

# EDITORIAL

## ONCE UPON A TIME IN BERLIN

NO, THIS IS NOT A FAIRYTALE BOOK. IT'S STILL A MAGAZINE, BASED ON REALITY. ALTHOUGH IN SOME WAYS THE DIFFERENCES BETWEEN A FAIRYTALE AND A VALEUR REPORT AREN'T THAT BIG, BECAUSE EXCITING STORIES AND INTERESTING PEOPLE ALSO PLAY A MAJOR ROLE FOR US.

AROUND THE WORLD, WE CAN COME ACROSS EXCITING, FASCINATING, FRIGHTENING, SAD, FUNNY AND AUTHENTIC STORIES. STORIES TOLD BY PEOPLE, WHO KNOW THE VALUES OF THEIR HOME PLACE BETTER THAN ANYBODY ELSE AND WHO GIVE US A BETTER UNDERSTANDING OF THE ONE WORLD WE ALL SHARE.

IT IS ALWAYS WORTH LEARNING MORE ABOUT PEOPLE, THEIR HISTORY AND TRADITIONS, ART, CULTURE, PASSIONS - THEIR LIFE AND THEIR VALUES.

IN THE DAILY NEWS, CONFLICTS AND BAD NEWS ARE ALWAYS DOMINATING. HOWEVER, WE ARE SURE THAT WE ARE ALL MORE UNITED THAN WE ARE DIVIDED. THAT'S WHY WE, THE VALEUR GUIDES. HAVE JOINED FORCES TO MEET IMPRESSIVE PERSONALITIES AROUND THE WORLD.





THE VISION SHOWING THAT WE ALL SHARE THE SAME HOME, ONE WORLD, THAT IS SO BEAUTIFUL YET SO FRAGILE.

THE MISSION EXPLORING, APPRECIATING AND PRESERVING THE WORLD'S **DIVERSE VALUES.** 





WHICH LEADS US EVERY MONTH FOR 7 DAYS EACH TO A SPECIAL PLACE AROUND THE GLOBE.

THEREFORE, YOU ARE INVITED TO JOIN THE ONE WORLD DISCOVERY.

LET'S START IN A CITY, THAT IS THE SYMBOL OF DIVERSITY, UNITIY AND FREEDOM: BERLIN.

JUST LIKE US. COMING FROM DIFFERENT CITIES AND COUNTIES, LOTS OF PEOPLE FROM ALL AROUND THE WORLD ARE DRAWN TO BERLIN.

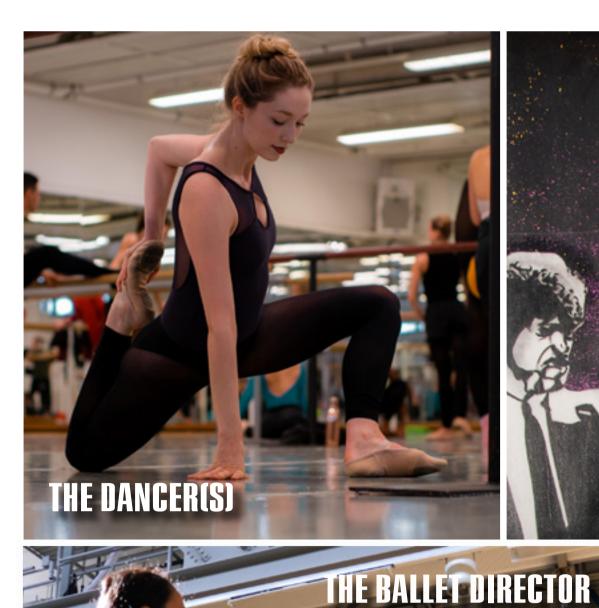
EVERY CITY HAS ITS PROBLEMS, BUT THE FASCINATING PART IS, THAT HERE, ALL PEOPLE, NO MATTER THEIR RELIGION, CULTURE OR ORIGIN LIVE IN PEACE, SIDE BY SIDE. FOR HUNDREDS OF YEARS, A LARGE DIVERSITY OF PEOPLE HAS BEEN INSPIRING EACH OTHER TO GREAT THINGS.

THIS MAKES BERLIN A PERFECT PLACE TO START THE

#### ONE WORLD DISCOVERY.

OF COURSE, 7 DAYS ARE NOT ENOUGH TO GET TO KNOW THIS CITY IN DETAIL, BECAUSE OF ITS COMPLEX HISTORY. BUT WE CAN POINT OUT SOME THINGS THAT MAKE BERLIN UNIQUE.















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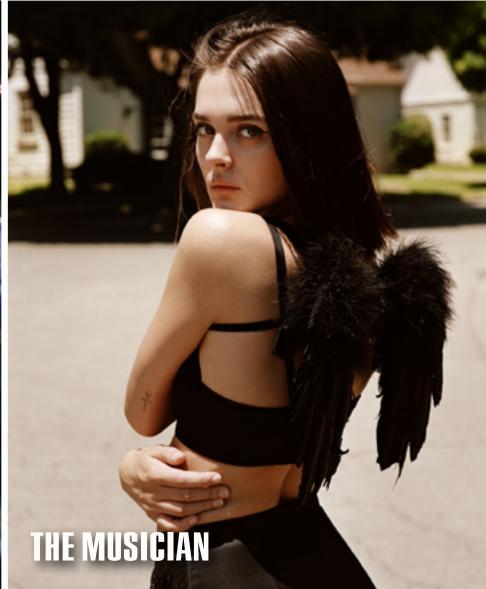
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THE WEINMEISTER HOTEL

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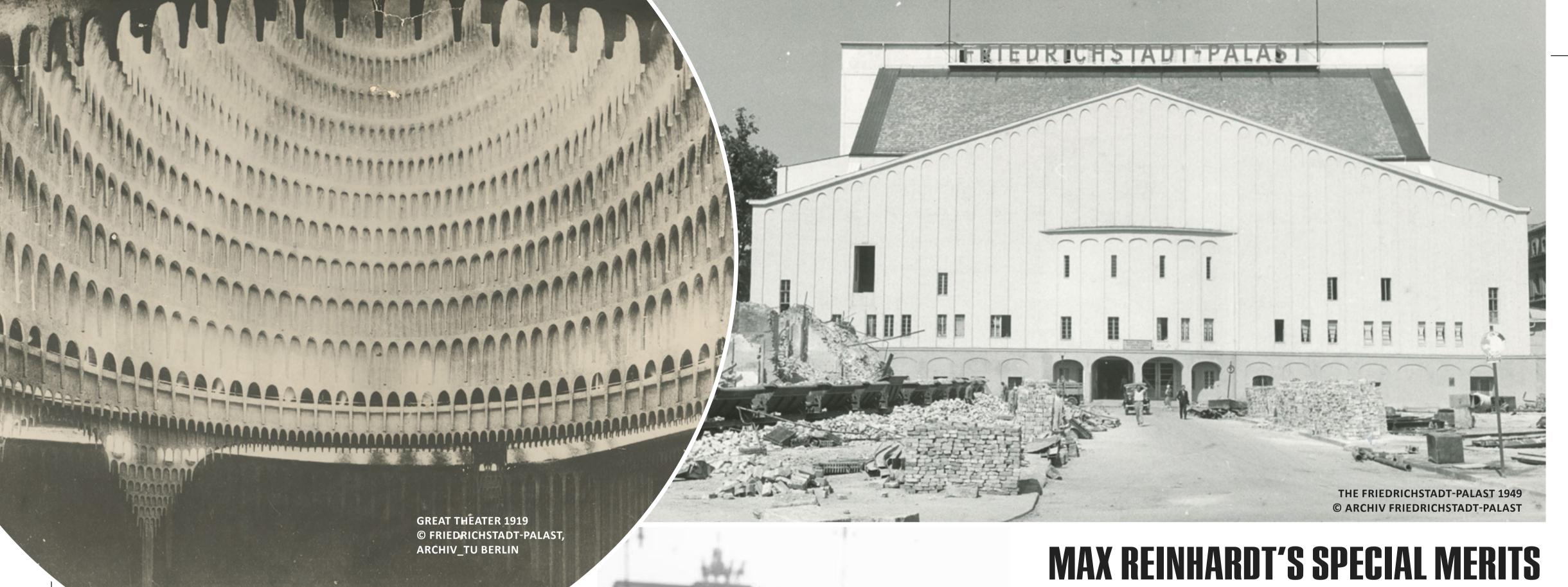
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## THE PALAST'S ROOTS DATE BACK

**TO 1867.** WHAT STARTED AS A MARKET HALL, THE FIRST CIRCUS AND THEATER IN TOWN, LATER TURNED INTO THE "GROSSE SCHAUSPIELHAUS" (GREAT THEATER).

MAX REINHARDT, THE INTERNATIONAL THEATER AND PRODUCER, OPENED THE HOUSE SOLEMNLY IN NOVEMBER 1919.

### AFTER THE NAZIS TOOK POWER

IN 1933, THE HOUSE WAS NAMED "THEATER DES VOLKES" (THEATER OF THE PEOPLE). EVEN THOUGH REINHARDT HAD JEWISH ROOTS, THE REGIME OFFERED HIM SPECIAL RIGHTS. BUT HE FORESAW WHAT WAS COMING AND MOVED TO THE USA. UNFORTUNATELY, HE DIED TOO EARLY TO EXPERIENCE THE END OF THE WAR AND THE REBIRTH OF HIS THEATER.

IN THE THEATER SCENE IN EUROPE AS WELL AS IN THE US WERE HONORED WHEN THE CITY DEDICATED HIS NAME TO THE STREET WHERE HIS THEATER WAS ORIGINALLY LOCATED. IN THE SAME YEAR, 1947, THE NAME OF THE THEATER WAS CHANGED TO FRIEDRICHSTADT-PALAST.



THE THEATER CLOSED AFTER 60 YEARS. BUT, AS THE LAST MAGNIFICENT BUILDING OF THE GDR, THE FRIEDRICHSTADT-PALAST WAS REOPENED IN 1984. SINCE THEN, IT'S LOCATED JUST METERS AWAY FROM THE OLD PLACE, ON FRIEDRICHSTRASSE, DIRECTLY ON THE OTHER SIDE OF REINHARDTSTRASSE. THEREFORE,

## REINHARDT'S LEGACY LIVES ON.

### IN TIMES OF THE GDR,

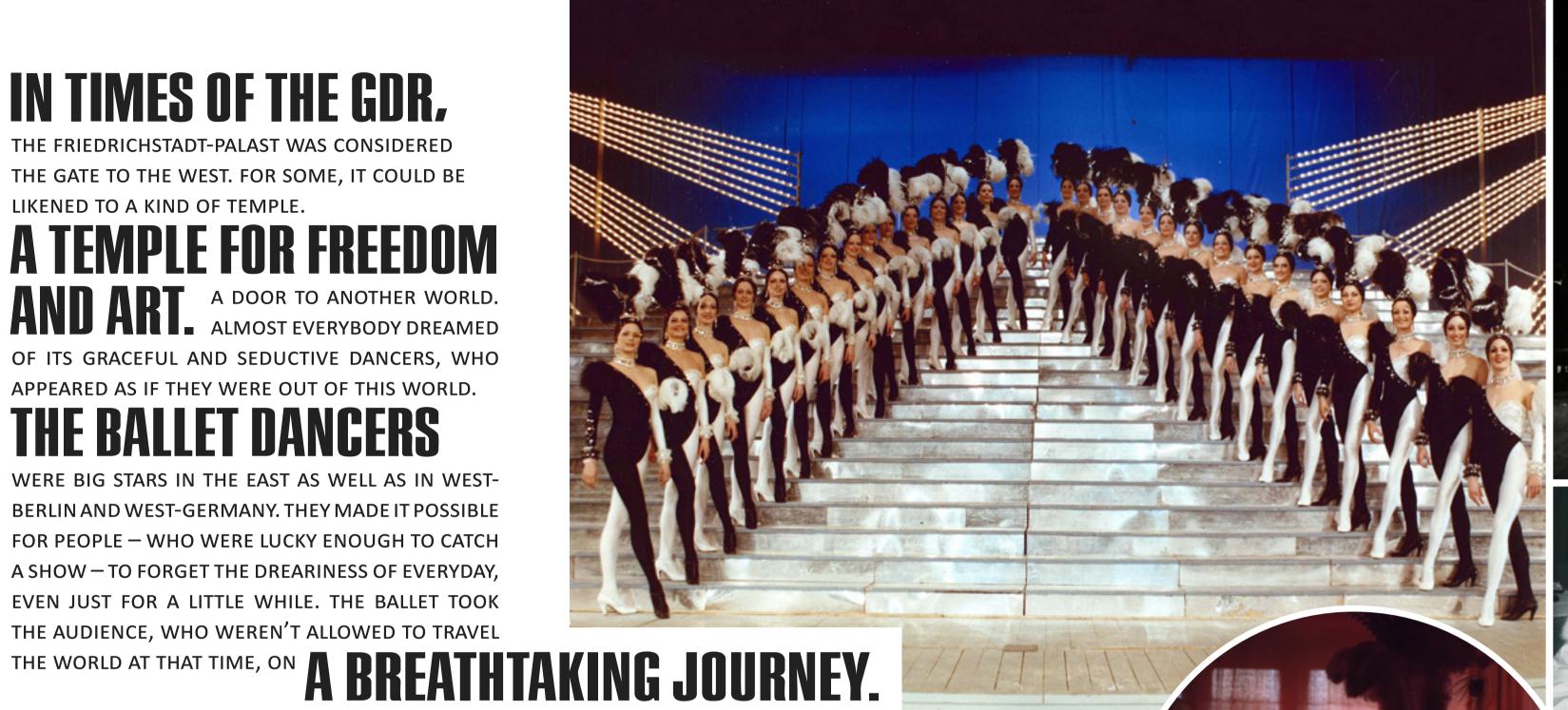
THE FRIEDRICHSTADT-PALAST WAS CONSIDERED THE GATE TO THE WEST. FOR SOME, IT COULD BE LIKENED TO A KIND OF TEMPLE.

## A TEMPLE FOR FREEDOM

AND ART. A DOOR TO ANOTHER WORLD. ALMOST EVERYBODY DREAMED OF ITS GRACEFUL AND SEDUCTIVE DANCERS, WHO APPEARED AS IF THEY WERE OUT OF THIS WORLD.

### THE BALLET DANCERS

WERE BIG STARS IN THE EAST AS WELL AS IN WEST-BERLIN AND WEST-GERMANY. THEY MADE IT POSSIBLE FOR PEOPLE — WHO WERE LUCKY ENOUGH TO CATCH A SHOW – TO FORGET THE DREARINESS OF EVERYDAY, EVEN JUST FOR A LITTLE WHILE. THE BALLET TOOK THE AUDIENCE, WHO WEREN'T ALLOWED TO TRAVEL



























# ALEXANDRA GEORGIEVA (BALLET DIRECTOR)

WHILE MR. BERNDT SCHMIDT MIGHT BE CONSIDERED THE BRAIN OF THE FRIEDRICHSTADT-PALAST, ALEXANDRA GEORGIEVA COULD BE CALLED THE HEART AND SOUL OF THE RENOWNED HOUSE.

ALEXANDRA'S WAY WASN'T EASY. SHE HAD TO SACRIFICE A LOT FOR HER CAREER. HER BALLET

TRAINING STARTED AT THE AGE OF SIX. SHE FINISHED HER STUDY AS CERTIFIED BALLET DANCER IN 1985. DURING THE CRAZY TIMES OF REUNIFICATION, SHE CAME TO BERLIN, ALONE WITH HER DAUGHTER. HER HUSBAND STAYED IN BULGARIA. ORIGINALLY, SHE HAD GOT JUST A SIX-MONTHS CONTRACT.

BUT SIX MONTHS TURNED INTO 30 YEARS.

ALEXANDRA APPEARED ONSTAGE OF THE FRIEDRICHSTADT-PALAST FOR 23 YEARS, OFTEN AS SOLO DANCER. WITH THAT EXPERIENCE AS WELL AS BECAUSE OF HER CLOSE RELATION TO THE HOUSE, SHE BECAME

THE BALLET DIRECTOR IN 2008. SHE ISN'T JUST RESPONSIBLE FOR THE TRAININGS, AUDITIONS,

CHOREOGRAPHY, AND MANAGEMENT. MOREOVER, SHE IS THE INTERFACE BETWEEN THEATER MANA-GER BERNDT SCHMIDT, COSTUME AND STAGE DESIGNERS, AND OTHER INVOLVED PEOPLE OF

THE GRAND SHOWS LIKE VIVID.



**BERNDT SCHMIDT**THEATER MANAGER



EMILIE'S IN-DEPTH TALK WITH THE LIKEABLE BALLET DIRECTOR YOU CAN WATCH HERE!



























OF CREATIVITY AND OPEN MINDS. ABOVE ALL, AS WE LEARNED IN THE FRIEDRICHSTADT-PALAST, IT'S A VIVID PLACE, INFLUENCED BY SO MANY CULTURES, RELIGIONS, AND IDEAS. IT'S ALSO NOTEWORTHY THAT THE CITY HAS BEEN FREE LONGER THAN IT'S BEEN DIVIDED.

MUSICIANS, DANCERS, PAINTERS, WRITERS, VISUAL ARTISTS...
THEY'VE ALWAYS CREATED THE IMAGE OF BERLIN; MORE
THAN ANY SPECULATOR COULD EVER DO. OF COURSE, INVESTMENTS ARE IMPORTANT. THEY BRING WORK AND GROWTH
TO ANY TOWN. BUT IT'S IMPORTANT TO KEEP A BALANCE IN
ORDER TO MAKE SURE THAT THE ART SCENE IS A RELEVANT
AND REAL PART OF DAILY LIFE.



















# CHARLOTTE LAWRENCE (SINGER-SONGWRITER)

CHARLOTTE LAWRENCE IS AN AMERICAN SINGER-SONG-WRITER AS WELL AS A SUCCESSFUL MODEL. SHE WAS BORN AND RAISED IN SUNNY LOS ANGELES.

HER PARENTS ARE ALSO POPULAR FACES IN THE ENTER-TAINMENT BUSINESS. BILL LAWRENCE, HER FATHER, IS A DIRECTOR AND PRODUCER. TOGETHER WITH

HE CREATED THE CRITICALLY ACCLAIMED SERIES "CHAOS CITY". CHARLOTTE'S MOTHER, CHRISTA MILLER, IS A TV STAR KNOWN FROM THE SERIES "SCRUBS", WHICH WAS ALSO CREATED BY HER HUSBAND BILL. CHRISTA HERSELF HAS ALSO APPEARED IN "THE FRESH PRINCE OF BEL-AIR, SEINFELD, CSI: MIAMI AS WELL AS IN THE SITCOM "COUGAR TOWN", ALSO PRODUCED BY HER FATHER, BILL LAWRENCE.

WITH SUCH FAMILY, CHARLOTTE'S WAY COULD HAVE HAD PAVED FOR A VERY SUCCESSFUL CAREER IN FILM AND MEDIA. INSTEAD, THOUGH, SHE CHOSE TO TAKE

#### HER PASSION FOR MUSIC

AND TURN IT INTO A THRIVING PROFESSION, MAKING HER OWN WAY IN LIFE.

CHARLOTTE HAS SUNG SINCE SHE WAS FIVE YEARS OLD. SHE ALSO LEARNED TO PLAY THE PIANO AS A YOUNG CHILD. IN HIGH SCHOOL, SHE WAS A MEMBER OF THE BASKETBALL AND VOLLEYBALL TEAM AND BECAME A MODEL. SHE APPEARED IN MAGAZINES SUCH AS TEEN VOGUE AND HARPER'S BAZAAR.



BUTHER FOCUS WAS
ALWAYS MUSIC. EVEN THOUGH SHE
WAS BORN AND
RAISED IN LUXURY, SHE IS WELL KNOWN FOR PRODUCING

DARK AND EMOTIONALLY
EERIE SONGS. SHE HATES PUTTING A
LABEL ON THINGS, BUT IF
SHE HAD TO LABEL ON MUSIC,
SHE'D CALL IT
"ALT-POP".









1871

ITS IMPORTANCE INCREASED WITH ITS ACCESS TO THE BERLIN "STADTBAHN" RAILWAY LINE IN 1882. FOR ALMOST 140 YEARS, THE S-BAHN STATION HAS HAD A STOP HERE, AND ITS **EYE-CATCHING** FACADE MAKES ONLOOKERS STOP AND LOOK FOR EVEN JUST A MOMENT.

OF THE MOST POPULAR PLACES IN BERLIN: THE HACKESCHER MARKT.

WHAT IS ONE OF THE BUSIEST PLACES IN BERLIN TODAY, WAS ORIGINALLY A MARSH NORTH OF THE CITY FORTIFICATIONS. IN THE COURSE OF TOWN EXPANSION, THE PRUSSIAN KING AND

BERLIN'S "GODFATHER"

FREDERICK THE GREAT, ORDERED A MARKET SQUARE TO BE ERECTED IN ABOUT 1750. IN THE ENSUING PERIOD

TOWNMAJOR VON HACKE

WAS TASKED WITH THE PROJECT. ALMOST 100 YEARS LATER, THE PLACE WAS NAMED AFTER HIM.



THIS STATION IS A PRIME LOCATION TO START YOUR DAY EXPLORING THE EAST CENTER OF BERLIN. LOCATED NEAR MUSEUMS ISLAND, UNTER DEN LINDEN AND THE BRANDENBURG GATE, ALEXANDERPLATZ, ROSENTHALER PLATZ AND OTHER HOTSPOTS OF THE CITY, THIS STATION WILL DEFINITELY BE A CRUCIAL PART OF ANY TRIP TO BERLIN.

FREDERICK THE GREAT





IF YOU COME TO THE CITY WITHOUT TRYING IT, YOU WILL MISS OUT ON A VERY IMPORTANT PART OF BERLIN.

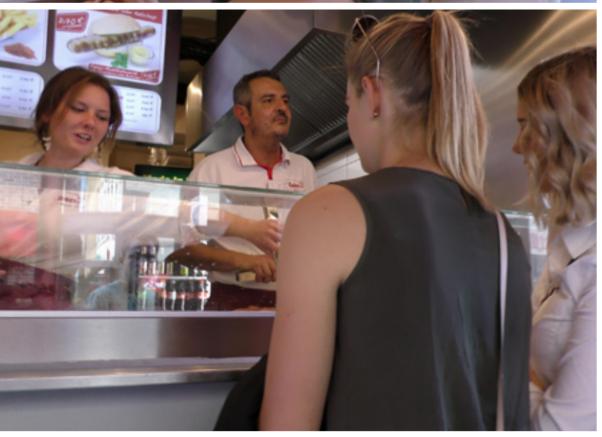
IT DOESN'T MATTER IF YOU ARE A VEGETARIAN OR VEGAN. THIS IS A MUST. TO ADD TO THE TRADITION, BERLIN DISH IS AVAILABLE IN MANY VERSIONS AND FOR ALL TASTES AND SIZES.

WHICH IS SERVED, OF COURSE, WITH CURRY KETCHUP, CURRY POW-DER AND — OFTEN — FRENCH FRIES OR POTATOES. MAINLY, IT'S ALSO SERVED CUT INTO BITE-SIZED CHUNKS, BUT IT'S ALSO A SIGN OF GOOD QUALITY, IF YOU GET IT IN ONE PIECE.

EVEN THOUGH CURRYWURST IS CERTAINLY THE MOST POPULAR DISH IN BERLIN AND GERMANY, IT WAS BROUGHT TO THE AREA BY TIQU ATTICC HERTA HEUWER, WHO IS CON-

THE SIDERED THE INVENTOR OF THIS DELICIOUS DISH, OBTAINED KETCHUP OR WORCESTERSHIRE SAUCE AND CURRY POWDER FROM BRITISH SOLDIERS.





MIXED THESE INGREDIENTS WITH

OTHERS AND ADDED SPICE GRILLED PORK SAUSAGE AND SERVED IT AT HER STAND ON SEPTEMBER 4, 1949 FOR THE VERY FIRST TIME. THE CHEAP BUT FILLING SNACK BECAME INSTANTLY POPULAR WITH CONSTRUCTION WORKERS WHO WERE IN THE PROCESS OF REBUILDING THE DESTROYED CITY. ON JUNE 30, 2013, HEUWER'S 100TH BIRTHDAY WAS CELEBRATED WITH A GOOGLE DOODLE.

NIWATAYS YOU CAN FIND CURRYWURST STANDS ALONG ALMOST EVERY SIVE RESTAURANTS. WHEN FASHION WEEK OR THE FILM FESTIVAL BERLINALE COME TO TOWN, REST ASSURED CURRYWURST IS ALWAYS PRESENT ON THE MENU.

AS PART OF THE CITY'S TRADITION, EVERY CAN-MAYOR IN BERLIN IS PHOTOGRAPHED AT A CURRYWURST STAND. HOWEVER, THERE ARE BIG DIFFERENCES BETWEEN THE STANDS THAT SERVE CURRYWURST. IF YOU CHOOSE THE WRONG PLACE TO GET THIS SAVORY SNACK, YOU MIGHT END UP HATING THE BERLIN DELICACY.

#### **CURRY 61 AT THE HACKESCHER MARKT**

IS SIMPLY THE BEST CURRYWURST STAND IN TOWN. WITH FAST AND FRIENDLY SERVICE, THE TEAM OFFERS HIGH-QUALITY FOOD FOR VERY FAIR PRICES, CONSIDERING THE STAND IS LOCATED IN ONE OF THE MOST POPULAR TOURIST SPOTS IN THE CITY. HERE YOU MUST ANS-WER SOME QUESTIONS, BEFORE YOU GET YOUR SAUSAGE, WHICH IS A SIGN OF QUALITY.





WHEN WE ASK

## **CATHERINE LUPIS** THOMAS WHERE SHE ORIGINALLY COME FROM, WE GET

"I AM A CITIZEN OF THE WORLD"

IN RESPONSE.

## THE EXTREMELY SYMPATHETIC ARTIST

IS TOO COSMOPOLITAN AND MULTIFACETED TO BE ABLE TO GET STUCK IN CLASSIC DRAWERS, NO MATTER WHAT KIND. IN ADDITION, THE QUESTION OF HER ORIGIN IS ALSO COMPLETELY UNNECESSARY, BECAUSE WITH HER LOVABLE FRENCH ACCENT AND CHARM SHE CONQUERS OUR HEARTS AT LIGHTNING SPEED.

## **CATHERINE LIVED IN**

LOVES. DURING HER TRAVELS TO BERLIN BUT, SHE HAS NOTICED THAT THIS CITY IS THE RIGHT PLACE FOR HER.

ACTUALLY, ALL THE SIGNALS WERE ON

DONT WALK" CATHERINE HAS A FAMILY, WORK AND OTHER OBLIGATIONS. DESPITE EVERYTHING, SHE DECIDED TO TAKE THE BIG STEP AND SHE NEVER REGRET IT EVER SINCE.





