND MICHAEL JACKSON TO PERFORM ON STAGE AT THE SAME PLACE. COUNTLESS PEOPLE CAME TO THE WALL IN EAST BERLIN TO LISTEN THE WORLD'S MOST FAMOUS SUPERSTAR. THE BORDER TROOPS GOT BIG PROBLEMS TO KEEP CONTROL ON SITUATION. IT CREATED A SCANDAL AND CAUSED A BOOMERANG EFFECT, WHEN THE ARMY ATTEMPTED TO DISSOLVING THE CROWD BY USING STUN WEAPONS (HIGH-VOLTAGE ELECTROSHOCK STICKS). AGAIN, IT WAS SHOWN IN TV AND IT WAS THE START OF THE REBELLION.

MOST PEOPLE, WHO EXPERIENCED THIS MOMENT IN EAST BERLIN AND IN EAST GERMANY, FELT THE SPECIAL ENERGY AND CHANCE. THEY UNDERSTOOD THAT POLICE AND ARMY, OFFICIALS WHO SHOULD PROTECT THE PEOPLE, FIGHT AGAINST THEIR PEACEFUL BROTHERS AND SISTERS.





THE BERLIN WALL
SEE IT HERE
YADEGAR ASISI
PANORAMA



STEP BY STEP, PEOPLE LOST THEIR RESPECT FOR THE WALL AND THE AUTHORITY OF THE STATE. THEY WEREN'T AFRAID ANYMORE AND STARTED TO SHOW THEIR OPINION OPENLY. THE PEOPLE UNDERSTOOD IT AND THEY HAVE STARTED TO CHANGE THE HISTORY.

A COUNTRY, WHICH OPPRESSES ITS FOLK, WHICH IMPRISONING IT,
WHICH PROHIBIT CULTURE AND LIBERTY; THIS COUNTRY ISN'T VIABLE.
NOWADAYS, MANY PEOPLE IN MANY COUNTRIES COULD AND SHOULD
LEARN FROM THIS HISTORY.




FINALLY, MUSIC WAS AN IMPORTANT CAUSE FOR THE REUNION OF GERMANY. THE GDR TRIED TO COUNTER THIS TREND BY INVITING INTERNATIONAL STARS LIKE DEPECHE MODE, BRIAN ADAMS, BOB DYLAN, PHILLIP BOA OR BRUCE SPRINGSTEEN, BUT IT WAS MUCH TOO LATE. AND AGAIN, IT WAS A BOOMERANG EFFECT. WHEN BRUCE SPRINGSTEEN STARTED TO SING HIS SONG "BORN IN THE USA", 160.000 EAST-GERMAN PEOPLE SANG TOGETHER WITH HIM. AND COUNTLESS STARS AND STRIPES BLEW PROUDLY IN THE WIND WHEN HE SAID: "IT IS GOOD TO BE IN EAST-BERLIN. I'M NOT HERE TO STAND FOR A GOVERNMENT OR AGAINST ANOTHER. I AM HERE TO PLAY ROCK MUSIC FOR EAST-BERLIN, WITH THE HOPE THAT ALL BARRIERS WILL BREAK DOWN SOMEDAY." LONG, LASTING CHEERS AND APPLAUSE SHOWED THE NEW DIRECTION OF THE HISTORY OF GERMANY.





ALL THIS THINGS CAME INTO MY MIND, WHEN I SAW THE ILLUMINATED "WALL", WHICH CREATED LIGHTNESS AND A PEACEFUL ATMOSPHERE. BESIDES ME, THOUSANDS OF PEOPLE REMEMBERED THE THINGS HAPPENED A LONG TIME AGO. SOME COUPLES HOLD EACH OTHER IN THEIR ARMS, SOME PARENTS EXPLAINED THEIR KIDS THE SITUATION MANY YEARS AGO, BUT ALL OF THEM WERE CAPTURED BY A PEACEFUL AND DELIGHTFUL FEELING.



THE LIGHT INSTALLATION WAS ONLY A TEMPORARY MONUMENT TO REMEMBER TO CREATE A BETTER FUTURE FOR ALL. TODAY, PEOPLE ARE STILL DOMINATED BY DICTATORSHIPS OR THEY LIVE IN A GHETTO, BECAUSE OF THEIR RACE OR SOCIAL STATUS.



BECAUSE OF THE VIVID HISTORY, ESPECIALLY PEOPLE IN BERLIN FEEL A VERY CLOSE RELATION TO PEOPLE IN NEED, NOT ONLY ON THE 9TH OF NOVEMBER, BUT ON MANY OTHER DAYS. IT WOULD BE NICE, WHEN ALL OF US WOULD FEEL RESPONSIBILITY TO TAKE CARE OF HUMANITY AND HUMAN RIGHTS, TO ENSURE THAT MORE AND MORE PEOPLE ALL OVER THE WORLD CAN SAY: I AM A FREE PERSON.



ONE LOVE
(T)HIS MESSAGE
IS OUR
FUTURE
OR THERE WILL NOT BE ANY ONE

BOB MARLEY
HIS SPIRIT AND SOUND
ARE STILL ALIVE

QUOTE: MUSIC EXPRESS 07/ 1981

„A FIGHTER, ARMED WITH A GUITAR“

WHAT DOES IT MEAN TO BE A FREE PERSON? THE ANSWER TO THIS QUESTION CAN BE VERY DIFFERENT, DEPENDING ON WHERE A PERSON COMES FROM. DO WE LOOK TO A REGION CALLED AFFLUENT SOCIETY; IT COULD BE VERY DIFFICULT TO GET A CONCRETE ANSWER, DUE TO A LACK OF RELATION, WHEN PEOPLE HAVE GROWN UP IN PEACE AND FREEDOM, NEVER WAIVING ESSENTIAL VALUES. HOWEVER, ONLY A VERY SMALL PROPORTION OF THE WORLD POPULATION LIVES IN PROSPERITY AND PEACE. IN MANY PARTS OF OUR WORLD, WE WILL SEE MISERY, POVERTY AND HUNGER. IN QUITE A FEW COUNTRIES, PEOPLE STILL HAVE TO FIGHT FOR THEIR RIGHT AND FREEDOM, AND OFTEN A REVOLUTION WILL BE SUPPRESSED BLOODILY. IN GERMANY, PEOPLE ARE VERY PROUD TO HAVE CHANGED THE HISTORY OF TWO COMPLETELY DIFFERENT SYSTEMS TO THE POSITIVE THROUGH A NON-VIOLENT REVOLUTION. PERHAPS, ALSO ONE MAN WOULD TAKE PRIDE IN THIS DEVELOPMENT, WHICH BECAME SYNONYMOUS WITH THE PEACEFUL RESISTANCE AND WHOSE SPIRIT AND LOVE INFLUENCE NOT JUST MUSIC BUT OUR WORLD UNTIL TODAY: BOB MARLEY.

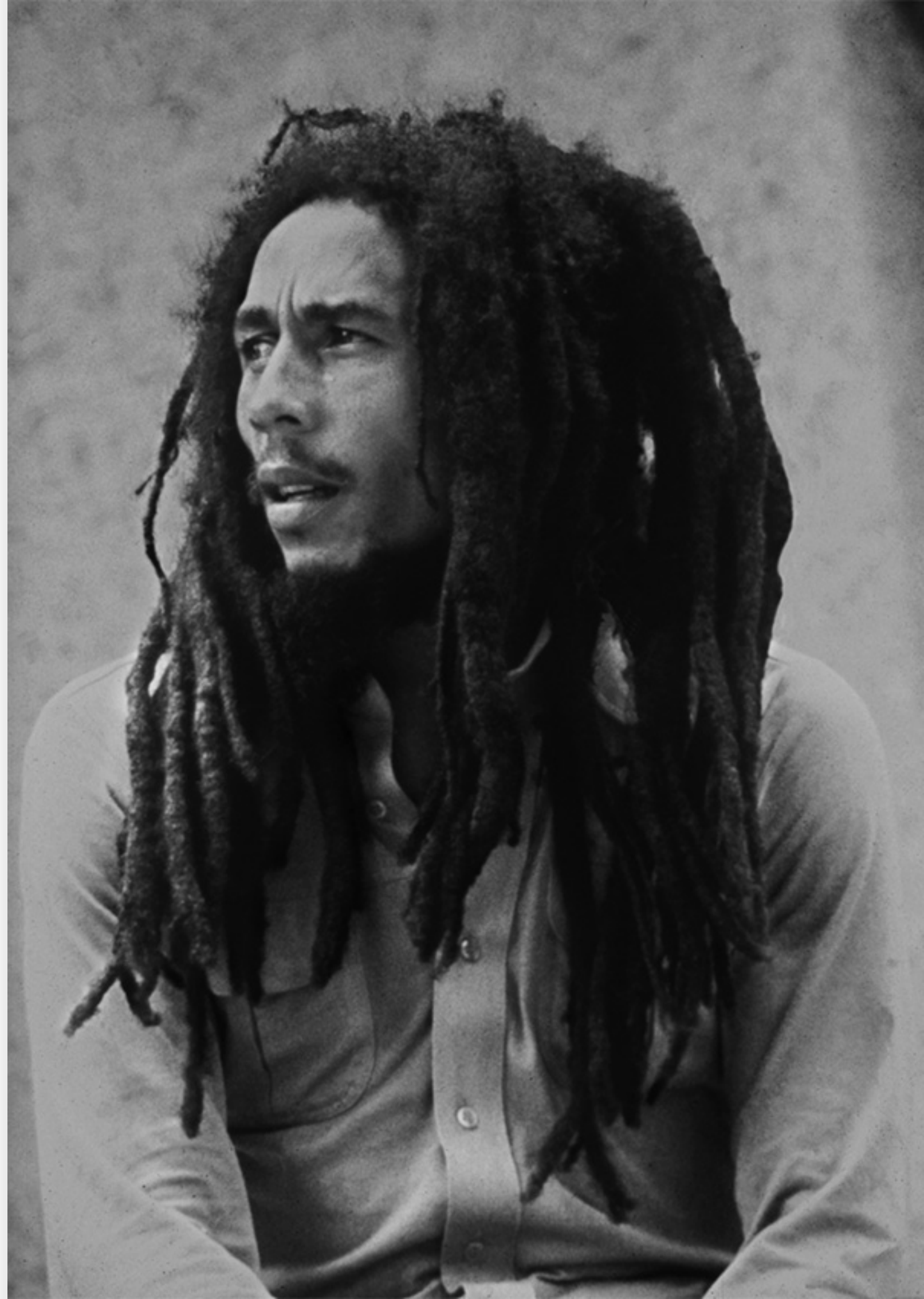
WHEN WE CURRENTLY LOOK TO THE UNITED STATES OF AMERICA, IT SEEMS ONLY LESS THINGS HAVE CHANGED SINCE THE TIME OF BOB MARLEY. THE WIDENING GAP BETWEEN BLACK AND WHITE STILL DOMINATES EVERYDAY LIFE. THE RATIO BETWEEN RICH AND POOR, AND RELATED TO THIS, THE CHANCES OF A BETTER FUTURE STILL SPEAKS CLEARLY FOR WHITE PEOPLE. AFTER YEARS OF HOPE, ESPECIALLY BECAUSE OF A PRESIDENT WHO PROMISED TO REPRESENT BOTH SIDES APPROPRIATELY, PEOPLE START TO TALK ABOUT RACISM AND CIVIL WAR AGAIN.

EVEN THE LIFETIME OF BOB MARLEY WAS MARKED BY CONFLICTS BETWEEN RACES AND SOCIAL CLASSES. SINCE HIS FIRST HIT “SIMMER DOWN” IN JAMAICA IN THE YEAR 1965, BOB MARLEY INCREASINGLY DENOUNCED THE MISERY IN THE GHETTOS OF HIS HOMELAND. HE USED HIS PROMINENCE TO REMIND PEOPLE WORLDWIDE OF THE INHUMANITY OF SLAVERY AND THE AFRICAN ROOTS OF THE COLOURED PEOPLE OF THE CARIBBEAN. INSTEAD OF WEAPONS, HE DID IT PEACEFULLY USING HIS MUSIC, CALLED REGGAE.

REGGAE IS INFLUENCED BY SEVERAL MUSIC STYLES AND THE RASTAFARI MOVEMENT, AN ETHIOPIAN-HEBREW SPIRITUALITY, WHICH IS DESCRIBED AS A RELIGION BY SOME OR WHICH IS CONSIDERED AS A “WAY OF LIFE” BY MANY OTHERS. HOWEVER, BOB MARLEY REGGAE SONGS ARE STRONGLY MESSAGES THAT CONVEY COURAGE, POWER AND MOTIVATION TO THE PEOPLE OF JAMAICA AS WELL AS MANY OTHER NATIONS UNTIL TODAY. IN THAT REGARD, THE SONGS INCLUDING THEIR MESSAGES ARE STILL EASY TO UNDERSTAND FOR EVERYBODY, BECAUSE THE MESSAGE IS LOVE.

ONE LOVE - BOB MARLEY WAS FILLED WITH LOVE AND HIS GOAL WAS TO PASS ON HIS LOVE TO ALL PEOPLE. DUE TO THAT FACT, HE BEGAN TO ESTABLISH A MOVEMENT CALLED “ONE LOVE. FORMERLY, “ONE LOVE” WAS ESTABLISHED TO SETTLE THE BLOODY, VIOLENT CLASHES BETWEEN THE POLITICAL CURRENTS IN JAMAICA. AT THE „ONE LOVE“ FESTIVAL IN THE STADIUM OF KINGSTON, MARLEY MANAGED TO BRING THE LEADERS OF THE WARRING PARTIES AND POLITICAL GANGS ON STAGE. AT THE END OF THE CONCERT, WHILE MARLEY AND HIS BAND “THE WAILERS” PERFORMED THE SONG “ONE LOVE” THE PEOPLE ON STAGE HOLD THEIR HANDS TOGETHER, TO SYMBOLIZE PEACE AND UNITY. THIS GESTURE MADE MARLEY TO A NATIONAL HERO. TODAY, THE “ONE LOVE” MOVEMENT IS BEING CONTINUED BY HIS SONS ROHAN AND JULIAN MARLEY. THE ORGANISATION TAKES CARE FOR PEOPLE IN NEED AND DANGER AND IT HELPS CHILDREN TO GET AN EDUCATION AND SO A CHANCE FOR A BETTER FUTURE.

HIS MUSIC CAREER BEGINS WHEN HE WENT TO JAMAICA’S CAPITAL. HE EVENTUALLY SETTLED IN THE WESTERN KINGSTON VICINITY OF TRENCH TOWN, SO NAMED BECAUSE IT WAS BUILT OVER A SEWAGE TRENCH. A LOW-INCOME COMMUNITY COMPRISED OF SQUATTER-SETTLEMENTS AND GOVERNMENT YARDS DEVELOPMENTS THAT HOUSED A MINIMUM OF FOUR FAMILIES; BOB MARLEY QUICKLY LEARNED TO DEFEND HIMSELF AGAINST TRENCH TOWN’S RUDE BOYS AND BAD MEN. DESPITE THE POVERTY, DESPAIR AND VARIOUS UNSAVORY ACTIVITIES THAT SUSTAINED SOME GHETTO DWELLERS, TRENCH TOWN WAS ALSO A CULTURALLY RICH COMMUNITY WHERE BOB MARLEY’S ABUNDANT MUSICAL TALENTS WERE NURTURED. A LIFELONG SOURCE OF INSPIRATION, BOB IMMORTALIZED TRENCH TOWN IN HIS SONGS “NO WOMAN NO CRY” (1974), “TRENCH TOWN ROCK” (1975) AND “TRENCH TOWN”, THE LATTER RELEASED POSTHUMOUSLY IN 1983.





BY THE EARLY 1960s THE ISLAND'S MUSIC INDUSTRY WAS BEGINNING TO TAKE SHAPE, AND ITS DEVELOPMENT GAVE BIRTH TO AN INDIGENOUS POPULAR JAMAICAN MUSIC FORM CALLED SKA. A LOCAL INTERPRETATION OF AMERICAN SOUL AND R&B, WITH AN IRRESISTIBLE ACCENT ON THE OFFBEAT, SKA EXERTED A WIDESPREAD INFLUENCE ON POOR JAMAICAN YOUTH WHILE OFFERING A WELCOMED ESCAPE FROM THEIR OTHERWISE HARSH REALITIES. WITHIN THE BURGEONING JAMAICAN MUSIC INDUSTRY, THE ELUSIVE LURE OF STARDOM WAS NOW A TANGIBLE GOAL FOR MANY GHETTO YOUTHS.

AT THE AGE OF 16 YEARS BOB MARLEY MET ASPIRING SINGER DESMOND DEKKER. DEKKER INTRODUCED MARLEY TO ANOTHER YOUNG SINGER, JIMMY CLIFF, FUTURE STAR OF THE IMMORTAL JAMAICAN FILM "THE HARDER THEY COME", WHO, AT AGE 14, HAD ALREADY RECORDED A FEW HIT SONGS. IN 1962 CLIFF INTRODUCED MARLEY TO PRODUCER LESLIE KONG; MARLEY CUT HIS FIRST SINGLES FOR KONG: "JUDGE NOT", "TERROR" AND "ONE MORE CUP OF COFFEE", A COVER OF THE MILLION SELLING COUNTRY HIT BY CLAUDE GRAY. WHEN THESE SONGS FAILED TO CONNECT WITH THE PUBLIC, MARLEY WAS PAID A MERE \$20.00, AN EXPLOITATIVE PRACTICE THAT WAS WIDESPREAD DURING THE INFANCY OF JAMAICA'S MUSIC BUSINESS. BOB MARLEY REPORTEDLY TOLD KONG HE WOULD MAKE A LOT OF MONEY FROM HIS RECORDINGS ONE DAY BUT HE WOULD NEVER BE ABLE TO ENJOY IT. YEARS LATER, WHEN KONG RELEASED A BEST OF THE WAILERS COMPILATION AGAINST THE GROUP'S WISHES, HE SUFFERED A FATAL HEART ATTACK AT AGE 37.

BURNIN AND CATCH A FIRE

IN 1971 BOB MARLEY WENT TO SWEDEN TO COLLABORATE ON A FILM SCORE WITH AMERICAN SINGER JOHNNY NASH AND SECURED A CONTRACT WITH HIS LABEL CBS RECORDS, BUT THE LABEL HAD LITTLE FAITH IN MARLEY AND THE WAILERS' SUCCESS. BECAUSE OF SOME CONCERTS, MARLEY AND THE WAILERS WENT TO LONDON, WHERE BOB PAID A CHANCE VISIT TO THE LONDON OFFICES OF ISLAND RECORDS. THE RESULT WAS A MEETING WITH LABEL FOUNDER CHRIS BLACKWELL. MARLEY SOUGHT THE FINANCES TO RECORD A SINGLE BUT BLACKWELL SUGGESTED THE GROUP RECORD AN ALBUM AND ADVANCED THEM £4,000, AN UNHEARD OF SUM TO BE GIVEN TO A JAMAICAN ACT.

ISLAND'S TOP REGGAE STAR JIMMY CLIFF HAD RECENTLY LEFT THE LABEL AND BLACKWELL SAW MARLEY AS THE IDEAL ARTIST TO FILL THAT VOID AND ATTRACT AN AUDIENCE PRIMED FOR ROCK MUSIC. "I WAS DEALING WITH ROCK MUSIC, WHICH WAS REALLY REBEL MUSIC AND I FELT THAT WOULD REALLY BE THE WAY TO BREAK JAMAICAN MUSIC. BUT YOU NEEDED SOMEONE WHO COULD BE THAT IMAGE. WHEN BOB WALKED IN HE REALLY WAS THAT IMAGE," BLACKWELL ONCE REFLECTED. DESPITE THEIR "RUDE BOY" REPUTATION, THE WAILERS RETURNED TO KINGSTON AND HONORED THEIR AGREEMENT WITH BLACKWELL. THEY DELIVERED THEIR "CATCH A FIRE" ALBUM IN

APRIL 1973 TO EXTENSIVE INTERNATIONAL MEDIA FANFARE. TOURS OF BRITAIN AND THE US WERE QUICKLY ARRANGED AND THE LIFE OF BOB MARLEY WAS FOREVER CHANGED. BUNNY WAILER REFUSED TO PARTICIPATE IN THE US LEG OF THE "CATCH A FIRE" TOUR SO THE WAILERS' MENTOR JOE HIGGS SERVED AS HIS REPLACEMENT. THEIR US GIGS INCLUDED AN OPENING SLOT FOR A THEN RELATIVELY UNKNOWN BRUCE SPRINGSTEEN IN NEW YORK CITY.

FOLLOWING THE SUCCESSFUL "CATCH A FIRE" TOUR THE WAILERS PROMPTLY RECORDED THEIR SECOND ALBUM FOR ISLAND RECORDS, "BURNIN", WHICH WAS RELEASED IN OCTOBER 1973. FEATURING SOME OF BOB'S MOST CELEBRATED SONGS "BURNIN" INTRODUCED THEIR TIMELESS ANTHEM OF INSURGENCY "GET UP STAND UP" AND "I SHOT THE SHERIFF", WHICH ERIC CLAPTON COVERED AND TOOK TO THE TOP OF THE BILLBOARD HOT 100 IN 1974; CLAPTON'S COVER SIGNIFICANTLY ELEVATED BOB MARLEY'S INTERNATIONAL PROFILE, THE SAME YEAR THAT PETER TOSH AND BUNNY WAILER LEFT THE GROUP.

BOB MARLEY IN AFRICA

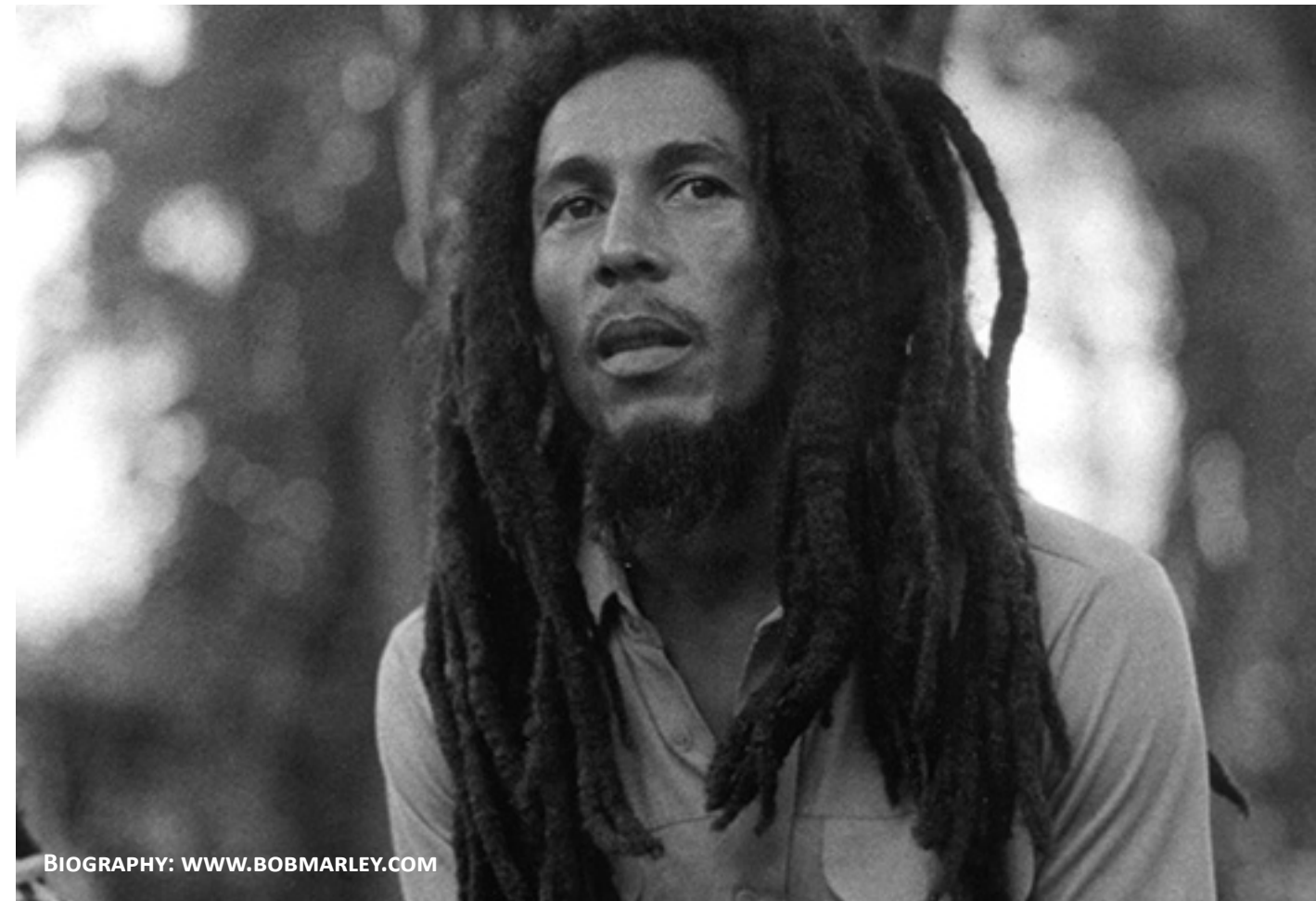
MARLEY FOLLOWED HIS ROOTS TO ETHIOPIA, AFRICA, WHERE HE VISITED PLACES, CLOSE CONNECTED WITH THE RASTAFARI MOVEMENT. THAT SAME YEAR BOB MARLEY AND THE WAILERS' TOURS OF EUROPE AND AMERICA WERE HIGHLIGHTED ON THEIR SECOND CRITICALLY ACCLAIMED LIVE ALBUM "BABYLON BY BUS". BOB RELEASED "SURVIVAL", HIS NINTH ALBUM FOR ISLAND, IN THE SUMMER OF 1979. FROM OPENING TRACK'S CLARION CALL TO "WAKE UP AND LIVE" TO THE CONCLUDING "AMBUSH IN THE NIGHT", HIS DEFINITIVE STATEMENT ON THE 1976 ASSASSINATION ATTEMPT, "SURVIVAL" IS A BRILLIANT, POLITICALLY PROGRESSIVE WORK CHAMPIONING PAN-AFRICAN SOLIDARITY. "SURVIVAL" ALSO INCLUDED "AFRICA UNITE" AND "ZIMBABWE", THE LATTER AN ANTHEM FOR THE SOON-TO-BE LIBERATED COLONY OF RHODESIA. IN APRIL 1980 BOB AND THE WAILERS PERFORMED AT ZIMBABWE'S OFFICIAL INDEPENDENCE CEREMONY AT THE INVITATION OF THE COUNTRY'S NEWLY ELECTED PRESIDENT ROBERT MUGABE. THIS PROFOUND HONOR RECONFIRMED THE IMPORTANCE OF BOB MARLEY AND THE WAILERS' THROUGHOUT THE AFRICAN DIASPORA AND REGGAE'S SIGNIFICANCE AS A UNIFYING AND LIBERATING FORCE.

UNBEKNOWNST TO THE BAND, THE ZIMBABWE INDEPENDENCE CONCERT WAS SOLELY FOR A SELECT GROUP OF MEDIA AND POLITICAL DIGNITARIES. AS BOB MARLEY AND THE WAILERS STARTED THEIR SET, PANDEMONIUM ENSUED AMONG THE ENORMOUS CROWD GATHERED OUTSIDE THE ENTRANCE TO THE RUFARO SPORTS STADIUM: THE GATES BROKE APART AS ZIMBABWEANS SURGED FORWARD TO SEE THE MUSICIANS WHO INSPIRED THEIR LIBERATION STRUGGLE. CLOUDS OF TEARGAS DRIFTED INTO THE STADIUM; THE WAILERS WERE OVERCOME WITH FUMES AND LEFT THE STAGE. THE I-THREES RETURNED TO THEIR HOTEL BUT BOB MARLEY WENT BACK ONSTAGE AND PERFORMED "ZIMBABWE". THE FOLLOWING EVENING, BOB MARLEY AND THE WAILERS RETURNED TO RUFARO STADIUM AND PUT ON A FREE SHOW FOR A CROWD OF NEARLY 80,000.

THE FINAL ALBUM TO BE RELEASED IN BOB'S LIFETIME, "UPRISING", HELPED TO FULFIL ANOTHER CAREER OBJECTIVE. BOB HAD OPENLY COURTED AN AFRICAN AMERICAN LISTENERSHIP THROUGHOUT HIS CAREER AND HE MADE A PROFOUND CONNECTION TO THAT DEMOGRAPHIC WITH "COULD YOU BE LOVED", WHICH INCORPORATED A DANCEABLE REGGAE-DISCO FUSION. "COULD YOU BE LOVED" REACHED NO. 6 AND NO. 56 RESPECTIVELY ON BILLBOARD'S CLUB PLAY SINGLES AND BLACK SINGLES CHARTS. "UPRISING" ALSO INCLUDED CONTEMPLATIVE ODES TO BOB'S RASTAFARIAN BELIEFS, "ZION TRAIN" AND "FOREVER LOVING JAH", AND THE DEEPLY MOVING "REDEMPTION SONG" A STARK, ACOUSTIC DECLARATION OF ENDURING TRUTHS AND PROFOUNDLY PERSONAL MUSINGS; ANGELIQUE KIDJO, THE CLASH'S JOE STRUMMER, SINEAD O'CONNOR AND RIHANNA ARE BUT FOUR OF THE DOZENS OF ARTISTS WHO HAVE RECORDED VERSIONS OF "REDEMPTION SONG". BOB MARLEY AND THE WAILERS EMBARKED ON A MAJOR EUROPEAN TOUR IN THE SPRING OF 1980, BREAKING ATTENDANCE RECORDS IN SEVERAL COUNTRIES. IN MILAN, ITALY, THEY PERFORMED IN FRONT OF 100,000 PEOPLE, THE LARGEST AUDIENCE OF THEIR CAREER. ON SEPTEMBER 19 BOB AND THE WAILERS ROLLED INTO NEW YORK CITY FOR TWO CONSECUTIVE SOLD OUT NIGHTS AT MADISON SQUARE GARDEN AS PART OF A BILL FEATURING NEW YORK BASED RAPPER KURTIS BLOW AND LIONEL RICHIE AND THE COMMODORES. THE TOUR WENT ONTO THE STANLEY THEATER IN PITTSBURGH, PA. WHERE BOB DELIVERED THE FINAL SET OF HIS ILLUSTRIOUS CAREER ON SEPTEMBER 23, 1980.

THE FINAL CONCERT IN PITTSBURGH TOOK PLACE JUST TWO DAYS AFTER MARLEY LEARNED THAT THE CANCER THAT HAD TAKEN ROOT IN HIS BIG TOE IN 1977, FOLLOWING A FOOTBALL INJURY, HAD METASTASIZED AND SPREAD THROUGHOUT HIS BODY. BOB COURAGEOUSLY FOUGHT THE DISEASE FOR EIGHT MONTHS, EVEN TRAVELING TO GERMANY TO UNDERGO TREATMENT AT THE CLINIC OF DR. JOSEF ISSELS. AT THE BEGINNING OF MAY 1981, BOB LEFT GERMANY TO RETURN TO JAMAICA BUT HE DID NOT COMPLETE THAT JOURNEY; HE SUCCEMPTED TO HIS CANCER IN A MIAMI HOSPITAL ON MAY 11, 1981.

BOB MARLEY BIOGRAPHY DOESN'T END THERE. IN APRIL 1981 BOB MARLEY WAS AWARDED JAMAICA'S THIRD HIGHEST HONOR, THE ORDER OF MERIT, FOR HIS OUTSTANDING CONTRIBUTION TO HIS COUNTRY'S CULTURE. TEN DAYS AFTER BOB MARLEY'S DEATH, HE WAS GIVEN A STATE FUNERAL AS THE HONORABLE ROBERT NESTA MARLEY O.M. BY THE JAMAICAN GOVERNMENT, ATTENDED BY PRIME MINISTER EDWARD SEAGA AND THE OPPOSITION PARTY LEADER MICHAEL MANLEY. HUNDREDS OF THOUSANDS OF SPECTATORS LINED THE STREETS TO OBSERVE THE PROCESSION OF CARS THAT WOUND ITS WAY FROM KINGSTON TO BOB'S FINAL RESTING PLACE, A MAUSOLEUM IN HIS BIRTHPLACE OF NINE MILES. THE BOB MARLEY AND THE WAILERS LEGEND LIVES ON, HOWEVER, AND THIRTY YEARS AFTER BOB MARLEY'S DEATH, HIS MUSIC REMAINS AS VITAL AS EVER IN ITS CELEBRATION OF LIFE AND EMBODIMENT OF STRUGGLE.



BIOGRAPHY: WWW.BOBMARLEY.COM

SHARE MARLEYS DREAM EVERYDAY

WITH THE SOUNDSYSTEMS AND HEADPHONES FROM HOUSE OF MARLEY



"THE LOVE OF THE PEOPLE, THE LOVE OF THE MOTHER EARTH.

THE IDEALS OF BOB MARLEY REVOLVE AROUND ONE THEME: LOVE!

THESE ARE THE IDEALS THAT HELP US TO CONTINUE, WHERE HE BEGAN. MY FATHER ONCE SAID, 'NONE BUT OURSELVES CAN FREE OUR MINDS,' AND WHEN IT COMES TO HOUSE OF MARLEY, WE WANT PEOPLE TO TURN ON THEIR MUSIC AND FREE THEMSELVES FROM NEGATIVITY AND LIFE'S STRESSES," SAID ROHAN MARLEY ON BEHALF OF THE MARLEY FAMILY. "MARLEY IS A GLOBAL MOVEMENT THAT DEDICATES ITSELF TO MUSIC AND LOVE, AND OUR GOAL IS TO PROJECT THESE FEELINGS TO OUR LISTENERS AND FANS." – ROHAN MARLEY

YOUR MUSIC, YOUR LYRICS, YOUR SOUNDTRACK

DEEPLY ROOTED IN BOB MARLEY'S VISION OF CONSCIOUSNESS, UPLIFTMENT AND CHANGE, THE HOUSE OF MARLEY ADHERES TO THOSE SAME PRINCIPLES WHILE CRAFTING A SUSTAINABLE AND SONICALLY SUPERIOR LIFESTYLE BRAND. ENGINEERED ABOVE ALL FOR GOOD LIVING AND SHARED EXPERIENCES, THE HOUSE OF MARLEY HEADPHONES AND SOUND SYSTEMS ARE PREMIUM, ONE-OF-A-KIND PIECES THAT ENGAGE WITH AND CELEBRATE CONSUMERS IN AN INTIMATE, MEANINGFUL AND AUTHENTIC LIGHT. THEY ALSO DIRECTLY REFLECT THE FAR-REACHING IMPACT OF BOB MARLEY'S LEGACY.



THE HOUSE OF MARLEY AUDIO LINE IS ENGINEERED TO DELIVER THE MARLEY „SIGNATURE SOUND,“ COMBINING FORM AND FUNCTION WITH INDIVIDUAL STYLE AND CORE VALUES. MARLEY HEADPHONES AND AUDIO SYSTEMS REPRODUCE EVERYBODY’S FAVOURITE MUSIC WITH SMOOTH, POWERFUL BASS, STUNNINGLY PRECISE MIDS AND AN ENERGIZED HIGH(END). BUILT ON A ROCK SOLID FOUNDATION OF FIRST IN CLASS PERFORMANCE, THE HOUSE OF MARLEY DESIGNS ARE SYSTEMS TO ENJOY MUSIC, LYRICS AND SOUNDTRACKS IN A UNIQUE AND HIGHLY PERSONALIZED WAY.



**STIR IT UP
HEADPHONES**



**MARLEY PRODUCTS
ARE SUSTAINABLY CRAFTED**

FROM EARTH-FRIENDLY MATERIALS INCLUDING THE EXCLUSIVE REWIND™ FABRIC, COTTON AND CANVAS TEXTILES, RECYCLED PLASTICS AND METALS, BAMBOO AND FOREST STEWARDSHIP COUNCIL (FSC) CERTIFIED WOODS.

**RISE UP
BLUE DENIM
HEADPHONES**

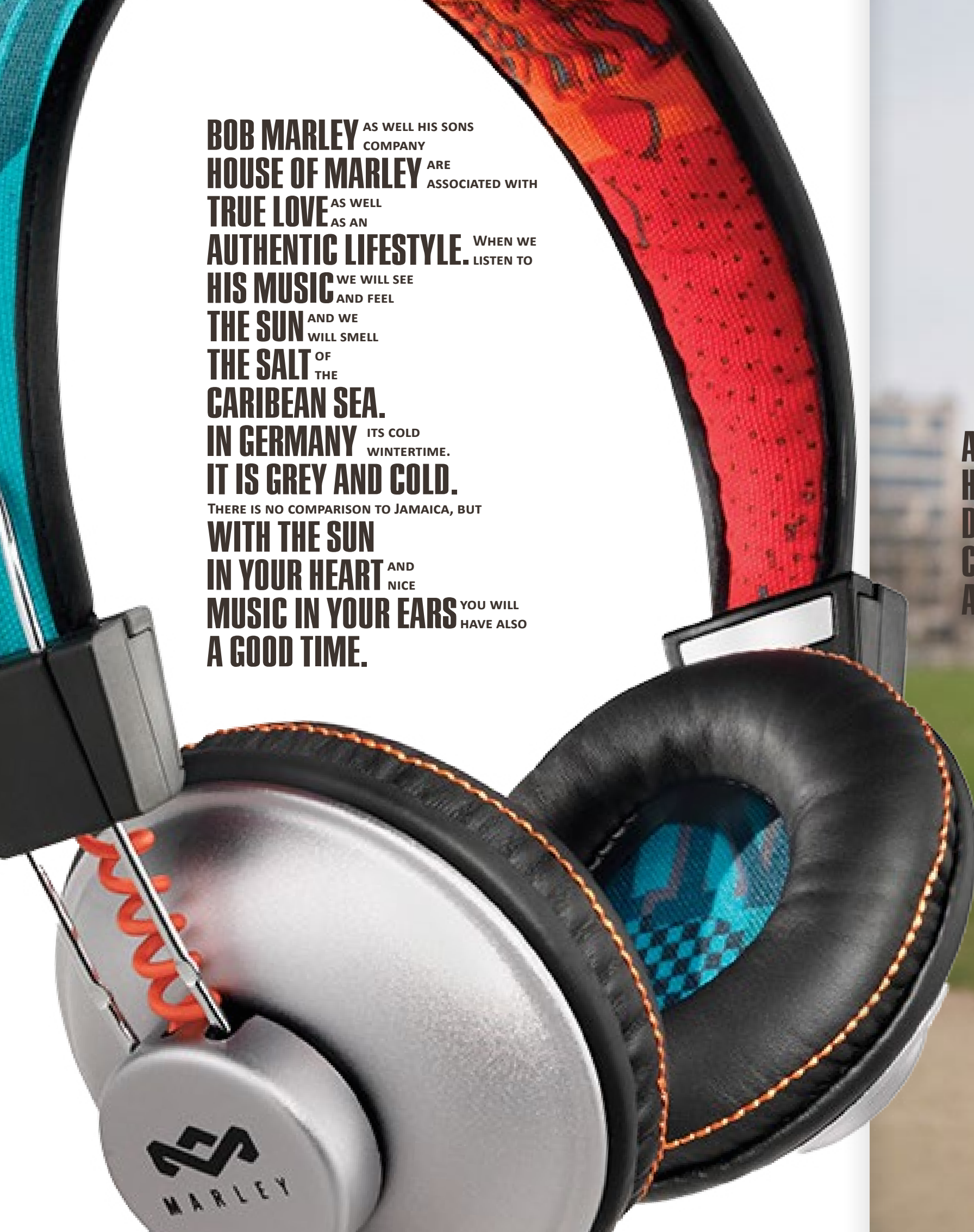


WWW.HOUSEOFMARLEY.COM



**WHEN
MARLEY'S
LOVE & SPIRIT
MEET BERLIN'S
LIBERTY &
HEART**





BOB MARLEY AS WELL HIS SONS
COMPANY
HOUSE OF MARLEY ARE
ASSOCIATED WITH
TRUE LOVE AS WELL
AS AN
AUTHENTIC LIFESTYLE. WHEN WE
LISTEN TO
HIS MUSIC WE WILL SEE
AND FEEL
THE SUN AND WE
WILL SMELL
THE SALT OF
THE
CARIBBEAN SEA.
IN GERMANY ITS COLD
WINTERTIME.
IT IS GREY AND COLD.
THERE IS NO COMPARISON TO JAMAICA, BUT
WITH THE SUN
IN YOUR HEART AND
NICE
MUSIC IN YOUR EARS YOU WILL
HAVE ALSO
A GOOD TIME.



**ALL HOUSE OF MARLEY
HEADPHONES** PROVIDE A
UNIQUE
DESIGN INSPIRED
BY
**CULTURAL VALUES
AND TRADITIONS.**



AND WHY NOT TO
WALK THROUGH BERLIN
WITH YOUR FRIENDS TO VISIT
HISTORICAL PLACES OF THIS TOWN,
AUDIO GUIDE APP ON YOUR PHONE?
WE DID IT WITH OUR
MODELS SABRINA,
PAULA AND LISA.
OF COURSE IT WAS VERY COLD, BUT
ALL OF US HAD A LOT
OF FUN. COME WITH US
AND BE OUR GUEST.

YOU WILL ALSO GET IN A GOOD
MOOD DURING WINTERTIME WITH
POSITIVE VIBRATION
THE FEATURES SPEAKS FOR THEMSELVES.
LARGE, COMFORTABLE
EAR-CUSHIONS AND VERY
ROBUST 50MM
DRIVERS PROVIDE EXCLUSIVE
COMFORT AND A
POWERFUL
SOUND.

PHOTO: MANUELA PICKART

BERNAUER STRASSE

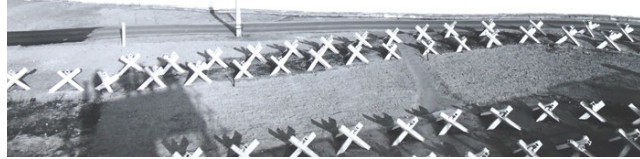


PHOTO: KARL-LUDWIG LANGE

One part of the original wall, which represents the atmosphere authentically you will find in the Bernauer Straße. Here, the wall was erected within buildings, which belonged to the east side, while the street was already a part of West-Berlin. The facades formed a part of the wall in 1961, until the buildings were destroyed step by step in the following years. In the first time of the wall, this street became very famous for escapes from windows and for escape tunnels under it. The people jumped out of the windows to the street and to the freedom and some people died at this try.





THE MAUER PARK



PHOTO: THIERRY NOIR

At the cross between Bernauer Straße, Schwedter Straße and Oderberger Straße you will find the Mauerpark (Berlin Wall Park). It is a place, which was called "Niemandland" (Neverland) in times of the GDR. It described the place between the walls, because there were always two. It was the most dangerous place of the Wall. Besides watchdogs, watchtowers, countless soldiers, here East-Germany had places automatic guns in the beginning of the 80s. This was highly controversial, even in the USA and the rest of the world. Today, it is a park for all people. You will find a market place as well as an "amphitheatre" with a special character. Here, where Berlin was divided hardly, strangers and friends meet each other today. They come together on summer Sundays, to sing with each other. And everybody can do it, even if he or she isn't a good singer. The goal isn't to be perfect, but to have fun together. And when one can not sing well, the audience will join in singing to help. This characterizes the atmosphere of Berlin well, which is suffused by cosmopolitanism and joy.



PHOTO: NIELS ELGAARD LARSEN



POSITIVE VIBRATION

IS AVAILABLE IN
MULTIPLE COLOR AS WELL AS
DESIGN OPTIONS THEY LET
YOUR STYLE AND
PERSONALITY YOUR
SHINE THROUGH.

BECAUSE OF ITS LENGTH,
THE DURABLE FABRIC CABLE IN THE
COLOURS OF ETHIOPIA (WHERE YOU
COULD
FIND THE ROOTS OF BOB MARLEY) INCL.
THREE BUTTON REMOTE WITH MIC
IS PERFECT FOR ANY OCCATION, ALSO TO ENJOY MUSIC
AT HOME. EVEN THROUGH IT LOOKS
VERY STYLISH YOU SHOULD IT BETTER
DRAPE THAN WE DID :).

PAULA WEARS THE
OVER-EAR HEADPHONE

LIBERATE XL BT

EMANCIPATE YOURSELF FROM

CABLE SLAVERY WITH
NEWEST

BLUETOOTH WIRELESS

TECHNOLOGY. ADVANCED BLUETOOTH
AAC AND APTX

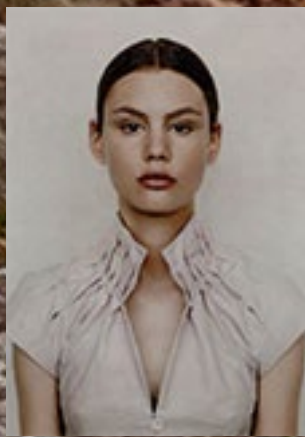
ENCODING ALLOWS AN EVEN MORE
PREMIUM LISTENING EXPERIENCE WITH
COMPATIBLE DEVICES, BACKED UP BY

50MM DYNAMIC MOVING

COIL DRIVERS FOR AN
OUTSTANDING

SERIOUS SOUND.





MADE WITH LOVE IN BERLIN

BESIDES, THE GIRLS WEAR OUTFITS MADE BY **MAYER. PEACE COLLECTION**

RECYCLING-FASHION CREATED BY DESIGNER
CHRISTINE MAYER. REGARDING THE MATERIAL
SHE HAS THE INTENTION TO SENSE THE
STORIES OF THE PAST LIVES OF THE
RAW-MATERIAL. AFTER A POSITIVE TRANSFORMATION,
EACH PIECE DISTINGUISHES
ITSELF THROUGH ITS OWN STORY AND ITS
UNIQUE CHARACTER.

IS THERE ANY ROCK OR CLASSIC CONCERT, ANY PARTY OR ANY OTHER MUSIC EVENT, WHERE PEOPLE WOULD GO TO IN THEIR EVERY-DAY CLOTHES? IT IS HARDLY CONCEIVABLE AND BECAUSE OF THIS, FASHION IS ALWAYS VERY CLOSE RELATED TO MUSIC. MOSTLY, A MUSIC STYLE CAUSES A SPECIAL FASHION STYLE. FURTHERMORE, SOMETIMES MUSICIANS AND DESIGNERS WORK TOGETHER OR FOLLOW THE SAME PATHS, CONCERNING THEIR IDEAS AND PHILOSOPHIES. AND SO FASHION COULD BECOME A SYMBOL FOR A SPECIAL MUSIC- AND LIFESTYLE. IN CASE OF HOUSE OF MARLEY YOU HAVE TO FIND A BRAND, WHICH TAKES CARE FOR THE ENVIRONMENT AS WELL AS SOCIAL STANDARDS, WHICH IS INVOLVED WELL IN THE RECYCLING TECHNIQUE AND WHICH DEALS WITH ITS OPPORTUNITIES. THIS ALL; A VERY LOVELY AND UNIQUE FUSION OF FASHION, CHARITY AND THE TRANSFORMATION OF RECYCLED MATERIAL IT'S PRESENTED BY THE BERLIN DESIGNER LABEL: **MAYER. PEACE COLLECTION.**

„MY PASSION IS THE CONSTANT QUEST FOR NEW MATERIALS. IT MEANS FULFILMENT TO ME TO CREATE SPACES IN WHICH BODY AND SOUL CAN UNFOLD THEMSELVES“, SAYS CHRISTINE MAYER.

WWW.INTOTHELIGHT.DE



EAST SIDE GALLERY



PHOTO: ROEHRENSEE

Today, the East-Side-Gallery is a magnet for tourists, but to be honest, it is actually not a real authentic place. During the division of Berlin, the part which is full of graffiti and paintings today, was the pearly eastern part of the wall. At this time, people had no chance to come closer than 50 metres and so there was no chance to spray graffiti on it. Only people from West-Berlin had the possibility to use the west side of the wall as a huge canvas. In the beginning of the wall, it was just grey. Later, the GDR painted it white because of several reasons. For the GDR border guards, people who tried to escape were easier recognisable in the evening or night. Besides, the pure white gave an aesthetic touch to the wall and so it could be called a “marketing effect” or an “image campaign”, that the GDR painted it white.



LIBERATE ON EAR OFFERS
A
UNIQUE DESIGN MADE
OF
REWIND MATERIAL, CRAFTED
FROM
STAINLESS STEEL AS
WELL AS
FSC CERTIFIED WOOD.
40MM HIGH PERFORMANCE
DRIVERS DELIVER EVERY
OUNCE OF
ENERGY AND EVERY SUBTLE
DETAIL WITH THE
MARLEY SIGNATURE SOUND.





EXODUS

THESE HEADPHONES ARE
HANDMADE FROM FSC® CERTIFIED

BIRCH WOOD AND
RECYCLABLE ALUMINIUM.

EAR CUSHIONS, EARS AND THE

BOW MADE OF GENUINE
LEATHER ENSURE
MAXIMUM

COMFORT WHILE THE
HIGH-PERFORMANCE

SPEAKERS BRING
THE

MUSIC TO LIFE.

ЭТОЙ МЕРТВОЙ

TRÄNENPALAST



PHOTO: BUNDESARCHIV, BILD 183-A0706-0010-001 / KRUEGER / CC-BY-SA

There are countless myths and stories that wove themselves around this place called: Tränenpalast (Palace of Tears). The name based also on the times of the wall. It wasn't easy to leave the GDR. Besides illegal escape attempts, one chance was the application for an exit visa. Mostly, it needed many years to get the permission and often it was associated with considerable risks and reprisals in everyday life. The permission was also associated with the condition to leave the country forever, for emigrants it was forbidden to come back. Thus, many people thought it would be a farewell forever. It was hard to know to see the mother, brother or sister never again. Because of this situation, many tears were shed and the place got its name.



PHOTO: BUNDESARCHIV, BILD 183-1990-0403-016 / FRANKE, KLAUS / CC-BY-SA



REDEMPTION SONG
IN-EAR HEADPHONES MADE OF
PREMIUM LEATHER
PADDED HEADBAND AND
EAR CUSHIONS PROVIDE AMAZING
COMFORT WHILE HIGH-DEFINITION
40MM DRIVERS
RECREATE ALL OF THE
EMOTION,
PRECISION AND
ENERGY OF YOUR FAVORITE MUSIC.

BRANDENBURG GATE

Finally, there isn't any other symbol, that represents the history of Berlin as well as its division better than the Brandenburg Gate. Its roots can be dated back to 1734, when a city gate was built on the former border line of Berlin. Berlins' history is not that old like London or Paris. The success of the town started later, when Frederick the Great invited people from all over the world and of any religions to come to Berlin. Nowadays, the Brandenburg Gate, located in the heart of Berlin, is a symbol for the unit of the city. In times of the cold war, it was a symbol of the division of the town. It was a place with a unique spirit. The people from the east had a wide view to West-Berlin. There, 100 metres away, fairs with carousels and a big wheel were located, while on the roof of the Reichstag building the West-German flag blew in the wind. Today it is difficult to explain to guests, how people felt in the east, but for the people of Berlin it is still the most important place ever. Because of this, here, exactly on the place where the wall was very dominant, many events take place today. Countless people celebrate the soccer championships, make party on New Year Eve or come from all over the world to see the new designer collections during the Mercedes Benz Berlin Fashion Week.



RISE UP
NATURAL MATERIALS AND
UNIQUE STYLING COME TOGETHER
IN THIS INNOVATIVE
AND INSPIRED NEW DESIGN FROM
MARLEY THE RISE UP UTILIZES
CUSTOM TUNED
50MM DYNAMIC DRIVERS TO
CRISP, CLEAR SOUND SO YOU DON'T
MISS A SINGLE DETAIL.
SOFT BAMBOO-FIBER EAR CUPS
PROVIDE
COMFORT FOR EVERY LISTENING SESSION.
MULTIPLE COLOR WAYS,
EXTREME COMFORT,
OUTSTANDING SOUND QUALITY AND
A
UNIQUE DESIGN ALLOW YOU TO EXPRESS YOURSELF AND
ENJOY YOUR MUSIC WITH THE COMFORT
OF KNOWING YOU
MADE A DIFFERENCE.

We ended our short city trip at temperatures of - 4°, but the mood of MARLEY and the spirit of Berlin created the shooting to a very positive experience.

The girls as well as the team were frozen completely and so the day came to an end at one of the countless Christmas Markets in Berlin. Many are very commercial, but directly in the center, beside the Rotes Rathaus (red city hall) there is a peaceful and more contemplative one, where the girls ate some delicious hot chestnuts and drunk a hot mulled wine together, before they said goodbye for this time.

PICTURES & TEXT: MARCO KOKKOT
MAKUEP/STYLING: NIKE ALINA NITZ,
DARIA ANNA
ASSISTENZ: MANUELA PICKART
ANNIKA LE LARGE
WIEBKE STACHE
OUTFITS: SELECTED FEMME
VILA & ONLY

PAULA WEARS THE
DESTINY TTR
TTR NOISE-CANCELING,
OVER-EAR HEADPHONES
ARE AN AMAZING COMBINATION OF
NATURAL MATERIALS
AND TECHNOLOGY BROUGHT TOGETHER TO MAKE
BEAUTIFUL MUSIC. STAINLESS STEEL,
LEATHER AND
HIGH-QUALITY RECYCLABLE ALUMINUM CREATE A
STRIKINGLY SOPHISTICATED LOOK
WHILE HIGH-DEFINITION 40MM MOVING-COIL DRIVERS AND
ACTIVE NOISE-ISOLATION TECHNOLOGY PROVIDE ALL OF THE
STUNNING SOUND YOU DEMAND
WITHOUT
THE OUTSIDE NOISE YOU DON'T.

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**THE
WYLD
ALIENS
CONQUER
BERLIN**

**FRIEDRICHSTADT
PALAST**

**INVITES TO A NEW
GRAND SHOW**



CHRISTMAS TIME; FOR MANY ADULTS IT MEANS TO CALM DOWN, TO MAKE A BREAK, TO RELAX AND TO THINK ABOUT THE LAST YEAR AND TO LOOK FORWARD TO THE NEW ONE. BUT FOR CHILDREN, IT IS A VERY MYSTICAL TIME FULL OF AMAZING LIGHTS, SECRETS AND MIRACLES. WHY NOT RETURN TO THESE BEAUTIFUL FEELINGS, ALL THE ROMANTIC DREAMS AND THE BELIEF IN TRUE WONDERS? WHY NOT KEEP HEARING THE RINGING OF THE LITTLE SECRET BELL? IT SEEMS, DIRECTOR DR. BERNDT SCHMIDT STILL HEARS IT PERSONAL LITTLE SECRET BELL, BECAUSE ONCE MORE HE HAS CREATED A MYSTICAL SHOW FOR ALL OF US. TAKE YOUR KIDS OR FRIENDS BY YOUR HAND AND ENJOY AN AMAZING SHOW IN BERLIN,

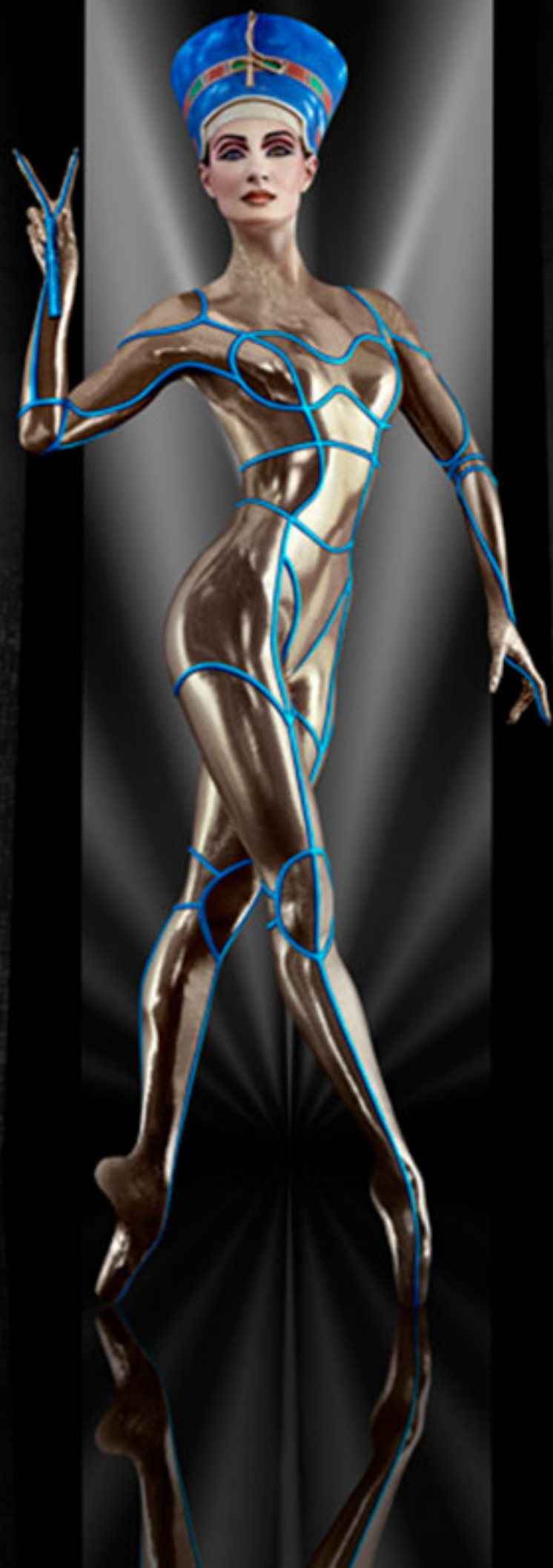
IN THE **FRIEDRICHSTADT PALAST**



WITH A 20-MINUTE STANDING OVATION OF NEARLY 2,000 GUESTS CELEBRATED THE WORLD PREMIERE OF THE MOST EXPENSIVE PRODUCTION OF A SHOW OUTSIDE OF LAS VEGAS. MORE THAN 130,000 TICKETS SOLD AND RESERVED TICKETS UP TO THE PREMIERE BLOW ALL PREVIOUS SALES RECORDS. NOW, EVERY EVENING MORE THAN ONE HUNDRED ARTISTS FROM 28 NATIONS ARE PERFORMING AN AMAZING SHOW ON ONE OF THE LARGEST STAGES IN THE WORLD.

„THE RECORD STREAK IS SLOWLY SCARY TO ME, AT THE SAME TIME I'M REALLY RELIEVED. FINALLY, EVERY PREMIERE IS A RISK WITH ENORMOUS PRIOR INVESTMENTS. WE HAVE JUST ONE TRY AND IT MUST WORK PERFECTLY FOR TWO YEARS“, SAYS DIRECTOR DR. BERNDT SCHMIDT, WHO HAS PRODUCED THE WYLK, SUCH AS ALL GREAT SUCCESSES WITH PUBLIC SINCE 2008. UNDER HIS DIRECTION, THE CARDS REVENUES HAVE MORE THAN DOUBLED BETWEEN 2008 AND 2013. DUE TO IN-HOUSE AND SPONSOR FUNDS, WITH 10.6 MILLION EURO THE HOUSE HAS INVESTED THE HIGHEST PRODUCTION BUDGET IN ITS HISTORY.

IN THE WYLD ALIENS LAND IN BERLIN AND HER QUEEN OF THE NIGHT IS THE MOST FAMOUS BERLIN WOMAN AND THE WORLD'S FIRST SUPERMODEL: NEFERTITI. HER NAME MEANS: „BEAUTY HAS COME“ (MAYBE NOT FROM THIS WORLD?) AND ONE OF HER ROYAL TITLES MEANS: „THE GREAT IN PALACE“. NOW, AS PREDICTED 3,400 YEARS AGO BY THE OLD EGYPTIANS, NEFERTITI AND HER FANTASTIC FUTURISTIC PEOPLE DANCE IN THEIR PALACE.



BERLIN'S NEW CELESTIAL PHENOMENON WAS HONoured WITH NEVER-ENDING APPLAUSE AND STANDING OVATIONS BY THE GUESTS OF THE PREMIERE, INCLUDING MANY CELEBRITIES SUCH AS FASHION DESIGNER GUIDO MARIA, WHO ENTHUSED SAID: „Wow, WHAT A SHOW; AUTHENTIC, EXCITING, PASSIONATE“.

BERLIN'S MAYOR KLAUS WOWEREIT ENTHUSIASTIC: „IT WAS AGAIN A MAGICAL SHOW AND ALL FITTED TOGETHER ONCE MORE PERFECTLY. THE PALACE RISES FROM TIME TO TIME. THE COMBINATION OF LIGHTING, ARRANGEMENTS, CHOREOGRAPHY, STAGE DESIGN, DANCE AND ARTISTRY IS SIMPLY GREAT.“

MICHAEL MÜLLER, MAYOR AND SENATOR FOR URBAN DEVELOPMENT AND ENVIRONMENT, SAID: „GREAT, FAST AND COLOURFUL. THIS SHOW MADE ME FORGET THE TIME.“

ALSO FRANK HENKEL, MAYOR AND SENATOR FOR INTERNAL AFFAIRS AND SPORT, WAS BLOWN AWAY: „THE PALACE IS AN ABSOLUTE JEWEL OF THE CITY. IT FITS TO BERLIN AS THE PROVERBIAL FIST ON THE EYE.“

TIM RENNER, STATE SECRETARY FOR CULTURAL AFFAIRS: „IT WAS A VISUALLY POWERFUL SHOW. ESPECIALLY, I LIKED THE ARTISTRY, WHICH TOOK MY BREATH. THERE WERE GREAT PICTURES OF BERLIN, WHERE WILL KEEP IN MIND A LONG TIME.“

TEN CHOREOGRAPHERS, INCLUDING LEGENDS LIKE ITZIK GALILI AND BRIAN FRIEDMAN, WORKED WITH 60 CLASSICALLY TRAINED DANCERS OF THE WORLD'S LARGEST SHOW BALLET COMPANY. A TOTAL OF 22 CHOREOGRAPHERS WERE REHEARSED TO PERFECTION UNDER THE EYE OF BALLET DIRECTOR ALEXANDRA GEORGIEVA.

MORE THAN 500 CUSTOMISED COSTUMES, TAILORED SPECIFICALLY TO THE ARTISTS, WERE HANDMADE IN THE COSTUME DEPARTMENT OF THE PALACE, AS WELL AS IN EXTERNAL STUDIOS IN PARIS, HAMBURG AND OTHER CITIES.



HAUTE COUTURE FOR THE STAGE À LA MUGLER

AVANT-GARDE UNIVERSAL TALENT MANFRED THIERRY MUGLER (DIRECTOR, DESIGNER, PHOTOGRAPHER AND PERFUME CRÉATEUR), INTERNATIONALLY KNOWN DUE TO HIS LABEL "THIERRY MUGLER" AND ROLAND WELKE, ONE OF THE MOST SUCCESSFUL EUROPEAN PRODUCERS, WERE RESPONSIBLE FOR THE STORYLINE AND DIRECTING OF THE SHOW.

FOR ME, THE WYLD STANDS FOR ALL THE ENERGY THAT EXISTS IN BERLIN. BERLIN IS FULL OF CREATIVE FREEDOM. IT IS A VERY INTENSIVE TOWN. I WANTED TO CREATE A TRIBUTE TO THE JOY OF LIVING, WHICH YOU CAN FEEL IN BERLIN EVERYWHERE, AND BRING TOGETHER ALL OF THIS ON THE STAGE. FOR ME, THE WYLD IS THE PERFECT LIVE SHOW TO CELEBRATE THIS ENERGY,

SAYS MUGLER, WHO WAS SUPPORTED REGARDING THE COSTUME DESIGNS BY ITALIAN FASHION DESIGNER AND ILLUSTRATOR STEFANO CANULLI. ALREADY IN 2003, HE DESIGNED WITH MUGLER THE COSTUMES FOR THE CIRQUE SOLEIL SHOW 'ZUMANITY' IN LAS VEGAS.

I HOPE AND I AM CONVINCED THAT ALL OUR ENERGY, WE HAVE PUT IN THIS PROJECT DURING THE LAST TWO YEARS, WILL BE REFLECTED ON STAGE AND THAT IT WILL BE INSPIRE THE PEOPLE,

SAYS ROLAND WELKE.

NOW, BERLIN CAN BE COMPARED WITH LAS VEGAS! THE WYLD IS ONE OF THE WILDEST AND MOST IMAGINATIVE SHOWS, WHICH HAVE EVER BEEN PRESENTED IN BERLIN. A MUST-HAVE-SEEN FOR EVERYONE – ESPECIALLY FOR INTERNATIONAL GUESTS IS THE CONCLUSION BY BURKHARD KIEKER, MANAGING DIRECTOR OF VISITBERLIN.





NOW, IT IS ABOUT MID 2016: THE
WYLD - NOT OF THIS WORLD.
TICKETS ARE AVAILABLE AT WWW.
PALAST-BERLIN.EU



WWW.PALAST-BERLIN.EU

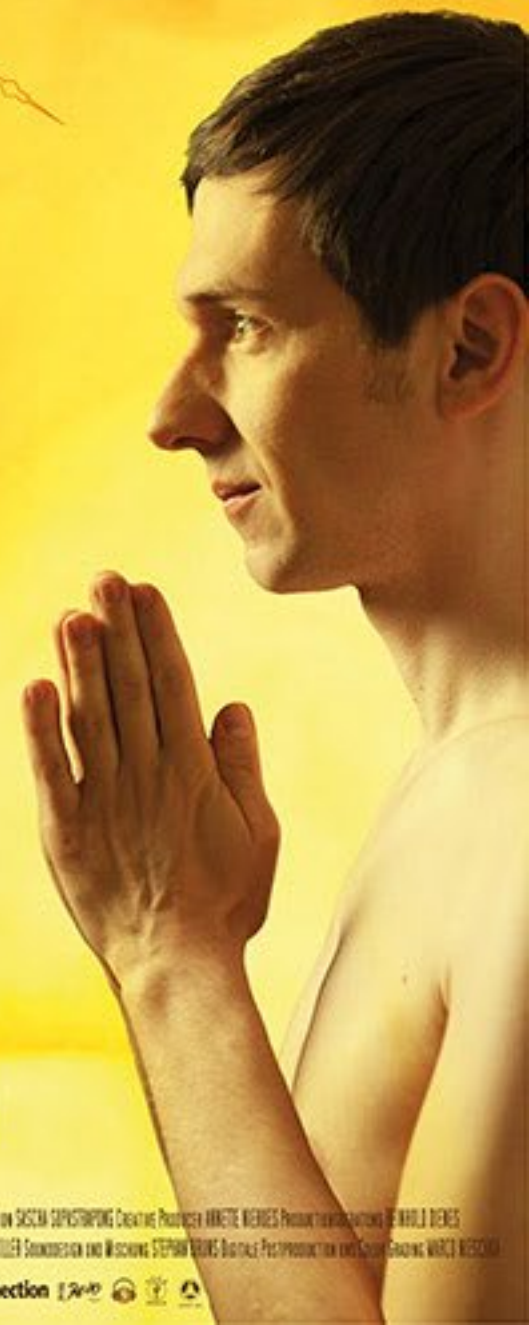
THE GREAT SPIRIT OF BERLIN

THE MOVIE

ABOUT THE SPIRITUAL
CENTRE OF EUROPE

spirit berlin

EIN DOKUMENTARFILM VON KORDULA HILDEBRANDT



AB 25. SEPTEMBER IM KINO

KINOSTART FÜR DEUTSCHLAND: "SPIRIT BERLIN" Eine HILDEBRANDT FILM Produktion in Kooperation mit DREAMTAKER FILMS Mit SEPIAN ZILBER und SIMONE GÖSSLER Regie und Produktion KORDULA HILDEBRANDT Koproduktion SASKIA SÖPSTORPING Creative Producer ANNETTE NIENHUIS Produktionsleitung BEATRICE BENSER
Koproduktion: JAMES GIBSON, DANIELA KLEIN, KORDULA HILDEBRANDT, TOBIAS LINDENER und TAMM POPP. Schnitt: GISELE STEIN. Komposition: WITSCHE KEBER. Ton: LUDWIG JUNGCLAUS. Musik: KARL PER. Aufsicht: GEBHARDT und TOMMY WITTLER. Sounddesign und Mischung: STEPHAN BEHRE. Buchhalter: PETER HOFFMANN. Postproduktion: ANDREA SCHNEIDER. GEDRUCKT VON WITSCHE KEBER

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NOWADAYS, MANY PEOPLE ARE STRESSED, NOT ONLY BECAUSE OF THEIR JOBS, BUT BECAUSE OF THEIR EVERYDAY LIFE. ALREADY IN EARLY YEARS, IN SCHOOL AS WELL AS IN LEISURE TIME, PEOPLE HAVE TO FACE A VERY HIGH PERFORMANCE PRESSURE. DURING THE YEARS, A FEELING OF WEAKNESS, HELPLESS AND EMPTINESS GROWS IN THEIR BODIES. MAYBE, IT IS A REASON WHY MANY YOGA CENTRES HAVE OPENED DURING THE LAST YEARS. IN MOST BIG CITIES, YOU WILL FIND COUNTLESS STUDIOS AND MOST OF THEM PROMISE TO OFFER THE BEST AND TRUE YOGA EVER. HOWEVER, BUT WHAT IS YOGA ACTUALLY, WHAT IS IT GOOD FOR AND WHAT ARE THE ALTERNATIVES? PROBABLY THE ANSWER IS GIVEN BY A MOVIE, PRODUCED BY KORDULA HILDEBRANDT, CALLED:

■ SPIRIT BERLIN

*„BETWEEN MOSCOW AND PARIS, BERLIN IS THE SPIRITUAL CENTRE OF EUROPE“
(Sheikh Esref Efendi)*

SPIRIT BERLIN IS A POETIC FILM ABOUT THE SPIRITUAL BERLIN AS WELL AS ITS SPIRITUAL EVERYDAY LIFE – A HIGH SENSUAL DOCUMENTARY SHOWING BEAUTIFUL SHOTS OF THE TOWN AND IT'S SPIRITUAL LIVE, WHILE A HERO'S JOURNEY: YOUNG ACTOR STEPHAN IS SEEKING ENLIGHTENMENT AND INNER PEACE WITHIN BERLIN'S SPIRITUAL SCENE.

ON HIS TRIP THROUGH THE WORLD OF ASHRAMS, CENTRES AND COMMUNITIES HE MEETS THE BEAUTIFUL YOGA INSTRUCTOR SIMONE, WHOM HE FALLS IN LOVE WITH. BUT SOON HE SEEMS TO GET LOST IN THE ABUNDANCE OF OPTIONS TO GET SPIRITUALLY ENLIGHTENED. AS STEPHAN HURRIES RESTLESSLY FROM ONE EVENT TO THE NEXT, THE QUESTION IS IF HE CAN EVER FIND INNER PEACE AND TRUE LOVE.

AS HOMAGE TO THE CAPITAL CITY, SPIRIT BERLIN REVEALS A SIDE OF THE METROPOLIS THAT HAS NOT BEEN DOCUMENTED VERY MUCH IN THE PAST: THE SPIRITUAL HEART OF EUROPE, AS THE SO-CALLED SPIRITUAL MASTERS DESCRIBE IT.

BERLIN IS A HUB AND HAVEN FOR ALL KINDS OF SEEKERS AND PRACTITIONERS. TOLERANCE HAS ALWAYS BEEN A TRAIT OF THIS EXTRAORDINARY CITY AND IS PART OF ITS SOUL. FREDERIC THE GREAT ALREADY ORDERED THAT IN BERLIN „EVERYONE SHOULD BE HAPPY THEIR OWN WAY“. SPIRIT BERLIN SHOWS DIFFERENT PATHS EQUALLY. DIRECTOR KORDULA HILDEBRANDT AND HER CREW SUCCEEDED IN CREATING A COMPREHENSIVE DRAMATIC ARC TO JOIN THE DIFFERENT MOVEMENTS AND THEIR PARTICIPANTS IN A WAY THAT ALLOWS THE VIEWER TO EXPERIENCE HOW THE SEARCH FOR PURPOSE FEELS IN TODAY'S BERLIN.

ALSO FOR PEOPLE BORN IN BERLIN, THE WONDERFUL PICTURES FILMED BY DANIEL GOEDE, SHOW THE CITY FROM A VERY NEW, MOSTLY INTIMATELY SIDE. DUE TO THIS PICTURES AND THE BRILLIANT MUSIC, COMPOSED BY MITSCH KOHN, THE SPECTATORS FLOATING THROUGH THE MOVIE AND WILL LEAVE THE CINEMA OR THEIR LIVING ROOM WITH A GOOD FEELING AND A SMILE IN THEIR FACE.





Kordula Hildebrandt made her first steps in the media industry as producer assistant to Renate Beyer at the Terra-X production DER FALL JESUS (Main editorial History and Society) at the ZDF. As a press coordinator for Ziegler Film GmbH & Co. KG she broadened her experience. After her Magister degree in German philology, art history, sociology and film studies at Johannes-Gutenberg-University Mainz she acquired journalist and editorial skills at the Rhein-Zeitung (editor: Jens Fredriksen) and became PR- and marketing officer for companies in Berlin. Afterwards, she was salesperson for medical technology. Because of her love for storytelling she studied Directing at the Kaskeline Filmakademie and began working on her documentaries TANGO BERLIN, SPIRIT BERLIN and THANK YOU INDIA. In 2012 she graduated from the IHK-certified Assistant Director course at ISFF. In 2013 she founded HILDEBRANDT FILM Produktion Marketing und PR.

THE DIRECTOR SPEAKS

Actually I have nothing to do with spirituality. Well, except my Christian background. When I left my Christian family home in 2003 to go to Berlin I was pretty astonished of all the things I could find there. On my way to an interview for an internship at a media agency I accidentally stumbled into a group of very bizarre people, which turned out to be an alternative Yoga session. At that time I did not know I would end up being a Yoga instructor. Astonishment became curiosity and curiosity became a search for enlightenment that has not ended until today. But wait: while working on SPIRIT BERLIN, something has changed about my search once again. I could calm down and watch how Stephan copes with the colourful life in Berlin's Ashrams, temples and centres. I had been on pilgrimage on the Way of St. James, to the ecumenical brotherhood "Taizé" in France and to India to become a YOGA INSTRUCTOR. Since then I have spent many hours on my pillow at home, meditating using various methods, spent long days of silence, abstained from eating, to finally realise that the proverbial "moments of learning" do not just fall out of the sky. Then I began working on SPIRIT OF BERLIN and let my protagonist Stephan continue the search.

What was originally planned as a filmic overview of the world of spiritual culture in Berlin became a One-Man-Show or the hero's journey of my protagonist Stephan Ziller during the course of shooting. The fact that this leads him to finding his great (unfulfilled) love turned out to be a stroke of luck for the film.

With SPIRIT OF BERLIN I am raising the question if there is the one and only right path to enlightenment. The result is the search for purpose of a young and insecure protagonist, which surpasses self-knowledge to lead to love. My Director of Photography Daniel Goede shot Stephan always a bit out of place, away from the middle of the frame, until the moment when he actually finds himself

and is moved to the middle of the frame. Slow, meditative narrative steps introduce us to the spiritual scene of Berlin. Stephan's mentors, international VIPs of the spiritual scene convey their "expert knowledge" to the audience. Coupled with the "channelled" sound design by Mitch Kohn and the music by no other than Snatnam Kaur and David Stringer, as well as a natural, earthy colour grading, SPIRIT OF BERLIN is going to give an intimate and empathic insight into Stephan's search for purpose in life. In the end, there is no "right" or "wrong" way, there is only the extraordinary journey to oneself, which is different for every individual. It depends on yourself. It is your own responsibility if and what I take from the stations of my life. As the director, I wish for a film that captures the audience with spiritual transcendence and a hands-on love story, and touches their deep desire for salvation.



What can the audience expect from SPIRIT BERLIN?

Berlin, the spiritual journey and meeting international spiritual VIPs (Sri Sri Ravi Shankkar for example is India's fifth-best-known person according to India Forbes and Snatnam Kaur's music are best-sellers) and a love story. Packed into a harmonic film which allows deep documentary insight into ashrams and centres which the audience rarely gets to see that close.

How did you get the idea?

When Stephan Ziller and I met for the first time on a film set we liked each other from the start, also because we had common interests. The idea for the film came about independently from him. Because I had experienced his inner journey before: I walked the Way of St. James to Santiago de Compostela, I went on pilgrimage to Taizé and Lourdes, I went to Rome as well as India on the Yoga path, then I became Yoga instructor and meditated Zen. Then I thought about transferring this experience onto a film project, which would be it. So I asked Stephan if he would be willing to do that and what he would be interested in and then we organised his film journey. People in the centres and individuals were very open for our project and showed a lot of themselves. That was a great experience which also transferred onto the film crew.

Spirituality is getting more important and is gaining wider acceptance within society. But there are still more sceptics than followers. After how many minutes of the film will such a sceptic get up and leave – or will he not?

In the best case he stays in the cinema because the barrier to get up is too high ;-). No, seriously: Spirit Berlin is despite the light narration with a journey and a love story still a very deep and serious film in search of spirituality, the answers and questions about the meaning of life. By the word „serious“ I mean that Stephan and I did not hide, but got to our inner and outer border of „being“ and confronted them – for the film and for the audience. So when the Tibetan monk Tenzin says: "No, Berlin is not a spiritual city" and the leader of Brahma Kumarin (Raja Yoga) replies: "Berlin what I feel is a very special city – it is very open..." and Sheik Eshref Eshendi of the Sufis concludes: "from London to Moscow, Berlin is the spiritual centre of Europe", then those are buzzwords that open the film and draw you into the topic. But while watching the film the audience gets answers, which make even sceptics think. And behind every scepticism there is also a bit of fear. So those who have the courage to confront these questions in a film that presents it in an approachable way will leave the film satisfied.

Did the film change you, and how?

Yes, I have been able to free myself from one of the essential questions about the meaning of life and the now I just am – a filmmaker.

What is the most spiritual place in Berlin?

My meditation pillow.

Would you call yourself spiritual?

I don't experience spirituality as a constant state. But I would love for it to be like that for me.

Is it possible to find the meaning of life in Berlin?

There is this saying: "If you can make it in New York you can make it anywhere" - Germany's largest city is a little overwhelmed as well. So no, you cannot find the meaning of life in Berlin per se! What I learned through Spirit Berlin is that it depends on yourself, the inner preparedness and the attitude to life, if you can become happy, for example. I can feel the same quality of joy while singing the Krishna mantras with the Krishna, for example, as I do while reciting the mantra "Nam Myoho Renge Kyo" with the Soka Gakkei and while dancing in the barefoot disco or in the ZEGG or even when I do non-spiritual things – when I simply do something in town. And then it does not matter where I am. But most come to Berlin in the end, the so-called spiritual masters, to give a lecture or a meditation class. I can definitely say that relatively many people here are spiritually interested and do spiritual rituals in their everyday life and take part in various classes. Berlin is the pioneer in that and radiates to the entire country, not only in fashion and music.

WWW.SPIRITBERLIN-FILM.DE





THIS IS A SCENE FROM THE MOVIE: SPIRIT BERLIN.

SIMONE GEISSLER PLAYS THE FEMALE MAIN CHARACTER SKILFULLY AND AUTHENTICALLY, BECAUSE OF HER TALENT AND BECAUSE OF MANY YEARS EXPERIENCE AS YOGA COACH AND MATERIAL ARTIST. NOW, THE ATTRACTIVE ACTRESS HAS STARTED AN OWN FILM PROJECT. ALL ABOUT IT, SHE WILL TELL US IN AN EXCLUSIVE INTERVIEW.



INTERVIEW WITH SIMONE GEISSLER

ACTRESS, YOGA TRAINER AND MATERIAL ARTIST

SIMONE, YOU PLAY A MAJOR ROLE IN THE DOCUMENTARY MOVIE: SPIRIT BERLIN. HOW DID IT COME ABOUT? STEPHAN ZILLER AND I HAVE ALREADY WORKED TOGETHER IN FRONT OF THE CAMERA. THAT WAS BEFORE SPIRIT BERLIN. WE MET AGAIN IN TRIGUNA ASHRAM AT GONG MEDIATION. WHEN HE AND KORDULA HILDEBRANDT, THE DIRECTOR OF THE DOCUMENTARY FEATURE FILM SPIRIT BERLIN, WERE LOOKING FOR THE FEMALE LEAD, HE MUST HAVE REMEMBERED ME. (SMILES)

WHILE STEPHAN IS STILL LOOKING FOR HIS INNER BALANCE, YOU FOUND THEM APPARENTLY. YOUR YOGA SCENES LOOK VERY PROFESSIONAL. ARE YOU PRACTICING YOGA IN EVERYDAY LIFE?

YOGA HAS BECOME INDISPENSABLE FOR ME IN MY EVERYDAY LIFE. I MEAN, YOU GET UP IN THE MORNING, TAKE A SHOWER, BRUSH YOUR TEETH AND GET DRESSED. THINGS, WHICH ARE NORMAL AS BREATHING, RIGHT? YOGA KEEPS THE MIND, THE BODY AND THE SOUL CLEAN, AS TOOTH-PASTE CLEANS YOUR TEETH. BUT IT IS NOT JUST YOGA THAT HELPS ME TO STAY IN BALANCE. I HAVE BEEN TRAINING FOR ALMOST 2 YEARS IN SYSTEMA, AN OLD MARTIAL ART FROM RUSSIA THAT WORKS WITHOUT TENSION, AND IS EXTREMELY CHALLENGING. IN FACT IT IS VERY COMPLEMENTARY TO KUNDALINI YOGA.

WOW, WOULD YOU DESCRIBE YOURSELF AS A SUPERWOMAN? WHAT INSPIRES YOU IN THE SPORT?

A SUPERWOMAN, YOU MEAN? (LAUGHS) MAYBE I AM A SUPERWOMAN WITH INNER PEACE. WHAT EXCITES ME ABOUT THIS SPORT, I CAN CONSCIOUSLY DEAL WITH ME AND MY BODY. I WORK WITH MY LIMITS AND ALSO TRY TO OVERCOME THEM. THIS HAPPENS BOTH PHYSICALLY AND MENTALLY. THIS IS OFTEN VERY STRESSFUL, BUT THE FACT THAT I'M DOING THIS AGAIN AND AGAIN REWARDS ME MORE AND MORE.

HOW IMPORTANT IS IT FOR YOUR LIFE AS WELL AS YOUR CAREER?

AS ALREADY MENTIONED, YOGA AND SYSTEMA KEEPS YOUR MIND, BODY AND SOUL CLEAN. FOR ME THAT IS THE BASIS TO STAY STRONG IN MY PROFESSION. THE PRESSURE CAN BE EXTREME. YOU JUST HAVE TO BE FIT AND HEALTHY AND STAY THAT WAY; INSIDE AND OUT! MY DAILY LIFE IS SOMEWHAT DIFFERENT FROM THAT OF AN EMPLOYEE. AS AN ACTRESS, I WORK A LOT WITH MY BODY. AND TO WORK WITH EMOTIONS AND MY VOICE, I MUST MAINTAIN PHYSICAL FITNESS. THIS TRAINING HELPS ME A LOT. ANYWAY, I CAN'T IMAGINE A LIFE WITHOUT SPORTS.

HOW DID YOU COME TO YOGA AND MARTIAL ARTS?

INEZ DAVID BJORN, A DANISH ACTRESS, HAS INVITED ME TO HER VERY FIRST KUNDALINI YOGA WORKSHOP. SOMETHING TOLD ME TO GIVE THIS KUNDALINI YOGA A CHANCE. THE WORKSHOP HAS REALLY IMPRESSED ME. AND AS YOU CAN SEE, IT STILL DOES. SYSTEMA WAS BROUGHT TO MY ATTENTION BY AARON THIESSE. HE IS MY BOYFRIEND AND ALSO AN ACTOR. HE HAS BEEN DOING MARTIAL ARTS FOR MORE THAN 7 YEARS, I GUESS. HE SHOWED ME A VIDEO OF SYSTEMA. I WAS VERY EXCITED WHEN I SAW THE VIDEO. I FREAKED OUT IMMEDIATELY. THAT'S WHAT I WANTED TO DO! AARON TOLD ME TO TRY IT FIRST. SO I DID. NOW I HAVE BEEN TRAINING FOR ALMOST 2 YEARS.

WOULD YOU SAY THAT MANY PEOPLE LACK THE COMPENSATION, THE INNER BALANCE? SHOULD MORE PEOPLE START THE SEARCH FOR IT, AS THE ACTOR IN THE FILM? WHAT TIPS DO YOU HAVE FOR THEM?

YES, I WOULD SAY SO. IT WOULD BE NICE IF MORE PEOPLE WOULD ADMIT THAT THEY ARE SEARCHING FOR IT. ‚SEARCH‘ ALWAYS SOUNDS SO SUPERFICIAL, BUT IT'S MORE ABOUT THE TRUE SELF. THE CALL OF THE SOUL. BUT MANY PEOPLE DO NOT RESPOND TO THIS CALL. THEY REFUSE TO HEAR IT AND THUS THEY WILL BE UNHAPPY. THEY ARE AFRAID OF THE UNKNOWN. WHAT COMES NEXT? WHAT WILL CHANGE? WHO WILL I BE? EVERYONE HAS PATTERNS OF BEHAVIOR. NOT ALWAYS THE BEST, AND IN THIS CASE THE INNER VOICE SAYS: „YOU SHOULD CHANGE SOMETHING IN ORDER TO FEEL BETTER!“. MY ADVICE: DO NOT BE AFRAID. IT WILL TURN OUT TO BE GREAT, AND I KNOW WHAT I'M TALKING ABOUT. I USED TO BE SCARED. NOT ANYMORE.



WHEN SHOULD ONE OR THE OTHER START TO THINK ABOUT PRACTICING THESE CLEANSING TECHNIQUES AT LEAST?

IF YOU IGNORE YOUR INNER VOICE, IT COULD START TO WEAKEN THE SOUL. THAT AGAIN WOULD LEAD TO BLOCKAGES, ANXIETY, PANIC ATTACKS, AND CAN MAKE YOU SICK IN THE END. EVENTUALLY, IT BECOMES HARDER AND HARDER TO ENJOY LIFE. IN THE WORST CASE YOU FALL INTO A DEEP DEPRESSION. IT COULD BE TOO LATE. THE IMPORTANT THING IS THAT THE AFFECTED PERSON MUST RECOGNIZE THE PROBLEM, SO THAT HE OR SHE CAN SOLVE IT.

DID YOU DO OWN EXPERIENCES IN THIS WAY?

A DEAREST ONE HAS SUFFERED FROM DEPRESSION. AS A RESULT, I EXPERIENCED THE UPS AND DOWNS OF THE DISEASE. UNFORTUNATELY, HE LOST HIS BATTLE AGAINST THE DISEASE. HIS SUDDEN DEATH IS A BURDEN FOR ME.

WHAT ARE THE CAUSES THAT THIS THEME, SIMILAR TO THE BURN-OUT, IS STILL ONE OF THE TABOOS IN OUR SOCIETY? I AM NOT A SCIENTIST, BUT I AM QUITE CERTAIN THAT THE IMAGE OF THE ILLNESS OF DEPRESSION IS STILL UNDERESTIMATED. IT JUST LACKS THE ENLIGHTENMENT. WE GET TOLD THAT DEPRESSION IS MERELY A WHIM.

„PULL YOURSELF TOGETHER AND STOP CRYING.“
„ARE YOU A MAN OR NOT!? MEN DO NOT CRY! „
„IT WILL SOON GET BETTER AGAIN!“



THAT'S WHAT WE ARE TOLD, AM I RIGHT? EVEN THE KIDS AND TEENS GET TOLD. AND HERE IS THE CAUSE OF THE PROBLEM, I THINK. FOR THIS REASON AND FROM THE LOSS OF A LOVED ONE DUE TO DEPRESSION, I STARTED THE FILM PROJECT ASPHYXIA. WITH THIS PROJECT, I WOULD LIKE TO ASSIST IN THE INVESTIGATION. THE TOPIC OF DEPRESSION MAY NO LONGER BE TABOO.

WOULD YOU SAY THAT PEOPLE, WHO ARE AFFECTED, COULD BE AFRAID TO OPEN UP TO OTHERS OR TO TALK WITH OTHER PEOPLE ABOUT THEIR PROBLEMS? THEY ARE PERHAPS AFRAID OF BEING LAUGHED AT?

IF THEY ARE NOT SURROUNDED BY PEOPLE WHO ARE FAMILIAR WITH THE DISEASE AND BEING TOLD THINGS LIKE: „PULL YOURSELF TOGETHER!“ YEAH, DEFINITELY! THEY WILL BE AFRAID TO OPEN UP. FOR THIS REASON, THE SUFFERERS PULL BACK MORE AND MORE.

COULD FRIENDS HELP ALWAYS OR IT IS ADVISABLE TO SEEK MEDICAL HELP AT SOME POINT?

I DO NOT WANT TO GIVE ADVICE ON HOW THE ENVIRONMENT SHOULD ACT. BUT I THINK IT IS ABSOLUTELY IMPORTANT TO BE SEEKING FOR HELP AND MEDICAL CARE AT SOME POINT.



YOUR HAVE STARTED A FILM PROJECT WITH THE EXOTIC NAME ASPHYXIA. WHAT IS IT ABOUT?

ASPHYXIA IS A TECHNICAL TERM. ASPHYXIA OR ASPHYXIATION IS A CONDITION OF SEVERELY DEFICIENT SUPPLY OF OXYGEN TO THE BODY WHICH ARISES FROM ABNORMAL BREATHING. AN EXAMPLE OF ASPHYXIA IS CHOKING. ASPHYXIA CAUSES GENERALIZED HYPOXIA, WHICH PRIMARILY AFFECTS THE TISSUES AND ORGANS. THERE ARE MANY CIRCUMSTANCES THAT CAN INDUCE ASPHYXIA, ALL ARE CHARACTERIZED BY THE INABILITY OF AN INDIVIDUAL TO ACQUIRE SUFFICIENT OXYGEN THROUGH BREATHING FOR AN EXTENDED PERIOD OF TIME. ASPHYXIA CAN CAUSE COMA OR DEATH. IN A FIGURATIVE SENSE, THIS IS A STATE THAT I KNEW VERY WELL FROM MY ILLNESS AT THE TIME. I FELT THAT I LACKED THE AIR TO LIVE. THE FILM DEALS WITH DEPRESSION. THE TITLE DESCRIBES THE STATE.

WHO IS THIS FILM FOR AND WHAT ARE ITS GOALS?

I DO NOT WANT TO LIMIT THE AUDIENCE FOR WHICH THE FILM IS INTENDED. I WANT TO CREATE A MOVIE FOR ALL PEOPLE. I WANT TO RAISE AWARENESS OF THE ISSUE OF DEPRESSION. FOR ME PERSONALLY, IT WOULD BE INCREDIBLE IF THE FILM IS SHOWN IN SCHOOLS. THE ENLIGHTENMENT CAN'T TAKE PLACE SOON ENOUGH.

I CAN IMAGINE, WITH SUCH A PROJECT LIKE THIS A LOT COULD BE CHANGED, BUT I CAN ALSO IMAGINE, THAT IT IS DIFFICULT TO REALIZE, BECAUSE OF THE FINANCING. I GUESS SPONSORS AND INVESTORS COULD SEE THIS ISSUE AS A TABOO TOO. HOW DO YOU REALIZE THE PROJECT AND WHAT CAN YOU TELL ME ABOUT THE RECENT REACTIONS?

I DO NOT KNOW WHERE TO START. AT THE END, I GUESS. SIX MONTHS AGO I WOULD NEVER HAVE DREAMED OF GETTING AS FAR AS WE ARE NOW. LAST THURSDAY EVENING I WAS SITTING WITH THOMAS MÜLLER-RÖRICH AND CLAUDIA BÖHRINGER OF THE GERMAN DEPRESSION LEAGUE (DDL) TO TALK ABOUT THE NEXT STEPS FOR ASPHYXIA. IT WAS IMPORTANT TO ME TO WIN THE SUPPORT OF THE DDL FOR THE PROJECT FROM THE BEGINNING. NOT ONLY FROM A FINANCIAL PERSPECTIVE, MORE FOR THE ELUCIDATION OF THE DISEASE. THE DDL IS AN ASSOCIATION OF PERSONS CONCERNED FOR THOSE AFFECTED. I AM PROUD THAT THE WHOLE BOARD SUPPORTS THIS PROJECT.

THIS WAY SEEMED UNTHINKABLE JUST A FEW MONTHS AGO. HOWEVER, IT WAS CLEAR I NEED A BUDGET, IF I WANT TO REALIZE ASPHYXIA ACCORDING TO MY CLAIMS AND REPRESENTATIONS. I TALKED TO MY DIRECTOR, POL PONSARNAU, AND CALCULATE THE BUDGET. WE DECIDED TO FINANCE A PART OF THE BUDGET VIA CROWDFUNDING. THE FIRST STEP WAS: GET THE PEOPLE'S INTEREST FOR OUR PROJECT ON STARTNEXT, THE CROWDFUNDING PLATFORM. I WROTE MANY EMAILS AND LETTERS. IT WAS AN INDESCRIBABLE FEELING AS THE PEOPLE WERE POSITIVE ABOUT OUR PROJECT AND SUPPORTED US FINANCIALLY. AFTER 6 WEEKS, WE REACHED OUR BUDGET. WE OWE SPECIAL THANKS TO TATVA VIVEKA (MAGAZINE). THEY PRESENTED OUR PROJECT TO VICTIMS OF DEPRESSION, WHEREBY WE FOUND OUR BIGGEST BANKROLLER. CAN YOU IMAGINE HOW I FELT? (SMILED) FOR NOW I AM HAVING FURTHER DISCUSSIONS WITH SPONSORS. ASPHYXIA IS GROWING SO FAST THAT I NEEDED TO GET LISA ROLING AND THOMAS LOOS AS OUR PRODUCERS ON BOARD. THEY BOTH DO THE WORK IN THE BACKGROUND. SO I CAN FOCUS ON MY WORK AS AN ACTRESS.

WE KEEP OUR FINGERS CROSSED FOR YOUR PROJECT, BUT WHEN WE WILL SEE YOU AGAIN IN FRONT OF THE CAMERA?

THANK YOU SO MUCH. THAT IS ALWAYS GOOD TO KNOW. IN FACT, MY NEXT SHOOTING WILL BE ON ASPHYXIA. BY THE WAY I'LL ACT A BIG PART IN A CINE FILM IN SUMMER'15. THE FILM IS CURRENTLY IN THE FINANCE.

EVERYBODY, WHO IS INTERESTED TO IN THE ABITIOUS PROJECT ASPHYXIA AND EVERYBODY WHO WOULD LIKE TO HELP TO REALIZE IT CAN FIND MORE INFORMATION HERE:

WWW.STARTNEXT.DE/ASPHYXIA

INTERVIEW: MARCO KOKKOT



TO MOVE DIFFERENT

KAMAH YOGA

YOGA & LOUNGE-WEAR
FOR EVERY DAY



*Be the Change
you want to see
in the World*

Mahatma Gandhi

THE YOGA TREND IS EVERYWHERE AND MORE AND MORE PEOPLE WANT TO EXPERIENCE THE SPECIAL LIFESTYLE OF YOGIS OUTSIDE OF THEIR STUDIOS - WHETHER WITH A VEGAN DIET, A DECELERATED LIFESTYLE OR FAIR PRODUCED FASHION. YOGA AND LOUNGEWEAR, WHICH IS SIMPLY DIFFERENT: AWARE, MOVING AND VALUABLE – IS PRESENTED BY

KAMAH YOGA

*TO SHIFT THE PRODUCTION
TO ASIA TO REDUCE COSTS?
No way!*



AWARE

Verena Sapper, founder of KAMAH, understands sustainability not as a simple nice slogan, but as a project coming from her heart. Since the launch of her brand in the year 2008, all collections were produced due to fair cooperation with small family-owned companies in Europe. Verena Sapper knows every production location personally and she is in close collaboration with her partners there.

MOVING

KAMAH stands for relaxation, translated in flowing cuts and soft shapes, with an excellent fit for men and women. A combination of casual elegance and aesthetic comfort ensures to make a good figure also far away the yoga mat. The current collection for autumn winter 2014/15 naturally picks up on fashion trends and translates them into the DNA of KAMAH: casual overalls encounter cropped tops with font print fitting with high-waist pants. So, KAMAH is the perfect companion for a busy day – starting from the first yoga session in the morning to a party in the Club in the night.

VALUEABLE

KAMAH uses only high quality ecological raw materials for all women's and men's collections. All of the fabrics are hypo-allergenic and let the stressed skin breathe again. In addition to organic cotton, the brand is using fabrics such as bamboo – a raw material which is environmentally-friendly as well as skin-friendly. Bamboo viscose feels light and smooth – like silk, it envelops the body equalizing the temperature. The high quality of the materials isn't longer a secret: celebrities appreciate KAMAH beyond the screens and stages as a moving different feel-good label.



LOVE YOUR BODY

MERIDIAN SPA

**ONE PLACE TO CALM DOWN
AND TO COME FORWARD**



AS WE HAVE LEARNED, YOGA, MEDITATION AND SPORT CAN BE GOOD FOR BODY, SOUL AND MIND, BUT WHAT SHOULD YOU DO, WHEN YOU ARE ALREADY AN ACTIVE PERSON BECAUSE OF YOUR JOB OR HOBBY? IN THAT CASE, YOU WOULD LOVE TO HAVE PEACE AND RELAXATION, RIGHT? SO, WHY NOT ENJOYING A DAY IN A SPA, ALONE OR WITH YOUR LOVER OR FRIENDS, OR...

AT LEAST, WHEN IT SMELLS OF CINNAMON COOKIES AND PINE GREEN EVERYWHERE, ONE QUESTION WILL COME INTO OUR MIND EVERY YEAR: WHAT SHOULD I GIVE MY FRIENDS AND FAMILY? BEFORE, SANTA'S ELVES RACK THEIR BRAINS WHAT THEY COULD PUT UNDER THE TREE FOR YOUR FAMILY, MAYBE AN IDEA WITH WELLNESS GUARANTEE IS USEFUL: THE CHRISTMAS PACKAGE FROM THE

MERIDIAN SPA

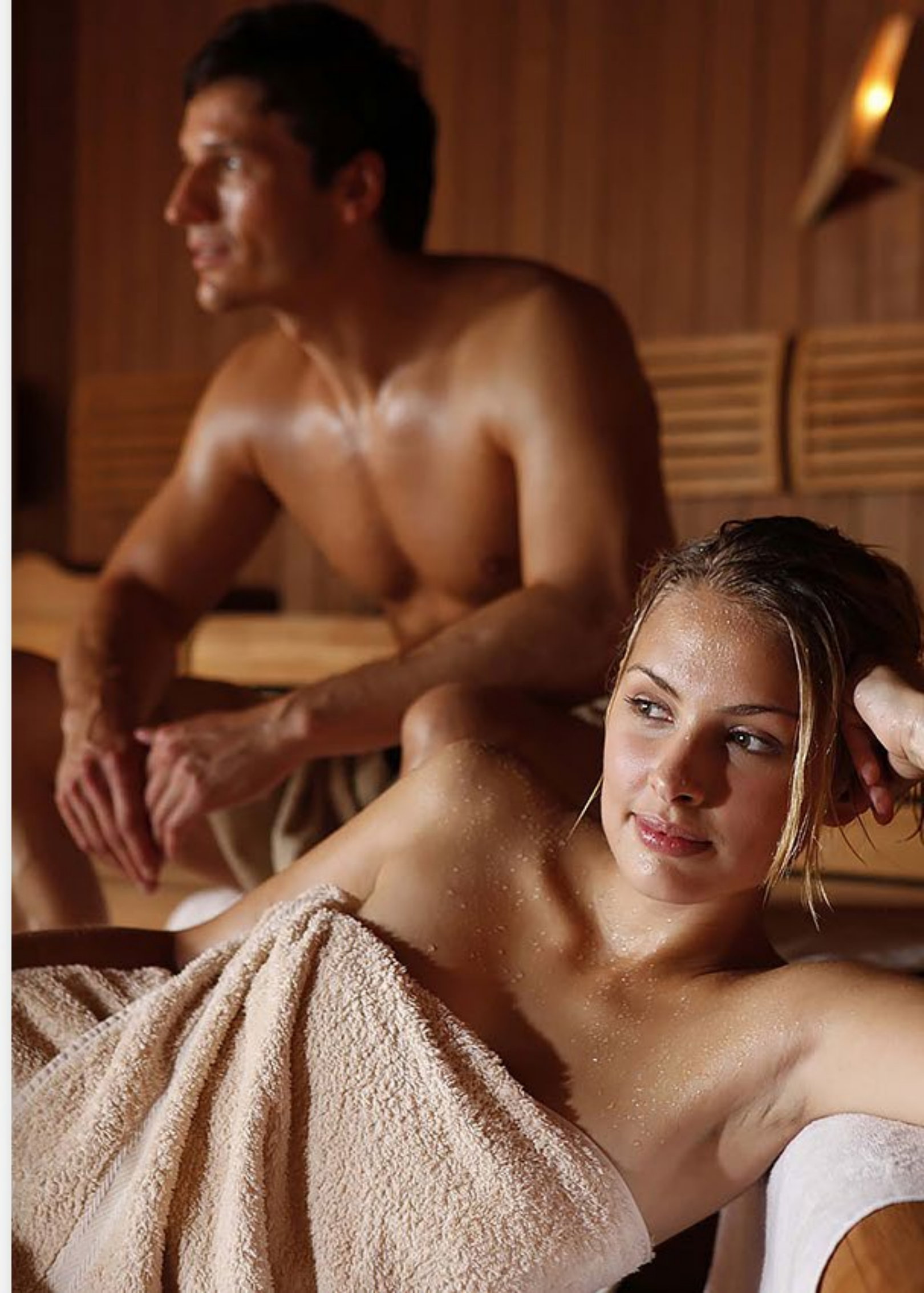
Whether, the mother, the best friend or the partner - well-being, relaxation and new energy is important to anybody, and it is possible due to the MeridianSpa Christmas coupons. It is a special present, which provides you valuable time for yourself.

It isn't just good for your own, because 1 Euro of any sold package will be donated to "Sonnenhof e.V.", an organisation, which supports children and parents in need.

Because of its diversity, the choice could be difficult not only for people in Berlin:

How about a „Small Seduction“ (51 euro) with a 25 minute partial massage and a wellness-day card?

Or if you would like to relieve someone from a busy daily routine, maybe the „Very Relaxed“ package (for 68 euro) would be the best choice?





YOUR DEAREST WILL FORGET THE HUSTLE AND BUSTLE OF EVERY DAY, WHEN THEY ENJOY WELLNESS-DAY CARD, INCLUDING A 40-MINUTES FULL-BODY OR FOOT REFLEX ZONE MASSAGE. MAYBE THE "MIND MAGIC" CARD (FOR 87 EUROS) IS THE RIGHT DECISION FOR EXTRA WELL-BEING. IT INCLUDES THE AYURVEDIC MASSAGE „ABHYANGA" OR A FACIAL TREATMENT FOR HER OR HIM AS WELL AS A WELLNESS-DAY CARD. THE PACKAGES OF „RELAX" AND „MIND MAGIC" WILL BE ROUNDED UP WITH A FOOD VOUCHER FOR POOLSIDE RESTAURANT IN THE VALUE OF 5 EUROS.

THE STRENGTH LIES IN CALMNESS!

This guiding principle is program - at the MeridianSpirit day you draw new strength from the inner self with quiet course formats. Fill up your energy reserves, so that you can start relaxed and strengthened in the cold season.

Wellness isn't limited on a spa in Berlin or on another place on earth. Wellness you could enjoy everywhere and every time. It starts with choosing the right underwear and it starts to become perfect, when this underwear is useful to wear it as outerwear too – or vice versa. Hereafter, we will show you 3 labels that offer pieces, which you will love when you will feel them on your skin.



POWER-WOMAN FERNANDA BRANDAO SHOWS HER GINGA-WORKOUT IN THE MERIDIAN SPA BERLIN



FOTOS: MANUELA PICKART | VALEUR MEDIA

TRAINING WITH FERNANDA BRANDAO

SHE IS YOUNG, ATTRACTIVE, TALENTED AND SHE IS VERY ATHLETIC. TV-STAR FERNANDA BRANDAO IS ALSO VERY ACTIVE TO PROMOTE HER GINGA-PROJECT, AT LEAST IN THE MERIDIAN SPA BERLIN.

FERNANDA BRANDAO COMBINES TRADITIONAL ELEMENTS OF CAPOEIRA, DANCE AND FITNESS IN HER WORKOUT. THE STRENGTH ENDURANCE OF INDIVIDUAL MUSCLE GROUPS IS ESPECIALLY TRAINED IN ADDITION TO THE INTENSE CARDIO OF BRAZIL AND DANCING PARTS.

DUE TO THE HIGH NUMBER OF REPETITIONS, THE FIGURE IS WELL DEFINED AND STRENGTHENED EVENLY. WITH GINGA, YOU GET AN IMPROVED CONDITION, COORDINATION, DEXTERITY AND FLEXIBILITY. GINGA IS A SOPHISTICATED FULL-BODY WORKOUT THAT COMBINES BRAZILIAN RHYTHMS WITH GAME AND DANCE. THE MUSIC, RHYTHM, AND ATMOSPHERE WILL LET YOU FORGET EVERYDAY LIFE AND AT THE SAME TIME YOU TRAIN THE BODY WITHOUT REALIZING IT. THE SPECIAL GINGA WORKOUT DEVELOPED BY FERNANDA BRANDAO OFFERS YOU THE BRAZILIAN WAY OF LIFE AND LETS YOU FEEL THE BRAZILIAN FIRE. GINGA IS NOT A SELF-DEFENCE COURSE! THE FITNESS PROGRAM OFFERS THE PERFECT BLEND OF MARTIAL ARTS, DANCE AND FITNESS WITH CAPOEIRA AS A BASIS.

A SHORT TALK WITH FERNANDA BEFORE HER TRAINING

HOW IMPORTANT IS SPORT FOR YOU?

SPORT IS VERY IMPORTANT FOR ME, BUT NOT ONLY FOR ME. I THINK IT SHOULD BE A PART IN EVERYBODY'S LIFE. EVERYBODY COULD RELIEVE A LOT OF STRESS. WHEN YOU DO SPORTS, YOU WILL HAVE A BETTER MOOD, MORE CONCENTRATION, YOU CAN BEAR PRESSURE MUCH BETTER, WHILE YOU ARE MORE RELAXED AND CALM.

AND YOU SHOULDN'T FORGET THE HORMONAL EFFECT. SOMETHING IS HAPPENING WITH US. AND THAT'S WHY I THINK IT'S SO IMPORTANT. I HAVE SO MANY FRIENDS, WHO AREN'T 30 YET, BUT WHO HAVE THEIR FIRST HERNIATED DISC, BECAUSE THEY DON'T MOVE ENOUGH. SO IT IS REALLY IMPORTANT TO DO SPORTS AND TO FIND THE RIGHT ONE FOR YOUR OWN.

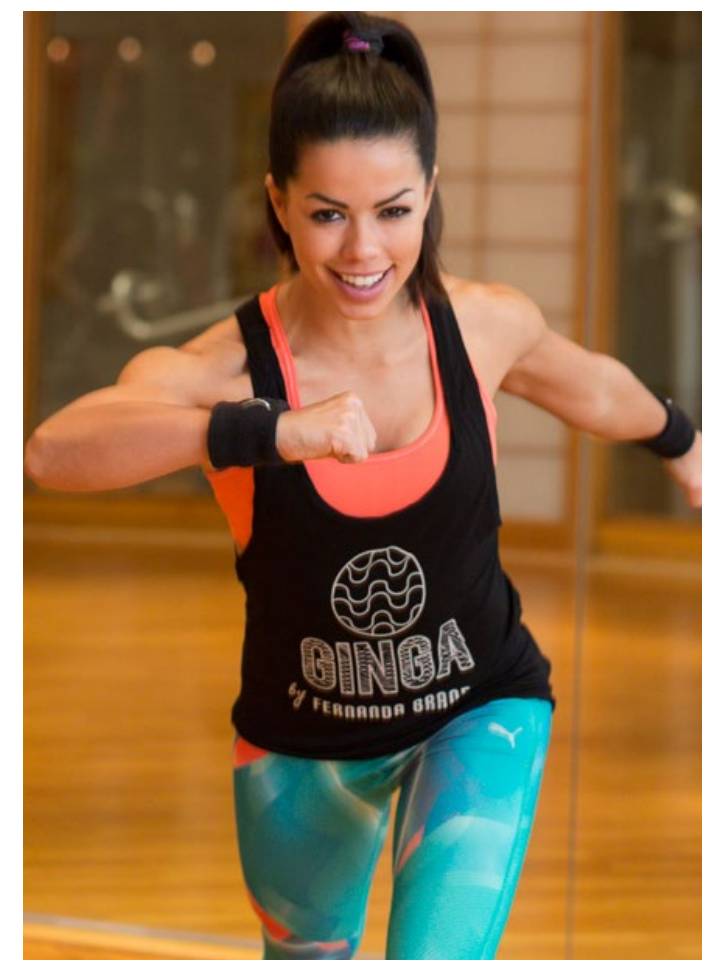
DO YOU HAVE AN ADVICE HOW TO MOTIVATE PEOPLE TO DO SPORT?

YOU SHOULD TRY. OF COURSE, EVERYTHING NEW ISN'T EASY AT THE BEGINNING, BUT YOU WILL SEE THE RESULTS REALLY FAST, WHEN YOU DO SPORTS. ESPECIALLY, PEOPLE WHO NEVER DID SPORT BEFORE WILL RECOGNIZE THE DEVELOPMENT FAST. WHEN THEY REACH THE 3RD FLOOR WITHOUT GASPING, THEY WILL GET A FEELING OF HAPPINESS. AND AS SOON AS YOU REALISE THOSE LITTLE THINGS AND WHEN YOU FEEL, THAT YOUR BODY BECOMES FIRMER, THAT IT GETS A DEFINITION, YOU WILL CONTINUE

TO DO SPORTS. YOU WILL FEEL MORE ATTRACTIVE AND BECAUSE OF THIS YOU WILL HAVE MUCH MORE SELF-CONFIDENTS. THE COMPLETE LIFE WILL CHANGE INTO A POSITIVE LIGHT. SO, THE BEST RECIPE THAT I COULD GIVE IS: TRY AND STAY TUNED.

WHAT IS THE TARGET GROUP OF GINGA?

IT'S FOR EVERYONE, WHO LIKES POWER-COURSES, PROGRAMS WITH HIGH INTENSITY. GINGA ISN'T FOCUSED ONLY ON ONE MUSCLE, BUT YOUR WHOLE BODY IS IN MOTION. ONE MUSCLE GETS STRETCHED WHILE ANOTHER ONE GETS PUMPED, BECAUSE OF THE REPETITIONS. THEY ARE PLAYER AND OPPONENT, EACH DOING SOMETHING DIFFERENT. GINGA IS REALLY GOOD TO BURN FAT, BECAUSE OF ITS HIGH INTENSITY. YOU WILL SWEAT A LONG TIME AFTER THE COURSE. THE MOVES AREN'T FAST, BUT BECAUSE OF THE TRAININGS PROGRAM YOU WILL REALLY SWEAT A LOT. I SWEAT SOMETIMES UP FOR TWO HOURS AFTER THE COURSE. GINGA IS ALSO FOR EVERYONE, WHO ENJOYS MUSIC, BECAUSE OF THE LATINO-RHYTHM. AND IT IS MORE THAN A STANDARD LATINO COURSE, WHERE YOU FIND ONLY A LOT OF FUN, BUT NO CONSEQUENCE AND ENDURANCE. THERE ISN'T A MUSCULAR EFFECT, WHICH YOU REALISE IMMEDIATELY, BUT AFTER A GINGA SESSION, YOUR LEGS ARE REALLY SHAKING.



GINGA AND MUSIC ARE CLOSE CONNECTED? I HEARD ABOUT SONGS, ESPECIALLY COMPOSED FOR GINGA?

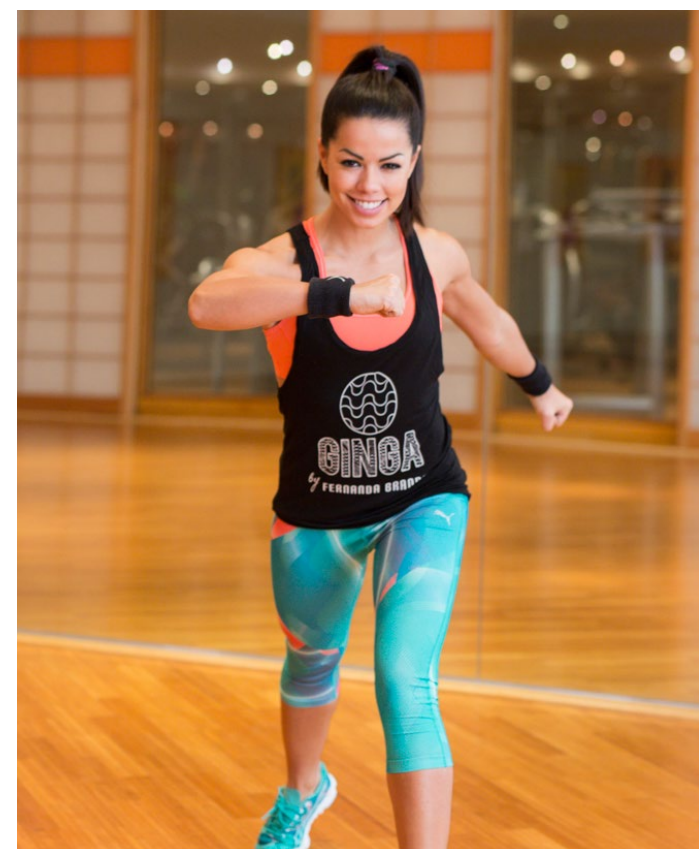
YES, I COMPOSED THE SONGS. CAPOEIRA – THE TRADITIONAL MATERIAL ART IN BRAZIL, WHICH IS THE FOUNDATION FOR GINGA – IF FULL OF TYPICAL INSTRUMENTS AND SOUNDS. BECAUSE OF MY ROOTS I DIDN'T WANT TO LOSE THE CONNECTION TO THE HISTORY OF THE SPORT AND MY OWN ONE. I AM NOT INTERESTED TO FAKE THEM, SO I KEEP THIS ALL ALIVE, BUT IN MY OWN VERSION.

YOU PRODUCE OWN SONGS FOR THE SPORT PROGRAM?

YES, BECAUSE THE MUSIC HAS TO MATCH PERFECT TO THE MOVES, IT SHOULD GIVE MOTIVATION NOT TO STOP WHEN YOU HAVE REACHED YOUR LIMITS. MY FURTHER INTENSION WAS TO MOVE PEOPLE, NO MATTER WHERE THEY HEAR THIS MUSIC OR IF THEY UNDERSTAND, THAT IT IS A CAPOEIRA INSTRUMENT. I THINK WE DID THAT. PEOPLE ASK ME OFTEN: WHAT IS IT, WHERE DOES IT COME FROM? AND FINALLY IT COMES FROM FAMILY WORK. MY UNCLE SINGS SOME RELAXING TRACKS, SO AS I DO. AND MY HEART FOR MUSIC OPENS WIDELY, WHEN I AM IN THE STUDIO, EVEN IF IT'S FOR A SPORT DVD.

WOULD SAY THAT YOU LIKE MUSIC AND SPORTS EQUALLY OR DO YOU HAVE A PRIORITY?

I LOVE TO MOVE AND I THINK, MOVEMENT AND MUSIC BELONG ALWAYS TOGETHER. NO MATTER IF IT'S DANCING OR SPORTS. MUSIC MEANS FEELING AND IF YOU ARE ABLE TO FEEL MUSIC AND TO EXPRESS SOMETHING WITH YOUR BODY, NO MATTER IF IT LOOKS NICE OR NOT, IT WILL BE GOOD FOR YOU. BUT YOU HAVE TO OVERCOME YOUR FEAR, YOU HAVE TO RELAX, AND THEN NOTHING WILL BE EMBARRASSING ANYMORE. THIS IS A REALLY BEAUTIFUL FEELING.



WHAT CAN YOU TELL US ABOUT THE GINGA WORKOUT ITSELF?

THE NICE THING ABOUT GINGA IS THAT WE COMBINE A LOT OF STRENGTH ENDURANCE. A LOT OF PEOPLE ASK, IF IT IS COMPLICATED AND IF THE STEPS ARE DIFFICULT. AND I CAN PUT THEIR MIND AT EASE. WE START WITH REALLY SLOW MOVES, AND MORE INTENSE ONES WILL FOLLOW LATER.

CAN YOU SHOW US SOME STEPS?

YES, WHEN YOU REPEAT THEM. (SMILED) EVERYONE CAN REALLY DO IT AND YOU DO THE STEPS MANY TIMES, YOU WILL GET A FEELING OF SUCCESS. ALSO THE EXERCISES WHERE YOU WILL SWEAT A LOT ARE REALLY EASY. THE HIGH-INTENSITY-TRAINING IS REALLY POPULAR. SOME PEOPLE THINK THAT YOU SHOULD ONLY TRAIN SOME PART OF YOUR BODY, LIKE IN THE GYM. THEY ARE REALLY SURPRISED, WHEN THEY START WITH GINGA, THEY FEEL MUSCLE ACHE ON PARTS, THEY DIDN'T KNOW BEFORE. SOME OTHERS THOUGHT TO GO TO GYM AND ADDITIONAL TO A YOGA CENTRE TO COMPENSATE THE TRAINING IN ONE DIRECTION. GINGA OFFERS THAT ALL. AND THE HIGHLIGHT: YOU LOSE WEIGHT ALREADY DURING THE COURSE. WE HAVE A 10 MINUTES MIX-PROGRAM AND DURING THE TRAINING WE CHECK HOW MANY CALORIES THE PEOPLE HAVE LOOSE.

HOW MANY CALORIES YOU CAN LOSE?

BECAUSE OF THE HIGH INTENSITY, CAUSED BY THE MIX BETWEEN FIGHTING AND DANCING, THE AVERAGE NUMBER IS ABOUT 240 AND 320 CALORIES. SO I SAY THAT YOU CAN BURN UP 300 CALORIES IN 10 MINUTES. YOUR BODY BECOMES AN OVEN. I REALIZE IT TOO. WE ARE CURRENTLY TOURING THROUGH ALL STORES IN GERMANY. WHEN I HAVE 3 OR 4 GINGA COURSES IN A ROW, I LOOK LIKE A STRAW. I EAT A LOT BEFORE TRAINING, BECAUSE I KNOW HOW MUCH I WILL BURN DURING THE NEXT COURSE.

DO YOU TAKE CARE ABOUT WHAT YOU EAT?

I THINK, EVERYBODY DOES IT, ESPECIALLY EVERYONE WHO WATCHES ITS BODY. YOU HAVE TO BE CAREFUL, THAT YOU EAT SOMETHING THAT CONTAINS NUTRIENTS. WE ALL THINK: NO CARBS, NO FATS, JUST: NO, NO, NO. OF COURSE, IT'S OK AND IT IS RIGHT, WHEN YOU WANT TO LOSE WEIGHT. THEN IT'S BETTER TO LEAVE OUT THESE THINGS. WHEN I NEED CARBS, I'D RATHER EAT A POTATO THAN SOMETHING PACKED, BECAUSE THESE THINGS ARE FULL OF RUBBISH. SO EVERYTHING THAT COMES FROM NATURE SPENDS MUCH MORE ENERGY. I EAT A LOT OF NUTS AND SHELLS, BUT I ALSO EAT THINGS THAT ACTUALLY AREN'T GOOD. I TRY TO PAY ATTENTION, TO GIVE MY BODY ENOUGH POWER. SOMETIMES I SAY, TODAY I WILL EAT PASTA, WHAT DOESN'T GIVE ME REAL POWER, BUT IT TASTES GOOD AND IT IS ALSO GOOD FOR YOUR INNER BALANCE, I MEAN TO ENJOY YOUR LIFE AND TO HAVE FUN.

I THINK, PEOPLE SHOULD LISTEN MORE TO THEIR HEART, IT WILL TELL THEM WHAT IS GOOD AND WHAT ISN'T. NOBODY ELSE CAN DO IT, BECAUSE, WHAT IS GOOD FOR ME, ISN'T AUTOMATICALLY GOOD FOR YOU. MAYBE, VEGETABLES BRING A LOT OF POWER TO ONE, WHILE ANOTHER GETS TIRED BECAUSE OF IT.
MK



**MOVE
FORWARD
& KEEP IT EASY &
CASUAL**

ZIMMERLI
MODERN GLAM
THAT FEELS GOOD



STANDSTILL AND MEDIOCRITY ARE PASSÉ; DISCREET GENEROSITY IS THE MOTTO. A BRAND TAKES ON THIS TREND AND PRESENTS AN AUTUMN/WINTER COLLECTION IN AN ELEGANT MANNER, AS USUAL IN A STYLE OF: „QUALITY THAT YOU CAN SEE AND FEEL“, MADE BY:

ZIMMERLI OF SWITZERLAND

THE CONTEMPORARY INTERPRETATION OF THE PHENOMENON OF "GLAM" IS REFLECTED IN THE LARGE, SPARKLING COLOUR PALETTE OF THE WOMEN'S COLLECTION. INSPIRED BY FINE PRINTS OF VARIETIES OF NACRE, COLOURS LIKE ROSE DUST, TOFFEE, OFF-WHITE, BOSSA NOVA, ARCTIC ICE OR DARK SHADOW ARE REFLECTED IN INDIVIDUAL LINES.



WHAT ZIMMERLI MAKES SPECIAL? IT IS QUITE SIMPLY LAID DOWN IN THE BRAND CLAIM: ZIMMERLI PRODUCES THE MOST BEAUTIFUL AND FINEST UNDERWEAR ALL OVER THE WORLD.



AND THIS HIGH DEMAND ISN'T REALIZED IN AN ANONYMOUS, MACHINE-RUN MASS PRODUCTION, BUT STEP BY STEP BY EXPERT HAND.



ZIMMERLI WORKS THIS WAY
FOR MORE THAN 140 YEARS,
EXCLUSIVELY IN THE SWITZERLAND,
AND NOT IN ONE OF THE LOW-WAGE
COUNTRIES OF ASIA. NO OTHER
BRAND CAN CLAIM THIS.



ZIMMERLI STANDS FOR HONESTY, QUA-
LITY, TRADITION, CRAFTSMANSHIP AND
PERSUASION. AND A CENTRAL AIM OF
THIS ENTIRE EFFORT: HIGH QUALITY PRO-
DUCTS THAT PROVIDE A SENSE OF WELL-
BEING WHICH IS HARD TO SURPASS.





THE FIVE CORE VALUES

ARE THE FOUNDATION OF THE BRAND ZIMMERLI:

1. EVIDENT QUALITY

ZIMMERLI HAS THE AIM TO CREATE HIGH QUALITY, YOU CAN ALSO SEE AND FEEL.

2. FINEST FABRIC

ZIMMERLI USES FINEST MATERIALS - EXCLUSIVE FABRICS FROM THE FINEST NATURAL FIBRES.

3. HANDMADE

ALL IS MADE BY CAREFUL HANDS: AN ANACHRONISM - AND AN INEFFABLE PRIVILEGE.

4. TIMELESS DAYWEAR

ZIMMERLI IS MADE FOR STYLE-CONSCIOUS PEOPLE, WHO ARE ENTHUSIASTIC ABOUT TIMELESS CLASS AND TRUE VALUES.

5. SWISS COMPANY

TODAY, THE SWITZERLAND IS PRODUCTION PLACE AS 1871.





THE COLLECTION

LOTS OF NATURE AND BREATHABILITY ARE EMBEDDED IN THE BUTTON DOWN PYJAMAS WITH A SHIRT COLLAR AND MOTHER OF PEARL BUTTONS. LYOCCELL IS A BRILLIANT MATERIAL MADE OF EUCALYPTUS FIBRES, WHICH IS SOFT ON THE SKIN, REGULATES THE TEMPERATURE AND NATURALLY ACCOMPANIES US THROUGH THE NIGHT.

THE PURENESS COLLECTION IS COMPRISED OF LOTS OF NATURE AND BREATHABILITY. THE BEECHWOOD CELLULOSE IS PROCESSED INTO MICROMODAL AND PROVIDES MAXIMUM ELASTICITY AND PAMPERING SOFTNESS FOR THE WIDE LONG-SLEEVE SHIRT. IN THE SEASONAL COLOUR THIS SHIRT IS AN INVITATION TO RELAX.





ZIMMERLI OF SWITZERLAND INTRODUCES 2014 THREE NEW BASIC COLLECTIONS. THE TWO WOMEN'S COLLECTIONS, AVA AND MADISON PROMISE TO BECOME A CLASSIC.



AVA SEDUCES WITH CALAIS LACE

THREE DIFFERENT TOPS (SPAGHETTI TOP, TOP, SHIRT) AND BOTTOMS (STRING, HIPSTER, PANTY) IN BLACK AND WHITE ARE AVAILABLE IN SIZES XS-XL. ZIMMERLI RESUMES A NEW STRING IN THE BASIC COLLECTION.

THE FEMININE LINE SHOWS A FLORAL WOVEN LACE DESIGN ON A CALAIS TULLE-FOND. MERCERIZED COTTON IS KNIT ON BODY WIDTHS AND THEREFORE IT ADAPTS COMFORTABLY TO THE BODY.

MICRO FIBRES OF NATURAL BEECHWOOD CELLULOSE PROVIDE THIS KNEE-LENGTH NIGHTGOWN WITH A PLEASANT AIRINESS. A FEMININE NECKLINE AND FINE LACE BESTOW AN AESTHETIC EMPHASIS THAT INVITE DREAMING.



ZIMMERLI'S COMMITMENT TO "HANDMADE IN SWITZERLAND" IS REFLECTED IN THE JULIETTE LINE, WHICH SHIMMERS WITH ITS EMBELLISHMENT OF RENOWNED ST. GALLEN LACE FROM THE COMPANY BISCHOFF, WITH ROMANTIC COUTURE DETAILS IN ECRU BEING COMBINED WITH A CONTRASTING BLACK WOOL/SILK.



Gold, delicate rose and shades of white and grey shimmer on the stunning inkjet printed pyjama shorts with pockets. The light satin fabric and satin waistband impart a pearl soft feeling on the skin. There is no more glamorous way to achieve inner peace.

BISCHOFF TEXTIL AG FROM ST. GALLEN WAS AWARDED THE TITLE „CRÉATEUR DE L'ANNÉE“ (CREATOR OF THE YEAR) IN THE LINGERIE CATEGORY. THIS AWARD IS BESTOWED ANNUALLY, IN CONJUNCTION WITH THE TRADE FAIR INTERFILIERE, ON AN OUTSTANDING COMPANY IN THE SECTOR. LIVING UP TO ITS MOTTO OF „CREATION, INNOVATION, EFFICIENCY AND FLEXIBILITY,“ BISCHOFF TEXTIL'S EXQUISITE EMBROIDERY IS WORN BY SUCH ILLUSTRIOUS STARS AS RIHANNA, KATY PERRY UND NICOLE KIDMANN.



There is nothing nicer than making oneself casually cosy and comfortable at home. The hip-length jacket made of soft cotton blend works nicely as an easy throw-on. Contrasting colours, pockets and the wide collar provide the classic and elegant look.



THE CLASSICAL SPORTY ELEGANCE OF THIS LINE IS PROCESSED WITHOUT SIDE SEAMS. DUE TO THE 6 X 6 RIB STRUCTURE, IT DRAWS A PERFECT FIGURE. THE BREATHABLE MERCERIZED COTTON CAN BE WORN WELL AS OUTDOOR SHIRT.



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GOOD
NIGHT (S)
IN
NEW
YORK

HANRO
NIGHTWEAR
FOR THE CITY THAT
NEVER SLEEPS



FROM BUSY BERLIN TO THE STREETS AND SKYLINES OF NEW YORK IS ONLY A SHORT HOP. HERE, AN INTERNATIONAL LUXURY BRAND FOR LINGERIE FOUND THE BEST PLACE TO PUT ITS NEW COLLECTION IN THE LIMELIGHT. EVER SINCE IT WAS FOUNDED IN 1884 BY ALBERT HANDSCHIN AND CARL RONUS IN LIESTAL IN SWITZERLAND, A NAME HAS STOOD FOR UNDERSTATED LUXURY, NATURAL ELEGANCE, AND GARMENTS WHICH ARE A PLEASURE AND COMFORT TO WEAR FOR LADIES AND MEN

 **HANRO**



HANRO PRODUCTS ARE MARKED BY HIGHEST QUALITY STANDARDS AND EXCELLENT CRAFTSMANSHIP. THE CAREFUL DEVELOPMENT OF FABRICS AND LACES, UNIQUE MATERIALS MADE FROM NATURAL FIBRES, INGENUOUS, TIMELESS DESIGNS AND DECADES OF TRADITION, COMBINED WITH TECHNICAL INNOVATIONS, ARE WHAT MAKE HANRO SUCH A DISTINCTIVE BRAND. HANRO PRODUCTS ARE PRODUCED ALMOST EXCLUSIVELY WITHIN EUROPE. HANRO REACHES FOR THE STARS WITH ITS FALL/WINTER 2014 RANGE: UP IN THE SKYLINE OF NEW YORK! THE STYLES ARE INSPIRED BY THE EXCITING METROPOLITAN CITY WITH THE CLEAR SILHOUETTES AND GEOMETRIC ARCHITECTURE OF NEW YORK'S SKYLINE, AS WELL AS BY THE INDUSTRIAL CHIC OF TRENDY NEW YORK LOFTS.





IT'S THE LAVISH, GEOMETRIC EMBROIDERY AND CONTRASTING LACE, IN CLEAN DESIGNS AND CLEAR CUTS, COUPLED WITH FINEST LUXURY FABRICS MADE FROM WOOL, CASHMERE, VISCOSE AND TENCEL, WHICH MAKE THE NEW RANGE OF DAYWEAR, NIGHTWEAR AND LOUNGEWEAR SO IMPRESSIVE.

SOPHISTICATED, NOBLE DARK SHADES REPLACE THE COLOUR BLACK. MILKY TERRACOTTA HUES ROUND OFF THE PALETTE OF COLOURS.



THE DAYWEAR RANGE CELEBRATES THE REVIVAL OF FRENCH LINGERIE STYLES AND MYSTICAL, DELICATE UNDERWEAR DESIGNS – BUT WITH A NEW AND EDGY TWIST, WITH CLEAR CONSTRUCTIONS, AUSTERELY GEOMETRIC AND LAVISH EMBROIDERY, AND VISUALLY CONTRASTING LACE. COMBINED WITH MODERN, ORGANIC MOTIFS AND AN EMANCIPATED YET DISCERNING PALETTE OF COLOURS, THE DELICATE LINGERIE LOSES ITS INNOCENT CHARACTER AND COMES OF AGE. THE STYLES ARE LIGHT AND LUXURIOUS IN WOOL, VISCOSE OR SOFT COTTON SILK. THE COLOUR CHOICES ARE DOMINATED BY NOBLE, DARK SHADES OR MILKY AND EARTHY TERRACOTTA HUES.

NEW YORK – THE CITY THAT NEVER SLEEPS? BUT IF IT DOES – THEN DEFINITELY IN HANRO’S LUXURIOUS NIGHTWEAR DESIGNS! NIGHTWEAR TAKES THE STAGE WITH GRACEFUL EASE, IN TIMELESS CUTS AND COLOURS, AND FABRICS OF DELICATE SILK AND SILK MIXES OR FINEST COTTON. IN CONTRAST, LAVISHLY PLACED PIECES OF LACE AND GEOMETRIC EMBROIDERY GIVE THE DESIGNS AN ORNAMENTAL CHARACTER, UNDERLINING THE “CLEAN” LOOK. INSPIRED BY LOFT STYLES, THE COLOURS ARE A MIXTURE OF DIFFERENT STYLES, INCLUDING ELEGANT SHADES SUCH AS DARK RAISIN, DUSTY OLIVE OR PEPPERCORN, AND DELICATE HUES SUCH AS GREY DAWN OR PALE MAUVE.



LOUNGEWEAR IS PERFECTLY AT HOME IN ANY NEW YORK LOFT, AND PRESENTS COOL STYLES FOR THE COOL SEASONS. BOX-SHAPED LOUNGE TOPS WITH BATWING SLEEVES, OR CASUALLY LOOSE, OVERSIZE TOPS WITH TIGHT, CROPPED SLEEVES ARE COSY AND WARMING. SOFTLY FLOWING FABRICS SUCH AS ELASTIC SINGLE JERSEY MADE FROM TENCEL AND SUPER-SOFT SWEATSHIRT FABRICS WITH ADDED ELASTANE ENSURE ALL GARMENTS FIT PERFECTLY AND EXUDE THE ULTIMATE LOUNGE FEELING. THE FASHIONABLE COLOURS HAVE A METALLIC HINT TO THEM, AND ADD A CLEAN INDUSTRIAL CHIC TO THE DESIGNS.



GRAND CENTRAL

THE PERFECT CHRISTMAS GIFT FOR LOVERS OF LUXURY: A CLASSY ROBE WITH A COMFORTABLE CUT. THE HIGH QUALITY MICROMODAL & SILK FABRIC PROVIDES AN ELEGANT FLOWING DRAPE, COMBINED WITH LUXURIOUS SILK TRIMS. AVAILABLE IN THE SOPHISTICATED COLOURS INK, ASH AND BLUSH.



CENTRAL PARK

FEMININE NIGHTWEAR WITH A LOUNGEWEAR PERSONALITY, MADE OF FINEST MERCERISED PIMA COTTON AND SOFT, SILKY MICROMODAL. A DELIGHTFUL DESIGN ELEMENT FEATURES A FEMININE, GATHERED SILK DETAIL AT THE NECKLINE. AVAILABLE AS A SHORT-SLEEVED NIGHTSHIRT WITH MODERN, OVERLAPPING SLEEVES, AS A LONG-SLEEVED NIGHTSHIRT AND PYJAMAS, IN OFF WHITE, PALE MAUVE AND DUSTY OLIVE.



CHELSEA

CASUAL LOUNGEWEAR MADE OF SOFT TENCEL: THE RANGE OFFERS LOOSE-CUT SHORT & LONG-SLEEVED SHIRTS, AND ULTRA-COMFORTABLE YOGA PANTS IN FASHIONABLE DUSTY OLIVE AND LIGHT SMOKE.

UPTOWN

THIS RANGE PLAYS WITH THE CONTRASTS BETWEEN SIMPLICITY AND SOPHISTICATION: THESE MODERN EXCITING NIGHTWEAR STYLES, MADE FROM SOFT FLOWING QUALITY LYOCCELL, ARE TRIMMED WITH FINEST QUALITY, CONTRASTING LEAVERS LACE. AVAILABLE AS A SPAGHETTI DRESS, SHORT AND LONG-SLEEVED NIGHTSHIRT, EXCITING SHORTY PYJAMAS AND A SEXY DRESSING GOWN.





KNITWEAR

BEING THE 4TH READY-TO-WEAR COLLECTION FROM HANRO KNITS, THE NEW FALL/WINTER 2014 COLLECTION IS INSPIRED BY THE METROPOLITAN FASHION CITY NEW YORK, AND PARTICULARLY BY THE HIP HOTSPOT MEATPACKING DISTRICT. BETWEEN RED-BRICK HOUSES, COBBLESTONE PAVEMENT, CHIC LOFTS, DESIGNER STORES, ART GALLERIES, POPULAR CAFES AND TRENDY NIGHTSPOTS, THE CASUAL HANRO KNITS STYLES HAVE BEEN PERFECTLY PUT INTO SCENE, REFLECTING THE COOL SURROUNDINGS WITH THEIR MODERN DESIGNS.



THE NEW HANRO KNITS COLLECTION CLOSES THE GAP BETWEEN CLASSIC WOMEN'S OUTER GARMENTS AND TRADITIONAL LOUNGEWEAR FOR WEARING AT HOME. THE STYLES LOOK LOUNGY, HOWEVER, THEY ARE DESIGNED TO BE WORN ON THE STREETS, WITH PREMIUM READY-TO-WEAR FABRICS AND OUTSTANDING CRAFTSMANSHIP DETAILS.

CROSBY

LOUNGY FLAT-KNITTED STYLES MADE FROM A BLEND OF LUXURIOUS MATERIALS, IN FASHIONABLE CUTS WITH COOL FASHION DETAILS.

WEST BROADWAY

CASUAL, SPORTY STYLES MADE FROM FRENCH TERRY FABRIC WITH ELASTANE FOR PERFECT FIT, WITH MODERN DESIGN DETAILS AT SHOULDER AND SLEEVES.



THOMPSON

PERFECT FOR LAYERING: CASUAL SHIRTS AND CARDIGAN WITH SHAWL COLLAR, MADE FROM FINEST MICRO-MODAL-CASHMERE BLEND. CAN BE INDIVIDUALLY COMBINED.





COTTON SEAMLESS

SINCE LAUNCHED IN 1985, THE COTTON SEAMLESS PRODUCTS ARE THE BESTSELLERS OF HANRO.

ESPECIALLY THE COTTON SEAMLESS SPAGHETTI TOP IS A REAL STYLE ICON – AND NOT JUST SINCE NICOLE KIDMAN WORE THE WHITE SPAGHETTI TOP IN STANLEY KUBRICK'S HOLLYWOOD MOVIE „EYES WIDE SHUT“! TED COLOURS INK, ASH AND BLUSH.

THE TIMELESS ELEGANT DESIGN TEAMED WITH FINEST MATERIALS AND OUTSTANDING CRAFTSMANSHIP MAKE COTTON SEAMLESS THE PERFECT COMPANION FOR EVERYDAY WEAR. FINEST LONG-STAPLE, COMBED, 100% SOFT MERCERISED COTTON WITH FINE RIB PROVIDE AN EXTRAORDINARY SOFT FEEL.

ULTIMATE WEARING COMFORT IS GUARANTEED THANKS TO SEAMLESS MANUFACTURING AND FLAT, INVISIBLE BORDERS. QUALITY THAT YOU CAN FEEL ON SKIN! THE PURE AND ELEGANT LOOK WITH A SLIGHTLY TRANSPARENT DESIGN IS PERFECTED BY THE REMARKABLE NECKLINE WITH AN EXQUISITE SATIN EDGING.





ULTRA LIGHT

IT IS THE LIGHTEST AND AIRIEST COTTON UNDERWEAR COLLECTION MADE BY HANRO. WITH UNCOMPLICATED STYLES, THEY ARE THE PERFECT COMPANIONS FOR TRAVEL OR EVERY DAY WEAR. WITH IT, HANRO IS EXPANDING ITS BASIC WOMEN'S LINE WITH LUXURIOUS DAY AND NIGHT UNDERGARMENTS. THE NAME SAYS IT ALL, THIS UNDERWEAR MADE OF PURE COTTON IS FEATHER-LIGHT! WITH A MATERIAL WEIGHT OF ONLY 70 GRAMS PER M², THE STYLES ARE EXTREMELY LIGHT SO THAT YOU HARDLY KNOW YOU ARE WEARING THEM. MOST LIKELY THE LIGHTEST COTTON UNDERWEAR IN THE WORLD!





MULTIPLE BRIEF STYLES, TOPS, A SHORT SLEEVE SHIRT AND A MULTI-FUNCTIONAL SPAGHETTI DRESS ARE AVAILABLE. „ULTRALIGHT“ OFFERS LUXURIOUS HANRO QUALITY AT AN ENTRY PRICE LEVEL. THE SEMITRANSSPARENT SINGLE JERSEY MATERIAL IS MADE OF 100% SOFT MERCERIZED COTTON, OFFERING THE HIGHEST QUALITY AND THE BEST COMFORT IMAGINABLE. OF COURSE „MADE IN EUROPE“ WITH TYPICAL HANRO STYLING. A SPECIAL SOFT MERCERIZATION ALLOWS REDUCED SHINE AND A NATURAL, SOFT DRAPE OF THE MATERIAL.

WOOLEN LACE

THE POPULAR BESTSELLER RANGE FROM LAST YEAR'S FALL/WINTER RANGE IS REDEFINED WITH DELICATE LACE IN MACRAMÉ LOOK. VARIOUS TOPS, LEGGINGS, CAPRI PANTS AND BOY-LEG BRIEFS MADE FROM 2:2 RIB IN A WOOL & SILK MIX ARE AVAILABLE IN THE BASIC COLOURS BLACK AND OFF WHITE, AND IN THE FASHIONABLE FALL SHADE OF DUSTY OLIVE.



YOGA COMPATIBLE

THE PREMIUM FABRICS ARE MADE FROM HIGH-QUALITY BLENDS OF COTTON, CASHMERE, MODAL AND WOOL (SINGLE JERSEY, FRENCH TERRY, FLAT KNIT). THE PALETTE OF COLORS IS REMINISCENT OF FALL, WITH SHADES OF GREY, BEIGE, TAUPE AND OLIVE. THE CUTS ARE MODERN WITH DROPPED SHOULDER SLEEVES, ELONGATED BACKS AND BROAD CUFF. SPORTY DETAILS SUCH AS DRAWSTRING WAISTBANDS AND PATCH POCKETS ADD DETAIL ALONGSIDE STUNNING DETAILS ON SLEEVES AND NECKLINES.



THE AIRY-LIGHT STYLES ARE MODERN AND UNCOMPLICATED. DUE TO THE EASY-CARE, QUICK-DRYING MATERIAL, YOU CAN LEAVE THE IRON IN THE CLOSET WITHOUT WORRIES. ALL OF THESE FEATURES MAKE „ULTRALIGHT“ THE PERFECT COMPANION WHEN TRAVELLING. HEIKE DÜCKERS, HEAD OF PRODUCT & DESIGN, BELIEVES: „THE STYLES ARE IDEAL TO TAKE ALONG ON A TRIP - FOR WEEKEND OR BUSINESS TRIPS. THEY ARE EASILY TRANSPORTED IN A HANDBAG, A SPORTS BAG, IN A WEEKENDER OR A SUITCASE FOR VACATION. THEY ARE ULTRA-LIGHT, VERSATILE AND HARDLY REQUIRE ANY SPACE. THIS MEANS YOU CAN PACK AN EXTRA UNDERWEAR SET AS A RESERVE WITHOUT THINKING TWICE – YOU WILL HARDLY NOTICE THE DIFFERENCE!“

NOT ONLY ON A ROOF OF A BIG BUILDING IN NEW YORK, BUT EVERY-DAY, THESE STYLES LET YOU FEEL LIKE IN THE SEVENTH HEAVEN. TRY IT AND FEEL IT.



WWW.HANRO.COM

FEEL LIKE IN **7**TH
HEAVEN

FEMME SEVEN

PAMPERS THE
SKIN & BODY



WHEN YOU WOULD LIKE TO FEEL AS YOU WOULD BE IN SEVENTH HEAVEN, ESPECIALLY REGARDING YOUR CLOTHES, YOU SHOULD COME BACK TO BERLIN FOR A WHILE. HERE, IN THE LAST YEAR, A BRAND WAS LAUNCHED WITH THE AIM TO OFFER WOMEN BASICS WITH HIGHEST QUALITY STANDARDS

 **FEMME | SEVEN**





FEMME | SEVEN HAS BEEN DESIGNED FOR THE NEEDS AND REQUIREMENTS OF TODAY'S INDEPENDENT AND COSMOPOLITAN WOMAN. ITS GOAL IS TO PROVIDE A GENERAL SENSE OF WELL-BEING AND ELEGANCE AT ANY TIME.

THE LUXURIOUS FABRICS EMPHASISE THE SHAPE AND BEAUTY OF A FEMALE BODY AND FIT WITH EVERY OCCASION 24/7 HOURS – FROM THE BUSINESS-MEETING OVER A DINNER WITH FRIENDS OR A COSY EVENING AT HOME.





WITH A WIDE RANGE OF
PLAYFUL AND CLASSIC BASICS
IN TRENDY COLOURS OF THE
SEASON FEMME | SEVEN
MAKES EVERY DAY OF THE
WEEK PERFECTLY.


MADE FROM 70% SILK AND
30% COTTON, THE CAREFUL-
LY SELECTED FABRICS OF THE
FEMME | SEVEN PRODUCTS
ENSURE COMFORT FOR THE
WHOLE DAY.






SILK HAS A WARMING EFFECT ON COLD DAYS AND A COOLING EFFECT ON HOT ONES. THIS UNIQUE CHARACTER IS GUARANTEED IN ALL FEMME | SEVEN PRODUCTS.






THE PRODUCTS ARE SIMPLE, BUT
VERY COMFORTABLE. THEY PRO-
VIDE A VERY GOOD FEELING AND
THEY KEEP THEIR SHAPE EVEN
AFTER FREQUENT LAUNDERING.



FEMME | SEVEN GIVES THE TERM BASIC A NEW CHARACTER,
BECAUSE THE PIECES AREN'T MADE JUST TO FULFILL THE BASIC
NEEDS OF WOMEN, BUT TO GIVE THEM A REALLY GOOD FEELING
AND LOOK. SURELY, THE GARMENTS AREN'T GIVING YOU WINGS,
BUT THEY ARE ABLE TO LET YOU FEEL LIKE IN SEVENTH HEAVEN.

WWW.FEMMESEVEN.COM



**THE
GAME WITH THE
ABSORPTION
OF LIGHT**

DIMITRI
RAISES BLACK TO A NEW
FEMININE LEVEL



WHEN I SAW THE FIRST PROFESSIONAL FASHION SHOW IN MY LIFE, I WAS TOUCHED DEEPLY. ALL THE COLOURS, LIGHTS, MODELS... IT WAS AMAZING, BUT WITH THE TIME, IT STARTS TO BECOME A ROUTINE AND FINALLY LESS DESIGNER ARE ABLE TO CATCH ALL OF MY SENSES WITH THEIR FASHION AND SHOWS. ONE OF THEM, BLESSED WITH AN EXCEPTIONAL TALENT, IS THE SON OF A GREEK FATHER AND AN ITALIAN MOTHER, WHO GRADUATED FROM THE RENOWNED FASHION SCHOOL ESMOD BEFORE HE COMPLETED HIS „MASTER OF FASHION DESIGN“ AT THE ISTITUTO MARANGONI IN MILAN. ALREADY AS A CHILD, THE HE DEVELOPED A GREAT AFFINITY TO FASHION AND THE PASSION FOR FABRICS AND CUTS WAS HIS CONSTANT COMPANION. HE WORKED AROUND THE WORLD FOR WELL-KNOWN DESIGNERS SUCH AS VIVIENNE WESTWOOD, JIL SANDER AND HUGO BOSS. TODAY HE FASCINATES PEOPLE WORLDWIDE WITH HIS OWN COLLECTIONS, WHICH ARE CHARACTERISED BY LOVE, INSPIRATION AND PROWESS. HIS NAME IS DIMITRIOS PANAGIOTOPOULOS AND HIS WONDERFUL LABEL IS CALLED

DIMITRI

THE MAN WITH THE GOLDEN NOSE

THE GOLDEN NOSE IS AN HONORARY AWARD FOR EXTRAORDINARY CREATIVE FASHION DESIGNING. A JURY OF JOURNALISTS OF THE FASHION- AND BUSINESS PRESS AS WELL AS AN ACCOMPLISHED ADVISORY BOARD OF TRADE, INDUSTRY, CULTURE AND LAW - WORKING VOLUNTEER AND INDEPENDENTLY – AWARD THIS PRICE UNDER DIRECTION OF THE FREELANCE FASHION JOURNALIST RUTH HABER SINCE 1976. THE LIST OF LAUREATES LISTED PROMINENT NAMES FROM ALL AREAS OF FASHION CREATIVITY SUCH AS ENTREPRENEURS, DESIGNERS, TEACHERS, DEALERS, MEDIA REPRESENTATIVES WHO CONTRIBUTED TO THE SUCCESS OF THE FASHION IN GERMANY. ALSO, DURING THE POLITICALLY MOTIVATED, HISTORICAL DIVISION, CREATIVITY REMAINED AND GREW UP TO A NEW ECONOMIC POWER OF THE FORMER FASHION CENTRE BERLIN.

AFTER THE FALL OF THE BERLIN WALL AND WITH THE REUNIFICATION OF BERLIN THE CITY STARTED TO BECOME AGAIN A RISING FASHION METROPOLIS AND INTERNATIONAL TREND FORUM. THE NUMEROUS FAIRS AND BUSINESS ACTIVITIES ARE VISITED BY MANY GUESTS AND CUSTOMERS EVERY YEAR.

REGARDLESS OF THE FASHION WEEK, THE UNDOPE PRIZE “GOLDEN NOSE” CALL ATTENTION TO EXCELLENCE ACHIEVEMENTS, THAT CREATIVITY FROM DIFFERENT FASHION SECTORS IS REALIZED ALSO IN ECONOMIC SUCCESSES.

SPONSORS FROM ECONOMY, TRADE AND INDUSTRY SUPPORT THE VOLUNTARY INITIATIVE OF THE GOLDEN NOSE, TO INTRODUCE THE YEAR ANOINTE PRIZE IN A WORTHY WAY.

THIS YEAR, DIMITRI HAS BEEN AWARDED THE PRIZE. HE WAS HONOURED, BECAUSE OF HIS CONTINUOUSLY EFFORT TO COMBINE CRAFTSMANSHIP, DESIGN AND GLAMOUR TO A BLEND OF FASHIONABLE PERFECTION, FORMED IN BEAUTIFUL DRESSES, WHICH UNDERLINE THE FEMININITY OF EVERY WOMAN.



INTERVIEW WITH DIMITRI PANAGIOTOPOULOS

THE YEAR IS COMING TO AN END. AND AGAIN EVERYONE RESUMES THE LAST TWELVE MONTHS. IN YOUR CASE, IT WAS THE FAMOUS „SEVEN YEAR ITCH“ OF YOUR LABEL DIMITRI. HOW DO YOU LOOK BACK ON THE YEAR 2014 AND THE LAST SEVEN YEARS?

THE LAST 7 YEARS SPUN AWAY, BUT I ENJOYED EVERY SINGLE ONE. OF COURSE I WENT THROUGH UPS AND DOWNS, BUT MY BUSINESS GREW CONTINUOUSLY. I LEARNED FROM MISTAKES, WHAT MADE ME STRONGER REGARDING MY GOALS.

CERTAINLY EACH PERSON WHO FOUNDS A COMPANY IS FULL OF DREAMS, IDEALS AND GOALS. HOW MANY OF THE THINGS, WHICH YOU HAD IN YOUR MIND SEVEN YEARS AGO, WHEN YOU ESTABLISHED DIMITRI, COULD YOU REALIZE UNTIL TODAY?

I COULD IMPLEMENT A LOT: MY OWN SHOP, THE ONLINE STORE, FASHION SHOWS IN BERLIN, A SHOWROOM IN ZURICH, PRESENCE IN PRESS, THE EXTENSION OF THE PRODUCTS FOR WOMEN, A INTERIOR LINE AND MUCH MORE.

EVERY SINGLE DAY, YOU CAN SEE YOUNG GIRLS, CARRYING CHEAP PAPER-BAGS WITH A BLUE PRINTED NAME. THEY ARE OVERJOYED TO HAVE GOT JUNK AT ROCK BOTTOM PRICES. FOOD, TECHNIQUE, FASHION... MANY PEOPLE ARE STILL CHOOSING CHEAP MASS PRODUCTS. IT SEEMS, INDIVIDUALITY AND QUALITY BEAR NO LONGER A MEANING OR ANY VALUE. HOW HARD IS TODAY TO DESIGN CLOTHES AND TO SELL THEM SUCCESSFULLY IN EUROPE?

IT IS REALLY DIFFICULT AND IF I COULD GO BACK, I MAYBE WOULDN'T RISK THE WAY INTO FASHION, NOT MENTIONING MY INDEPENDENCE. THE FASHION WORLD TODAY IS REALLY FAST MOVING- AS A YOUNG, NOT INTERNATIONAL ESTABLISHED LABEL IT'S NOT EASY TO COMPETE WITH THE BIG FASHION CHAINS, BECAUSE THEY LAUNCH NEW COLLECTIONS SO FAST.

TO FIND NEW PRODUCER, THE APPROVAL OF THE UNIT OF TRADING AND THE FUNDING ARE ONLY SOME PROBLEMS I COME ACROSS AND WHICH COMPLICATE MY INTENTION. NEVERTHELESS, HIGHEST QUALITY AS WELL AS CLASSINESS OF FABRICS AND "MADE IN ITALY" RANK FIRST.



IT IS REALLY TRUE, YOUR CREATIONS TOUCH ME EMOTIONALLY, BECAUSE I GUESS TO SEE AND FEEL A LOT OF LOVE AND PASSION. BY THIS, I DO NOT MEAN ONLY AN ATTENTION TO DETAIL, BUT A TRUE LOVE FOR WORK WITH FABRICS, CUTS AND COLOURS. I AM RIGHT, AM I NOT? AND WHAT DOES FASHION DESIGN MEAN FOR YOU PERSONALLY?

IT WAS ALREADY MY DREAM WHEN I WAS A CHILD TO BECOME A FASHION DESIGNER. I CAN ENJOY LIKE IN MY WORK AND I CAN CONVEY MY VISION OF FASHION. FOR ME, FASHION MEANS TO BRING OUT THE AMENITY OF A WOMAN AND TO UNDERLINE HER CHARACTER.

IN YOUR COLLECTIONS I GUESS TO SEE SEVERAL APPROACHES TO HISTORY AS WELL AS REFERENCES TO NATURE, BE IT ADAPTATIONS OF GREEK MYTHOLOGY, THE COLOURS OF A SUNSET, OR WANDERING SAND DUNES OR OASES IN THE DESERT. WHAT WOULD YOU SAY, IS FASHION MORE THAN JUST FABRICS AND PRINTS? IS IT ABLE TO CONVEY MESSAGES, FEELINGS, THOUGHTS...?

ACTUALLY, I GET INSPIRED MY FOREIGN CULTURES, SO YOU CAN READ MY COLLECTIONS LIKE A TRAVEL DIARY IN COUNTRIES FAR AWAY- MOST OF ALL THE ORIENT. I AM FASCINATED BY THE VARIETY AND THE CULTURE AND THE HISTORY OF THESE COUNTRIES. I GET INSPIRATION FOR MY CHOOSE OF COLOURS, FABRICS, PRINTS ETC. AS ITALIAN WITH GREEK ROOTS MY COLLECTIONS REFLECT CONSISTENTLY DETAILS OF THESE TWO COUNTRIES.

WHAT ARE THE MATERIALS THAT YOU LOVE THE MOST?

I LOVE TO WORK WITH DIFFERENT VARIATIONS OF SILK, BECAUSE FLOWING FABRICS FIT TO MY DESIGNS. I LIKE TO USE RESISTANT FABRICS AS WELL, WHICH UNDERLINE THE FEMININE SILHOUETTE. LEATHER IS ONE OF MY FAVOURITE MATERIALS, TOO.

HOW WOULD YOU DESCRIBE YOUR FASHION AND YOUR STYLE? WHAT WOMAN DO YOU HAVE IN MIND WHEN YOU START TO CREATE A NEW COLLECTION OR WHEN YOU START TO THINK ABOUT NEW COLOURS AND SILHOUETTES?

COLOURS, MIX OF PATTERNS, STRIKING PRINTS AND PROCESSED FABRICS ARE MY TRADEMARK. THE DIMITRI WOMAN IS FEMININE AND SEXY, A FREE THINKER WITH AN RELAXED VIEW ON GLAMOUR.

IMAGINE, YOU WOULD HAVE TO SEND ONLY ONE MODEL ON THE STAGE OF A FASHION SHOW, E.G. DURING THE FASHION WEEK, WHAT WOULD SHE WEAR: A DRESS, A SKIRT AND TOP OR A JACKET AND TROUSERS?

I WOULD SEND HER IN A DRESS. I LOVE DRESSES AND THEY FLATTER THE FEMININE SILHOUETTE.

WHAT IS YOUR PERSONAL FAVOURITE PIECE EVER?

MY ABSOLUTE FAVOURITE DRESS IS A BLUE FRINGE DRESS, WHICH WAS WORN ALREADY BY THE TOPMODEL KAROLINA KURKOVA.

AND PLEASE TELL ME, WHAT IS IN YOUR OPINION THE MOST FEMININE OUTFIT EVER?

A SLIM SHEATH DRESS – STRAPLESS – IT’S SEXY BUT ELEGANT AS WELL

YOU COME FROM ITALY, MORE PRECISELY, FROM SOUTH TYROL. HOW IMPORTANT WAS THIS REGION AND THE INFLUENCE OF DIFFERENT CULTURES AND LANGUAGES FOR YOUR CREATIVE DEVELOPMENT?

SOUTH TYROL NEVER PLAYED A BIG ROLE IN MY LIFE CONSCIOUSLY. I LIVE AND WORK HERE AND I CAN RELAX HERE. TO PUSH MY LABEL I AM BOUND A LOT FOR FASHION METROPOLISES IN EUROPE. SURELY, IT WAS AN ADVANTAGE TO GROW UP BILINGUAL, BUT YOU CAN’T FIND ESSENTIAL INFLUENCES OF THE SOUTH TYROL CULTURE IN MY CREATIONS.

SOUTH TYROL IMPRESSES WITH ITS BEAUTIFUL NATURE. IS IT GOOD FOR YOU, TO WITHDRAW FROM THE STRESSFUL CITIES SUCH AS MILAN, PARIS, LONDON OR BERLIN TO QUIETER PLACES, OR EVEN INTO THE NATURE FROM TIME TO TIME, FOR EXAMPLE TO OPEN THE MIND FOR NEW IDEAS?

I LOVE MAJOR CITIES AND I WOULD RATHER LIVE IN LONDON

OR NEW YORK, BUT I LIKE TO BE AT HOME SOMETIMES. I DO NOT LIKE MOUNTAINS, BUT I LIKE MY FAMILY AND MANY OF MY FRIENDS LIVE HERE AND I DO ENJOY THE MEDITERRANEAN WEATHER AND THE GOOD FOOD IN SOUTH TYROL. I WILL NOT LIVE HERE FOREVER, A CITY HAS JUST TOO MANY ADVANTAGES.

AFTER YOUR LAST COLLECTIONS, WHICH WERE VERY COLOURFUL, IT SEEMS YOUR CURRENT FAVOURITE COLOUR WOULD BE BLACK?

I DO NOT HAVE A SPECIAL FAVOURITE COLOUR, I TRY TO BRING VARIETY INTO MY COLLECTIONS. BUT BASICALLY ALL MY COLLECTIONS ARE DESIGNED REALLY COLOURFUL.

IN A PHYSICAL SENSE, BLACK IS A LACK OR THE COMPLETE ABSORPTION OF LIGHT. IN THE PHOTOGRAPHY BLACK IS USED TO SET THE FOCUS ON A SPECIAL OBJECT. HOW DO YOU DEFINE BLACK REGARDING YOUR COLLECTION? WHY CHANGE TO BLACK?

I DECIDED IN MY LAST AW14 COLLECTION, THAT BLACK HAS ALWAYS BEEN A CLASSICAL COLOUR AND NEVER GETS OUT OF FASHION. THE THOUGHT WEARABILITY AND SALE ELIGIBILITY PLAY OF COURSE A BIG ROLE.





PHYSICALLY, BLACK IS ACTUALLY NOT A COLOUR, BUT IT IS A CONDITION. IN WHICH CONDITION YOU WOULD LIKE TO PUT THE WEARER IN IDEAL CASE?

FOR ME, BLACK IS THE PERFECT ALTERNATIVE COLOUR, WHICH SUITS NEARLY TO EVERYTHING. BUT THE COLOUR REPRESENTS AS WELL STRENGTH, POWER AND TRANSCENDENCE.

LOOKING BACK ON THE YEAR 2014, OF COURSE WE MUST NOT FORGET THAT YOU HAVE BEEN AWARDED WITH THE „GOLDEN NOSE“. IN THE FIRST MOMENT, THE NAME OF THE PRIZE SOUNDS AMUSING, BUT A DECADES-LONG TRADITION AND TREMENDOUS BUSINESS EXPERTISE JOINS HIM. WHAT DOES IT MEAN TO YOU?

I FOUND OUT ABOUT THE AWARD DURING MY SUMMER HOLIDAYS. OF COURSE IT WAS A HUGE HONOUR FOR ME, TO BE AWARDED, BECAUSE I AM NOT A GERMAN FASHION DESIGNER. IT IS THE FIRST AWARD, I GOT AND I FEEL REALLY PROUD, BECAUSE MY FASHION GETS APPRECIATED IN A FOREIGN COUNTRY.

REGARDING YOUR CAREER, WHAT WERE THE MOST BEAUTIFUL MOMENTS FOR YOU?

MY FIRST SHOW AT THE MERCEDES BENZ FASHION WEEK IN BERLIN, PUBLICATIONS IN ELLE, VOGUE ITALIA AND THAT TOP-MODEL KAROLINA KURKOVA HAS WORN A DRESS MADE BY ME.

WHERE CAN PEOPLE FIND AND BUY YOUR COLLECTIONS?

YOU CAN BUY MY COLLECTIONS ONLINE AT WWW.BYDIMITRI.COM OR IN ITALY, AUSTRIA, SWITZERLAND IN SELECTED SHOPS. MY GOAL FOR THE YEAR 2015 IS TO PERSUADE THE PURCHASER IN GERMANY.

WHAT CAN WE EXPECT FROM YOU IN 2015? WHAT ARE YOUR FUTURE PLANS?

I WOULD LIKE TO ENLARGE MY PRODUCTS, TO PERSUADE MORE SHOPS IN DIFFERENT COUNTRIES AND TO TAKE MORE TIME FOR MYSELF. THE NEXT COLLECTION WILL BE PRESENTED IN BERLIN AT THE FASHION WEEK IN JANUARY.

BACK TO BLACK *DIMITRI WINTER 14/15*

THE CONTRASTS BETWEEN EXTREME OPPOSITES SUCH AS BLACK AND WHITE AS WELL AS SENSUAL AND ROCKY ELEMENTS CHARACTERIZE THE DIMITRI WINTER 2014/15 COLLECTION.

BY A WIDE MARGIN, BLACK IS THE MOST SUCCESSFUL COLOUR IN THE HISTORY OF FASHION. COCO CHANEL ALREADY TOOK THE VIEW THAT THE NATURAL ELEGANCE OF A WOMAN IS EXPRESS BEST IN BLACK, AND SHE ANNOUNCED:

„I WILL DRESS THEM ALL IN BLACK.“

IN THE CURRENT COLLECTION, BLACK PLAYS A DUAL ROLE. IT DOESN'T COME AS A STAND-ALONE UNIT, BUT CREATES EXCITING CONTRASTS WITH SHADES OF WHITE. THE COMBINATION WITH VIVID COLOURS SUCH AS FUCHSIA OR ANIMAL PRINTS ENSURES TRUE FASHION EYE-CATCHER.


THE DIMITRI
WINTER COLLECTION
REFERS TO THE WORDS OF
COCO CHANEL
AND IS COMPLETELY
DEDICATED TO THE
THEME
BACK TO BLACK.





**A FLOOR-LENGTH,
BLACK EVENING
DRESS** MADE
OF
LACE WITH
NICE
**TRANSPARENT
SLEEVES** AND PEPLUM
IS THE
KEY-PIECE
OF THIS SEASON.

IN THE LAST YEARS,
PREVAILED COLLECTIONS OF
DIMITRI. NOW,
PRESENTS HIS COLLECTION
VIVID COLOURS
IS THE
CONSTANT.
BLACK
THUS, THE DESIGNER
PRESENTS HIS COLLECTION
**REDUCED,
WEARABLE,
ADULT, BUT
FEMININE
THAN EVER.**



THE ITALIAN
ROOTS OF THE
DESIGNER
DIMITRIOS
PANAGIOTOPOULOS
ARE MANIFESTED DUE TO THE USE OF
HIGH-QUALITY LACE,
SILK AND CHIFFON.
FINE WOOL CREPE,
SOFT ANGORA AND
CUDDLY
CASHMERE WILL BE ALSO
FOUND IN THE
CURRENT FALL/WINTER COLLECTION.
THE SILHOUETTES ARE
VERY
FEMININE AND
VERY
SEXY AS
USUAL.



**PLAIN-COLOURED
CASHMERE** BASICS IN
BLACK AND
WHITE, PARTLY WITH STRIKING
GIRAFFES-PATTERNS,
ENSURE A COMFORTING SENSE OF
LUXURY.





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**HEAVENLY
BODIES
SOAR THROUGH THE
WINTER
WONDERLAND**

**DAWID
TOMASZEWSKI**

**SHOWS ITS VIEW
OF THE WINTER**



WONDERFUL MODELS WALKED ON A CATWALK COVERED BY RED AND GOLD AUTUMN LEAVES, APPEARED FRAGILE AND IMMORTAL AT THE SAME TIME. WITH THEIR "HEAVENLY BODIES" THEY REPRESENTED A DREAM WORLD FULL OF CONTRASTS, CREATED BY

DAWID TOMASZEWSKI

WITH HIS EIGHTH SHOW AT THE MERCEDES-BENZ FASHION WEEK IN BERLIN, DAWID TOMASZEWSKI PRESENTED HIS AUTUMN/ WINTER COLLECTION: 'HEAVENLY BODIES'.

THIS COLLECTION COMBINES TIMELESS FEMININE BEAUTY AND GEOMETRIC ABSTRACTION. INSPIRED BY THE MODERN AGE AND THE INFINITE WORLD OF THE BEYOND, TOMASZEWSKI HAS CREATED A COLLECTION THAT REPRESENTS A SUCCESSFUL BLEND OF EXPERIMENTAL AND CLASSIC DESIGN. THE PERFECT PUTTING OF OPPOSITES IN THE LIMELIGHT CHARACTERISE THE LABEL DAWID TOMASZEWSKI. COATS WITH OPULENT FUR COLLARS, DECORATED WITH ELEMENTS OF PRUSSIAN MILITARY UNIFORMS, EPAULETTES AND METALLIC BADGES CONTRAST EXCITINGLY WITH THE DELICATE MODELS WEARING ANTHRACITE FLOWING SILK DRESSES.

FINEST SILK MEETS COARSE KNIT, BLACK-GREEN SHIMMERING SPRING JACKETS AND LEATHER LEGGINGS.

THE INGREDIENTS OF SUCCESS OF THE PURIST DAWID TOMASZEWSKI COLLECTION; DETAILED EMBROIDERED FABRIC COLLAGES, CLASSIC CUTS AND GEOMETRIC PATTERNS ARE COMPLETED WITH SPARKLING BLACK SWAROVSKITM CRYSTALS ON DEEP PORTEPEES.

DOMINATED BY A RICH PALETTE OF SHADED OF BLACK AND GREY, MAGENTA STANDS OUT AS A SPARINGLY USED COLOUR ACCENT.

THE COLLECTION IS ROUNDED OFF BY LIMITED ACCESSORIES AND BAGS, PRODUCED IN COOPERATION WITH ROECKL, MARJORIE RENNER AND TANAH RHEA.



THE DESIGNER – DAWID TOMASZEWSKI

IN 2009, THE DESIGNER DAWID TOMASZEWSKI FOUNDED HIS EPONYMOUS LABEL IN BERLIN. HE STUDIED AT THE PRESTIGIOUS LONDON COLLEGE OF FASHION, AT THE ACADEMY OF ARTS UNDER VIVIENNE WESTWOOD IN BERLIN AS WELL AS AT THE ACADEMY OF FINE ARTS IN POZNAN, POLAND. HE WORKED AS FASHION DESIGNER FOR SONIA RYKIEL, REEBOK AND COMME DES GARÇONS. HE WON NUMEROUS AWARDS, INCLUDING THE „PREMIUM YOUNG DESIGNERS AWARD“ AND HE WAS A FINALIST OF THE „DESIGNER FOR TOMORROW AWARD“.

HIS INSPIRATION DAWID TOMASZEWSKI DRAWS FROM HIS PASSION FOR MODERN ART, ARCHITECTURE AND MUSIC. HIS WORK COMBINES THESE INFLUENCES WITH THE VISION FOR THE WELL-DRESSED WOMAN AS WELL AS HIS CONCEPTION OF INNOVATIVE HANDWORK AND THE ATTENTION TO DETAIL. DAWID TOMASZEWSKI INVENTS A „NEW COUTURE“ THROUGH THE COMBINATION OF SIMPLICITY AND EXTRAVAGANCE. FURTHERMORE, WITH HIS PROVOCATIVE, CONTRADICTIONARY AND STUNNING DESIGNS HE OPENS NEW WORLDS TO HIS COSTUMERS.

THE BRAND DAWID TOMASZEWSKI

STUDIO TOMASZEWSKI IS A CONTEMPORARY GERMAN LUXURY LABEL, WHICH COMBINES INNOVATIVE DESIGN WITH QUALITY. THE INDIVIDUAL LINES REPRESENT THE STRENGTH AND UNIQUENESS OF FEMININITY. THE CLOTHES ARE EXPERIMENTAL WITH AN INNOVATIVE DESIGN, WHERE INDUSTRIAL AND UNCONVENTIONAL MATERIALS ARE USED, WHICH ARE COMBINED WITH AN ORIGINAL CUT, UNCOMPROMISING FIT AND AVANT-GARDE.

THE COLLECTIONS ARE CHARACTERIZED BY TIMELESSNESS AS WELL AS THE HIGHEST DEMAND FOR QUALITY AND AESTHETICS. THE LABEL RELIES ON A COMBINATION OF CLASSICAL CRAFTSMANSHIP WITH MODERN DESIGN. DUE TO THAT FACT, IT FILLS A GAP WITHIN THE EXCLUSIVE LUXURY SEGMENT.

THE COLLECTIONS ARE AVAILABLE IN THE DAWID TOMASZEWSKI CONCEPT STORE IN BERLIN, IN SELECTED BOUTIQUES LIKE LODENFREY AND DEPARTMENT STORE QUARTIER 206 AND OF COURSE IN THE ONLINE SHOP: WWW.DAWID-TOMASZEWSKI-SHOP.COM.



**FROM JANUARY 2014 AT
WWW.LUXODO.COM**

OFF TO NEVER LAND

PATRIZIA PEPE

A VIEW OF THE
WORLD WE LIVE IN



THIS WINTER WE CAN EXPERIENCE AN UNUSUAL,
MODERN INTERPRETATION OF THE WORLD WE LIVE
IN. THE NEW EXPLORATION OF AN ALREADY FAMILIAR
TERRITORY, THE METROPOLIS, SHAPES THE WINTER
COLLECTION OF

■ **PATRIZIA PEPE**

PATRIZIA PEPE HAS A FOCUS ON ARCHI-
TECTURE AND ART THIS WINTER. SHE SEES
THE CITY OVERGROWN BY A MYSTERIOUS
FOREST, WHERE ONE MOVES BETWEEN
SANCTUARY AND WELL-BEING.



AN ECO-ROCK-MIX AND A SURREAL DIMENSION BECOME REALITY. THE COLLECTION LETS US EFFORTLESSLY MOVING BETWEEN MAJESTIC TREES AND IMPRESSIVE BUILDINGS, BE IN THE BALANCE BETWEEN OBVIOUSNESS AND DREAM.

IN THIS DIMENSION, YOU NEED VERSATILE, COMFORTABLE CLOTHING THAT GIVES A TOUCH OF GOOD-HUMOURED MADNESS, WHILE THEY COMBINE TIMELESS EVERGREENS WITH SURREAL-LOOKING PATTERNS.

THE TOPS ARE COMFORTABLE AND PROTECTIVE. THEY FIT PERFECTLY WITH AN URBAN-SEXY SILHOUETTE AS WELL AS WITH SPORTY ELEMENTS.

THE VOLUMES ARE MEASURED, THAT THEY CAN WORN BE PERFECTLY THROUGHOUT THE ENTIRE DAY, FROM THE WORK TO LEISURE TIME OR AN EVENT IN THE EVENING.

THE SWEATSHIRTS MATCH PERFECTLY WITH TRENDY MINI-SKIRTS OR CLASSIC TAILOR JACKETS WITH CROPPED PANTS.



CASHMERE, MOHAIR AND WARM
WOOL MARK THE JACKETS.



THE SHADES BECOME DARKER,
TO EMPHASIZE THE ATMOSPHERE
OF THE WINTER. THEY WILL BE
COMPLETED WITH NUANCES,
SUCH AS NOCTURNE GREY, DARK
ATMOSPHERE PURPLE, DARK INK
BLUE, DARK PINE GREEN AND OF
COURSE PURE BLACK.





WITHIN PICTURESQUE ELEMENTS ALTERNATE WITH KALEIDOSCOPIC AND MIRROR EFFECTS. THEREFORE, ALL COLOURS OF THE PALETTE ARE MIXED WITH EACH OTHER.

ALSO THE MATERIALS REFLECT THE IMPLEMENTATION OF THE MAIN CONCEPT OF THIS SEASON: THE PERFECT BALANCE BETWEEN NATURALNESS AND FRESHNESS.





HERE AND THERE, ONE CAN DISCOVER FULLER, BRIGHTER COLOURS, REMINDING ON SUNBEAMS, SHINING THROUGH THE BRANCHES AND TWIGS OF A TREE. THEY ACCENTUATE THE NEW SHADES OF GREEN AND LIGHT NUANCES, SUCH AS SHIFTING ZEPHYR GREY, WILD ROSE, OFF WHITE, BEIGE AND LIGHT PINE GREEN.





FAIRNESS
MADE
IN **EUROPE**

ANA ALCAZAR

**MADE FOR YOU
AND FOREVER**



WHAT HAPPENS, WHEN TWO SUCCESSFUL CATWALK MODELS TAILOR THEIR OWN DRESSES IN THE LATE NIGHT? IF FAMILIAR WITH THE DEMANDS OF DISCERNING WOMEN AND BLESSED WITH TALENT, IT COULD BE THE START OF A NEW SUCCESSFUL FASHION LABEL. THIS IS WHAT HAPPENED, WHEN THE TWO FASHION SISTERS, BEATE AND JUTTA ILZHÖFER, ESTABLISHED THEIR BRAND

■ ANA ALCAZAR

IT STARTED ALREADY IN 1985, SO IN THE UPCOMING YEAR ANA ALCAZAR, WHICH IS A FICTIONAL NAME, WILL CELEBRATE ITS 30ST ANNIVERSARY.

SINCE 2010, THE COLLECTIONS ARE CREATED FROM THE HEADQUARTERS IN MUNICH. THE DRESSES BY ANA ALCAZAR ARE AVAILABLE IN GERMANY, AUSTRIA, SWITZERLAND, BELGIUM AND THE NETHERLANDS, AS WELL AS IN AUSTRALIA AND RUSSIA.

FURTHERMORE, SEVERAL TIMES A YEAR, ANA ALCAZAR IS REPRESENTED ON INTERNATIONALLY ESTABLISHED FASHION FAIRS, SUCH AS PURE IN LONDON, SHOW & ORDER BERLIN, CPM IN MOSCOW AS WELL AS ON THE MODEFABRIEK IN AMSTERDAM.



THE COLLECTIONS ARE CHARACTERIZED BY PRECISE CUTS, STRONG COLOURS AND PRECISELY WORKED OUT DETAILS. THEY SHOW CONTINUOUSLY ADAPTIONS FROM THE BIG FASHION ERAS. THIS MIXTURE IS WHAT IS SURPRISING ABOUT THE MODELS. THE REINVENTION OF ONESELF, OVER AND OVER AGAIN, FOLLOWING TIME SPIRIT AND STAYING UNCONDITIONALLY TRUE - THIS IS THE RECIPE OF THE TWO FASHION MAKERS.

OPULENT PRINTS AND INNOVATIVE MATERIAL COMBINATIONS, ALTERNATES ON BUSINESS OUTFITS OR ON DRESSES FOR THE LONG PARTY NIGHT. ESPECIALLY PRECIOUS FABRICS ARE CONTRASTED WITH FAKE-FUR, SEQUINS OR CHAINS. THE FOCUS OF ALL COLLECTIONS IS ALSO A CLEAR FASHION STATEMENT: „FEMININITY“.

FAIRNESS MADE IN EUROPE

SUBMIT TO THE FOOD INDUSTRY, THE FASHION SECTOR WILL BE TIGHTENED. IN TERMS OF ECO-BALANCE, TODAY, MANY CONSUMERS ATTACHING IMPORTANCE TO A TRANSPARENT VALUE-ADDED CHAIN, POLLUTANT-FREE TEXTILES AND FAIR TRADE. THE FASHION LINE ANA ALCAZAR TAKES A LEADING ROLE WITH THEIR PRODUCTION IN EUROPE.

WE LOVE FASHION AND ESPECIALLY THE PEOPLE WHO WEAR OUR CLOTHING. IN TERMS OF THE PROTECTION OF THE ENVIRONMENT AND PEOPLE, WE SEE HIGH-QUALITY MATERIALS AND FAIR PRODUCTION CONDITIONS AS A KEY CONDITION FOR QUALITY AND SUCCESS, EMPHIZES BEATE ILZHÖFER, CEO AND DESIGNER OF ANA ALCAZAR.

THE CATASTROPHES IN ASIAN TEXTILE FACTORIES HAVE TRIGGERED A RETHINK AMONG CONSUMERS REGARDING THE PRODUCTION CONDITIONS OF THE FASHION COMPANIES. THE COLLAPSED FACTORY HALLS, INHUMANE WORKING CONDITIONS AND STARVATION WAGES CALL ATTENTION TO THE ACUTE NEED FOR ACTION IN THE FASHION INDUSTRY.



ACCORDING TO THE MINISTRY OF ECONOMY AND ENERGY, THE APPAREL INDUSTRY WAS THE SECOND LARGEST CONSUMER GOODS INDUSTRY IN GERMANY IN 2013. WITH A TURNOVER OF 16.7 BILLION EUROS, IT FOLLOWED DIRECTLY TO THE FOOD INDUSTRY. THE RISING DEMAND MEANS LARGER PRODUCTION VOLUMES. AS A RESULT OF THIS AS WELL DUE TO THE GOAL TO SAVE COSTS AND TO ACHIEVE HIGHER PROFITS, COMPANIES RELOCATE THEIR PRODUCTION FACILITIES OUTSIDE OF EUROPE. UNLIKE THIS TREND, THE ESTABLISHED MUNICH FASHION ANA ALCAZAR STANDS FOR EXCLUSIVE DESIGNS „MADE IN EUROPE“.

A recent survey of the market research institute YouGov confirms the growing importance of fair production conditions for the final consumer. The majority of respondents within this survey state that fair production conditions are ‚very important‘ (40 percent) or at least ‚rather important‘ (46 percent). When asked about the buying behaviour; more than half of the respondents state ‚rather not‘ (49 percent) or ‚never‘ (31 percent) to buy textile products manufactured under inhuman conditions.





BECAUSE OF THIS, LABELS LIKE ANA ALCAZAR ARE ACTING IN THE INTEREST OF THE CUSTOMERS:
„FAIR PRODUCTION CONDITIONS AND A FAIR TRADE WITH SUPPLIERS
ARE PART OF OUR CORPORATE PHILOSOPHY. SINCE THE START OF
OUR BRAND, WE DECIDED TO DO SO AND TO PRODUCE OUR CLOTHES
EXCLUSIVELY IN EUROPE. FOR THIS REASON, EACH PART OF EVERY
COLLECTION HAS AN EXCLUSIVE LABEL WITH THE INSCRIPTION „MADE
IN EUROPE“, EXPLAINED JUTTA ILZHÖFER, CEO OF ANA ALCAZAR.



IN ADDITION TO FAIR PRODUCTION CONDITIONS, THE CEOs JUTTA AND BEATE ILZHÖFER CALL GREAT IMPORTANCE TO THE BOYCOTT OF REAL FUR AND LEATHER. INSTEAD FOR THE DESIGNS OF ANA ALCAZAR, THEY USE COTTON, FINE SILK, APPLIED PEARLS, LACE INSERTIONS, BUT ALSO POLYESTER AND SYNTHETIC FIBRE FROM ITALY. THE HIGH-QUALITY MATERIALS ARE HIGHLY PROCESSED AND PRODUCED FINALLY.

NEXT YEAR, WE WANT TO CONTINUOUSLY OPTIMIZE OUR BUSINESS PROCESSES AND WE WANT TO EXPAND TO MORE COUNTRIES. STEP BY STEP, IT IS IMPORTANT TO US TO GROW AND TO OFFER A LITTLE BIT MORE EXPENSIVE PRODUCTS THAN OTHER BRANDS, BECAUSE OF THE EXCLUSIVE PRODUCTION IN THE EUROPE EXPLAINED JUTTA ILZHÖFER.





THE BRAND SLOGAN „ANA ALCAZAR MADE WITH LOVE - MADE FOR YOU - MADE FOREVER“ REFLECTS THE PRINCIPLES OF THE COMPANY. ON THE ONE HAND, THIS MOTTO IS INTERNALLY LIVED, ON THE OTHER HAND, THE LOOKS ARE VERY DETAIL IMPLEMENTED AND DESIGNED.



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ALSO A **ROUGH**
WINTER
HAS VERY BEAUTIFUL
MOMENTS

RAU BERLIN
FASHION TO LOOK GOOD
ALSO ON COLD DAYS



SINCE THE DEBUT IN 2004, THE COLLECTIONS MADE IN BERLIN CONVINCED CUSTOMERS BECAUSE OF THEIR PROFOUND SOPHISTICATED. „CLARITY AND BEING DIFFERENT REGARDING THE DESIGN“, IS THE MAXIM OF MARTINA RAU AND HER LABEL

■ **RAU BERLIN**

MARTINA RAU HAS REMAINED FAITHFULLY TO THIS MOTTO SINCE HER STUDY AT THE FHTW IN BERLIN. ALSO THE TIME THAT FOLLOVED, INTENSIFIED HER CONCERN TO SURPRISE WITH EXCEPTIONAL CUTS AND COMBINATIONS OF MATERIALS, WITHOUT SACRIFICING WEARABILITY, CLASSIC CHARM AND FUNCTIONALITY.

RAU BERLIN PRESENTS FASHION FOR A CONFIDENT WOMAN, WHO ISN'T INTERESTED TO BE UPSTAGED BY HER CLOTHES, BUT WHO CALLS ATTENTION TO QUALITY AND SPECIAL DETAILS.



PARTICULARLY BECAUSE OF THE APPROACH, TO CREATE UNIQUE SILHOUETTES THAT MEET THE REQUIREMENTS OF EACH WEARER AND THAT PERFECT THE RESPECTIVE STYLE, BUT ALSO THE RESPECTIVE FIGURE OF THEM, RAU BERLIN IS FOCUSED ON GARMENTS WITH UNIQUE DESIGNED CUTS.



MARTINA RAU IS MANUFACTURING IN BERLIN. THUS, SHE CAN GUARANTEE FAIR WORKING CONDITIONS AND SHE IS ABLE TO BE REGULARLY PRESENT DURING THE ENTIRE PRODUCTION PROCESS. WHEN IT COMES TO QUALITY, MARTINA RAU PAYS ALSO TRIBUTE TO HER INTRANSIGENCE REGARDING MANUFACTURING AND SELECTION OF MATERIALS.



ONLY HIGH-QUALITY MATERIALS ARE USED, WHICH WILL BE MIXED WITH FINEST LEATHER. ALL OF THIS IS PERSONALLY SELECTED BY MARTINA RAU IN ITALIAN MANUFACTURERS.



THE DESIGN OF THE BERLIN LABEL IS POPULAR ALL OVER THE WORLD. MEANWHILE, IN ADDITION TO GERMANY ALSO CUSTOMERS FROM BEIRUT, SYDNEY, HONG KONG AND NEW YORK LOVE THE STYLES OF RAU BERLIN.

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**THIS
WINTER
WILL BE NICE FOR
(T)ALL
WOMEN**

**LONG TALL SALLY
MODERN CAPSULE COLLECTIONS
FOR TALL WOMEN**



WHEN YOU VIEW FASHION SHOWS ON THE CATWALKS WORLDWIDE, YOU WILL SEE ALWAYS TALL GIRLS, BUT WHAT YOU DON'T SEE AND WHAT YOU DON'T KNOW IS, BESIDES DESIGNER FASHION THESE GIRLS HAVE HUGE PROBLEMS TO FIND OUTFITS, WHICH FIT WITH THEIR TALL BODIES. NOW, TWO BRANDS WITH THE GOAL, TO FULFIL THE REQUIREMENTS OF ALL TALL WOMEN, HAVE CREATED A COLLECTION TOGETHER

TTYA X LONG TALL SALLY

LONG TALL SALLY, GLOBAL LEADER IN THE FIELD OF FASHION FOR TALL WOMEN, ANNOUNCES A COLLABORATION WITH THE BRITISH FASHION LINE TALLER THAN YOUR AVERAGE (TTYA). THE COOPERATION INCLUDES A MODERN CAPSULE COLLECTION, SPECIALLY DESIGNED FOR WOMEN WITH A BODY HEIGHT FROM 173 CM. THE 18-PART COLLECTION NAMED „TTYA X LONG TALL SALLY“ IS AVAILABLE IN GERMANY SINCE SEPTEMBER 2014 UNDER WWW.LONGTALLSALLY.DE AND WAS COMPLEMENTED WITH SOME PIECES SINCE NOVEMBER.

THE DESIGNER BEHIND TTYA, THE BRITISH STYLIST IRENE AGBONTAEN, KNOWS HOW DIFFICULT IT IS TO FIND WELL-FITTING CLOTHES. WITH A HEIGHT OF 180 CM, AGBONTAEN WAS TIRED TO TUG CONSTANTLY AT HER SLEEVES AND TROUSER LEGS. THUS IN THE YEAR 2013, SHE FOUNDED THE BRAND TTYA, WHICH DEVELOPED QUICKLY TO THE TREND LABEL WITH COOL JERSEY BASICS FOR LARGE WOMEN. TTYA IS LISTED AT BARNEYS, ASOS AND SELFRIDGES.



THIS FALL TTYA AND LONG TALL SALLY JOIN TOGETHER FOR A LIMITED-EDITION COLLECTION WHICH PERFECTLY COMBINES THE COMPETENCIES OF THE TWO PARTNERS: AGBONTAEN'S UNIQUE SENSE OF STYLE AND LONG TALL SALLY'S EXPERTISE FOR TALL SILHOUETTES AND DESIGNS.

WE ARE VERY PLEASED ABOUT THE PARTNERSHIP WITH TTYA, SAYS ANDREW SHAPIN, CEO OF LONG TALL SALLY.

TOGETHER WE CAN CREATE A COMPLETELY NEW OFFER FOR OUR CUSTOMERS AND WE DEVELOP LONG TALL SALLY TO A TRUE ONE-STOP-SHOP FOR GREAT FASHION.

THE CAPSULE COLLECTION IS INSPIRED BY AGBONTAENS PASSION FOR FASHION AND MUSIC. KEY ITEMS ARE THE STRUCTURED OVERSIZE-COAT, THE WHITE SCUBA-BIKER-JACKET AND THE DISTRESSED-JEANS.



THE PRICES RANGE FROM 38,00 EUROS FOR A SHIRT WITH BURN-OUT-ELEMENTS OVER 120,00 EURO FOR A MAXI DRESS IN METALLIC UP TO 178,00 EUROS FOR A COAT. THE ARTICLES ARE AVAILABLE IN SIZES 34-44.

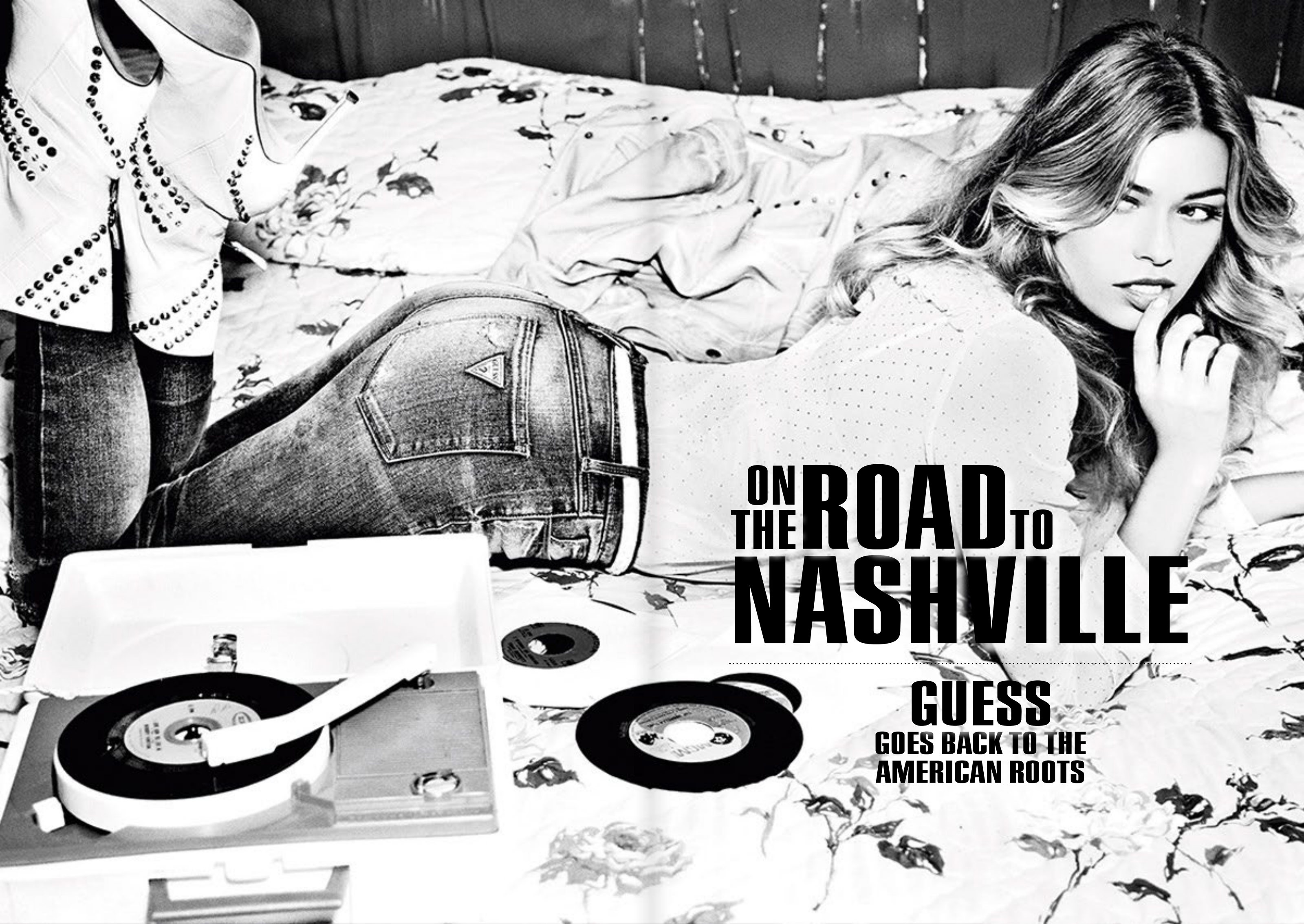
FOR ME, THE COLLECTION IS INSPIRED BY THE THOUGHT, TO DESIGN BASIC ARTICLES WHICH ARE EASILY OBTAINABLE AND FASHIONABLE FOR TALL WOMEN. THE WEARER IS ABLE TO CREATE HER INDIVIDUAL STYLE BY MIXING PARTS TOGETHER OR BY COMBINING SIMPLE PIECES WITH A STATEMENT PIECE, AGBONTAEN EXPLAINS.



PHOTOGRAPHED BY ALEX SAINSBURY AND PRESENTED BY AGBONTAENS CLOSE FRIEND, JAMIE GUNNS, TTYA x LONG TALL SALLY OFFERS TALL WOMEN AN EXTRAORDINARY CAPSULE COLLECTION WITH A PERFECT FIT AND AN EYE-CATCHING STYLE. FINALLY, WITH A FOCUS ON SIMPLE, HIGH-QUALITY GARMENTS, TTYA ENCOURAGES WOMEN TO LOVE THEIR EXTRA INCHES.



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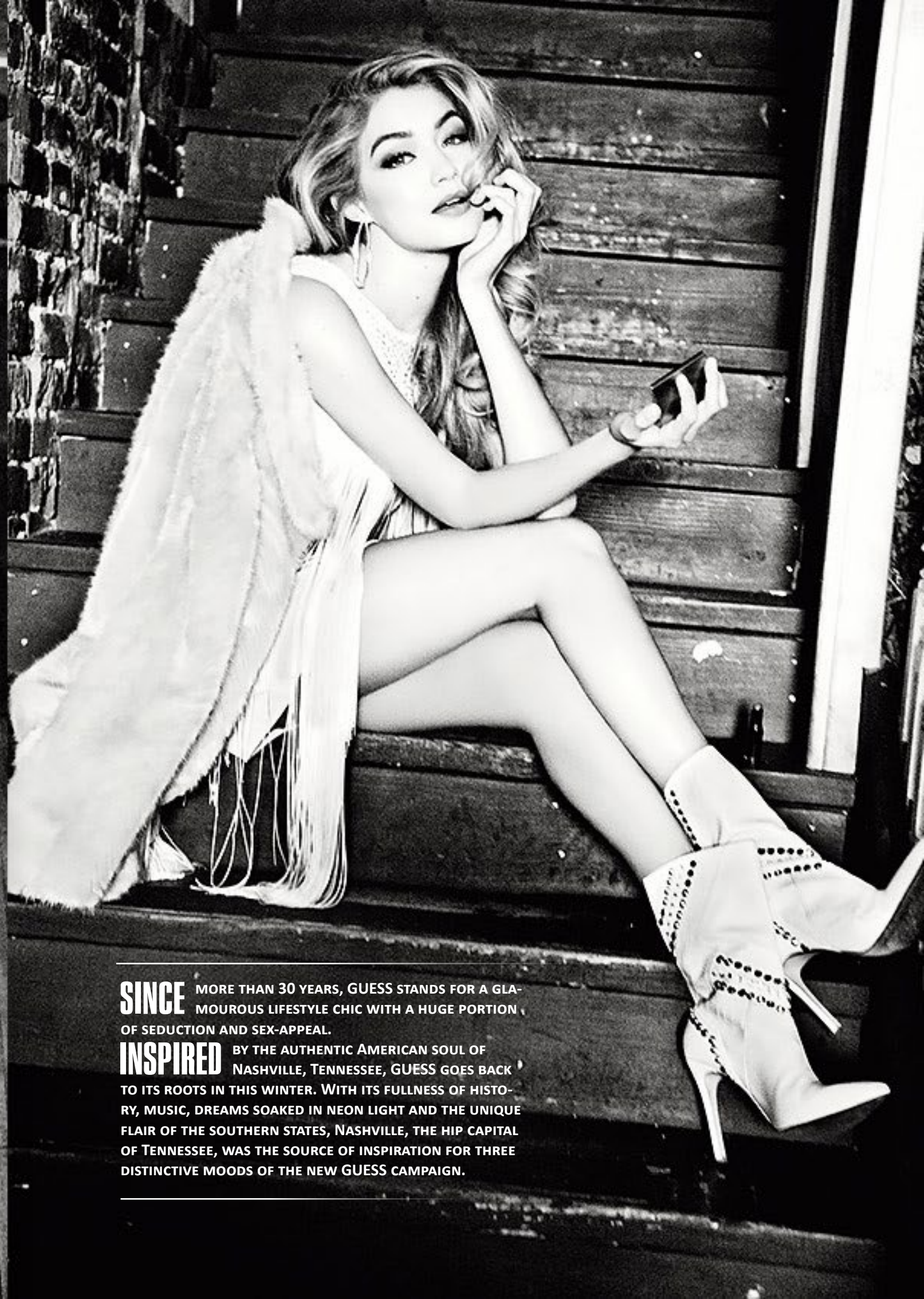
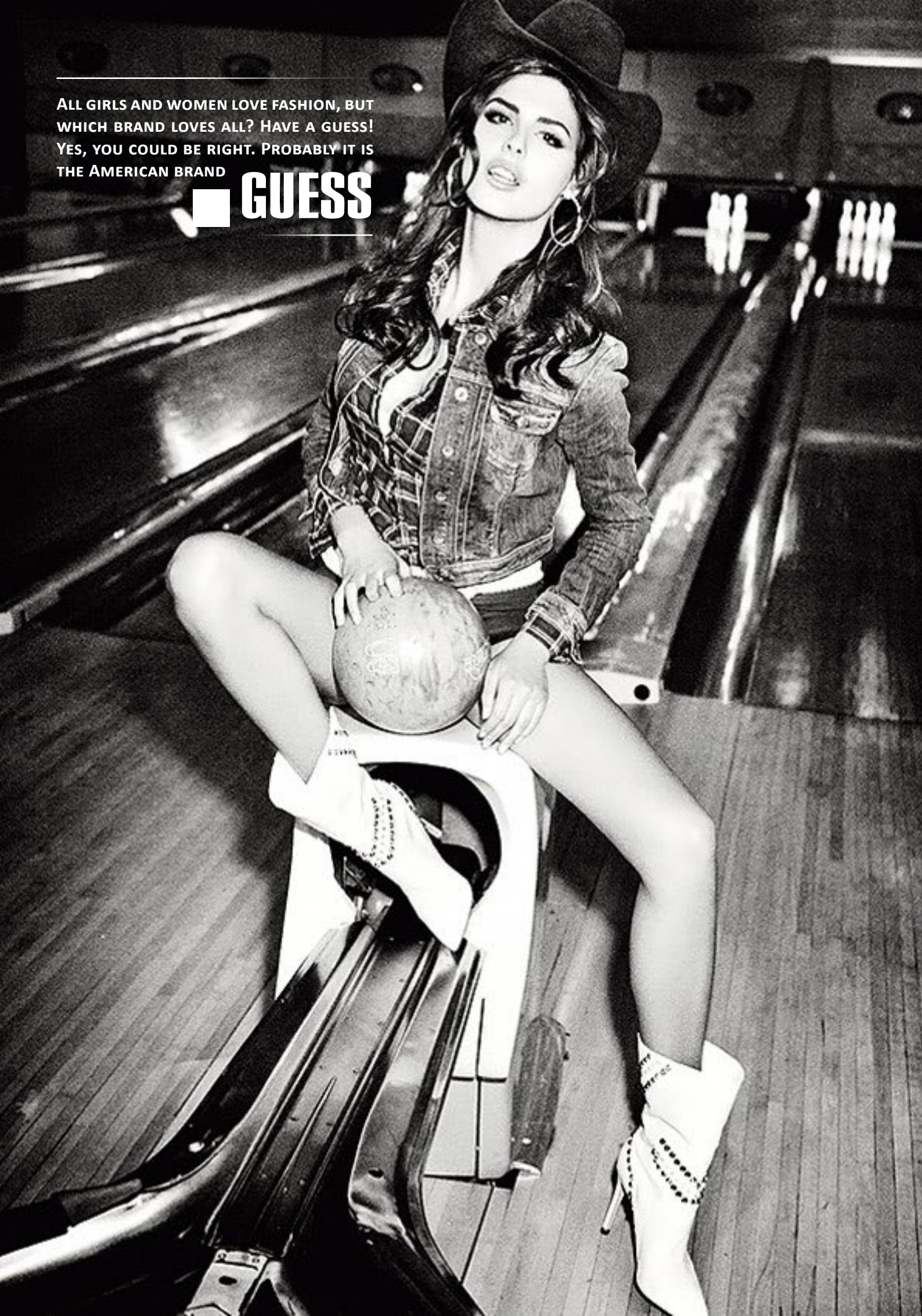


**ON THE ROAD TO
NASHVILLE**

GUESS
GOES BACK TO THE
AMERICAN ROOTS

ALL GIRLS AND WOMEN LOVE FASHION, BUT WHICH BRAND LOVES ALL? HAVE A GUESS! YES, YOU COULD BE RIGHT. PROBABLY IT IS THE AMERICAN BRAND

GUESS



SINCE MORE THAN 30 YEARS, GUESS STANDS FOR A GLAMOROUS LIFESTYLE CHIC WITH A HUGE PORTION OF SEDUCTION AND SEX-APPEAL.

INSPIRED BY THE AUTHENTIC AMERICAN SOUL OF NASHVILLE, TENNESSEE, GUESS GOES BACK TO ITS ROOTS IN THIS WINTER. WITH ITS FULLNESS OF HISTORY, MUSIC, DREAMS SOAKED IN NEON LIGHT AND THE UNIQUE FLAIR OF THE SOUTHERN STATES, NASHVILLE, THE HIP CAPITAL OF TENNESSEE, WAS THE SOURCE OF INSPIRATION FOR THREE DISTINCTIVE MOODS OF THE NEW GUESS CAMPAIGN.



THE NEW GUESS COLLECTION

THE FIRST THEME REVOLVES AROUND **NASHVILLE** - THE CITY OF MUSIC, WHERE A NEW GENERATION OF GUESS GIRLS AND -BOYS IS VERY EXCITED WHEN COUNTRY MEETS ROCK , N' ROLL.

THE THEME **THE SHOW**, INSPIRED BY LIVE MUSIC EVENTS, IS A DARING, SEXY AND ICONIC COLLECTION OF STYLES TO GO OUT. THE SEDUCTIVE OUTFITS ARE SUITABLE ON STAGE AS WELL AS BEHIND.

ON THE ROAD IS THE THIRD THEME, WHICH EMBODIES THE AUTHENTICITY AND THE TRUE DENIM EXPERTISE OF GUESS. THE SOUND OF GUITARS AND DREAMY CREATIVE MOMENTS IN A TOUR BUS BREATHE LIFE INTO THE NEW COUNTRY AND ROCK WINTER FASHION RANGE.

THE **DENIM COLLECTION** PROVIDES A CUT WITH PARTICULARLY LOW WAIST AND "PERFORMANCE CURVE STYLE" THAT IS PERFECT FOR MINI BOOTS.

ESPECIALLY MODELS WITH A HIGH WAIST ATTRACT THE EYES WITH WIDE AND BODY-HUGGING CUTS. ALSO SHORTS, SHORT SPACE, OVERALLS AND JUMPSUITS ARE AVAILABLE.

THE KEY-PIECES ARE THE JEANS DESIGNED IN A CLASSIC COWBOY STYLE WITH BUTTON-FLY AND A COMFORTABLE FIT AS WELL AS THE TIGHT PANT LEG TAILORED FOR MINI BOOTS.

REVISED IN VERSIONS OF COCOON, CLASSIC DENIM VESTS AND JACKETS FOR HER AND HIM ARE PROVIDED, WHILE SHIRT-JACKETS IN THE DISTINCTIVE STYLE OF 1980S AND BOYFRIEND BLAZER ARE STRONGLY REPRESENTED.

THE DENIM WASHINGS AND TREATMENTS ARE INSPIRED BY THE BRAND'S AUTHENTIC ROOTS. THEY CREATE A SERIES OF WASHED-OUT BLUES IN THE STYLE OF THE OLD WEST. THE LEATHER APPLICATIONS CREATE CONTRASTS ON KEY-STYLES SUCH AS JEANS, JACKETS AND OVERALLS.





THE COLOUR PALETTE IS DOMINATED BY STRIKING SHADES SUCH AS OX-BLOOD, DERN AND RHUBARB-RED. THEY ARE BLENDED WITH BLUE AND BROWN TONES OF THE OLD WEST, SUCH AS KHAKI, CAMEL, COGNAC AND BRANDY. TURQUOISE ACCENTS, SWEET LAVENDER, AND CADILLAC-PINK OFFER FEMININE SHADES FOR HER. ANOTHER COLOUR THEME IS CHARACTERIZED BY MATTE SHADES OF BLACK, CONTRASTED WITH BRIGHT WHITE WITH SILVER CHROME AND GOLD, WHICH ARE TYPICAL FOR THE GLAMOROUS SHOWS IN THE MODERN NASHVILLE.



AT THE END OF THE SEASON, "ON THE ROAD" PROVIDES SUGGESTIONS FOR DEEP BLUE DENIM COLOURS, WINTER WHITES AND SOFT, MUTED SHADES SUCH AS SUEDE, CAMEL AND MUSHROOM. DEEP BLUE, PALE YELLOW AND EGGPLANT, ADD STRONG COLOUR ACCENTS. WITH GUESS ON THE BUS, GO TO NASHVILLE AND EXPERIENCE AN ADVENTUROUS JOURNEY OF FULL OF WONDER, PASSION AND FREEDOM.



THE ART OF EXPRESSION

LAPPONIA
JEWELRY DESIGN MADE
IN SCANDINAVIA



BJÖRN WECKSTRÖM, WHO DESIGNED THE FIRST COLLECTION, ESTABLISHED NEW SCULPTURE-LIKE JEWELRY, DRAWING HIS INSPIRATION FROM THE SHAPE AND MATTE SURFACE OF GOLD NUGGETS FROM FINNISH LAPLAND. LAPPONIA'S TRADEMARK, UNIQUE MOTIFS AND GENUINE DESIGN, WAS BORN. THE UNIQUENESS OF LAPPONIA JEWELRY LIES IN THE COMBINATION OF ARTISTIC DESIGN, SCULPTURE-LIKE JEWELLERY, CHOICE OF MATERIAL AND SKILFUL HANDICRAFT. LAPPONIA'S MISSION IS TO REVOLUTIONISE THE CONSERVATIVE APPROACH TO JEWELLERY DESIGN THROUGH ITS UNIQUE ART- JEWELLERY INSPIRED BY NORDIC NATURE. ALL JEWELLERY IS MANUFACTURED IN FINLAND.

THE ESSENCE OF LAPPONIA JEWELRY

THE MOST LOVED LAPPONIA SILVER JEWELRY PIECES HAVE BEEN INCLUDED IN THE ESSENCE OF LAPPONIA SILVER JEWELRY COLLECTION. IT IS A SELECTION OF MASTERPIECES FROM VARIOUS LAPPONIA DESIGNERS, CONTAINING BOTH APPRAISED CLASSICS AND NEW INSPIRING DESIGNS. ALL ITEMS IN THIS COLLECTION HAVE TAKEN THEIR PLACE IN THE HEARTS OF THE CONSUMERS AND DEMONSTRATED SUCCESS IN SALES. THE ESSENCE OF LAPPONIA COLLECTION IS A GOOD STARTING POINT FOR A NEW LAPPONIA RETAILER. ALL THE PIECES ARE ALWAYS AVAILABLE IN STOCK AND READY TO SHIP.

FOUNDED IN FINLAND IN 1960, A BOLD
INTUITION WAS ALWAYS THE FOUNDATION
FOR THE BRAND

 **LAPPONIA**

THE FINNISH SILVERSMITH PEKKA ANTTILA (1931-1985) EXPLORED NEW PATHS IN JEWELRY DESIGN, WHEN HE DISTANCED HIMSELF FROM TRADITIONAL CONVENTIONS. IN 1960, HE FOUNDED LAPONIA JEWELRY IN HELSINKI. HE FOUND AN IDEAL PARTNER IN BJÖRN WECKSTRÖM, A CREATIVE, VISIONARY ARTIST, WITH WHOM HE DEVELOPED NEW AND EXCITING IDEAS FOR MODERN JEWELRY DESIGN. THE FORMS AND SURFACES OF THE NUGGETS OF GOLD FROM THE RIVERS OF LAPLAND IN THE NORTH OF FINLAND WERE AN IMPORTANT SOURCE OF INSPIRATION.

JEWELLERY AS A KIND OF ART

WECKSTRÖM CREATED THE SCULPTURAL DESIGN LANGUAGE THAT HAS BECOME THE TRADE-MARK OF LAPONIA DESIGN. TODAY, HE UNDERSTANDS IT IS STILL CONSIDERED HIS MISSION TO ELEVATE THE STATUS OF JEWELRY DESIGN AND TO PUT IT ON A PAR WITH OTHER CREATIVE ART FORMS:

*A PIECE OF JEWELRY A MINIATURE SCULPTURE
WITH THE HUMAN BODY AS A BACKGROUND.*

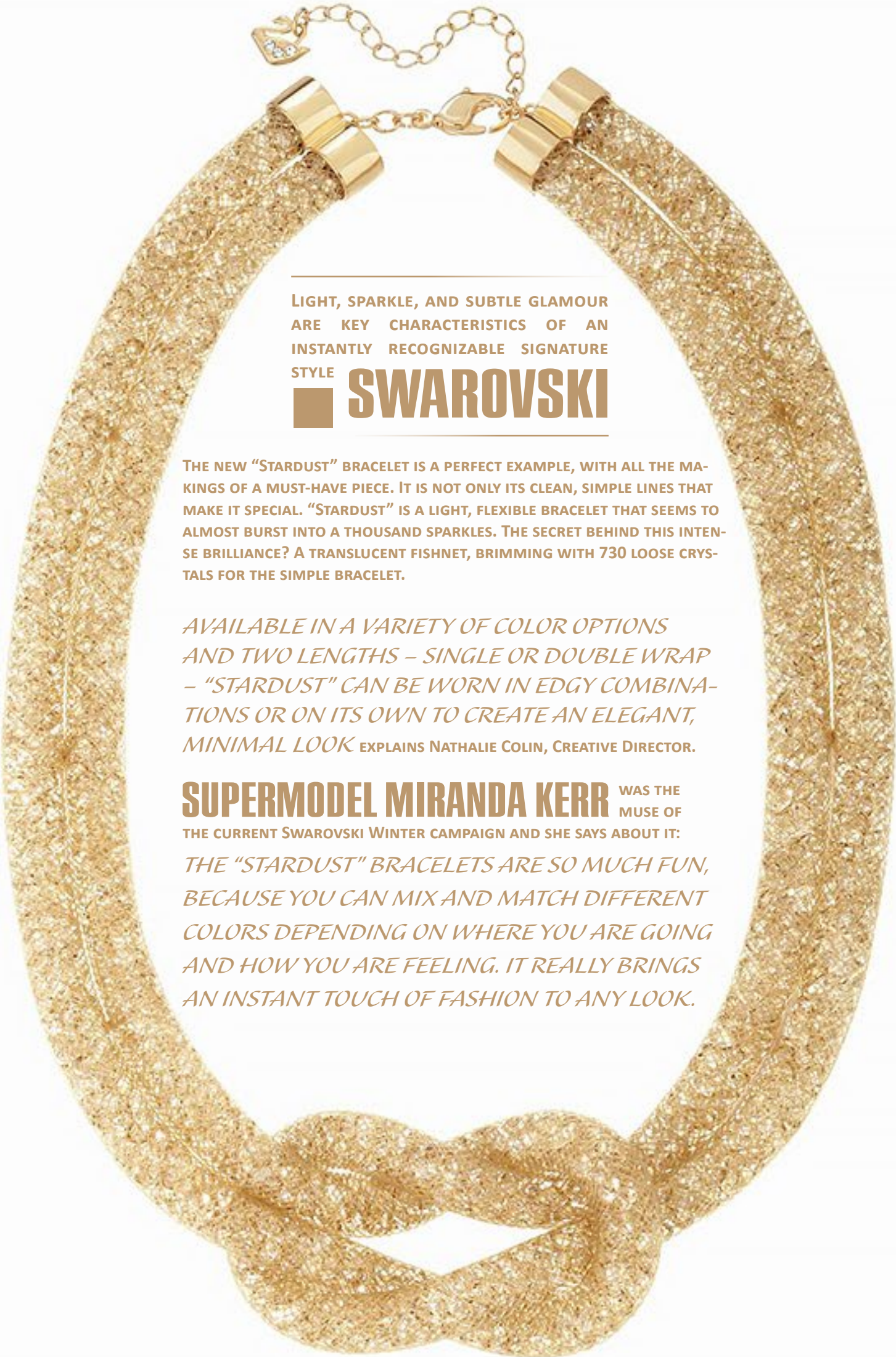






**SPARKLING
LIKE
A DIAMOND**

**SWAROVSKI
AND MIRANDA KERR
LOVE A PRECIOUS
STARDUST**



LIGHT, SPARKLE, AND SUBTLE GLAMOUR
ARE KEY CHARACTERISTICS OF AN
INSTANTLY RECOGNIZABLE SIGNATURE
STYLE

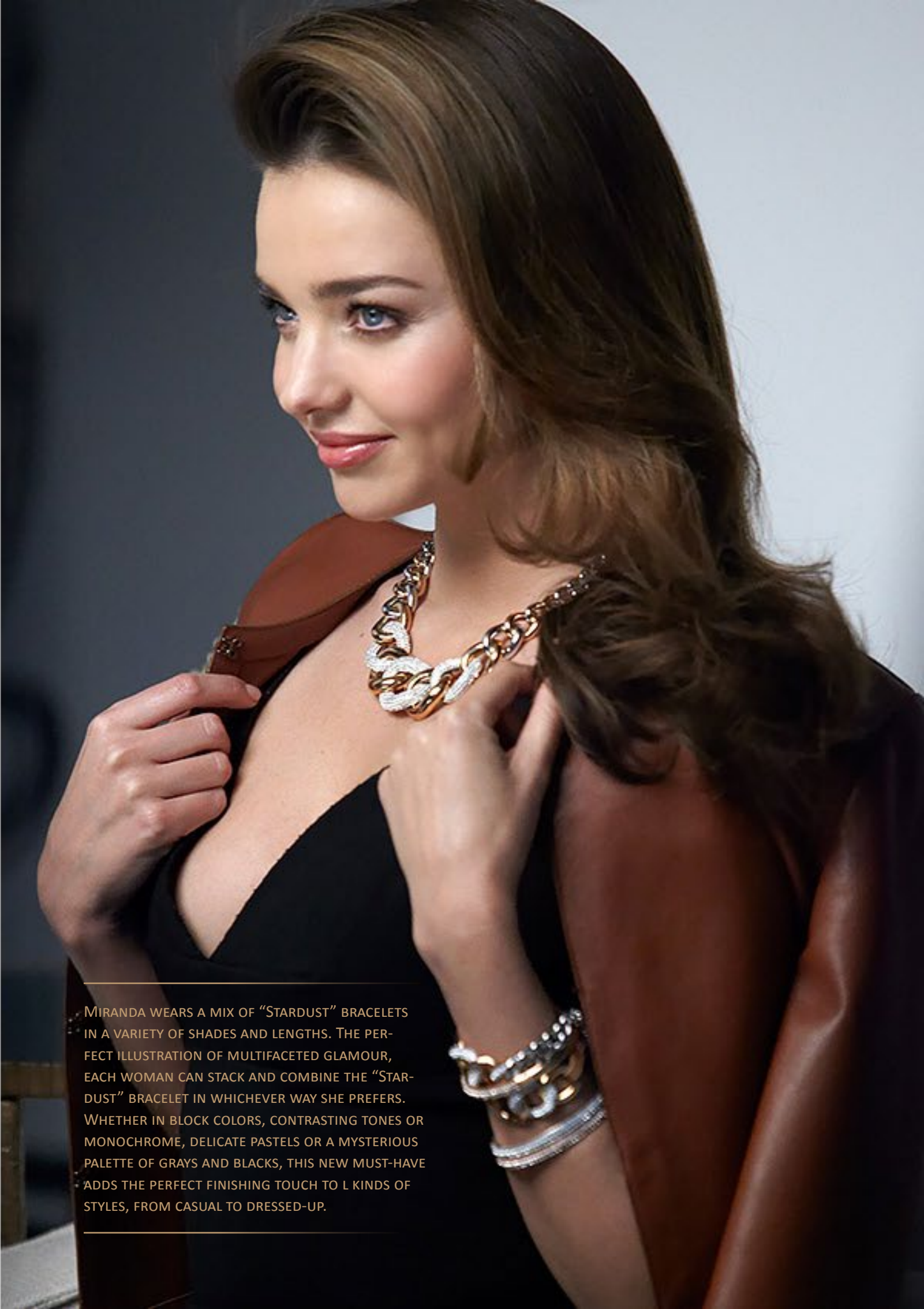
SWAROVSKI

THE NEW "STARDUST" BRACELET IS A PERFECT EXAMPLE, WITH ALL THE MARKINGS OF A MUST-HAVE PIECE. IT IS NOT ONLY ITS CLEAN, SIMPLE LINES THAT MAKE IT SPECIAL. "STARDUST" IS A LIGHT, FLEXIBLE BRACELET THAT SEEMS TO ALMOST BURST INTO A THOUSAND SPARKLES. THE SECRET BEHIND THIS INTENSE BRILLIANCE? A TRANSLUCENT FISHNET, BRIMMING WITH 730 LOOSE CRYSTALS FOR THE SIMPLE BRACELET.

AVAILABLE IN A VARIETY OF COLOR OPTIONS AND TWO LENGTHS – SINGLE OR DOUBLE WRAP – "STARDUST" CAN BE WORN IN EDGY COMBINATIONS OR ON ITS OWN TO CREATE AN ELEGANT, MINIMAL LOOK EXPLAINS NATHALIE COLIN, CREATIVE DIRECTOR.

SUPERMODEL MIRANDA KERR WAS THE MUSE OF THE CURRENT SWAROVSKI WINTER CAMPAIGN AND SHE SAYS ABOUT IT:

THE "STARDUST" BRACELETS ARE SO MUCH FUN, BECAUSE YOU CAN MIX AND MATCH DIFFERENT COLORS DEPENDING ON WHERE YOU ARE GOING AND HOW YOU ARE FEELING. IT REALLY BRINGS AN INSTANT TOUCH OF FASHION TO ANY LOOK.

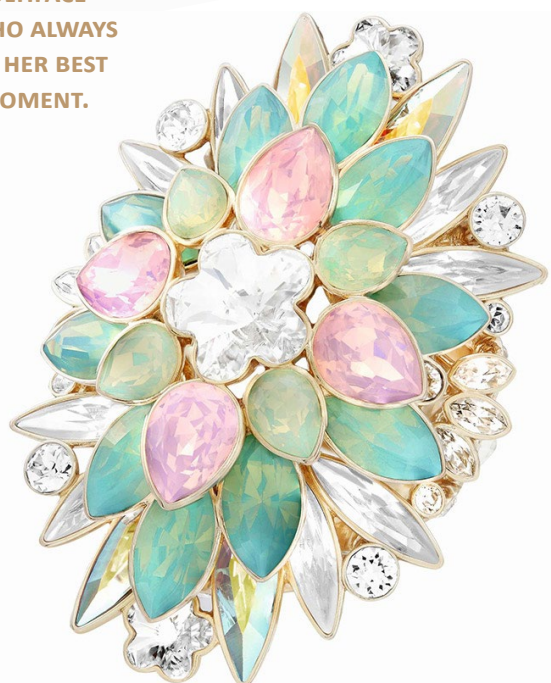


MIRANDA WEARS A MIX OF "STARDUST" BRACELETS IN A VARIETY OF SHADES AND LENGTHS. THE PERFECT ILLUSTRATION OF MULTIFACETED GLAMOUR, EACH WOMAN CAN STACK AND COMBINE THE "STARDUST" BRACELET IN WHICHEVER WAY SHE PREFERENCES. WHETHER IN BLOCK COLORS, CONTRASTING TONES OR MONOCHROME, DELICATE PASTELS OR A MYSTERIOUS PALETTE OF GRAYS AND BLACKS, THIS NEW MUST-HAVE ADDS THE PERFECT FINISHING TOUCH TO L KINDS OF STYLES, FROM CASUAL TO DRESSED-UP.

MIRANDA KERR EMBODIES
SWAROVSKI'S MULTI FACETED
WOMAN IN WINTER 2014/15



SWAROVSKI MIXES LIGHT, SPARKLE AND GLAMOUR TO CREATE ITS SIGNATURE STYLE THAT IS INSTANTLY COVETABLE. A BRAND SYNONYMOUS WITH MODERNITY, SWAROVSKI CATERS FOR TODAY'S MULTIFACETED WOMAN WHO ALWAYS WANTS TO LOOK HER BEST AT ANY GIVEN MOMENT.



MIRANDA KERR EMBODIES THIS MODERN AND MULTI-FACETED WOMAN, AND HAS BEEN CHOSEN AS THE MUSE FOR SWAROVSKI'S FALL/WINTER 2014/15 CAMPAIGN. RADIANT AND RENOWNED FOR HER IMPECCABLE SENSE OF STYLE, THE SUPERMODEL HAS MANY DIFFERENT SIDES THAT, FOR SWAROVSKI, MAKE HER THE PERFECT EXPRESSION OF ITS VALUES.

MIRANDA WAS AN OBVIOUS CHOICE FOR SWAROVSKI. SHE REPRESENTS A VERY CONTEMPORARY IDEA OF WOMEN, WHICH ILLUSTRATES THE BRAND PERFECTLY, EXPLAINS NATHALIE COLIN, SWAROVSKI'S CREATIVE DIRECTOR.

STARRING IN THE NEW WORLDWIDE CAMPAIGN SHOT BY STEVEN MEISEL, MIRANDA DECLARES:

I LOVE THE VERSATILITY THAT SWAROVSKI INFUSES INTO ITS COLLECTIONS. ITS PIECES ARE ALWAYS IN STEP WITH THE TIMES, FASHIONABLE YET TIMELESS, SO YOU CAN WEAR THEM FROM MORNING TO EVENING, WITH CASUAL AND FORMAL STYLES.







WHEN A SWEET
LOVE AFFAIR
AROUSES EVERLASTING
PRECIOUS GEMS

DYRBERG/KERN
CELEBRATES 30 YEARS OF
JEWELRY DESIGN



NOBODY KNEW THAT THE CASUAL MEETING OF YOUNG DESIGNERS GITTE DYRBERG AND HENNING KERN ONE COLD WINTER'S DAY IN THE YEAR OF 1984 WOULD START AN EVERLASTING LOVE AFFAIR OF STYLE, FASHION AND JEWELLERY. WHAT STARTED AS A YOUNG AND INNOCENT LOVE AFFAIR BETWEEN TWO PEOPLE DEVELOPED INTO THE CREATIVE PARTNERSHIP OF THE BRAND

DYRBERG/KERN



DYRBERG/KERN IS A JEWELLERY BRAND WITH AN AESTHETIC PLANTED SOLIDLY BOTH IN SCANDINAVIAN SOIL AND IN INTERNATIONAL TREND. A BRAND AND PARTNERSHIP THAT CONTINUE TO THIS VERY DAY - 30 YEARS AFTER.



TODAY, BOTH DYRBERG AND KERN ARE BOTH ACTIVE IN THE DAILY OPERATION, AS THE CREATIVE HEART AND SOUL OF THE COMPANY. THE TRILLIANCE COLLECTION FEATURES THE BRAND NEW FANCY CUT CRYSTAL STONE, TRILLIANT, FROM SWAROVSKI ELEMENTS AS CENTER PIECE, A SHAPE, THAT MAY BEST BE DESCRIBED AS A SOFT TRIANGLE.



THE TRILLIANT FANCY STONE DESIGN EXUDES NOBLESSE. ITS CUT SPARKLES WITH SUCH GRANDEUR THAT, DESPITE BEING A NEWCOMER TO THE COLLECTION, IT EVOKES THE TREASURES OF KINGDOMS PAST.

WE FELL FOR THE ASYMMETRY OF THE EQUILATERAL TRIANGLE, WHICH CLEARLY EPITOMIZES THREE DECADES GONE BY. THE SOFT BENDED CURVES SYMBOLIZE OUR ROAD TAKEN OVER THE YEARS, WHICH WAS NEVER THE STRAIGHT ONE, GITTE DYRBERG STATES.



*CLASSIC, ELEGANT,
AND EASY TO WEAR
SIMPLE JEWELLERY
PIECES WITH A WOW
FACTOR, WORKABLE
FOR MODERN AND
CONFIDENT WOMEN
- UNIQUE TO THE
BRAND ESSENCE.*

GITTE DYRBERG





WWW.DYRBERGKERN.COM



SO PURE
PURE
AS THE SWISS
NATURE

ROYAL BLUSH
GREEN JEWELRY FROM
SWITZERLAND



PIECES OF JEWELLERY, WHICH BECOME MORE BEAUTIFUL WITH EVERY YEAR, ARE CREATED BY A SMART WOMAN WITH A VISION, HEART AND SOUL. HER NAME IS JANA KELLER, THE NAME OF HER BRAND IS

ROYAL BLUSH

JANA KELLER LAUNCHED HER BRAND 'ROYAL BLUSH - ACCESSORIES WITH A CONSCIENCE' IN 2006 AS A PURE LEATHER BAG LABEL, WHICH WAS EXTENDED BY A JEWELLERY LINE IN 2009. PROPELLED BY THE SUPPORT FROM SEVERAL RENOWNED FAIRS HER BRAND GAINED EARLY INTERNATIONAL ATTENTION.

2009 KELLER CO-FOUNDED OUT OF NECESSITY GREENSHOWROOM, A FAIR THAT COMBINES SUSTAINABILITY WITH LUXURY. FINALLY, POINTING THE ATTENTION TOWARDS SUSTAINABLE BRANDS IN THE UPPER SEGMENT. 2011 SHE SOLD THE COMPANY & CONCEPT OF GREENSHOWROOM TO MESSE FRANKFURT. UNTIL 2013 SHE WAS IN CHARGE OF THE CONCEPT AND ORGANIZATION. IN THE MEANTIME SHE DECIDED TO PART WITH THE GREENSHOWROOM TEAM, TO PURSUE NEW CHALLENGES WITH HER BRAND ROYAL BLUSH AND NEW PROJECTS. KELLER HOWEVER CONTINUES HER ROLE AS AN AMBASSADOR FOR GREENSHOWROOM. ROYAL BLUSH ALREADY COUNTS CONSCIOUS HOLLYWOOD STARS TO HER CLIENTS, SUCH AS JESSICA ALBA, DAPHNE ZUNIGA AND ERIC ROBERTS - TO NAME A FEW.

2010 KELLER WAS ELECTED WITHIN THE TOP 30 OF GREEN WOMEN IN SWITZERLAND, FOR HER ENGAGEMENT IN ESTABLISHING GREEN FASHION INTERNATIONALLY (SI GRÜN EDITION 2010)

2013 JANA KELLER WAS NOMINATED FOR 'GENERATION FUTURE' BY PRIX NATURE SWISSCANTO.



ROYAL BLUSH STANDS FOR LEATHER ACCESSORIES WITH A CONSCIENCE, CONTAINING BRACELETS, NECKPIECES, FINGERINGS, BELTS AND BAGS AND NEWLY ALSO CITY-WEAR LEATHER ESPADRILLES - REDEFINING THE TERM LUXURY. THIS MEANS FOR US FINDING A BALANCE BETWEEN DESIGN, QUALITY AND SUSTAINABILITY. SEASON BY SEASON WE ADAPT MOODS AND COLOURS TO ENSURE THE ORGANIC GROWTH OF OUR COLLECTION, CONTINUING TO STAY TRUE TO OUR SIGNATURE AND THE BASE MATERIAL OF LEATHER. EVERY SINGLE INGREDIENT IS PERSONALLY CHOSEN BY US AND IS MADE IN GERMANY ACCORDING TO OUR DESIGNS - THE SHOES ARE HAND SEWN IN SPAIN.



*ALL THAT WE ARE IS
THE RESULT OF WHAT
WE HAVE THOUGHT
(THE BUDDHA)*

THE OLDER THE PRODUCT, THE PRETTIER IT GETS. WE USE MAINLY ORGANIC SALMON SKINS AND VEGETAL TANNED LEATHER. USE, SUN AND RAIN CHANGE THE SHADE OF VEGETAL TANNED LEATHER AS WELL AS THE BRASS BUCKLES, CREATING AN EXCEPTIONAL 'PATINA' THROUGH THE NATURAL SURFACE. THIS PECULIARITY TURNS EACH OF OUR PRODUCTS INTO A UNIQUE PIECE - TIMELESS ITEMS FOR EVERY WOMAN'S (AND MAN'S) WARDROBE. THE EXCLUSIVE LINE IN OUR COLLECTION, CALLED 'CUFFS' ARE WITH NEW LIFE GOLD* PLATED PIECES. A WAY TO ENJOY GOLD WITHOUT CLAIMING NEW RESOURCES.

ROYAL BLUSH _ACCESSORIES WITH A CONSCIENCE FOR ECOLOGICALLY RESPONSIBLE AND SOPHISTICATED WOMEN AND MEN

RESPONDING TO THE URGENT NEED FOR AWARENESS, WE CONTRIBUTE OUR VISION & DESIGN WORK TOWARDS A FUTURE, WHERE SUSTAINABILITY & QUALITY WILL BE THE NEW 'LUXURY' – NEVERTHELESS WITH THE MAIN FOCUS ON DESIGN. EACH OF OUR PRODUCTS ARE MADE IN GOOD CONSCIENCE, USING VEGETABLE TANNED CALF LEATHER AND ORGANIC SALMON SKIN, MANUFACTURED WITH LOCAL HANDCRAFT. ELEMENTARY, REDUCED AND PURE.

RESPONSABILITY

LIVING AFTER THE CREDO "BE THE CHANGE YOU WISH TO SEE IN THE WORLD" (GANDHI) IS OUR EVERYDAY CHALLENGE, AND WE TRULY BELIEVE TO MAKE THE FIRST STEP IN THE RIGHT DIRECTION OF AN EXCITING JOURNEY!

VEGETABLE TANNING

ROYAL BLUSH'S CHOSEN CALF LEATHER STANDS FOR A GENTLE VEGETABLE TANNING. FINEST ITALIAN CALF LEATHER, TANNED WITH BARK AND ROOTS. VEGETABLE TANNING IS AN ARTISAN TRADITION, HANDED DOWN FOR GENERATIONS, FOR OVER 200 YEARS, USING BOTH ANTIQUE RECIPES AND STATE-OF-THE-ART TECHNOLOGY. THE LEATHER IS PERFECT FOR SENSITIVE SKIN AS WELL AS FOR AWARE PEOPLE.

BY PRODUCT

ROYAL BLUSH'S CHOSEN SALMON SKIN IS A BY-PRODUCT OF THE FOOD-INDUSTRY, TANNED AT THE HIGHEST LEVEL OF ECOLOGICAL QUALITY. THE SALMON SKIN STEMS FROM CERTIFIED BIO SALMON FARMS FROM IRELAND, TANNED IN GERMANY. A PERFECT ALTERNATIVE TO EXOTIC SKINS.



Besides the Online-Shop the Pieces of Royal Blush are among other stores available in the close area of Frankfurt am Main. In Bad Homburg you will find them in the store of R+G in Luisenstrasse 99.



PHOTO: ELLIN ANDEREGG
STYLING: SUSI BAUER
HAIR & MAKE-UP: MELANIE VOLKART
HATS SILVIO: HAUKE
MODEL: TALY FISCH

WWW.ROYALBLUSH.CH


AIGNER
PARFUMS

THE
EVENING
THE DRESS, THE
FRAGRANCE

AIGNER
DÉBUT BY NIGHT


AIGNER
N°1
OUD

THE NEW LUXURY OUD FRAGRANCE

AIGNERPARFUMS.COM

AIGNER
PARFUMS



DÉBUT
By night



THE NEW LUXURY
FRAGRANCE



DÉBUT BY NIGHT - A CAPTIVATING
AND FEMININE
CHARM, WITH ELEGANCE AND SEDUCTION DRAWS
ALL EYES ON THE LADY OF THE EVENING, ENVELOPED
BY THE SCENT **AIGNER**

DÉBUT BY NIGHT IS A SENSUAL, APPEALING ORIENTAL FLORAL FRAGRANCE, WHICH IS CHARACTERIZED BY THE INTERPRETATION OF FRESH TOP NOTES OF BERGAMOT AND LEMON COMBINED WITH PEAR AND BITTER ORANGE FROM PARAGUAY.

THE HEART CHARACTERIZES A FLORAL NOTE, CONSISTING OF ROSE, ORANGE BLOSSOM AND WATER LILY, WHILE THE BASE IS WARM AND SENSUAL. A BEGUILING BLEND OF PATCHOULI, CEDAR, RASPBERRY AND VANILLA COMPLETED THE BASE NOTE.

THE PACKAGING AND THE BOTTLE FOLLOWED THE SAME ELEGANT DESIGN AS AIGNER DÉBUT. THIS MYSTERIOUS, SEDUCTIVE AND SENSUAL FRAGRANCE IS HIDDEN BEHIND A METAL-GOLDEN REFLECTING FLACON. THE GOLDEN LOGO ON THE PACKAGING FORMS AN ELEGANT CONTRAST TO THE MIDNIGHT-BLUE BACKGROUND, MYSTERIOUS AND SHINY AT THE SAME TIME. THE AIGNER HORSESHOE IS ENGRAVED ON THE NOBLE CAP.

THE CAMPAIGN WAS PHOTOGRAPHED BY THE GERMAN PHOTOGRAPHER MARKUS JANS.

DÉBUT BY NIGHT IS HER FRAGRANCE THAT AWAKENS THE SENSES OF THE NIGHT. SHE FEELS UNIQUE AND MOVES WITH GRACE. SHE IS A WOMAN WHO EXPECTED MORE FROM HER PERFUME. A FASCINATING AND VELVETY FRAGRANCE THAT EVOKES HER SENSUAL SIDE.

AIGNER DÉBUT BY NIGHT:
EAU DE PARFUM 30ML € 39.50
EAU DE PARFUM 50ML € 59.00
EAU DE PARFUM 100ML € 75.00





CHIC CLASSIC FEMININE

DUO
STANDS FOR
TAILORED FOOTWEAR

YOU COULD HAVE JUST ONE JACKET, JUST ONE JEANS OR JUST ONE SHIRT,
BUT YOU COULDN'T HAVE JUST ONE SHOE, YOU NEED ALWAYS TWO. WE
DON'T KNOW IT FOR SURE, BUT PROBABLY THIS WAS A GOOD REASON
FOR A BRITISH SHOE LABEL TO CALL ITSELF

DUO

THE WINTER SEASON IS REAL
EXCITING BECAUSE OF THE
WILD, ROMANTIC AND
STATE-OF-THE-ART OF
SHOE COLLECTION DUO.

ONCE AGAIN, THE BRITISH
SHOE LABEL BRINGS
**QUALITY AND
TIMELESS FORMS**
TOGETHER WITH CURRENT FASHION TRENDS
OF THE FASHION CAPITALS.

THE CLASSY STYLES
MEET INNOVATIVE FASHION RUNWAY DETAILS:
SO LET'S GO!

FOR THE MODERN WOMAN AND PRESENT
DIVERSITY AND EXPERIMENTATION OF
MADE-TO-MEASURE BOOTS AND SHOES,
DESIGNED IN THE
UK AND HANDCRAFTED IN EUROPE.



SPECIAL AND AT THE
SAME TIME
COMFORTABLE À LA
STREET STYLE,

THE COLLECTION CALLED
SCANDINAVIAN ROMANCE

PRESENTS ANDROGYNOUS

LOAFERS, CHELSEA BOOTS

AND BOOTS. THE COLOURS OF

THE FOREST, CLEAN LINES

AND FINE DETAILS ENSURE THE SCANDINAVIAN EXTRA.

TERRIFIC: THE MATERIAL

MIX OF LEATHER AND

PONY SKIN, DRESSED IN

LEOPARD. SO CHIC!





**CHIAROSCURO REVEALS
A ROCK CHARACTER:
PUNK AND GRUNGE** EXPERIENCE A
REVIVAL WITH
**BOOTS AND ANKLE BOOTS
IN BLACK AND SHADES OF INDIGO.
WHETHER, OVER-KNEES
OR BOOTIES, SMOOTH LEATHER
OR QUILTED: THESE DUO
STYLES** PAY HOMAGE
TO THE
**REBELLIOUS ERA OF
1980S AND 1990S.**

INGREDIENTS FOR A
TRUE
WINTER DREAM ARE
SOFT
**SHEEPSKIN, FUR
AND RUGGED LEATHER
IN BLACK, BEIGE AND BROWN.**

DUO MAKES THE WINTER WALK TO AN EXPERIENCE WITH

**CUDDLY WARM AND
NON-SLIP FOOTWEAR,**

WHICH MAKES NOT ONLY WALKS,
BUT ALSO THE URBAN BUSTLE

MORE ATTRACTIVE.





BECAUSE
**SHORT DAYS INVITES
TO LONG NIGHTS,**
A PARTY COLLECTION MUST NOT BE MISSED.
„**BLACK AND GOLD**“ ARE
THE
„**DANCING SHOES**“ WHETHER CLASSIC AND SPARKLING
AS HIGH HEELS, EXTRAVAGANTLY AS
ANKLE-HIGH BOOT WITH STILETTO HEEL
OR SURPRISING AS SUEDE BOOT WITH
GLITTER SALES - THE STAR FACTOR
IS GUARANTEED!

TYPICAL DUO : with boot models up to
21 COSTUMED CALF WIDTHS and
SHOES AND ANKLE BOOTS in three individually
THE SHOE EXPERT responds to the needs
selectable widths,
of discerning women.





WWW.DUOBOOTS.COM

A woman with long blonde hair, wearing a brown knit beanie, a brown leather jacket over a black top, and a long black skirt, stands in a field. She is holding a tan leather bag with two handles. The background is a vast, open field under a cloudy sky.

A CUTE **ANIMAL**
STUFFED **ANIMAL**
AS INSPIRATION FOR STYLISH
LEATHER ITEMS

FREDsBRUDER
BAGS THAT ACCOMPANY
YOU EVERYWHERE

WHAT IS THE SADDEST MOMENT FOR A CHILD? PROBABLY, WHEN IT WILL LOSE ITS FAVOURITE STUFFED ANIMAL. CONSTANTLY, IT WAS THERE, IT WAS YOUR COMPANION IN ANY SITUATION. IF IT IS GONE, IT IS A REALLY SAD MOMENT. BUT SOMETIMES ANOTHER ONE WILL COME TO TAKES PLACE OF THE FRIEND BEFORE. THEN, YOU COULD CALL IT NEW FRIEND OR FOLLOWER. CONSTANZE ALEF, WHO LOST HER STUFFED ANIMAL FRED YEARS BEFORE CALLED IT

FREDSBRUDER

WHO IS THAT FRED?

ON THE DAY SHE WAS BORN, CONSTANZE RECEIVED A GIFT FROM HER PARENTS - A STUFFED GREEN HIPPO CALLED „FRED“. FRED HAD TO KEEP HER COMPANY WHEREVER SHE WENT AND SHE JUST COULDN'T SLEEP WITHOUT HIM. A YEAR LATER, TRAGEDY STRUCK WHEN FRED GOT LOST! IN SPITE OF AN INTENSIVE SEARCH OPERATION, NEWSPAPER ADS AND MANY TEARS SHED, FRED NEVER REAPPEARED - AND SO A NEW GREEN HIPPO ENTERED CONSTANZE'S LIFE: FRED'S BROTHER (FREDS BRUDER IN GERMAN).

MANY YEARS LATER, WHEN IT WAS TIME TO DECIDE ON A NAME FOR HER LABEL, CONSTANZE KNEW THAT SHE WANTED IT TO BE DISTINCT, UNIQUE AND VERY SPECIAL - LIKE „FREDSBRUDER"! WE STRIVE TO DESIGN AND PRODUCE BAGS WITH THE SAME EFFECT THAT FREDS BRUDER HAD ON CONSTANZE: BAGS THAT ACCOMPANY US EVERYWHERE, BAGS THAT WE NEVER WANT TO LET GO OF.

BY THE WAY FREDS BRUDER STILL EXISTS AND JOINS CONSTANZE ON ALL OF HER JOURNEYS. ONLY NOW HE HAS BEEN CUDDLED BEYOND RECOGNITION AND TRAVELS IN REALLY BEAUTIFUL BAGS...



FREDsBRUDER also opts for the reduced use of details, such as oversize zippers or through Jersey-using extended sleeve cuffs, occupied with teddy-fur collars or detachable hoods. Asymmetrical used zippers bring dynamism into the style. In some jackets, the logo is also visible placed on the forearm.



FREDsBRUDER RELIES ON LEATHER JACKETS CONTINUOUSLY

THE LABEL FREDsBRUDER is continuing relying on leather jackets in the autumn/winter season 2014/15. It brings presents a total of eight styles. Each model comes in four colors: black, brown, dark taupe and cognac.

ALL JACKETS are made of high quality and soft lamb leather. All models are available in sizes S to XL.

THE JACKETS cuts pick up fashionable themes of the season: three jackets present the biker-style, the model of „Moonlight“ has a longer, parka similar cut. All models are waist fitted and have a total longer cuff, what distinguishes them from many other leather jackets.





GUIDING PRINCIPLES ARE SIMPLICITY, ELEGANCE AND AUTHENTICITY

THE FREDsBRUDER BAG winter season is determined by a simple and intelligent rule of three. The guiding principles are: simplicity, elegance and authenticity. Shape and surface are the focus of the design.

THE LABEL consistently follows its own claim of „relaxed elegance“. Regarding the shape bowling and pouch pockets dominate in the casual look. Also saddle bags as well as bags with accented flaps in a saddlebags look are an integral part of this collection.

THE CLASSIC STYLE ARMADILLO is indispensable in the meantime. The look with individually sewn leather strips was transferred to other models, for example, it can be found on small shoulder bags or handles bags.



CLEAR AND SIMPLE CONTOURS are in the foreground - with straight lines, rounded corners or completely round silhouettes.

APART FROM THE SHAPE, the surface is the most important component of the collection. Again, great importance was attached to the careful processing of high-quality leather. This is reflected in looks, which ranging from waxed by hand, structured to three-dimensional and washed out.

IN THE FIELD OF COLOURS, FREDsBRUDER mainly opts for single-colour models. Blue, red, yellow and green tones have mostly a smoky note. Also several shades of grey and brown belong to the dominant colours of this season.

BLACK SHOWS UP especially within the models inspired by the theme „Grunge-World“. Everything revolves around an intelligent mix of contrasts: romantic elements meet dark colour shades, raw materials are combined with decorative details.

IN THE COMPLETE COLLECTION, details were used reduced. Stylistic devices are voluminous tassels, snap hooks, rivets, pockets and narrow belts, concluded in part with a buckle.

THE ZIPPER with short or long ribbons, are used as pure design element. Braided edges ensure a touch of playfulness.





WWW.FREDSBRUDER.DE

NY



**LOOK & FEEL
LIKE A
REAL STAR**

STELLA BELLUCCI

**TOP DESIGN OF
HANDBAGS**

PHOTOS: MAYK AZZATO



NOWADAYS, MANY GIRLS ARE DREAMING OF BECOMING A SUPERSTAR. IT ISN'T THAT EASY TO BECOME ONE. BESIDES TALENT, IT NEEDS A VERY UNIQUE STYLE TO AROUSE THE ATTENTION OF OTHERS. MOSTLY, TO EXPERIMENT WITH IT, STARTS IN THE AFTERNOON OR EVENING, WHEN YOU GO OUT WITH YOUR FRIENDS. REGARDING YOUR ACCESSOIRES, A YOUNG BRAND IS TRYING TO HELP YOU TO LOOK AND TO BE A STAR:

STELLA BELLUCCI



**THE NEW IT-LABEL
STELLA BELLUCCI
STANDS FOR AN
INTERNATIONAL
TOP DESIGN OF
HANDBAGS,
WHICH LIVES,
WORKS AND
INSPIRES.**



IT SUPPORTS a special lifestyle for trendsetters and fashion lovers of all ages, who are looking for the very special, available for affordable prices.

THE CAMPAIGN of the popular handbags by STELLA BELLUCCI was produced with top model Julia Trainer. Together with Ann-Kathrin Brömmel, Rosanna Davison (daughter of Chris de Burgh) and junior model Svenja Rupp, the pictures were taken from photographer Mayk Azzato in the Munich-based furniture temple KARE power-station.

THE CLASSIC AND STYLISH it-bags from STELLA BELLUCCI are true eye-catcher for any occasion. Whether, in everyday life, during the shopping or dinner, on the red carpet or during your work, they are always a stylish accessory on your side.





**ALREADY, MANY IT GIRLS,
TRENDSETTER AND
CELEBRITIES ARE FANS
OF THE NEW BRAND
STELLA BELLUCCI**





**GLOBAL
TRENDS
& URBAN
ZEITGEIST**

FREAKY NATION

**EXTRAVAGANT LEATHER
JACKETS**

PHOTOS: MAYK AZZATO



FREAKY NATION is a young fashion brands, which stands for creative and extravagant leather jackets.

A PERSON WHO EXCESSIVELY PRACTICES A HOBBY, WHO MAKES A THING TO A PURPOSE IN LIFE, WHO GOES ON WITH A GREAT ENTHUSIASM THAT OFTEN GOES BEYOND THE STANDARD, WE CALL FREAK. THUS, A CROWD OF PEOPLE ADDICTED IN ONE THING, LET'S SAY: FASHION, WE COULD CALL

FREAKY NATION

THE FREAKY NATION

team is always inspired by global trends and the urban Zeitgeist.

THE LABEL attracts mainly young people with the penchant for the unusual.

THE FREAKY NATION collections are exceptional, aren't following any limited style concept.

THE LABEL is rather based on its customer need for creative self-determination, the wish to live out individuality and to break out of the ordinary.

THE YOUNG LABEL offers high quality leather jackets made with love in detail for women and men, who expect an individual lifestyle.

THE COLLECTIONS reflect
this
in a stylistically diverse way.

PRODUCED BY young people
for young
people, each collection is unique and
that special something that gives the
certain „kick“ to each individual look.





WWW.FREAKY-NATION.COM



A NEW
INTERPRETATION OF
**MODERN
LUXURY**

LOVEDAY JEANS
THE BRAND OF SUPERMODEL
PAPIS LOVEDAY

ONCE MORE, A FORMER TOP MODEL SHOWS THE MANY WAYS TO SHAPE A CAREER CONTINUOUSLY AND TO USE THINGS THAT HE HAS LEARNED BEFORE SUCCESSFULLY IN A NEW WAY. LAST YEAR, SUPERMODEL LOVEDAY PAPIS HAS STARTED A NEW LIFE, WHEN HE HAS FOUNDED THE EPONYMOUS BRAND

LOVEDAY JEANS

TO FIND JEANS WITH A PERFECT FIT, MADE OF HIGH QUALITY DENIM AND WITH ATTENTION TO DESIGN AND DELICATE DETAILS IS STILL NOT SO EASY. NOW HERE WE COME! A MAJOR CHALLENGE WAS TO COMBINE MY HIGH-FASHION CLAIM WITH A BASIC WARDROBE ESSENTIAL. SEE - FEEL - TRY ON. I PROMISE YOU: IT WILL BE YOUR FAVOURITE JEANS! YOU WILL LOVE YOUR LOVEDAY'S!

(PAPIS LOVEDAY)



THE NEW BRAND STANDS FOR A
MODERN, URBAN
ATTITUDE, progressive looks and a carefree
APPROACH TOWARDS LIFE.

These character traits are linked by the label with the claim of the namesake in **ITALIAN HIGH-END MANUFACTURING.** So it combines **TRADITIONAL TAILORING WITH INNOVATIVE DENIM, TRENDY SHAPES AND CREATIVE DETAILS.**

The women's and men's collection emphasize the features sovereign and **STYLISTICALLY.** THEY ARE AIMED AT MEN AND WOMEN WHO ATTACH IMPORTANCE TO INDIVIDUALITY.

THE HALLMARK IS THE **HANDKERCHIEF** ON THE RIGHT BACK POCKET, WHICH APPEARS EVER IN NEW VARIATIONS AND WHICH IS INSPIRED BY THE HIP **STREET-STYLE OF NEW YORK.**

FOR LOVEDAY JEANS IT IS IMPORTANT TO GET **INVOLVED SOCIALLY.**

AN OFFICIAL PARTNERSHIP WITH THE **UNESCO FOUNDATION - FOR CHILDREN IN NEED**

WAS ALREADY REALIZED. THUS, EACH BUYER OF A „LOVEDAY'S“ AUTOMATICALLY DONATES TO THE WORLD-RENOUNDED CHARITY.



LOVEDAY JEANS
EMBODIES A NEW
INTERPRETATION
OF MODERN LUXURY.
THIS CREATES A UNIQUE ELEGANCE:
MADE IN ITALY, THE USE OF
NOBLE FABRICS COMBINED WITH
ORIGINAL AND TRADITIONAL DETAILS
MAKES LOVEDAY'S TO THE
MUST-HAVE
PIECES.



THE GOAL

IS TO SUPPORT
EDUCATION

PROJECTS

IN PAPIS LOVEDAY'S
HOME COUNTRY

SENEGAL.

ALREADY THE „KICK OFF“
COLLECTION WAS
REPRESENTED IN MANY
PRESTIGIOUS BOUTIQUES
AND DEPARTMENT
STORES IN

GERMANY,

AUSTRIA AND

THE
SWITZERLAND.



WWW.LOVEDAY-JEANS.COM

A LOOK BACK TO
HISTORY IS CALLED
**NEO-NEO-
CLASSIC**

**DIESEL
REMEMERS
ITS ROOTS**





A POP AMALGAM OF THE CLASSICAL, THE DIGITAL AND THE REAL IS THE 'NEO-NEOCLASSIC CAMPAIGN' OF WELL-KNOWN BRAND

DIESEL

THE CAMPAIGN IS MARKING THE BEGINNING OF A NEW ERA FOR DIESEL AND FEATURING FORMICETTI'S FOUNDATIONAL COLLECTION FOR THE BRAND. THE CAMPAIGN AND COLLECTION ARE BUILT UPON THREE OF THE TIMELESS 'DIESEL ICONS': LEATHER-ROCK 'N' ROLL, DENIM AND MILITARY-UTILITY. THESE THREE PILLARS ARE INTRINSIC TO DIESEL AND ARE A PART OF THE FOUNDATIONS OF THE BRAND TODAY. THE CAMPAIGN IS A PLAY ON THE NOTION OF THESE CONTEMPORARY 'POP' CLASSICS IN FASHION, MIXED WITH A VIEW OF THE CLASSICAL IN ART, A NEW FORM OF DIESEL'S ALTERNATIVE SPIRIT.



STARS SUCH AS
COLTON HAYNES AND
KIKO MIZUHARA SIT EASILY
BESIDE THE
CAST OF CHARACTERS FROM MODELS
AND ACTORS TO MUSICIANS AND MERE
INTERNET CAST MORTALS – PUNCTUATED
BY MUSCLE-BOUND, ‘GLITCHED’ AND
ABSTRACTED MALE NUDES. ALL ARE PART OF
THE NEW, DEMOCRATICALLY ‘GLITCHED’,
GLOBAL COMMUNITY OF DIESEL.

THE CAMPAIGN IS PLAYFUL
RIFLING
THROUGH PIVOTAL REMEMBERED
IMAGES FOR BOTH
NICOLA FORMICHELLI AND
NICK KNIGHT AND A
SOPHISTICATED
FORMING OF SOMETHING NEW
THROUGH THE DIGITAL MEDIUM.

**“THE NEW VISION OF
THE BRAND IS STRONG
FOR BOTH MEN AND
WOMEN, IT IS A
UNITED VISION.”**

SAYS NICOLA FORMICHELLI.



"THERE ARE GROUPS OF BOYS AND GIRLS, SLICK AND STREET, IT ALL FEELS EVEN. THIS IS A MIXTURE OF PEOPLE FOUND IN DIGITAL SPACE AS WELL AS ACTORS, MODELS AND MUSICIANS; IT'S AN INCLUSIVE POP VISION OF ALL DIFFERENT KINDS OF PEOPLE WHO ARE TRUE TO THEMSELVES. THE CASTING IS A BIG PART OF WHAT WE DO AT DIESEL; IT'S THE FORMING OF A NEW KIND OF TRIBE."



WWW.DIESEL.COM

Princess

AN INNOVATIVE
HOLIDAY
COLLECTION

VOLCOM

ALL ABOUT EXPERIMENTS
AND LIBERATION





IT'S ALL ABOUT INNOVATION, EXPERIMENTS AND LIBERATION AND THE GOAL IS TO OVERCOME TRADITIONS WITH DETERMINATION. THIS IS THE MOTTO OF A MODERN LIFESTYLE BRAND, REPRESENTING CREATIVITY AND YOUTH, CALLED

 **VOLCOM**



VOLCOM BECAME VERY IMPORTANT
IN THE ACTION-SPORT-INDUSTRY,
BECAUSE OF THEIR INNOVATIVE CONCEPT. PRODUCTS LIKE
SWIMWEAR, BOARD SHORTS AND
SHOES ARE NOT ONLY FASHIONABLE, THEY ARE ALSO
FUNCTIONAL AND COMBINE QUALITY AND COMFORT.
THE ENVIRONMENTALLY CONSCIOUS
V.CO-LOGICAL PRODUCTS AND THE "FEATURED ARTIST SERIES"
SHOW THE STRENGTH OF THE BRAND.





VOLCOM IS FOCUSED ON DESIGN FOR
YOUTH AND ADULTS, WHICH SHOWS
AND IMPROVES THEIR LIFESTYLE. FOR THIS WINTER SEASON
A PIECE FROM THE HOLIDAY-COLLECTION
IS A MUST HAVE. YOU CAN GET INSPIRED FOR YOUR CHRISTMAS
WISH LIST AND GET RID OF YOUR WINTER DEPRESSION, BECAUSE OF
THE COLOURFUL AND ORIGINAL
STYLES.





HOW ABOUT A
FLUFFY FAKE-FUR JACKET, A FUNNY
REINDEER PULLOVER OR OTHER WINTERY
ACCESSORIES?
THE COLLECTION SHOWS A WIDE RANGE OF CLOTHING
AND ACCESSORIES FOR HIM & HER. ESPECIALLY
CAPS, BELTS, SOCKS AS WELL AS
BAGS AND BAG PACKS ARE AVAILABLE
IN MANY DIFFERENT PATTERNS AND COLOUR COMBINATIONS.



SO IF YOU WANT TO
COLOUR UP
THE GREY WINTERTIME OR YOUR
NEW YEAR PARTY,
YOU SHOULD CHECK THE
HIGHLIGHTS OF THE VOLCOM
HOLIDAY-COLLECTION.

WWW.VOLCOM.COM



THE PERFECT CHRISTMAS WISHLIST

WINTER STYLES
TIPS & TRENDS FROM
UNITED KINGDOM



AS THE MORNINGS darken and the nights get colder, it's time to select the Winter Wardrobe Wishlist! Dreaming in a Winter Wonderland with birch trees, dripped in glass icicles, roaring fire places, fur throws and hot coco shots... it's time to embrace the seasons with some winter warmers.



**WINTER IS A
MAGICAL TIME,** not simply
because
of its relation to the festive season but
with the anticipation that the new start
to the year is around the corner too!
With this in mind we have selected some
key pieces to ensure your wardrobe gets
a seasonal revamp set to have you
walking in a winter wonderland.

Along with winter comes the all important
PARTY SEASON, and we
think it's high
time we started shopping for that
PERFECT PARTY DRESS.
Take a frosty tip from lady frock for some
Christmas Party head turners
including dresses from
BODY FROCK and
JOLONTE VOUS!






ACCESSORIES are probably the easiest and most affordable way to update any wardrobe and this season's winter trends give us plenty to choose from. Be it **BELTS, JEWELLERY** or nice **BAGS,** accessorize your way to winter with brands including **LADY MUCK OF WHITSTABLE, BAMBI AND BUTLER, BUENAS NOCHES ANITA NEMKYOVA** and **AYLA BAR JEWELLERY** showcasing key pieces with the perfect seasonal colours.



LAST BUT NOT LEAST,
we can't forget it's what's underneath that
counts, so be sure to give your
UNDERWEAR a well deserved
Christmas twist.



TURN UP THE HEAT
during the festive season with a
WINTER WONDERLAND
OF LACE, LINGERIE
& LOVELINESS from brands
including
ESTY LINGERIE,
KISS ME DEADLY,
DENTELLE ETC and
PURE CHEMISTRY.



PHOTO: ANA GELY A

www.anagelyaphotography.com

**MUA: SARA RUTSTEIN
& DUANE ALEXANDRA**

www.thelondonmakeupschool.com

**MODELS: AMY,
NINA, BECCA**

First Model Management





A woman with long blonde hair is sitting on a dark brown leather tufted sofa. She is wearing a black lace-trimmed white bodysuit and black lace stockings. She is holding a white gift box with a black ribbon and a red snowflake decoration. The background features a bookshelf filled with books, a Christmas tree decorated with red and gold ornaments, and a red lamp on a side table. The overall atmosphere is festive and elegant.

**WE WISH
YOU A
SEXY
CHRISTMAS**

HUNKEMÖLLER
THE RIGHT GIFTS FOR
A SENSUAL FEAST

NOW, THAT THE DAYS GET SHORTER AND IT'S GETTING COLDER OUTSIDE, A LINGERIE BRAND FROM THE NETHERLANDS SEDUCES US WITH THE MOTTO "LET'S STAY HOME". WHEN LOOKING AT THE ATTRACTIVE LINGERIE SETS, IT ISN'T DIFFICULT TO ACCEPT THIS INVITATION OF

 **HUNKEMÖLLER**



A full-page advertisement for Chummily featuring two models in bikinis standing in a Christmas-themed hallway. The hallway has a checkered floor, wooden walls with sconces, and Christmas trees decorated with snowflakes and ribbons on either side. The text is positioned on the left side of the image.

WHEN YOU WILL
LEAVE YOUR COUCH AND
GET READY FOR THE
CHUMMILY AND THE
DINNERS AND THE
COUNTLESS
FEASTS IN THIS
MONTH
LET'S SHAKE
THINGS UP!

UNDERNEATH YOUR
FANCY
OUTFIT, THERE SHOULDN'T
BE MISSING A
SUPER SEXY
LINGERIE-SET.

THE COLOURS OF THE
CHRISTMAS COLLECTION

ARE TRADITIONAL RED AND BLACK, BUT FOR
THOSE WHO WANT SOMETHING (OR TO BE)
DIFFERENT, THE COLLECTION
PROVIDES AN
EMERALD GREEN AND
AN
ELECTRIC BLUE.

**WITH LACE & PLAYFUL
DETAILS LIKE EYE-CATCHING
ORNAMENTS** ON THE FRONT AND BACK
AND OF COURSE WITH A LOT OF
"BLING-BLING" THIS CHRISTMAS
BECOMES A FEAST
FOR THE EYES.

ON THE FRONT AND BACK
AND OF COURSE WITH A LOT OF
THIS CHRISTMAS
COLLECTION





**HOPEFULLY
YOU WILL
FIND MANY
PINK BOXES
UNDER YOUR
CHRISTMAS
TREE!**



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A TIMELESS

JOURNEY OF DISCOVERY

CAMPARI
CELEBRATES 16 YEARS OF
ITS ICONIC CALENDAR



CAMPARI LEADS FANS ON A TIMELESS JOURNEY OF DISCOVERY AS IT UNVEILS THE 2015 CALENDAR STARRING EVA GREEN

THE JOURNEY of the famous Campari Calendar began in the year 2000. The start of the new Millennium is marked with the birth of the Campari Calendar: what would become an illustrious piece of communication for the brand. Passionate sophistication is the fil rouge; the shared attribute linking each different edition of the Campari Calendar. Each Calendar is unique in its own way and every year the creative theme, the choice of the star and the artistic treatment of the images by the photographer, collectively bring to life the essence of the brand – passionate, charismatic, intriguing and above all extremely contemporary. The Calendar is designed to inspire fresh insight into the world of Campari, guiding fans through an evocative journey of pleasure that makes them to fall in love with the brand over and over again.

The images in the first years of the Campari Calendar build a fictitious, surreal and imaginary world, enveloped in sensuality and passion. In the later years, the Calendar's images evolve to portray aspects which are more concrete and tangible, without losing their element of fantasy and originality. Campari Calendar images progressed to increasingly project the charismatic attitude which characterizes the world of Campari.

IN THE FIRST EDITION of the Calendar, each shot of the star depicts a part of her body wearing a dazzling red accessory or clothing item. The following editions are typified by a similar fantasy-inspired concept, uniquely represented each

year, with the common elements of the Campari bottle and a beautiful woman. The 2006 calendar represents a shift in the Campari world which has appeared imaginary up until this point. Italian diva, Martina Colombari (captured by acclaimed Italian fashion photographer Giovanni Gastel) brings Campari to life through a series of ironic and lively shots which feature both her and the Campari bottle

dressed in various original outfits designed by Moschino. Meanwhile, 2007 welcomes us to Hotel Campari, a mysterious location, wherein the gorgeous Salma Hayek sleekly portrays the epitome of passion, photographed by Mario Testino. Moving into more recent years, the calibre of the talent featuring in the Calendar has gone from strength to strength, with A-list stars including Benicio Del Toro in 2011, the very first ever man to be depicted in the Calendar, Milla Jovovich in 2012, Penelope Cruz in 2013 and the incredible Uma Thurman in 2014 all taking the lead on this incredible project. Continuing to innovate the Calendar has been at the forefront of each anew year and with every edition comes a



new, inspiring theme that is designed to capture the essence of the brand and the world in which it is situated.

THE CAMPARI CALENDAR has become a contemporary creative expression, which simultaneously maintains Campari's communication tradition, drawing on the boldness and expressivity for which Campari is renowned as well as the artistic appeal that has been present throughout its rich history of communication.

CELEBRATING THE 2015 CALENDAR



MYTHOLOGY MIXOLOGY is the title of this year's iconic calendar, which is dedicated to celebrating Campari's unique and colourful history and the intrinsic stories linked to twelve of its best-loved classic cocktails. The star of this year's Calendar is the Hollywood actress Eva Green and was shot by the esteemed fine art photographer, Julia Fullerton-Batten.

EVA GREEN was born in Paris to Swedish and French parentage. Her father is a dentist and her mother is the actress and writer Marlene Jobert. After completing her education at the American School in Paris, Eva enrolled in the Webber Douglas School for a foundation course in London which then led to a 2 year drama course at the Eva St. Paul School in Paris.

Eva began her career on stage in 2001. She starred in TUCARET directed by Gerard Deshartes and JALOUSIE EN TRIOS FAX directed by Didier Long, for which she was nominated for Les Molières (2002) in the category 'Revelation Theatrale Feminine'.

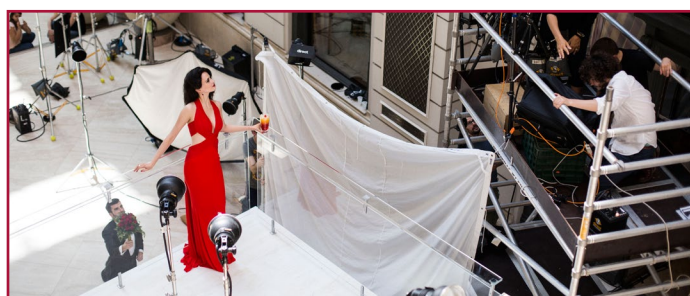
Her screen debut was in 2002 when she was cast as the female lead in Bernardo Bertolucci's critically-acclaimed, THE DREAMERS. The film was shot all on location in Paris and set in the context of 1968 student riots. An homage to the great films of the twentieth century, THE DREAMERS also starred Louis Garrel and Michael Pitt. The film was premiered to huge acclaim at the 2003 Venice Film Festival and immediately launched Eva as a young actress to watch, especially as Bernardo Bertolucci described her as being "so beautiful that it is indecent".

Soon after, Eva won the ingénue lead in Jean-Paul Salomé's blockbuster, ARSENE LUPIN. Eva played "Clarice" opposite Romain Duris in the film of the classic French tale which also starred Kristin Scott Thomas.

During the filming of ARSENE LUPIN in France, Eva auditioned for the female lead in Ridley Scott's epic KINGDOM OF HEAVEN. Orlando Bloom, Jeremy Irons, Liam Neeson were already cast and Eva won the role of "Sybilla" against all of Hollywood's competition. Filming took place from January to May 2004 in Morocco and in Spain with an outstanding cast which also included Michael Sheen, Brendan Gleeson and David Thewlis. Twentieth Century Fox released the film in May 2005 with a huge world premiere in London's Leicester Square.

In 2006, Eva starred opposite Daniel Craig in CASINO ROYALE – the 21st film in the James Bond franchise. Eva played "Vesper Lynd", a mysterious blend of vulnerability and strength. She becomes indeed the only woman that James Bond ever truly loved. Eva played the role to huge critical acclaim and was hailed by the British press as "the best Bond girl ever" although the role is far from the stereotype of a "Bond Girl". The film was directed by Martin Campbell and also starred Dame Judi Dench, Jeffrey Wright and Mads Mikkelsen.

CASINO ROYALE was premiered to much anticipation in the presence of Her Majesty The Queen in London's Leicester Square in 2006. There, all the cinemas had been taken over by the film, making it the biggest world premiere in history. The release of the film saw CASINO ROYALE as not only the most successful James Bond film of all time but also a huge critical success. The film was nominated for 9 BAFTA's in February 2007 with Eva winning The BAFTA Rising Star Award, voted for by the public.



THE GOLDEN COMPASS was another big success for Eva.

CRACKS which was produced by Ridley Scott and directed by Jordan Scott was released in November 2009. Eva plays the lead role of "Miss G", an innovative school mistress whose relationship with one of her pupils becomes somewhat unorthodox.

In May 2009, Eva finished shooting Benedick Fliegau's WOMB. The film which won the Krzysztof Kieslowski prize for script development at Cannes 2008, is produced by Razor Films whose past credits include award-winning "Waltz with Bashir". The film which also stars Matt Smith was shot entirely in Germany and will be released in late 2010.

In 2011 Eva appeared in David MacKenzie's new feature film, PERFECT SENSE in which she stars alongside Ewan McGregor.

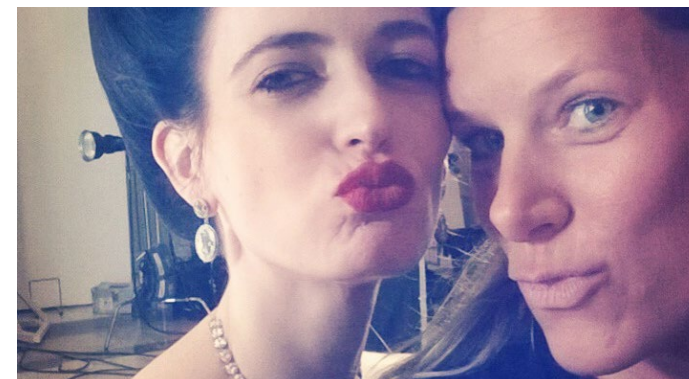
2012 saw Eva star in Tim Burton's DARK SHADOWS playing 'Angelique Bouchard' opposite an all-star cast including Johnny Depp, Michelle Pfeiffer and Helena Bonham Carter.

Eva has most recently been seen in the Showtime TV Series PENNY DREADFUL which made its debut in May and sees her play lead role of Vanessa Ives alongside Timothy Dalton and Josh Hartnett. Eva has also recently been seen in the lead role of 'Artemesia' in 300: RISE OF AN EMPIRE, the prequel to the Warner Bros. epic 300 and in August will be seen starring in the Sin City prequel SIN CITY: A DAME TO KILL FOR. In this Eva stars as femme fatale 'Ava Lord' living amongst some of Sin City's deadliest residents played by Josh Brolin, Mickey Rourke and Joseph Gordon-Levitt. Another of Eva's recent projects, thriller WHITE BIRD IN A BLIZZARD, recently premiered at this year's prestigious Sundance Festival. Eva plays 'Eve Connor', the mother of Kat Connor (played by Shailene Woodley) in the story of a young woman's life that is thrown into chaos when her mother disappears. Last year Eva filmed western drama THE SALVATION in which she stars as 'Madelaine' alongside Mads Mikkelsen and Jeffrey Dean Morgan and premiered at the 2014 Cannes Film Festival.



TODAY, CAMPARI® is officially unveiling the full imagery for the 2015 Calendar, entitled 'Mythology Mixology'. This year's iconic Calendar, which stars the beautiful French born actress Eva Green, is the 16th edition in the collection and is dedicated to celebrating Campari's unique and intriguing history and the intrinsic stories linked to twelve of its best-loved classic cocktails.

This year's dreamlike imagery imaginatively depicts the beautiful and little-known anecdotes, tales and curiosities behind each iconic recipe. From the classic Negroni cocktail, created by Count Camillo Negroni himself in 1919, to the modern Campari Orange Passion, a contemporary spin on the classic Campari Orange, the Calendar explores and celebrates the recipes that have stood the test of time and are still adored in today's modern world. Other tales include the creation of the Americano in 1933, which is said to have been named after Primo Carnera, the first Italian to win the heavyweight boxing title in New York – to the Campari & Seltz, the most popular drink in the Bar Camparino, opened by Davide Campari himself. The bar celebrated its 100th Birthday in 2015 and this simple yet sumptuous cocktail is still as popular now as it was when the bar opened a century ago. The dazzling heroine, Eva Green, personifies the iconic, classic and stylish nature of Campari in a series of stunning outfits created by leading designers including Vivienne Westwood, Versace, Alaïa and Christian Louboutin to name just a few. On starring in the 2015 Campari Calendar, Eva Green comments:



"For me, this project was about much more than simply producing a Calendar. It was about telling a series of stories in an imaginative, creative and beautiful way – and that's exactly what we've achieved. This year, those stories are closer to the heart of Campari than ever before and I personally feel very honoured to have been part of that. The 2015 Calendar is a real testament to Campari as a brand and seeing all of the stories together in one collection just proves that no matter how old these recipes may get, there will always be a firm place for Campari within our contemporary world."



THE PHOTOGRAPHER of the calendar shooting was Julia Fullerton-Batten, a worldwide acclaimed and exhibited fine art photographer and the first ever woman to get behind the lens on the Calendar project. Julia's signature style, which makes use of highly creative settings and cinematic lighting, helps to visually tell stories and capture a sense of timelessness which is central to this year's theme, Mythology Mixology. With a combination of her insightful vision and distinctive approach, Julia brings to life each and every special story behind Campari's classic cocktails, in a contemporary and artistic way.

THE CALENDAR THEME, Mythology Mixology, was created by Leo Burnett Milan. Working side by side with the photographer Julia Fullerton-Batten on the project were Executive Creative Director Alessandro Antonini, and Associate Creative Directors Andrea Marzagalli and Bruno Vohwinkel. The production was executed by L&A artist Milan, with the support of Film Positive Budapest on the set. In her involvement in the project, Julia Fullerton-Batten comments: "I was delighted to have the opportunity to shoot the 2015 Campari Calendar with Eva Green as the star. What I loved most about this year's theme was the flexibility it gave me as a photographer. My own work is all about telling stories so shooting the Calendar felt very close to my heart. With a twist of history, we also made it very contemporary, showing the timelessness of Campari as a brand. I hope others love it as much as I do."



THE CAMPARI CALENDAR IS ONE OF THE WORLD'S
ICONIC ARTISTIC CALENDARS. DISTRIBUTED IN INTERNATIONAL
LIMITED EDITION OF ONLY 9,999 COPIES IT IS A SMALL, COL-
LECTIBLE LUXURY FOR THE HAPPY FEW THAT RECEIVE IT, AND
IS A TRIBUTE TO THE WORLD CLASS TALENT AND PHOTOGRA-
PHERS THAT MAKE IT COME TO LIFE EVERY YEAR.

HAPPY NEW YEAR - CAMPARI PRESENTS
WITHIN THE NEW
CALENDER 12 TASTY COCKTAIL RECIPES, WHICH CAN BE
INTERESTING FOR YOU NEW YEARS PARTY OR ANY OTHER
EVENT. SO ENJOY IT AND HAVE A GOOD TIME.



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OF COURSE, THERE ARE PEOPLE, WHO DON'T LIKE LONG-DRINKS AND FOR SURE ON NEW YEARS' EVE MANY PEOPLE LOVE TO TOAST WITH A GLASS OF SPARKLING WINE. FOR ALL OF THEM AND FOR A PERFECT NEW YEAR PARTY, HERE ARE SOME TIPS FROM

CINZANO

THOUGH, YOUR OWN PARTY with your best friends is organised quick and easily, provided that the Cinzano Asti is already cold. Following advices will guide you through the perfect fiscal year change:

THE INVITATION - WITH LOVE TO DETAILS

Boring text messages or mass mails is easy – to surprise your best friend with a card via post gets you more excited about the big Cinzano Asti New Years Eve party! Whether bad taste, superhero or your favourite decade – the invitation is easily and suitable to the motto designable.

THE LOCATION - MY HOME IS MY CASTLE

Anonymous party locations are passé, at home it is at its best. Bottle crates and decorating tables become easily a seating-accommodation and the flat gets decorated suitable to the motto, but without a lot of effort. Balloons and confetti in silver, combined with a few blow-outs and the perfect party location is ready. Extra tip: Write the guest's names on the Cinzano Astinetten and you can use them as unique seat reservations.

THE STYLE - MINIMAL EFFORT WITH MAXIMAL EFFECT

Still looking for the perfect New Years Eve Look? With a little black dress and an eye-catching necklace you are totally trendy. The make-up can be stronger during the holidays: What about Smoke Eyes in a glitter look? In addition with a long-lasting gloss and powder to refresh and the party look is perfect.

THE FOOD - HAVING FUN TOGETHER

If you don't want to have traditional raclette or fondue, make a culinary challenge: every girl has to bring something for the buffet and in the end, the tastiest wins. The winner gets a sweet memory: What about a group photo in a nice frame and a bottle of Cinzano Asti?

THE DRINKS - PEARLY CINZANO ASTI FOR A TINGLY YEAR 2015

New Years Eve without pearls is like Easter without a rabbit. So you shouldn't forget to buy a tangy-fresh sparkling wine. Cinzano Asti is with its naturally fruitiness the ideal drink to clink glasses to a wonderful new year with your girls and a lot of CIN, CIN moments. The light sparkling wine is favoured by every girl and a must-have for the perfect New Years Eve party. Tip: Cold Fruits in the glasses are not only an eye-catcher, they also make every drink special.

CIN, CIN AND A HAPPY NEW YEAR TO ALL READERS AND FRIENDS!

