

VALEUR

THE BOOK OF LINGERIE 2017

THE SUMMER
SPECIAL
— A BRIEF HISTORY
OF
LINGERIE
— INCLUDING EXTENSIVE
WEDDING SPECIAL

NO **27**

PHOTO
ANNEBRA

EDITORIAL



ROMANTIC



CELEBRITIES

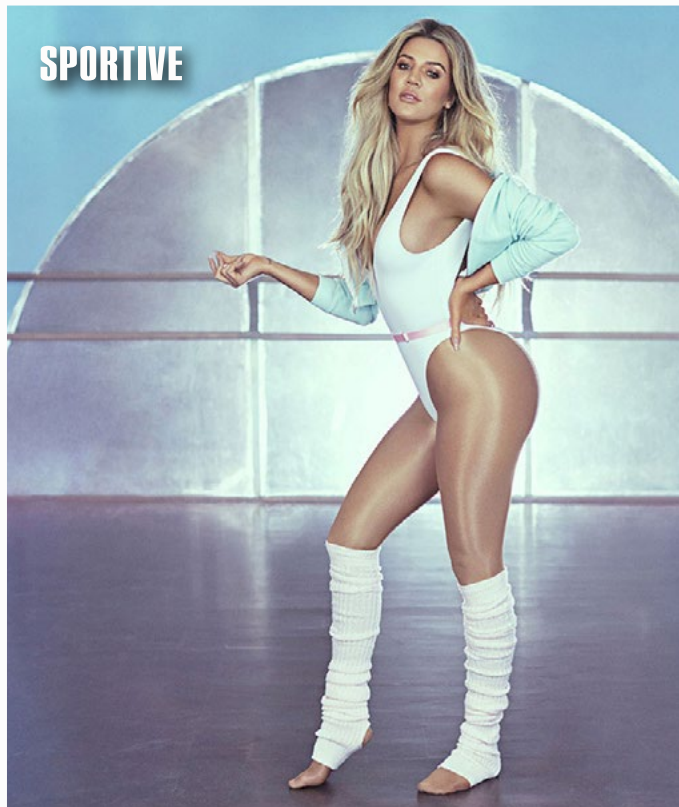
FRENCH ALLURE



PRECIOUS



SCENT



SPORTIVE

BRIDAL



BEACH



SEDUCTIVE

CONTENT No 27

THE BOOK OF LINGERIE

6 | EDITORIAL

- 6 ANNEBRA · PURE LINGERIE
- 42 LA PERLA · KENDALL JENNER WEARS THE FREEDOM SLIP
- 60 LES JUPONS DE TESS · THE CLASSIC TOUCH
- 82 CHANTAL THOMASS · WITH PARIS IN LOVE
- 104 MARLIES DEKKERS · YOUR BODY, HER CANVAS

124 | PRECIOUS ITEMS

- 124 BRACLI · PEARLS ARE THE GIRLS BEST FRIENDS

142 | WEDDING SPECIAL

- 142 PANDORA · 153 CYMBELINE

198 | ACCESSORIES

- 198 LAURA LUISA · TO HIGHLIGHT YOUR STYLE
- 212 MYMONOGRAM · VALUES THAT LAST FOREVER
- 220 ITEM M6 · FOR MORE ENERGY

228 | BEACH

- 228 ANGELYS BALEK · 240 SLOGGI

248 | ROMANTIC

- 248 MARIE JO · FLOWERS BLOOM IN GENEROUS FORM
- 254 LINGADORE · CHERISH YOUR MOMENTS
- 282 MILLESIA · TO PRESERVE THE MYSTERY OF WOMAN
- 301 FREYA · COMFORT MEETS LUXURY BLENDS

312 | SPORTIVE

- 312 FREYA ACTIVE · 316 TRIUMPH · 320 PROTEIN WORLD

328 | SEDUCTIVE

- 328 DIAMOR · 336 ESCORA · 350 COCO CAVALIERE

358 | THE SCENT

- 358 THOMAS SABO · 362 SHIRIN DAVID

IMPRESSUM

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ADDRESS · VALEUR MEDIA NETWORKS · PRINZ-EUGEN-STRASSE 17 · 13347 BERLIN · GERMANY
CONTACT · EO@VALEURMAGAZINE.COM

EDITORIAL



EDITOR IN CHIEF, MARCO KOKKOT

DEAR READERS,

WHEN IT COMES TO OUR BODY, WE TEND TO GET CREATIVE. BESIDES MODERN FITNESS PROGRAMS, A CONCERTED LIFE-WORK BALANCE AS WELL AS A HEALTHY DIET AND WELLNESS HAVE COME TO PLAY A MAJOR ROLE. MORE AND MORE PEOPLE BECOME VEGETARIANS OR EVEN VEGAN TO DO SOMETHING GOOD FOR THEIR BODY AND THE ENVIRONMENT, AND IT'S NOT ONLY THE ASPECT OF DETOXIFYING THE BODY AND PRESERVING THAT STATE OF MIND AND BODY WHICH ARE IMPORTANT.

A CLEAR CONSCIENCE IS A BIG PART OF OUR WELLNESS REGIMEN AS WELL. IT GIVES US SELF-CONFIDENCE IN KNOWING THAT WE ARE NOT INVOLVED IN HARMING ANIMALS. WE DO NOT WANT TO SEE THEM BEING MISTREATED AND SUFFER A SHORT PAINFUL LIFE UNDER HORRIBLE CIRCUMSTANCES.

BUT IF WE GO BACK TO OUR OWN BODY, ESPECIALLY LOOKING AT OUR SECOND SKIN, WE MUST ACCEPT THE FACT THAT OFTEN WE DO THE EXACT THING THAT WE ARE TRYING TO PROTECT OUR BODIES FROM. WE SQUEEZE INTO BADLY FITTED CLOTHES WHICH ARE CONVENTIONALLY FABRICATED FROM POOR QUALITY MATERIALS AND THE DYING PROCEDURES ARE QUESTIONABLE. WE OFTEN DO NOT REALIZE THAT CHEAP UNDERWEAR CAN AFFECT OUR PHYSICAL AND MENTAL WELL-BEING IN MANY WAYS FROM HEALTH, COMFORTABILITY AND SELF-ESTEEM IN A NEGATIVE WAY.

AND YET, THE WORLD OF LINGERIE IS LIKE A WONDERFUL GARDEN, FILLED WITH COLORFUL BLOSSOMS AND SENSUAL SECRETS. THE FACT THAT UNDERWEAR CAN FULFILL MANY FUNCTIONS WHILE STILL FEELING COMFORTABLE AND SEXY IS EXACTLY THE QUALITY IN LINGERIE WE WANT TO SHOW YOU IN THIS SPECIAL FEATURE. THIS EDITION IS A GLIMPSE INTO THE SENSUAL, COLORFUL AND INTRIGUING WORLD OF UNDERWEAR. AN INSIGHT INTO THE MANY FACETS AND ALLURING HISTORY OF OUR MOST INTIMATE PIECE OF CLOTHING WHICH INSPIRED US TO TAKE A CLOSER LOOK SINCE ONE OF LINGERIE'S ROLES IS TO EXCITE AND SEDUCE OUR SIGNIFICANT OTHERS, WE HAD TO INCLUDE ITS MOST ROMANTIC ENDEAVOR: MARRIAGE.

IN OUR WEDDING REPORT, WE HIGHLIGHT THE FASHION ASPECT OF THIS AGE OLD TRADITION AND WHO KNOWS, WE MIGHT JUST INSPIRE THE IMPULSE TO "SAY YES"

AN EXCELLENT TIME WITH VALUER 27

YOURS SINCERELY

A handwritten signature in black ink, appearing to read 'M. Kokkot', written in a cursive style.



A woman with long blonde hair is posing in a black lace bra and matching thong. She is standing in front of a window with dark frames, with her arms raised. The scene is lit from the window, creating a soft glow. There are some plants in the foreground, including a fern and some dried flowers.

A BRIEF HISTORY OF LINGERIE

ANNEBRA

IN ONE FORM OR ANOTHER, LINGERIE IS USED FOR MORE THAN 5.000 YEARS.

OF COURSE, THE PROTECTION AGAINST THE COLD AND WILD NATURE WAS IN THE FOREGROUND AT THE BEGINNING. HOWEVER, SOON WOMEN RECOGNIZED THAT LINGERIE FEATURES MORE FUNCTIONALITIES. SO, DEPENDING ON THE IDEAL FORM OF BEAUTY, IN SOME ERAS WOMEN HAVE WORN GARMENTS TO SUPPORT OR ACCENTUATE THEIR BREASTS, WHILE OTHERS HAVE TRIED TO FLATTEN THEM. IT WAS KNOWN THAT CRETAN WOMEN HAD ALREADY WORN SOME KIND OF CORSET UNDER THEIR CEREMONIAL DRESSES. IN OTHER REGIONS, THEY WERE WORN OVER THEIR CLOTHING IN IN THE MIDDLE AGES. HOWEVER, THE CORSET BECAME A BELOVED (AND HATED) FASHION ITEM. SOMETIMES FLAMBOYANT, SOMETIMES JUST PRACTICAL, IT CHARACTERIZED THE FASHIONABLE APPEARANCE OF WOMEN DURING THE AGES. NOT JUST THE RENAISSANCE PERIOD BUT THROUGH THE ELIZABETHAN ERA, FRENCH REVOLUTION THROUGH THE INDUSTRIAL DEVELOPMENT OF THE 19TH CENTURY AND THE NEW WAY OF LIFE IN THE EARLY TWENTIES, BUT IT DIDN'T END THERE.

DUE TO THE TECHNOLOGICAL PROGRESS,

CORSETS, GIRDLES - THE UNDER-WEAR IN GENERAL - CONTINUED TO DEVELOP TO AN EVEN MORE ADVANCED LEVEL. IN THE BEGINNING OF THE 20TH CENTURY, IT BECAME A PART OF FASHION, NOT JUST PRACTICAL OR BODY SHAPING, BUT SEDUCTIVE, COMFORTABLE, AND PRESENTABLE.



ACACIA NIGHT DRESS SET

A BEAUTIFUL MATERIAL MIX OF SILK AND LACE, INCL. A WONDERFUL LACE STOLE



IT'S HARD TO BELIEVE, BUT ALREADY IN THE 1930'S, THE FABULOUS BRASSERIE BY FERRERO LAID THE FOUNDATION FOR BRANDS LIKE AGENT PROVOCATEUR. WITH BREATHTAKING DELICATE BRA CREATIONS, THE FRENCH BRAND DIDN'T ONLY SEDUCE MEN BUT WOMEN AS WELL.



**TEMPTATION
FRONTCLOSURE MOLD
BRA** IN COMBINATION WITH A FASHION
BIKINI IN RED EARTH FLATTERS
EACH BODY PERFECTLY.

**TEMPTATION
TOP, BRA, BRIEFS**

HARD TO IMAGINE TWO-PIECE SETS
WITH MORE SENSUAL RADIANCE.
THE DELICATE LACE IS THE PURE
SEDUCTION.

A woman with long brown hair is lying on a patterned sofa, wearing a grey lace nightdress. She has her eyes closed and her hand on her head, appearing relaxed. The sofa has several patterned pillows and a fur throw. The background is a dark blue wall with a floral pattern.

AFTER THE ROARING TWENTIES, AND THE DARK YEARS OF THE SECOND WORLD WAR, SPECIAL REPRESENTATIVES OF WOMEN MADE LINGERIE SOCIALLY ACCEPTABLE. ABOVE ALL, ACTRESSES LIKE MARILYN MONROE, JAYNE MANSFIELD OR PIN-UP STARS LIKE BETTIE PAGE SHOWED THEIR BODIES, UNDERWEAR, HOSIERY, HIPSTERS AND MORE TO THE PUBLIC. WITH THEIR SENSUAL PHOTOS AND FILMS, THEY CREATED A NEW DESIRE AMONG WOMEN AND MEN. FOLLOWED BY EUROPEAN BOMBSHELLS LIKE SOPHIA LOREN, GINA LOLLOBRIGIDA, CLAUDIA CARDINALE, AND – OF COURSE – BRIGITTE BARDOT, THE TRIUMPH OF LINGERIE WAS UNSTOPPABLE. NOW IT BECAME A MAJOR SEDUCTIVE PART IN FASHION. MANY NEW STYLES, FORMS, CUTS, AND SHAPES WERE BORN.

**FEEL MAXI
NIGHTDRESS** IN
MOUVE, IS THE PERFECT ITEM
FOR A ROMANTIC NIGHT.



HOWEVER, LINGERIE IS MUCH MORE

THAN A PRACTICAL ITEM TO PROTECT, TO HIDE OR EVEN SHOW OFF OUR BODY. IT'S OUR SECOND SKIN. NO OTHER GARMENT IS CLOSER TO OUR BODY. THEREFORE, IT'S VERY IMPORTANT TO CHOOSE THE BEST QUALITY, THE PERFECT FIT AND THE BEST STYLE THAT MAKES US FEEL COMFORTABLE AND SEXY.

TEMPTATION
BIKINI G-STRING & MOLD
BRA (BRAZILIAN TOUCH) AND THE ALLURING
COLOR RED EARTH.



THE VICTORY OF LINGERIE ISN'T JUST CHARACTERIZED BY AN AMERICAN BRAND WITH A SIMILAR NAME. THERE ARE SO AMAZING BRANDS THAT PLAY WITH WOMEN'S SECRETS, BODIES, AND BEAUTY IN GENERAL. THESE LABELS OFFER BREATHTAKING STYLES, CUTS, FABRICS, COLORS... FAR AWAY FROM STANDARDS AND PRODUCTS, THAT YOU COULD FIND IN THE RUMMAGE TABLE.

THIS NEW VALEUR LINGERIE SPECIAL

WILL SHOW YOU A SELECTION OF THE BEST, BUT NOT ALL. DISCOVER THE WORLD OF LINGERIE BY YOURSELF. IT COULD BE A WONDERFUL EXPERIENCE THAT RESULTS IN WELL-BEING AND HAPPINESS.

**FEEL LACE
BODYSUIT** IN
MOUVE. ROMANTIC AND
SEDUCTIVE AT THE SAME TIME.

**FEEL EXTRA LIFT
BRA & BIKINI** IN MOUVE. THE
PERFECT COMPLEMENT
TO THE BODYSUIT AND THE OTHER COLLECTION
ITEMS OF THIS SERIES.



IF YOU HAVE ASKED YOURSELF WHAT BEAUTIFUL OUTFITS YOU CAN SEE ON THESE PICTURES, THE ANSWER IS EASY AS WELL AS EXCITING. IT'S THE NEW AUTUMN/WINTER COLLECTION BY

ANNEBRA

ANNEBRA STANDS FOR SENSUALITY AND HIGH-QUALITY. SINCE MORE THAN 40 YEARS, THE THAI BRAND PROVIDES A WIDE RANGE OF LINGERIE STYLES IN BEAUTIFUL COLORS AND SHAPES.

TEMPTATION LACE BODYSUIT

WITH BEAUTIFUL FLORAL
EMBROIDERY.

IN THE UPCOMING SEASON, ANNEBRA LEADS US TO A SEDUCTIVE **TWILIGHT** ZONE. THE SERIES CAPTIVATES THROUGH TWO-PIECE SETS, BODIES, TOPS, AND BABYDOLL SETS IN PRECIOUS INDIGO AS WELL AS ELEGANT BLACK. THE PANTIES RANGES FROM G-STRINGS, OVER BIKINI TO FASHION THONGS. REGARDING THE FABRICS, LACE AND CHIFFON DOMINATE THE TWILIGHT COLLECTION.

**TWILIGHT
MOLD BRA & BOYLEG
BIKINI** IN A BEAUTIFUL INDIGO BLUE WITH TEMPTING NUDE ELEMENTS.



**TWILIGHT
LACE BABYDOLL SET**

GIRLY AND ROMANTIC, IN WARM COLORS
THIS SET EMBELLISHED EVERY BODY
TO MAKE EACH MOMENT UNIQUE.





**TWILIGHT
LACE BODYSUIT &
MOLD BRA** PLUS A
BOYLEG
FASHION IN INDIGO BLUE.



**TWILIGHT
THE STRAPLESS
PLEAT VEST**
CONVICES IN A VIBRANT
INDIGO BLUE.

ACACIA IS A DREAM IN CRIMSON AND AZURE.

YOU WILL NEVER LOOK CLASSIER THAN IN THE KIMONO, NIGHTGOWN, OR NIGHTDRESS. THE SEXY SUSPENDER BELT COMPLETES THE SLINKY LOOK, ESPECIALLY WHEN YOU WEAR THE SEDUCTIVE FASHION PANTS. IN THE SHAPE OF A HEART, THE PANTS LEAVE THE BUTT UNCOVERED THAT PLACES IT IN THE SPOTLIGHT SPECTACULARLY.

**ACACIA
LACE BABYDOLL SET
WITH LACE ROBE**

FOR ROMANTIC MOMENTS.



**ACACIA
G-STRING & EXTRA
LIFT STRAPLESS BRA**

IN ALLURING AZURE OR CRIMSON.



WHILE THE RED PIECES

SYMBOLIZES SEDUCTION AND SINFULNESS IN PERFECTION,
THE AZURE STYLES WILL MAKE THE WEDDING
NIGHT TRULY SPECIAL.
ACACIA IS A TRUE HIGHLIGHT OF THE NEW ANNEBRA COLLECTION.

ACACIA MOLD BRA WITH A BOYLEG FASHION

COMPLEMENTED WITH A SEXY GARTER BELT.

ACACIA SHEER LACE BRA & BIKINI THONG

IN CHARMING AZURE.



A woman with blonde hair is lying in a wicker chair, wearing a grey lace babydoll set. She is positioned on a bed with a patterned coverlet. The chair has a cushion with a painting of horses. The background is a dark wall.

**FEEL CHIFFON
BABYDOLL SET**

IN GREY SEDUCES WITH NUDE
PARTS AND DELICATE DETAILS.

FEEL CREATES A ROYAL WELL-BEING.

HOWEVER, NOT ONLY BECAUSE OF THE HIGH-QUALITY FABRICS, BUT
ALSO THROUGH THE CLASSY LOOK, YOU WILL FEEL LIKE A PRINCESS, AND
SOMETIMES LIKE A GODDESS. IN MELLOW AND GREY, ANNEBRA
PRESENTS A SERIES THAT STANDS FOR PURE ELEGANCE.

A photograph of two women lying on a bed with a white sheet. They are wearing matching light purple lace lingerie sets, including bras and briefs. The woman on the left has long brown hair and is looking towards the right. The woman on the right has long blonde hair and is looking towards the camera. The background features a dark wood headboard with a rope-like design and a wooden nightstand with a white plate on it. The lighting is soft and warm, creating a romantic atmosphere.

MADE OF LACE, THE DELICATE BRASSERIE SHAPES
SENSUALLY THE BREAST IN MANY
VARIATIONS. WHILE THE LACE BODY SUIT LETS YOUR BODY SHINE IN
A FABULOUS LIGHT, THE NIGHTDRESS AND KIMONO WILL MAKE THE
BREAKFAST SOMETHING SPECIAL.

A fashion advertisement for 'Temptation Chiffon Nightwear Pleat Set'. Two models are shown in a bedroom setting. One model is sitting on a bed with a patterned red and gold coverlet, wearing a red, pleated, spaghetti-strap nightgown. The other model is kneeling on the bed, wearing a red, ruffled, spaghetti-strap nightgown. They are both looking towards the camera. In the background, there is a teal wall, a wooden bed frame, a parrot perched on a branch, and a lamp. The text 'TEMPTATION CHIFFON NIGHTWEAR PLEAT SET' is prominently displayed in the upper left, with 'IN ALLURING RED EARTH.' in smaller text below it.

TEMPTATION
CHIFFON NIGHTWEAR
PLEAT SET IN ALLURING
RED EARTH.

**TEMPTATION PLAYS A
GAME OF ALLURE AND DUALITY.**

OF COURSE, THE COLLECTION IS DESIGNED IN THE CLASSICAL COLORS OF SEDUCTION: RED AND BLACK. TEMPTATION PRESENTS A BLEND OF AN INNOCENT ELEGANCE AND THE CONSCIOUS PLAY OF SEDUCTION. A HIGHLIGHT OF THE ANNEBRA TEMPTATION SERIES IS THE DELICATE BODY MADE OF FINE LACE. WITH ITS OPEN BACK, IT UNDERLINES THE SLINKY APPEARANCE OF EACH WOMAN. THREE BEAUTIFUL PANTS AND A G-STRING CAN BE COMBINED WITH THREE BRASSERIE MODELS, THREE NEGLIGEEES AS WELL AS A KIMONO AND TOP.



ALIVE PRESENTS US ITS FLOWER PRINTS THAT HAS A VIBRANT FEEL OF NATURE. AS CUTE AS THE PRINTS ARE, THE PATTERN AND SILHOUETTES ARE JUST AS EXCITING. A LOVELY GARTER BELT, A TOP, BRA, NEGLIGEE, AND KIMONO GUARANTEE A GORGEOUS LOOK IN COMBINATION WITH THE COLORFUL PANTS.

**ALIVE MOLD BRA
& BOYLEG FASHION**
IN A ROMANTIC SHADE OF GREY.

THE ANNEBRA ALIVE COLLECTION

IS COMPLEMENTED WITH BRAS, A BUSTIER, TWO NIGHTGOWNS,
A KIMONO AND THREE SEXY THONGS IN VIOLET AND BEIGE. VERY
SEDUCTIVE HIGHLIGHTS ARE THE FASHION THONG AS WELL AS THE
G-STRING WITH TWO HIP STRAPS.





**NIGHT MOLD
FRONTCLOSURE BRA**

IN COMBINATION WITH A FASHION THONG.

A SENSUAL ALTERNATIVE IS THE BEAUTIFUL

LACE BODYSUIT

**NIGHT ROUNDS OFF THIS ANNEBRA
COLLECTION.**

THE ELEGANT AND SEXY BODY SUIT IS A REAL MUST-HAVE. ACTUALLY, IT'S TOO BEAUTIFUL TO BE WORN ONLY UNDER YOUR CLOTHES OR JUST IN VERY SPECIAL MOMENTS. THUS, YOU SHOULD TRY TO WEAR IT AS TOP IN COMBINATION WITH A COOL LEATHER SKIRT OR JACKET.



THE NIGHTDRESS MAKES YOU THE BEAUTY OF THE NIGHT.

THE ENCHANTING NEGLIGÉES TURN THE NIGHT INTO SOMETHING SPECIAL. WHILE THE ELEGANT G-STRINGS MAKE YOU A VAMP OF THE NIGHT, THE WHITE PANTS PROVIDE A VERY COZY FEELING AS WELL AS A PERFECT FIT. PROBABLY, THIS ANNEBRA COLLECTION CANNOT GUARANTEE A PERFECT SLEEP, BUT INSTEAD AN UNFORGETTABLE NIGHT.





WWW.ANNEBRA-DEUTSCHLAND.DE



A full-page advertisement for La Perla. The background is a vibrant, surreal landscape with a clear blue sky and a green field. Several oversized flowers are scattered across the scene: a large yellow tulip in the upper left, a large blue flower in the center, a large pink flower in the lower left, and a large red flower in the lower right. A woman with dark hair and red lipstick, identified as Kendall Jenner, is the central figure. She is wearing a bright red, lace-trimmed bikini bottom. She is posed in a three-quarter view, looking back over her shoulder towards the camera with a confident expression. Her arms are crossed over her chest. The overall aesthetic is bold and sensual, emphasizing the brand's theme of liberation and self-confidence.

FOR THE LIBERATION OF ALL WOMEN

LA PERLA

KENDALL JENNER WEARS THE REVOLUTIONARY LA PERLA FREEDOM SLIP IN A PROVOCATIVE SHOT BY PHOTOGRAPHERS MERT & MARCUS. BY OPTING FOR BRIGHT RED, JENNER RADIATES SELF-CONFIDENCE, WHICH CAN BE GIVEN ONLY BY LA PERLA. THE SEAMLESS DESIGN OF THE FREEDOM SLIPS IS VISIBLE. SENSUAL THE FABRIC NESTLES TO HER BODY. IT SHAPES AND BEAUTIFIES HER FIGURE AND ENSURES ABSOLUTE COMFORT AND FLEXIBILITY AT THE SAME TIME.



MIRROR IN SHARDS, BRAS IN FLAMES, AN
OLD, TIGHT CORSET.
THE AMERICAN PHOTOGRAPHER STEVEN KLEIN CHOSE THESE
SYMBOLIC IMAGES TO VISUALIZE THE KEY CONCEPT OF THE
SUMMER 2017 CAMPAIGN OF

 **LA PERLA**

LA PERLA'S CAMPAIGN'S MOTTO IS THE LIBERATION OF WOMEN

FROM THE COMPULSION TO SUFFER FOR BEAUTY. THIS STYLE REVOLUTION TAKES THE BODY AS THE STARTING POINT AND ACCOMPANIES EACH MOVEMENT WITH STRETCH MATERIALS AND SKILLFUL CUTS WHICH HAVE BEEN CREATED WITH THE UNIQUE EXPERTISE OF THE BRAND TO EMPHASIZE THE FEMALE SHAPE.

WITH AN EXPLOSIVE VISUAL POWER,

STEVEN KLEIN'S LENS TELLS THE STORY OF LA PERLA'S LINGERIE, READY TO WEAR AND SWIMWEAR COLLECTION 2017. THE IMAGES EMPHASIZE THE AUTHENTIC NATURE OF THE TOP MODELS.

KENDALL JENNER IS THE NEW STAR

OF THIS CAMPAIGN. LA PERLA'S CREATIVE DIRECTOR, JULIA HAART, CONSIDERS KENDALL JENNER AS THE IDEAL INTERPRETER OF THE INNOVATIVE WAY THAT THE BRAND IS FOLLOWING. KENDALL'S CHARISMA ABSOLUTELY COMPLIES WITH THE CONTEMPORARY ZEITGEIST. IT GIVES EVERY MODEL THAT SHE WEARS, A DISTINCTIVE CHARACTER. FURTHERMORE, KENDALL'S PERSONALITY AND LOOK EMPHASIZES MODERNITY AS WELL AS THE CAREFREE, AND CONFIDENT ELEGANCE OF THE CREATIONS.





LIU WEN, WHO IS THE FIRST CHINESE BEAUTY WHO HAS REACHED THE OLYMPUS OF INTERNATIONAL TOP MODELS, CONTINUES HER ROLE AS AN AMBASSADOR OF LA PERLA IN THE FAR EAST. SHE PRESENTS HERSELF FROM HER MOST INTENSE AND SENSUAL SIDE.

THE LONG DRESS SHOWS "AUTOGRAFO"

MOTIFS THAT ARE EMBROIDERED ON STRETCH SILK. BLACK BORDER HIGHLIGHTS THE DÉCOLLETÉ (RIGHT).

FASCINATING EMBROIDERY MOTIFS

ON COLORED TULLE TURN THE "AUTOGRAFO" BABYDOLL INTO A PIECE OF PURE SEDUCTION (ABOVE).

ISABELI FONTANA IS THE FACE OF LA PERLA'S CAMPAIGN FOR THE SECOND TIME. WITH HER FASCINATING MEDITERRANEAN APPEARANCE, SHE EMPHASIZES THE FEMALE'S CURVES AS UNIQUELY IDENTIFIABLE.

A SUPER LOW-CUT NECKLINE IS THE BREATHTAKING SEDUCTIVE STYLE DETAIL OF THE TRIANGLE BRA WITH STRAPS MADE OF TRANSPARENT TULLE WITH "AUTOGRAFO"-MOTIFS. THE MATCHING THONG IS THE PERFECT SUPPLEMENT.



ISABELI FONTANA WEARS A BODY PIECE WITH
"AUTOGRAFO" EMBROIDERY.
DUE TO THE INSERTS OF TRANSPARENT TULLE, THE SET CREATES THE
ILLUSION OF SEDUCTIVE LINGERIE.



MACRAMÉ LETS THIS
BEAUTIFUL SILK
DRESS SHINE IN A WONDERFUL LIGHT.
MOREOVER, THE DRESS ASSUMES THE
STYLE OF SEDUCTIVE LINGERIE.





THE TOPOGRAPHY OF A FJORD BECOMES A SPECTACULAR PRINT MOTIF ON THIS DRESS WITH SHIRT COLLAR. IT'S MADE OF BI-STRETCH SILK. THE VERY SEXY HIGH SIDE SLIT IS FRAMED WITH WONDERFUL SEQUIN MOTIFS WHICH WERE SET UP BY HAND.

WWW.LAPERLA.COM

A woman with dark hair is lying on her back on a large, ornate rug with a floral and geometric pattern. She is wearing black mesh long-sleeved gloves, a black mesh thong with a gold chain waistband, and a white bra. She is looking upwards and to the left with a slight smile. The lighting is warm and dramatic, highlighting her skin and the texture of the mesh.

TRENDY
LINGERIE
WITH A
CLASSIC TOUCH

LES JUPONS DE TESS



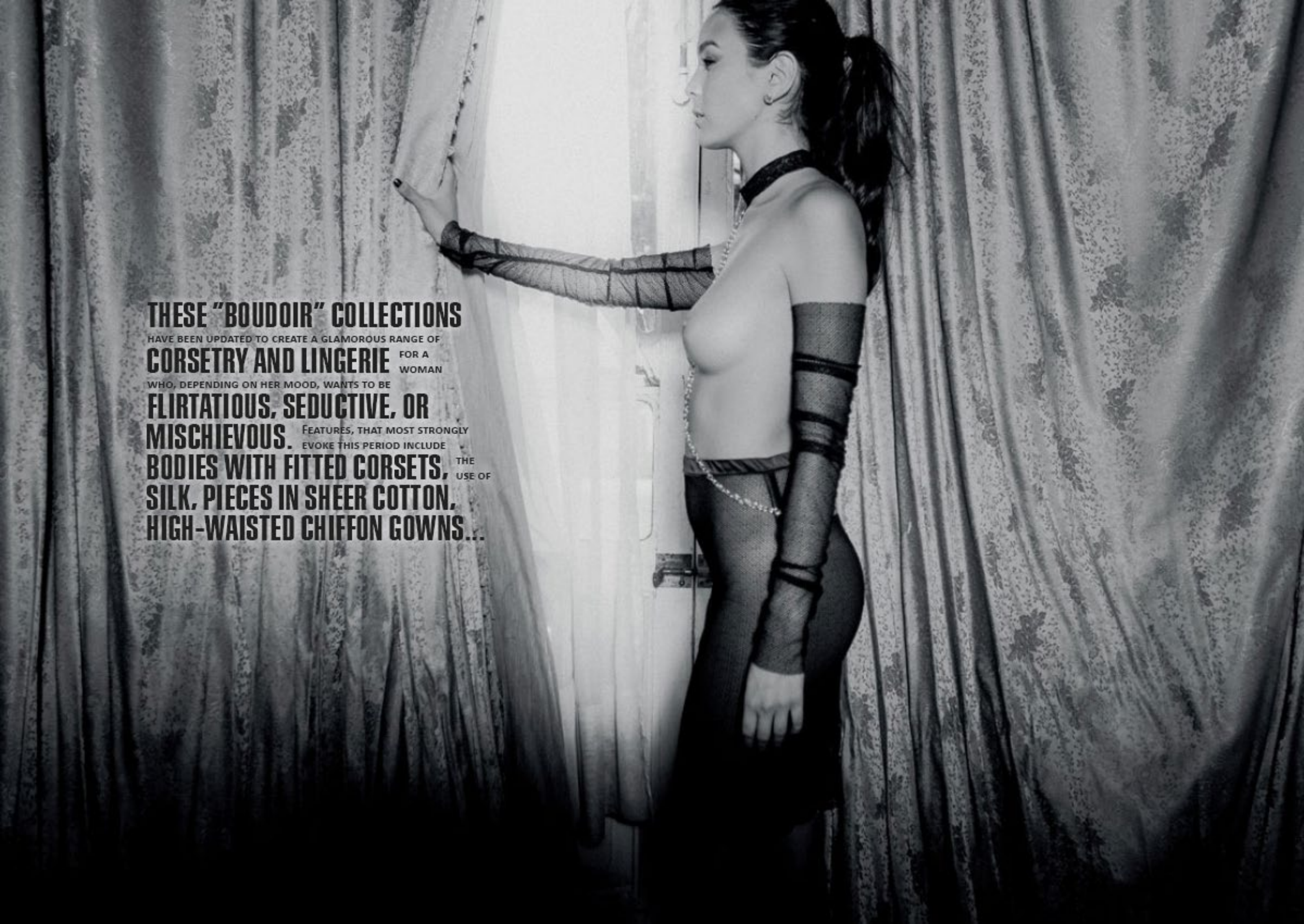
THOSE WHO HAVE VISITED PARIS, ARE FAMILIAR WITH THE SPECIAL FRENCH ATTITUDE, THAT UNIQUE JOIE DE VIVRE. IT CAN BE ASSUMED THAT THERE IS HARDLY ANOTHER EUROPEAN NATION THAT CELEBRATES MORE THE BLEND OF ELEGANCE, STYLE, SECRETS, AND THE GAME OF SEDUCTION TO THE FULLEST.

THIS UNIQUE ATTITUDE IS REFLECTED IN BREATH-TAKING LINGERIE COLLECTIONS, MODERN, BUT WITH A CLASSICAL TOUCH. SO, THE ELEGANCE OF THE 18TH CENTURY WOMAN IS THE INSPIRATION OF THE BEAUTIFUL FRENCH LINGERIE LABEL THAT CREATES COLLECTIONS WITH THAT CERTAIN SOMETHING:

LES JUPONS DE TESS

IT IS AN ERA CHARACTERISED BY THE
'ART DE LA TOILETTE' AND
FEMALE 'COQUETTERIE'.
SYMBOLS OF THE PERIOD, SUCH AS
FRILLS AND RIBBONS,
ADORN THE VARIOUS STYLES.





THESE "BOUDOIR" COLLECTIONS

HAVE BEEN UPDATED TO CREATE A GLAMOROUS RANGE OF

CORSETRY AND LINGERIE FOR A WOMAN

WHO, DEPENDING ON HER MOOD, WANTS TO BE

FLIRTATIOUS, SEDUCTIVE, OR

MISCHIEVOUS. FEATURES, THAT MOST STRONGLY

EVOKE THIS PERIOD INCLUDE THE USE OF

BODIES WITH FITTED CORSETS,

SILK, PIECES IN SHEER COTTON,

HIGH-WAISTED CHIFFON GOWNS...



MELTING NOSTALGIC INSPIRATIONS, FROM THE 18TH CENTURY AND CABARETS FROM THE ROARING TWENTIES, WITH AN ABSOLUTE MODERNITY.

THE RESULT IS A DELICATE COLLECTION, USING FINELY WORKED, ELEGANT AND LUXURIOUS FABRICS. LAYERS OF CHIFFON, "LEAVERS" LACE AND SILKS COMBINE TO CREATE A COUTURE FEEL.





**INSPIRATION SOMETIMES
STARTS WITH A SINGLE
DETAIL** WHICH THEN TAKES SHAPE.
IT COULD BE A NECKLINE, A SLEEVE,
A PATTERN, A WAY OF TYING A RIBBON...
AND THE IMAGINATION DOES THE REST.

**THE MAJORITY OF THESE
ALLURING PIECES** CAN BE WORN AS
UNDERWEAR OR
EVEN AS OUTERWEAR.

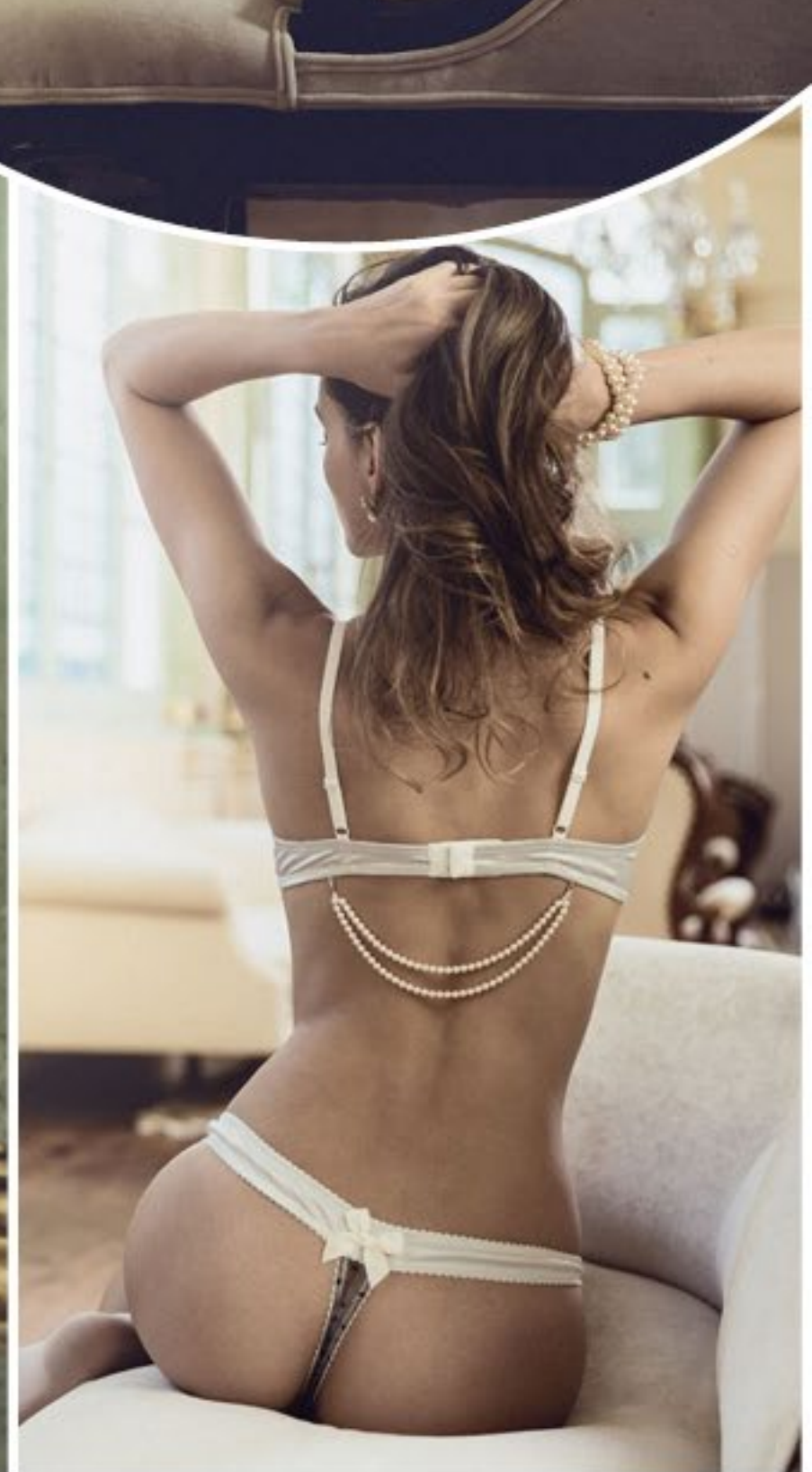


**CORSETS AS BELTS,
CAMISOLES AS TOPS,
SLIPS AS TUNICS,
COTTON PIECES AS
BEACHWEAR...**

THE AVAILABLE STYLES ARE:

**UNDERWIRED BRAS,
HALTER NECK TRIANGLE BRAS,
SMOCKED COTTON BRA TOPS,
CAMISOLES, SLIP SETS,
THONGS, BRIEFS, SHORTS,
FULL BRIEFS, CORSETS,
SUSPENDER BELTS, AND
"SOFT" BASQUES.**





CHOSEN AS A
**"COUP DE CŒUR" LABEL
BY CHANTAL THOMASS**

AND CHRISTINE WALTER-BONINI, DIRECTOR OF THE PRESTIGIOUS ESMOD FASHION SCHOOL, AT THE SALON DE LA LINGERIE IN JANUARY 2009, LES JUPONS DE TESS IS CLEARLY NOW ONE OF THE MAJOR ACTORS IN THE FASHION LINGERIE INDUSTRY.

ESTABLISHED IN 2007,

THE BRAND IS NOW DEVELOPING NOT ONLY IN HIGH END MULTI BRANDS BOUTIQUES AND LUXURIOUS DEPARTMENT STORES LIKE GALERIES LAFAYETTE, BUT ALSO THROUGH THE OPENING OF FREE STANDING STORES, DEVELOPING FRANCHISE CONCEPT AND LICENSE...



LJT IS A YOUNG, FRESH SUBLINE OF LES JUPONS DE TESS. THE PRICES ARE A BIT LOWER, BUT THE QUALITY AND SEDUCTIVE DESIGNS ARE OVERWHELMING IN THE SAME WAY.





*"I DEFINE MYSELF AS A FASHION
DESIGNER BECAUSE FOR ME, LINGERIE IS
FASHION AND I TREAD IT AS SUCH!"*

**WITH
PARIS AND
FANTASTIC
LINGERIE
IN LOVE**

CHANTAL THOMASS

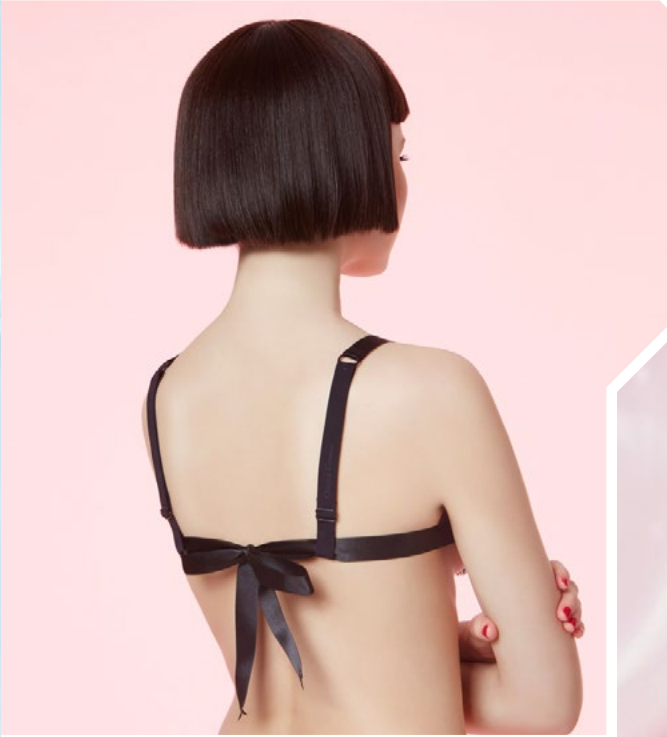




THIS SEASON A BREATHTAKING COLLECTION, FULL OF SENSUALITY AND THAT CERTAIN FRENCH TOUCH OF LOVE AND PASSION WAS DREAM-UP BY THE EXCEPTIONAL PARISIAN ARTIST **CHANTAL THOMASS**

CHANTAL THOMASS

MADE HER ENTRY INTO THE FASHION WORLD IN THE LATE 1960S. AT THAT TIME OF ENDLESS POSSIBILITY, SHE CREATED HER OFF-THE-RACK BRAND, TER AND BANTINE, AND LAUNCHED HER TRADEMARK STYLE: FEMININE, DARING, IRREVERENT, AND UNEXPECTED. FABRIC SHINY LIKE PLASTIC, FLANNELETTE, LUREX... THE YOUNG STYLIST DARED TO TRY ANYTHING AND JUMPED HEAD FIRST INTO THE CREATIVE MADNESS THAT WAS THE 70S.





HER BOHEMIAN AND LIGHTEARTED STYLE

IMMEDIATELY CAUGHT THE EYE OF THE BIG STARS OF THE TIME — LED BY BRIGITTE BARDOT, AND THE MOST HIGH-CLASS BOUTIQUES, LIKE THE FAMOUS DOROTHÉE BIS.

BOLD GOOD FAIRIES LEANT OVER HER SHOULDER

AND PICKED UP HER PENCILS, TEMPTING HER TO SKETCH OUT RAVISHING FANTASIES ON A LOVELY, SILKY CORNER OF A CLOUD.



UNDER A DELICATE SKY, GLITTERING WITH SPARKLING STARS, THESE FANTASIES TURNED INTO PRECIOUS CREATIONS, SUBTLY BLENDING INNOCENT AND ROMANTIC SHADES OF DAWN WITH DEEPER, MORE TROUBLING TWILIGHT HUES.





INVITED FOR TEA IN LACE LAND.

OUR MISCHIEVOUS DESIGNER, CHANGED INTO A STORYTELLER, PURSUED SOME DELICATE BUTTERFLIES, JUMPING FREELY FROM A BRASSIERE TO BOXERS, BUMPING INTO CORSELET AND SLIP, CRINOLINE, AND PETER PAN COLLAR, BEFORE PASSING BY A KEEN LORD JABOT WHO WAS BUSY CHARMING HIS LADY GARTER.



THEN, WITH A QUICK FLUTTERING OF HER LASHES,

SHE FLEW AWAY AND LANDED IN AN AMAZING GARDEN, FULL OF LIGHT, IMAGINARY CREATURES. SHE WHISPERED ENCHANTING, MAGICAL TALES ABOUT A PRINCESS AND A POLKA DOTTED PEA, A PUSHY PUSS IN BOOTS AND A SCULLERY MAID IN SEQUINED SHOES, TO THIS STRANGE AUDIENCE...

WHEN THE ALARM CLOCK WENT OFF,

THE DREAM VANISHED, YET THE INSPIRATION REMAINED. THIS IS HOW THE PE17 COLLECTION WAS BORN, ONE BEAUTIFUL SUMMER NIGHT...



IN LOVE WITH PARIS

SOON, THE AUTUMN & WINTER WILL COME
AND SHE HAS TWO LOVES: LINGERIE AND PARIS,
CHANTAL THOMASS

CHANTAL THOMASS TAKES US TO THE CABARET
WITH HER TAKE ON THIS FAMOUS MUSIC HALL
PIECE. GLITTER AND DIAMANTE, FRILLS AND LACE,
A MASCULINE FEEL AND PURE SENSUALITY - FROM
CRAZY HORSE TO BROADWAY, THE DESIGNER
TURNED MARLENE, LIZA AND DITA INTO HER MU-
SES FOR **FALL-WINTER 2017.**





IN CURVE-HUGGING SMOKING OUTFITS OR THEIR KNEE-HIGH STOCKINGS,

THESE TEMPTRESSES START THEIR GLAMOUROUS SHOW UNDER A SHOWER OF GLITTERING STARS. UNDER THE CATWALK SPOTLIGHTS, THEIR SENSUAL CHOREOGRAPHIES IN CHEEKY STRIPED TULLE TOY WITH THE CHAINS AND BUTTONS OF THEIR SATIN AND LACE UNDERWEAR. THEY BRING OUT THEIR WILD, FELINE SIDE IN PANTHER LACE, PAIRED WITH SATIN BOWS AND SHIMMERING RIBBON. THEIR CARMINE NAILS CARESS A RED LACE FLOUNCE PAIRED WITH SUGGESTIVE LACING.

ENGENS' MOI



TEMPTED TO TAKE A POLE DANCING CLASS?

THEY SLIP INTO THEIR HOODIES WITH THEIR OPEN BACK, IN BLACK AND PINK DRAPED TULLE, GATHERED IN AND TOPPED WITH A LARGE BUTTERFLY BOW. UNDER THEIR BOWLER HAT, THEY SPORT WHITE COLLARED BODIES AND ASCOTS.

WE FANTASIZE ABOUT THESE IMPETUOUS WOMEN

HIDING ASYMMETRIC LACE WITH SATIN RIBBONS AND CRYSTAL EMBROIDERY, ORNATELY BEJEWELLED TRIANGLES AND STRINGS UNDER THEIR FEATHERS. BECAUSE PARIS WILL ALWAYS BE PARIS...

TRIANGLE

PLAY THE FASHIONISTA WITH THIS DISTINCTIVE LINE, WHICH MISCHIEVOUSLY BORROWS LOOKS FROM YOUR ATHLETIC WARDROBE! BARE-BACK GATHERED TULLE TRIANGLE BRA WITH A DEEPLY PLUNGING NECKLINE AND CHOKER ADORNED WITH A BOW FOR A VERY FASHIONABLE DESIGN.



BOXERS

PLAY THE FASHIONISTA WITH THIS DISTINCTIVE LINE, WHICH MISCHIEVOUSLY BORROWS LOOKS FROM YOUR ATHLETIC WARDROBE!

SWEAT

PLAY THE FASHIONISTA WITH THIS DISTINCTIVE LINE, WHICH MISCHIEVOUSLY BORROWS LOOKS FROM YOUR ATHLETIC WARDROBE! A TRUE READY-TO-WEAR PIECE, THIS LOOSE-FITTING SLEEVELESS SWEAT GIVES YOU THE PERFECT SPORTSWEAR LOOK WITH ITS HOOD AND POCKETS

GRAIN DE FOLIE





SENSATIONNELLE

WAISTCOAT (LEFT SIDE) LIFT THE CURTAIN ON THIS LINE WITH A MIX OF MASCULINE AND FEMININE INSPIRATIONS, FEATURING A STRIPED COLLAR AND JEWELLERY CHAINS. A MIX OF ULTRA-SHEER LACE AND OPAQUE SATIN BLURS THE LINE BETWEEN DRESSED AND UNDRESSED. BUTTON UP YOUR WAISTCOAT AND GET READY TO BE SENSATIONAL! A TRULY EXCEPTIONAL PIECE, THIS BARE-BACK WAISTCOAT REVEALS THE BUST THROUGH LIGHTWEIGHT LACE. ITS CUFF LINKS AND LITTLE CHAIN ON THE FRONT ARE SURE TO LOOK SENSATIONAL!

BRIEFS (LEFT) MID-LOW WAIST BRIEFS GATHERED AT THE BACK TO HIGHLIGHT THE CURVE OF THE BOTTOM.



SENSATIONNELLE

PUSHUPISSIME BALCONETTE PUSH-UP BRA FOR AN ULTRA- UPLIFT EFFECT. WAISTCOAT-STYLE CENTRE DECORATED WITH CUFF LINKS AND A LITTLE CHAIN.

THONG MID-LOW WAIST THONG ADORNED WITH CUFF LINKS AND A LITTLE CHAIN ON THE FRONT. MATERIALS: RIGID LEAVERS LACE, STRIPED ONE-WAY STRETCH JACQUARD SATIN AND MATTE TWO-WAY STRETCH WARP AND WEFT FABRIC.



TOMBEUSE

HOW CAN YOU REMAIN INDIFFERENT TO THE CHARMS OF TOMBEUSE ON THE LEFT SIDE?
RESISTANCE IS FUTILE - YOU WILL INSTANTLY FALL IN LOVE WITH ITS LEAVERS LACE AND TWO-TONE LAYERING DETAILS. THIS SEASON, ITS LACE IS ADORNED BY SWAROVSKI CRYSTALS, SO GLAMOUROUS!

TRIANGLE NO WIRE TRIANGLE BRA FOR A NATURAL CLEAVAGE: PERFECT FOR SMALL BUSTS.
SUSPENDER BELT A TRULY SEDUCTIVE PIECE, THIS SUSPENDER BELT WILL BEAUTIFULLY ENHANCE YOUR LINGERIE.
TANGA TANGA WITH TULLE-LINED FRONT FOR GREATER OPACITY.



TENTATION

LOOK SPECTACULAR AS YOU SUCCUMB TO TENTATION! LEAVERS LACE FRILLS AND STUNNING LACE-UP WILL MAKE YOU THE STAR OF THE SHOW!

BASQUE THIS ALL-LACE CORSET WITH A TULLE BACK WILL GIVE YOU A GLAMOUROUS LOOK WITH ITS LACE-UP EFFECT THAT PLUNGES DOWN TO THE NAVEL.

TANGA LACE TANGA ADORNED WITH A FLOUNCE AND LACE-UP EFFECT ON THE FRONT.

FLAGRANT DÉLICE

LEAD THE DANCE IN
FLAGRANT DÉLICE!

ALLOW YOURSELF TO BE ENCHANTED BY THE GRAPHIC CRISS-CROSS AND SUGGESTIVE OPENINGS... THE MODERN LOOK OF STRIPED TULLE MEETS A FRIVOLOUS ALLURING FLOUNCE, TO THE DELIGHT OF ALL YOUR SUITORS!

UNDERWIRE SUPPORTIVE UNDERWIRE BRA FEATURING A PLUNGING NECKLINE.
SUSPENDER BELT A TRULY

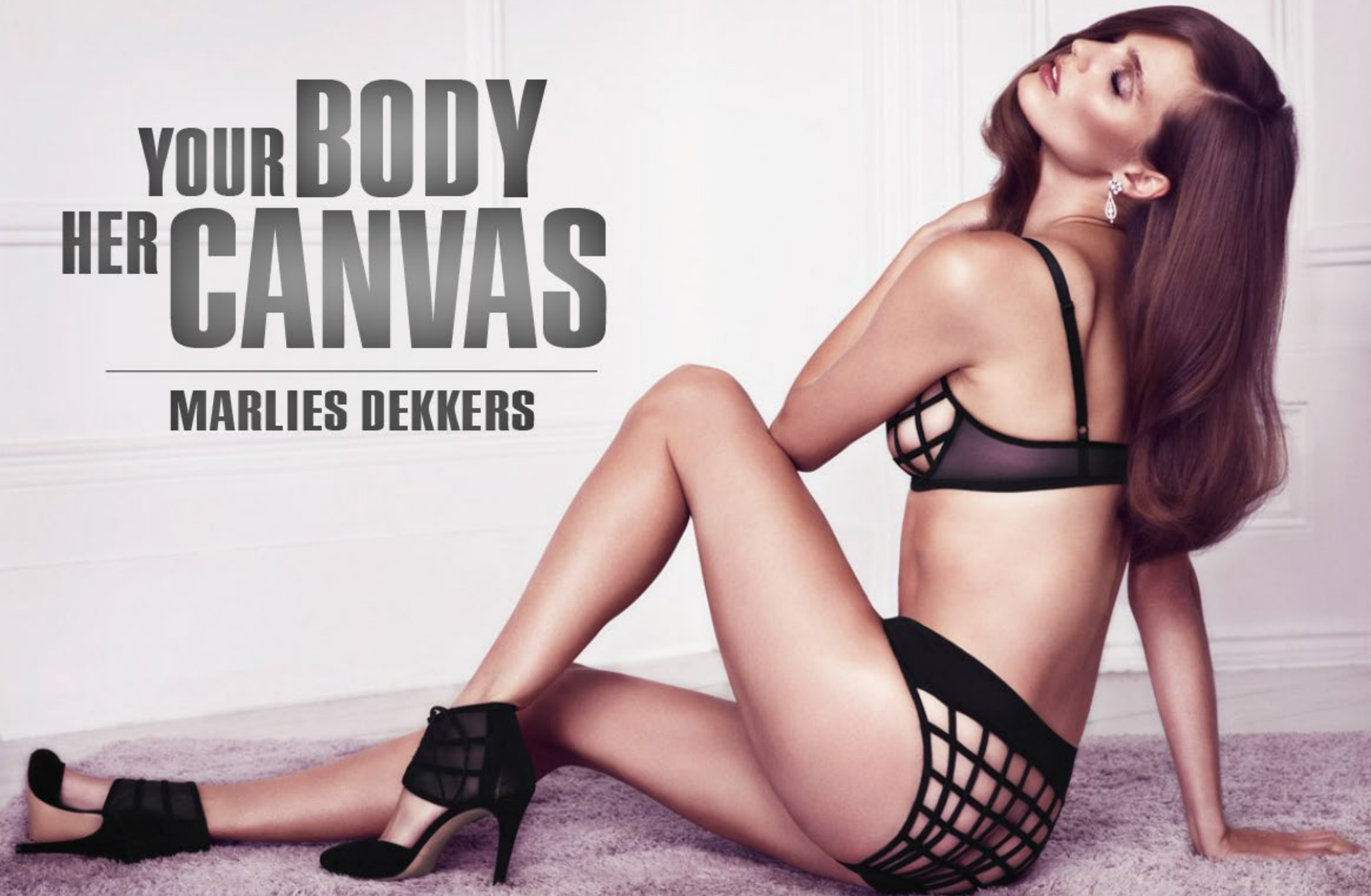
SEDUCTIVE PIECE, THIS FINE SUSPENDER BELT WILL ENHANCE YOUR ENSEMBLE.

BRIEFS MID-LOW WAIST BRIEFS. OPENINGS ON THE FRONT AND BACK.

WWW.CHANTALHOMASS.COM

**YOUR BODY
HER CANVAS**

MARLIES DEKKERS



WHILE MANY GIRLS AND WOMEN ATTACH GREAT IMPORTANCE TO THEIR LOOK AND STYLE, NOT LESS NEGLECT THEIR UNDERWEAR. THEREBY, THE CENTER FOR SOPHISTICATED LINGERIE IS JUST AROUND THE CORNER. FOR DECADES, THE NETHERLANDS STAND FOR HIGH-QUALITY UNDERWEAR WITH THE CERTAIN SOMETHING. THE DUTCH LINGERIE RANGE FROM CLASSY, OVER FUNCTIONAL TO VERY SEDUCTIVE. UNDOUBTEDLY, ONE OF THE MOST SOPHISTICATED REPRESENTATIVES IN THAT AREA IS PERSONAL MELODIOUS NAME:

■ **MARLIES | DEKKERS**

MARLIES DEKKERS, THE CULT DUTCH UNDERWEAR ARTIST, WANTS TO USE YOUR BODY AS HER CANVAS AND EMBRACES ITS BEAUTIFUL PARTS WITH THE MODERN STRAPS IN HER DESIGNS. MARLIES, WHO SHUNS THE LINGERIE TRADITION OF LACE, RIBBON, AND FRILL, CONCEIVES BOLD, GRAPHIC CONCEPTUAL LOOKS USING STRAP LATTICES AND UNUSUAL CUTOUTS TO CREATE LINGERIE FOR THE CONTEMPORARY WOMAN.

GOVERNED BY THE HOLY TRINITY OF DESIGN,

FIT AND QUALITY, THE WORK OF MARLIES DEKKERS IS LIKE A PIECE OF ART YOU WEAR EITHER UNDER YOUR CLOTHING OR AS A PART OF YOUR OUTFIT.

MARLIES DEKKERS

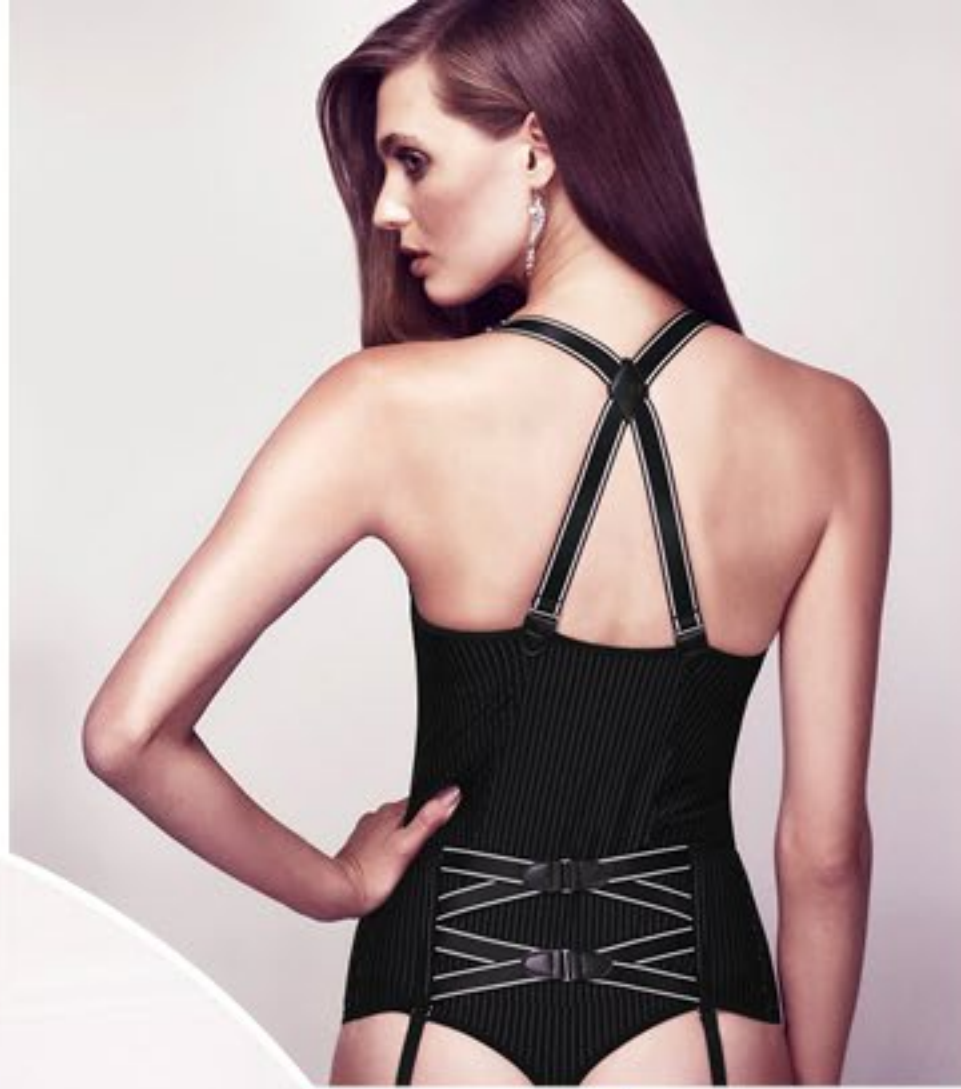
DESIGNS FOR ADVENTURERS, DREAMERS,
AND MODERN THINKERS.



WHAT YOU SHOULD KNOW

MARLIES DEKKERS WAS BORN IN 1965 AND GRADUATED FROM THE ACADEMY OF ART WITH DISTINCTION IN 1991. SHE LAUNCHED HER UNDRESSED LINGERIE COLLECTION TWO YEARS LATER WITH THE HELP OF A GRANT. WITH HER MODERN VISION OF LINGERIE, SHE STARTED A SMALL LINGERIE REVOLUTION IN THE NETHERLANDS AND LATER THROUGHOUT THE REST OF THE WORLD. MARLIES DEKKERS DESIGNS FROM HER OWN VISION OF LIFE AND AIMS TO ACCENTUATE WOMEN'S SELF-CONFIDENCE.

AS EARLY AS 1994, SHE WAS AWARDED THE DUTCH BODY-FASHION AWARD FOR HER COLLECTIONS AND THREE YEARS LATER SHE RECEIVED MUSEOLOGICAL RECOGNITION WITH A SOLO EXHIBITION IN THE ROTTERDAM ART HALL. HER WORK WAS CROWNED BY ELLE MAGAZINE'S INNOVATOR OF THE YEAR AWARD IN 2004. IN 2007 THE DESIGNER FELT HONORED TO BE AWARDED THE PRIX VEUVE CLICQUOT BUSINESS WOMAN OF THE YEAR AWARD AND TO WIN THE NEW YORK CILA AWARD FOR 'BEST FASHION LINGERIE'.



MARLIES' MOTTO...

DARE TO DREAM, DARE TO GROW, DARE TO BE.



**2008 STARTED OFF WITH THE PARISIAN
CREATOR OF THE YEAR AWARD.**

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**MARLIES DEKKERS IS A MODERN-DAY
FEMINIST.**

SHE BELIEVES THAT WOMEN ARE THE KEY TO SUCCESS WHEN IT COMES TO GENDER EQUALITY.

"WE NEED TO CHANGE THE CONVERSATION ABOUT FEMININITY OURSELVES. TOGETHER WE CAN DISARM THE STEREOTYPES THAT FOR FAR TOO LONG HAVE MISLED OUR SOCIETIES; THAT WE DON'T HAVE THE SKILLS, THE INTELLIGENCE, OR THE GUTS. ALL WE NEED, IS FEMALES MOVING FORWARD. WE NEED WOMEN WHO UNDERSTAND THAT EQUALITY ISN'T DEPENDENT ON EXTERNAL FACTORS; SOMETHING PASSIVELY RECEIVED OR VIOLENTLY ACQUIRED. WOMEN WHO TRAIN THEIR MINDS SO THAT THEY FEEL POWERFUL THEMSELVES. WOMEN WHO FEEL, THINK AND RADIATE CONFIDENCE. NOT AGAINST, BUT IN PARTNERSHIP WITH MEN. BECAUSE, ULTIMATELY, WE GIVE PROGRESS TO OURSELVES. WE OURSELVES NEED TO MOVE FORWARD. THIS IS THE THIRD MOVEMENT."





HER DESIGNS

ARE KNOWN FOR THEIR RADIANCE OF POWER AND SELF-CONFIDENCE, AS WELL AS FOR THEIR GROUNDBREAKING STYLE, PERFECT FIT, DETAILED FINISH AND THE USE OF MODERN MATERIALS AND INNOVATIVE TECHNIQUES.

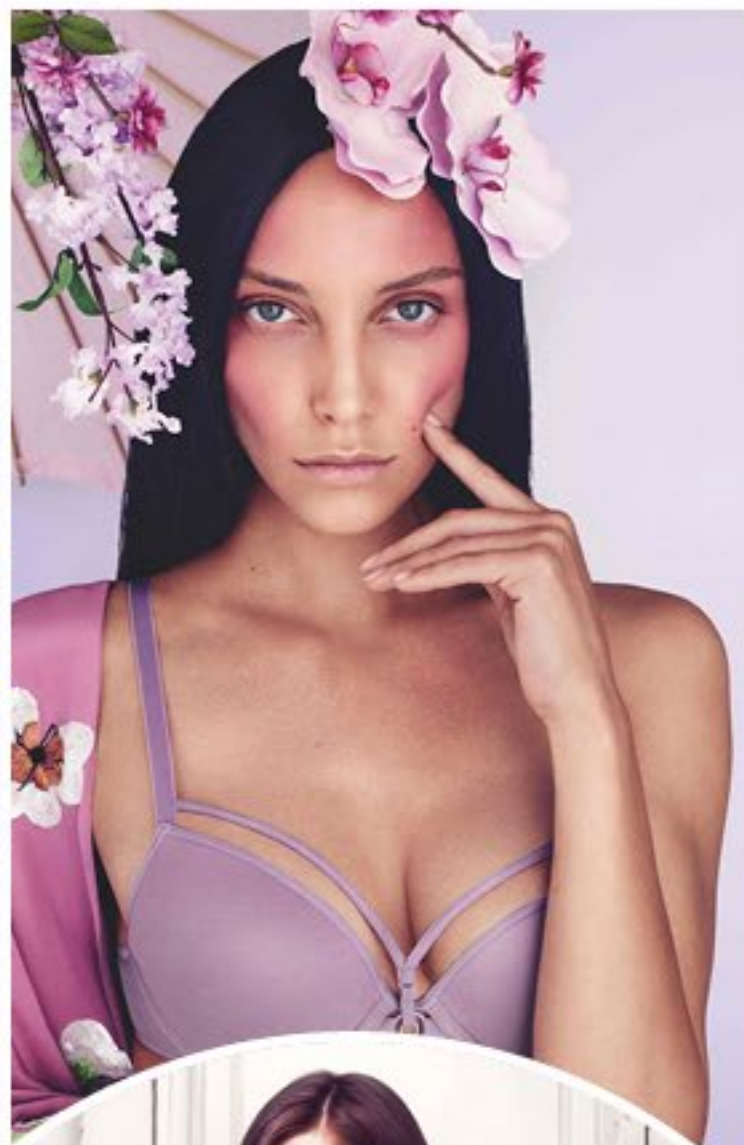


EVERY COLLECTION

HAS A DIFFERENT STORY BEHIND IT. HER MAIN INSPIRATION SOURCES VARY FROM PHILOSOPHERS AND ARTISTS, POWERFUL WOMEN, TO HER OWN LIFE EXPERIENCES. EACH STORY IS TOLD BY THE UNIQUE DESIGN, COLORS AND PRINT OF A COLLECTION.

NEW COLLECTION GEISHA, THE ART OF SEDUCTION

"ALL MY WORK AS A FEMINIST DESIGNER IS INSPIRED BY MUSES. POWERFUL FEMALE ICONS FROM THE PAST AND PRESENT. ALTHOUGH WOMEN HAVE BEEN MARGINALIZED FOR CENTURIES, ARCHETYPES OF FEMALE POWER HAVE ALWAYS BEEN THERE. THROUGH MY DESIGNS, I BRING THEM TO YOU. TO HELP US SHAPE THE WORLD OF MODERN-DAY FEMINISM." MARLIES DEKKERS



WOMEN OF THE WORLD,

OPEN YOURSELF UP TO THIS SEASON'S MUSE! SHED YOUR OLD SKIN AND FREE YOURSELF FROM EXPECTATIONS, BE THE MASTER OF YOUR DESTINY.

THIS SUMMER, THE SUPREME GRACEFUL GEISHA

INSPIRED THE COLLECTION. THE LIVING EMBODIMENT OF THE ART OF SEDUCTION, HER LIFE IS DEDICATED TO THE PURSUIT OF BEAUTY IN ALL ITS FORMS. A COY GLANCE FROM BEHIND HER KIMONO SLEEVE, A GLIMPSE OF HER WRIST WHILE POURING YOUR TEA; THE GEISHA BEWITCHES WITH THE SMALLEST MOVEMENTS. SHE IS ELUSIVE, A JAPANESE FEMME FATALE EXISTING IN WHAT IS KNOWN AS KARYUKAI, OR "THE FLOWER AND WILLOW WORLD."





THE STYLE COLLECTION CROUCHING

TIGER IS INSPIRED BY THE SWORD FIGHTING HEROINES OF THE GROUNDBREAKING MARTIAL ARTS CLASSIC CROUCHING TIGER, HIDDEN DRAGON BY DIRECTOR ANG LEE. DEDICATED TO WOMEN WHO AREN'T LOOKING FOR A KNIGHT, BUT FOR A SWORD! THE LADY FROM GION COLLECTION CAPTURES THE ATMOSPHERE OF GION, ONE OF THE MOST EXCLUSIVE AND WELL-KNOWN GEISHA DISTRICTS IN ALL OF JAPAN. ARE YOU READY TO MOVE WITH THE TIMELESS GRACE OF A GEISHA?

THE COUTURE COLLECTION

CHANNELS THE FLIRTY AND FABULOUS SIDE OF THE GEISHA WITH THIS EXQUISITE ONE-OF-A-KIND PUSH UP BRA. A MULTI-COLORED PATCHWORK OF YUKATA (SUMMER KIMONO) FABRICS IS TIED TOGETHER WITH AN ELEGANT MOSS GREEN OBI-INSPIRED BOW AT THE CENTER OF YOUR DÉCOLLETÉ. HAND-SCULPTED BUTTERFLIES – THE TRADITIONAL JAPANESE SYMBOL OF WOMANHOOD AND ROMANCE – ARE SPRINKLED ON THE CUPS AND STRAPS TO GIVE YOUR FANTASIES WINGS. GUARANTEED TO BRING OUT YOUR INNER SEDUCTRESS.



THE MANJIRA COLLECTION

IS DESIGNED FOR WOMEN SINGING THEIR OWN SONG, INSPIRED BY THE MUSIC OF INDIAN POET-PRINCESS MIRABAI. THIS PROVOCATIVE PRINCESS REJECTED A FAITH LAID OUT FOR HER BY OTHERS AND CHOSE TO FOLLOW HER INNER VOICE. WEAR THE MANJIRA TO SET YOURSELF FREE. MAKE A POWERFUL, YET PLAYFUL STATEMENT WITH A NEW VAMPY VIOLET BRA FROM MY GLORIA COLLECTION. YOU'LL JUST LOVE THE FAUX LEATHER ORNAMENTS, DECORATED WITH OUR UNIQUE M|D LOGO AND CROSS BACK DETAILING.

DO YOU DARE TO RELEASE YOUR DOMINANT SIDE? THE SPACE ODYSSEY COLLECTION IN LAVENDER MIST FRAMES YOUR BEAUTY SENSATIONALLY, WHILE THE LUSCIOUS LAVENDER HUE GIVES YOU A MYSTERIOUS AIR AND ILLUMINATES YOUR SKIN. DARE TO RADIATE STAR QUALITY! THE WHITE KEY COLLECTION UNLOCKS YOUR HIDDEN DESIRES WITH THE SLIGHTLY TRANSLUCENT OFF-WHITE BALCONY, PUSH-UP AND UNPADDED TRIANGLE BRA FROM THE KEY COLLECTION.



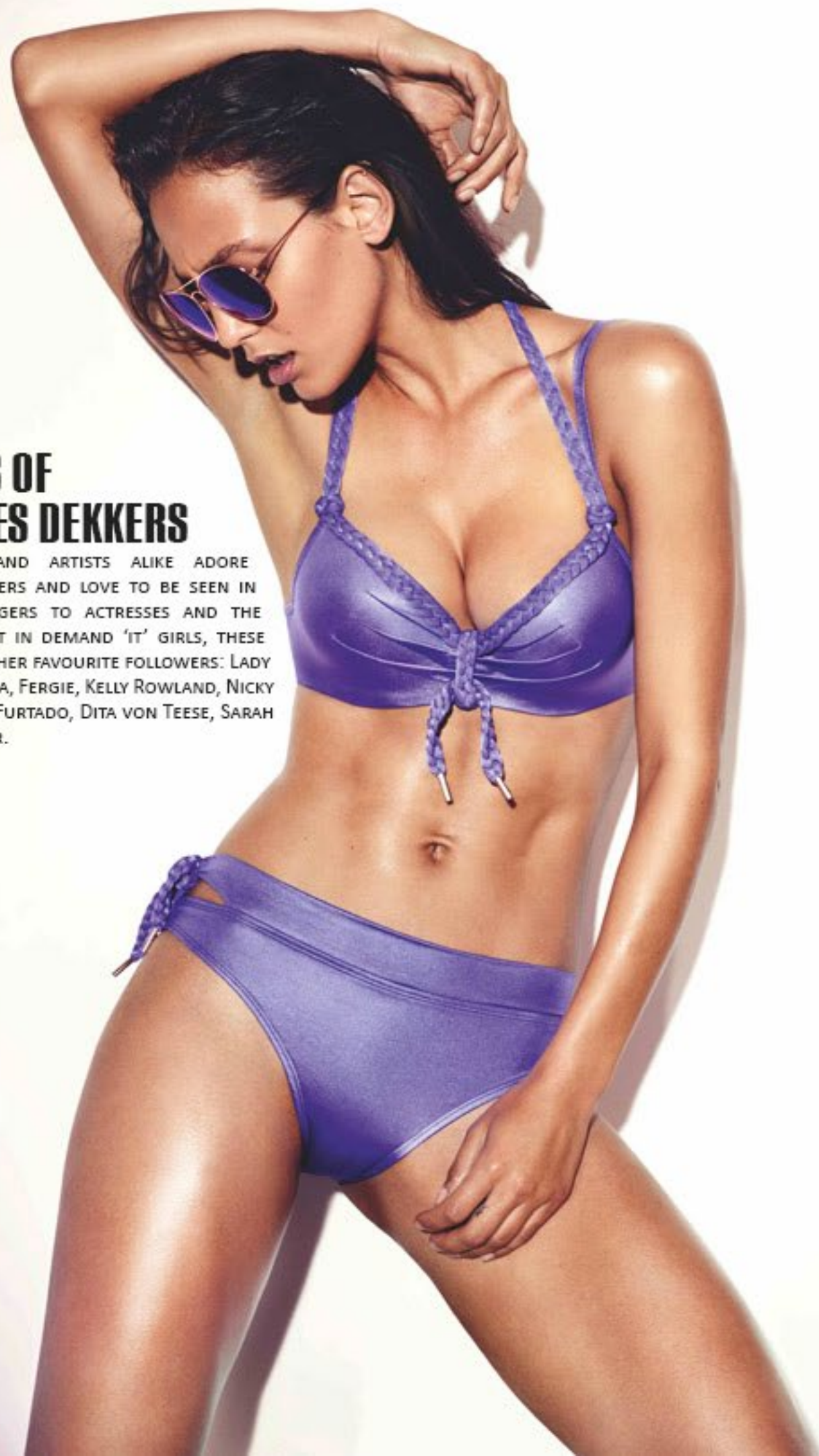
THE DAME DE PARIS HIDDEN PURPLE WITH BLACK LACE AND SENSUAL PLAY OF LINES WILL BRING OUT YOUR DEEPEST PASSIONS.

"TODAY, I WANT TO INSPIRE WOMEN TO ELEVATE THE ART OF SEDUCTION TO A HIGHER LEVEL. LIKE THE BUTTERFLIES, SPRINKLED OVER THE LINGERIE, YOU CAN BE REBORN AND BECOME A BRILLIANT, LUMINOUS VERSION OF YOURSELF. KISS THE SUN WITH YOUR MULTICOLORED WINGS. CELEBRATE THE NEW YOU. DARE TO GROW." MARLIES DEKKERS



LOVERS OF MARLIES DEKKERS

CELEBRITIES AND ARTISTS ALIKE ADORE MARLIES|DEKKERS AND LOVE TO BE SEEN IN IT. FROM SINGERS TO ACTRESSES AND THE WORLD'S MOST IN DEMAND 'IT' GIRLS, THESE ARE A FEW OF HER FAVOURITE FOLLOWERS: LADY GAGA, RIHANNA, FERGIE, KELLY ROWLAND, NICKY MINAJ, NELLY FURTADO, DITA VON TEESE, SARAH JESSICA PARKER.





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**PEARLS
ARE
THE GIRLS
NEW
BEST FRIEND**

BRACLI





BEAUTY IS A GIFT OF THE GODS OR NATURE.

SINCE TIME IMMEMORIAL, WE ARE FASCINATED BY ITEMS THAT EMBELLISH OUR EXTERNAL APPEARANCE. THE NATURE OFFERS US AN ALMOST INFINITE STOCK OF BEAUTIFUL THINGS, FROM HAIR ACCESSORIES MADE OF LEAVES AND BLOSSOMS, TO JEWELRY MADE OF BRONZE, SILVER, OR GOLD, TO WONDERFUL DIAMONDS AND PEARLS. THE LATTER AREN'T JUST A BEAUTIFUL ACCESSORY FOR THE NECK AND WRIST.

**BREATHTAKING, LIKE SANDRO BOTTICELLI'S
NEWLY-BORN GODDESS VENUS** IN THE GIANT SHELL,
PEARLS CAN

HIGHLIGHT THE BEAUTY AS WELL AS SESUALITY OF EACH WOMEN.

IT IS PROVEN BY THE SPANISH BRAND

BRACLI

**SEXY LINGERIE FOR THE
MOST SEDUCTIVE WOMEN...**

SINCE THE BRAND SHOWS, THAT PEARLS CAN REPLACE DIAMONDS AS GIRL'S BEST FRIEND. MOREOVER, WITH ITS PEARL STRINGS, BRACLI MAKES GIRLS VERY HAPPY IN SEVERAL WAYS.

BUT, PROVERBIAL, STEP BY STEP...



BRACLI IS THE QUINTESSENTIAL UNDERWEAR FOR WOMEN, IS THE PERFECT GIFT AND ALSO THAT CAPRICE YOU HAVE TO ENJOY TO GLARE. YOU CAN WEAR IT EVERY DAY, AND OF COURSE FOR A SPECIAL OCCASION.

BRACLI COMBINES ELEGANCE AND SENSUALITY, LUXURY AND FINESSE; IT'S GORGEOUS AND DESIRABLE.

SINCE ITS APPEARANCE IN "SEX AND THE CITY"

BRACLI HAS BEEN THE LURE IN DISPLAY WINDOWS OF INTIMATE APPAREL SHOPS WHERE IT NEVER GOES UNNOTICED; EVERYONE STOPS, EVERYONE 'THINKS', EVERYONE IMAGINES... THEIR SMILE BROADENS; THEY HAVE UNDERSTOOD THE MEANING. SO, HAVE YOU THOUGHT ABOUT WHEN TO WEAR A BRACLI?






THE INVENTOR LUIS ÁLVAREZ

■ ■ MY NAME IS LUIS ÁLVAREZ, AND I AM THE INVENTOR OF THIS GARMENT FOR WOMEN, WHICH HAS AN ORIGINAL DESIGN AND A VERY SPECIAL AND STIMULATING FEATURE. THE BRAND OF OUR PRODUCT IS BRACLI, WHICH COMES FROM TWO WORDS RELATED TO THE MOST INTIMATE AND PERSONAL SIDE OF THE WOMAN.



BRAGA AND CLÍTORIS (UNDERWEAR AND CLITORIS)

■ ■ IN EFFECT, BRACLI IS THE RESULT OF COMBINING INTIMATE CLOTHING WITH THE SUBTLE STIMULATION OF THE MOST SENSITIVE PARTS OF A WOMAN'S BODY. AN INTERNATIONAL INVENTION PATENT HAS PROTECTED THIS DESIGN SINCE 1996, WHICH GRANTS IT EXCLUSIVITY AND ORIGINALITY, IN CASE OF ANY ATTEMPT TO IMITATION OR COPY."



■■ INVENTION? ABSOLUTELY! BRACLI HAS THIS DISTINCTION
PRECISELY BECAUSE IT SETS ITSELF APART FROM CONVENTIONAL
CLOTHING IN THAT, IN ADDITION TO BEING CLOTHING AND ACCESSORY;
IT HAS THE ADDED FEATURE OF DIRECTLY STIMULATING THE WOMAN'S
GENITAL AREA. THIS MAKES IT SOMETHING NEW AND ORIGINAL, DIFFERENT
FROM ANY OTHER CLOTHING HITHERTO KNOWN IN THE MARKET. HOWEVER,
THERE IS A MORE IMPORTANT STIMULUS THAN JUST THE PHYSICAL, MORE
INTENSE THAN THE SOFT RUBBING OF THE PEARLS, WHICH IS THAT BRACLI
STIMULATES YOUR FANTASY AND INVITES YOU TO IMAGINE."


BRACLI

The Original Pearl Thong



■ ■ IT IS AN INVITATION THAT IS EXTENDED NOT ONLY TO THE WOMAN WHO WEARS BRACLI, BUT ALSO TO WHOEVER WANTS TO SHARE THIS EXPERIENCE AS AN ACCOMPLICE, AS A CONFIDANT... THE EXCITEMENT IS CONTAGIOUS TO ALL WHO PARTICIPATE IN THIS PLEASURABLE EXPERIENCE."

BRACLI & G



**ALL THIS WILL FORM PART OF A
PRELUDE, TAKING US TO A VERY
GRATIFYING, STIMULATING
EXPERIENCE...**

BRACLI IS THE GIFT. IT'S ATTRACTIVE AND DESIRABLE... SINCE ITS APPEARANCE, BRACLI HAS BEEN THE LURE IN DISPLAY WINDOWS OF INTIMATE APPAREL SHOPS WHERE IT NEVER GOES UNNOTICED; EVERYONE STOPS, EVERYONE 'THINKS', EVERYONE IMAGINES, COMMENTS, AND EVERYONE'S EYES ARE OPENED IN A SPECIAL WAY... THEIR SMILE BROADENS; THEY HAVE UNDERSTOOD THE MEANING.



THE GIFT...

BRACLI OFFERS A VARIANT TO ANY ACTIVITY OF LIFE, WHETHER ROUTINE OR A SPECIAL OCCASION. YOU CAN WEAR IT FROM TAKING A WALK THROUGH THE STREETS, GOING SHOPPING, DRIVING, AND WORKING, TO A ROMANTIC DINNER OR THE CELEBRATION FOR YOUR ANNIVERSARY OF COURSE...

EVERYTHING IS DIFFERENT WHEN A WOMAN WEARS A SENSUAL

BRACLI IN SECRET

(OR A SHARED SECRET)

BRVCLI
The Original Pearl Thong



■ ■ I MUST MENTION WHAT THE MANAGER OF A LINGERIE SHOP AT A LUXURIOUS HOTEL SAID WHEN I ASKED HER ABOUT HOW SALES WERE GOING; SHE REPLIED: 'OUR CUSTOMERS ARE VERY SATISFIED. WE SEE IT IN THEIR FACES THE NEXT DAY.'" LUIS ÁLVAREZ



BRACLI HAS GONE VERY FAR IN THE WORLD OF INTIMATE APPAREL,

AND IT'S SOLD AT THE BEST, MOST PRESTIGIOUS AND SELECT BOUTIQUES IN THE WORLD, ALONG WITH THE BEST BRANDS IN THE SECTOR. THE 'BEAUTIFUL PEOPLE' HAVE BOUGHT THE BRACLI MODELS AT RENOWNED STORES SUCH AS 'LA PETITE COQUETTE' IN NEW YORK, OR AT VICTORIA'S SECRET SHOPS THROUGHOUT THE UNITED STATES, LAFAYETTE SHOPPING CENTERS IN PARIS, ETC.



AT REBECCA APSAN'S SHOP, LA PETITE COQUETTE, THE SCREENWRITERS OF THE TV SERIES SEX AND THE CITY, BOUGHT THE GARMENTS IN ORDER TO FILM ONE OF THE CHAPTERS OF THE SERIES IN WHICH A MULTI-MILLIONAIRE GIVES SAMANTHA A BRACLI AS A GIFT ON HIS PRIVATE JET, AND IT'S LOGICAL BECAUSE ACTUALLY IT'S THE PERFECT GIFT FOR THE MOST DEMANDING PEOPLE WHO WE HAVE ALREADY DAZZLED WITH "ALMOST" ALL... BUT LACKED BRACLI...

BRACLI IS ALREADY A REFERENCE,

A WRITTEN LINE IN THE BOOK OF FASHION AND LINGERIE, ALSO IN THE BOOK OF SENSUALITY. IT HAS GONE BEYOND THE LIMIT OF THE CLASSIC FUNCTIONALITY, TO RECLAIM A POSITION AS JEWELRY FOR STIMULATION; SUCCESSFULLY INCREASING THE MOST HUMAN FUNCTION OF THE GARMENT: ATTRACT.





THE G-SPOT REALLY DOES EXIST!

BRACLI HAS VERIFIED IT AND PROPOSES A REALLY FUN, STIMULATING WAY TO FIND AND **ENJOY IT!** **BRACLI & G.** THERE COULDN'T BE A BETTER NAME TO DESCRIBE A STIMULANT GARMENT THAT IS BOTH, FOR THE SENSITIVE EXTERNAL PARTS AND, NOW ALSO, THE G-SPOT.



1. THE FIRST STEP TO FOLLOW IS TO UNDO THE BOW WHICH JOINS THE RING OF PEARLS WITH THE LACE. THIS WAY, THE STRING OF PEARLS IS RELEASED (IT IS ONLY ATTACHED TO THE FRONT OF THE GARMENT).

2. YOU HAVE TO MAKE A KNOT AT THE END OF THE STRING OF PEARLS TO MAKE A CLUSTER.

3. THIS CLUSTER IS INSERTED INTO THE VAGINA USING ONE OR MORE FINGERS.

4. ONCE IT HAS BEEN INSERTED, THERE ARE TWO POSSIBILITIES:

MASTURBATION WITH THE FINGERS, YOU HAVE TO SLIDE THE STRING OF PEARLS ALONG THE VAGINA, REACHING THE G-SPOT WITH THE CLUSTER AND STIMULATING THE CLITORIS WITH THE EXTERNAL STRING OF PEARLS.

PENETRATION THE SAME AS IN THE PREVIOUS CASE BUT REPLACING THE FINGERS BY THE PENIS.

JOSEFINE FORSBERG

THE 23-YEAR-OLD SWEDISH MODEL IS THE NEW FACE OF BRACLI. OF COURSE, AS FITNESS MODEL AND PERSONAL TRAINER, SHE HAS A PERFECT BODY. THUS, NATURALLY, SHE APPEARS SIMPLY GORGEOUS IN THE NEW COLLECTION OF THE SPANISH LABEL. BESIDES HER FITNESS PROGRAM, JOSEFINE FORSBERG LIKES SEAFOOD. SHE HAS HER OWN YOUTUBE CHANNEL, WHERE SHE PRESENTS FITNESS WORKOUTS, AS WELL AS SHORT CLIPS FROM PHOTO SHOOTS. BESIDES, SHE OFFERS SOME INSIGHTS INTO HER LIFE FROM TIME TO TIME.



AVAILABLE IN WELL-SELECTED SHOPS AND ONLINE

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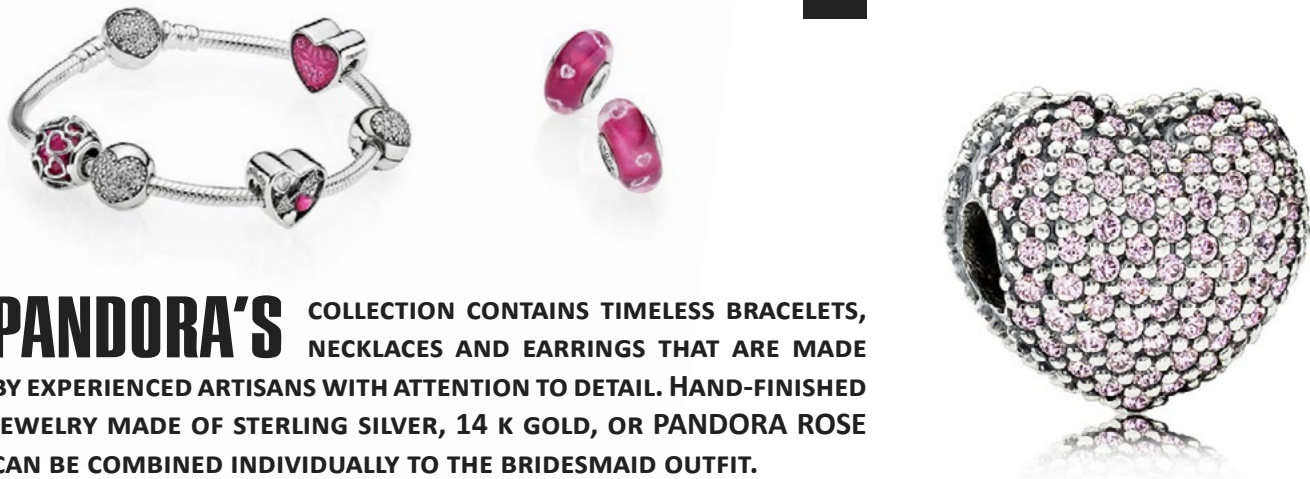
LOVELY & BEAUTIFUL
JEWELRY FOR
YOUR
BRIDESMAIDS

PANDORA





OF COURSE, MAINLY, BEAUTIFUL JEWELRY EXISTS TO BE SHOWN. THERE IS ONLY A MOMENT IN LIFE THAT IS JUST AS EXCITING AS TO GET ENGAGED: TO ASK BEST FRIENDS WHETHER THEY WANT TO BE YOUR BRIDESMAIDS! IT IS THE PERFECT OPPORTUNITY TO HONOR LONG-STANDING FRIENDSHIPS AND TO THANK THOSE PEOPLE THAT ACCOMPANY THE EMOTIONAL TIME AROUND THE WEDDING. ONE OF THE MOST POPULAR JEWELRY BRANDS IN THE WORLD OFFERS A WIDE SELECTION OF BEAUTIFUL JEWELRY PIECES SPECIALLY FOR THAT OCCASION



PANDORA'S COLLECTION CONTAINS TIMELESS BRACELETS, NECKLACES AND EARRINGS THAT ARE MADE BY EXPERIENCED ARTISANS WITH ATTENTION TO DETAIL. HAND-FINISHED JEWELRY MADE OF STERLING SILVER, 14 K GOLD, OR PANDORA ROSE CAN BE COMBINED INDIVIDUALLY TO THE BRIDESMAID OUTFIT.

A PERSONAL ENGRAVING

GIVES THE JEWELRY AN INDIVIDUAL TOUCH. THE COLLECTION IS AVAILABLE IN ALL PANDORA STORES AND IN THE ONLINE SHOP.



A woman with blonde hair, wearing a white wedding dress with a lace bodice and a full skirt, and a white lace veil with a large white flower on top. She is standing in a factory or mill, surrounded by large green industrial machinery. Her right hand is resting on a large wooden wheel of the machinery. The background shows a large window with a grid pattern.

**SILK, LACE
& EMBROIDERY
CREATE OBJECTS OF PURE
DESIRE**

CYMBELINE
WEDDING DRESSES

**MUCH LIKE LINGERIE, WEDDING DRESSES ARE
OBJECTS OF DESIRE.**

THEY ARE JUST AS FEMININE, DECORATIVE, AND FLIRTY AS WELL-FITTING INTIMATES. WEDDING DRESSES ACT AS A COMPANION THAT ACCENTS THE FEMALE BODY IN ORDER TO INTENSIFY A FANTASY. EVERY DETAIL GOING INTO THE MAKING OF BOTH THE DRESSES AND THE NIGHTWEAR IS ESSENTIAL. EVERYTHING DOWN TO THE MATERIALS USED FOR THEIR CRAFTING. A WELL-THOUGHT-OUT PIECE WILL USE FINE MATERIALS THAT ARE ENTICING TO OUR SENSES. MATERIALS THAT TEASE OUR TOUCH AS WELL AS OUR SIGHT CAN MAKE THESE PIECES SO MUCH MORE MEMORABLE. FABRICS SUCH AS SILK AND LACE, WHICH ADD ON AN EMBROIDERED DETAIL WILL BECOME UNIQUE AND PERFECT FOR THE OCCASION. A VERY PARTICULAR HOMAGE TO THE WEDDING TRADITION AND EACH BRIDE ARE THE INCOMPARABLE DRESSES OF

CYMBELINE



**MARVELLOUS
GLOVES** WITH
THIS
DRESS MAKE
FOR A
**HIGH-CLASS,
ROMANTIC LOOK.**

SILK & CYMBELINE

“ THE SECRETS OF THE SILK COCOONS WERE JEALOUSLY HIDDEN SO THE FINEST OF FABRICS COULD BE PRESENTED TO THE EMPEROR OF CHINA. AN INDIAN PRINCESS BEFORE HER WEDDING, REFUSED TO SHARE THE SECRET, HID THE PRECIOUS COCOONS IN HER HAIR, DEFYING & FORBIDDEN BY ROYALTY SO GAVE HER SECRET OF SERES. THE LEGEND OF LOVE COULD BEGIN...”



CYMBELINE PUTS A LOT OF EMPHASIS IN ITS MATERIALS, SO THAT THEY DRAW ATTENTION TO OLD LEGENDS AROUND THE SILK THREAD.

THIS MATERIAL HAS A LONG HISTORY OF LUXURY. IT WAS UNATTAINABLE FOR SOME TIME & PEOPLE WERE ALWAYS ATTRACTED TO ITS TEXTURE. THERE IS NOTHING SMOOTHER, NOTHING FRESHER THAN SILK ON THE SKIN!



LACE & CYMBELINE

IT IS NOT JUST THE DRESS AND THE OCCASION THAT ARE ROMANTIC! LACE COMING FROM ONE OF THE MOST ROMANTIC CITIES IN THE WORLD. THIS IS WHAT THE BRAND HAS TO SAY ABOUT IT:



“WITHOUT FRAME OR CHAIN, BUT WITH A SOUL, WE SAW LACE FROM VENICE, THE CITY OF LOVE. THE SILK THREADS WERE SOON REPLACED BY GOLD AND SILVER TO DECORATE THE ELEGANT FINERY.”

EMBROIDERY & CYMBELINE

THE ONLY WAY TO MAKE A BEAUTIFUL DRESS MADE WITH THE FINEST MATERIALS EVEN MORE SPECIAL IS TO ADD DELICATE DETAILS. CYMBELINE TOPS OF SOME OF ITS GOWNS WITH THE FINEST OF EMBROIDERED DETAILS.



“THE WATERCOLOR FABRICS, NEEDLES REPLACE BRUSHES, PATTERNS OF OUR IMAGINATION, ARE JUXTAPOSED FLAT OR IN RELIEF, TO PROVIDE SUPREME REFINEMENT. SEQUINS AND BEADS GIVE LIGHT TO DELICATE FABRICS SUCH AS ORGANZA, LACE AND TAFFETA.”

IT'S NOT EVERY DAY A WOMAN

GETS TO WEAR SUCH A DELICATE GARMENT. WHEN IT COMES TO SUCH A UNIQUE AFFAIR, THE BEAUTY LIES IN THE DETAILS!

**DETAILS THAT
MAKE A WEDDING
SPECIAL!**



NOT JUST FOR ROMANTICS,
CYMBELINE PRESENTS A
KEYHOLE BACK
AND A LONG BEAUTIFUL
VEIL WITH LACE
APPLIQUES



TRADITIONS AND HOW THEY HAVE CHANGED!

WHEN THINKING OF A TRADITIONAL WEDDING,

THERE ARE A LOT OF COMPONENTS THAT GO INTO PLANNING SUCH SPECIAL DAY. AS THE YEARS HAVE GONE ON PEOPLE HAVE BECOME MORE LIBERAL AND THE MEANING OF A WEDDING AND THE TRADITIONS THAT PLAY A ROLE IN THE EVENT HAVE SLOWLY BEEN CHANGING!

WEDDINGS DURING THE MIDDLE AGES

AND FOR SOME TIME AFTER USED TO BE A WAY FOR TWO FAMILIES TO CREATE AN ALLIANCE, AND AT SOME POINT, IT WAS MORE TO DO WITH CONVENIENCE THAN IT WAS LOVE. A LOT OF THE TRADITIONS LIKE THE BRIDESMAIDS AND THE WEDDING VAIL HAD MORE TO DO WITH SUPERSTITION THAN WITH ANYTHING ELSE. NOW WEDDINGS, IN MOST CASES, ARE A CELEBRATION OF LOVE. THEY HAVE BECOME THE PERFECT SITUATION TO GATHER WITH FAMILY AND FRIENDS IN A CEREMONIAL FASHION TO CELEBRATE HAPPINESS. AND THUS, NEW TRADITIONS HAVE SLOWLY STARTED FLOURISHING!

FOLLOWING WILL BE SOME AMUSING EXAMPLES OF THE WEDDING TRADITIONS THAT REMAIN AND THEIR SOMETIMES SURPRISINGLY SUPERSTITIOUS ORIGINS. THE PREVIOUS IN CONJUNCTION WITH WHAT THEY MEAN TODAY. THESE DIFFERENT TRADITIONS MAKE UP HALF OR THE DAYS EXCITEMENT!



THE LONG VEIL
STARTING AT THE NECK MAKES THIS
CYMBELINE DRESS
TRULY UNIQUE

BRIDESMAIDS

DID YOU KNOW THAT HAVING BRIDESMAIDS AT THE WEDDING WASN'T ALWAYS A WAY TO INCLUDE FRIENDS AND FAMILY? WE ALL KNOW THAT IT IS THE BRIDES DEAREST AND CLOSEST GET THE BRIDE CONSIDERABLY DRUNK AS A PRE-WEDDING ENDEAVOR.

THEY ALL WEAR STEREOTYPICALLY FUNNY
MATCHING DRESSES AS THEY
STAND NEXT TO HER ON HER WEDDING DAY!
BUT DID YOU KNOW WHY?

AS IT TURNS OUT, THE FRILLY BRIDE-LIKE DRESSES HAD A VERY SPECIFIC PURPOSE! THE BRIDESMAIDS STEPPED IN AS DECOYS TO CONFUSE EVIL SPIRITS WHO MIGHT HAVE WANTED TO POSSESS THE BRIDE ON HER BIG DAY!



THE VAIL A WEDDING DRESS WITHOUT A VAIL SEEMS LIKE AN UNFINISHED PAINTING. ALTHOUGH NOT EVERY BRIDE CHOOSES TO WEAR ONE, WHEN WE THINK BRIDE WE THINK VAIL! IT SEEMS UNUSUAL THAT IN WESTERN CULTURE WE WOULD STILL HAVE A TRADITION THAT COVERS A WOMAN'S FACE.

THE ORIGIN OF THE VAIL COMES FROM WHAT WAS KNOWN AS A FLAMMEUM — A BRIGHTLY COLORED VAIL THAT'S PURPOSE WAS TO WARD OFF EVIL SPIRITS.

ON TOP OF THAT FAIRY-TALE ROMANCE

IT WAS ALSO MEANT TO KEEP BOTH BRIDE AND GROOM FROM RUNNING AWAY! AS IT WAS ACCUSTOMED NOT TO HAVE SEEN ONE ANOTHER BEFORE THE BIG DAY. IT MADE IT IMPRACTICAL FOR THE BRIDE TO RUN FOR OBVIOUS REASONS, AND THE GROOM HAD TO WAIT TO SEE WHO HE WAS STUCK WITH. ALTHOUGH THIS TRADITION HAD AN UNROMANTIC BEGINNING, NOWADAYS WEARING A VAIL TO ACCESSORIZE THE DRESS IS LIKE WEARING A CAP TO GO ALONG WITH THE GOWN ON GRADUATION DAY!



CYMBELINE'S
**TULLE BALL
GOWNS** ENSURES
A PERFECT
**FAIRY TALE
WEDDING**



THE GARTER ONE OF THE SEXIEST TRADITIONS WITH AN UNCOMFORTABLE BACK STORY! IT IS THAT STEREOTYPICAL CAMERA WORTHY MOMENT. THAT MOMENT WHEN THE GROOM REMOVES HIS BRIDES GARTER AND THROWS IT TO THE CROWD! IT IS THE MALE EQUIVALENT OF THE FLOWER BOUQUET, WHOEVER CATCHES GETS TO MARRY NEXT...

THIS TRADITION, LIKE SOME OF THE ONES MENTIONED PREVIOUSLY, ALSO GOES ALL THE WAY BACK TO MEDIEVAL TIMES. ONCE A COUPLE LEFT THE ALTAR THEY WERE CONSIDERED TO HAVE GOOD FORTUNE.

THAT MEANS IT WAS CONSIDERED GOOD LUCK TO GRAB AT THE BRIDE IN THE HOPES OF SNATCHING A PIECE OF HER DRESS, VAIL, BOUQUET... YOU NAME IT.



BRIDES OFTEN ENDED UP WITH TORN DRESSES AFTER WALKING OUT OF THEIR CEREMONIES.

FOR THIS REASON, THE GARTER TOSS & THE BOUQUET TOSS CAME ABOUT YEARS LATER. IT WAS A WAY TO TRY TO PRESERVE THE POOR BRIDES' DIGNITY WITHOUT TAKING AWAY THE ATTENDEES SHOT AT A LUCKY STREAK.

IT IS PROBABLY SAFE TO SAY

IT IS A GOOD THING THIS TRADITION
CAME ABOUT. IMAGINE HOW DISHE-
ARTENING IT MUST HAVE BEEN TO HAVE YOUR PERFECT
GOWN RIPPED INTO SHREDS BY YOU OWN GUESTS! IT
HAS TO BE A WISE WOMAN WHO DECIDED TO CHANGE
HER FATE! AND MY, OH MY SHOULD WE BE GRATEFUL!
IT SEEMS MUCH MORE FUN THESE DAYS!



THIS BEAUTIFUL
**VEIL-HAT
COMBINATION**
SIMPLY CAN'T BE
OVERLOOKED



SOME NON-WESTERN TRADITIONS.

IT IS SAFE TO SAY THAT ALTHOUGH MOST PEOPLE AROUND THE WORLD HAVE AN IDEA INTO WHAT GOES INTO A WESTERN WEDDING. IT IS NOT THE ONLY MODEL WHEN IT COMES TO CELEBRATING LOVE IN A CEREMONIOUS AND FORMAL FASHION. EVEN WITHIN THE WESTERN WORLD THERE ARE TRADITIONS THAT ARE VERY SPECIFIC TO A COUNTRY. THE SCOTTISH AND THEIR QUILTED WEDDINGS ARE A WELL-KNOWN EXAMPLE OF THAT. HERE IS A LITTLE INSIGHT INTO NON-WESTERN TRADITIONS, SPECIFICALLY NON- WESTERN WEDDING ATTIRE!

IT IS AN INDIAN TRADITION

FOR THE BRIDES TO WEAR A RED SARI. UNLIKE IN WESTERN CULTURE RED THE RED COLOR REPRESENTS GOOD LUCK AND HAPPINESS FOR THE BRIDE AND GROOM. IN THEIR CULTURE WHITE IS WORN AT FUNERALS WHICH MEANS THIS IS NOT A COLOR SEEN AT WEDDING PARTIES. IN A SIMILAR FASHION TO SOME BRIDES IN WESTERN CULTURE, IT IS ACCUSTOMED FOR THE BRIDE TO CHANGE SARIS AFTER THE CEREMONY. THE STYLE AND COLOUR OF THE SARI REFLECTS THE BRIDE'S RELIGION AND PLACE OF ORIGIN.



INDIAN WEDDING ATTIRE MORE COMPLIANT TO TRADITIONS. HOWEVER, WHAT WESTERN AND INDIAN BRIDES HAVE IN COMMON IS THAT THEY WEAR THEIR VERY BEST ON THEIR WEDDING DAY. SARIS ARE SOMETIMES EMBROIDERED WITH 24-K GOLD THREAD AND DECORATED WITH CRYSTALS. THIS RESULTS IN THE GOWNS BEING VERY HEAVY AT TIMES, ESPECIALLY BECAUSE THE TRADITIONAL RED SARI WILL BE MADE OF AN APPROXIMATELY 2 M LONG HEAVY FABRIC. THESE DRESSES, IF YOU MAY, ARE THEN TOPPED OF WITH A LOT OF COLORFUL JEWELRY.



WE CAN ALL UNDERSTAND WHY IT IS FAIRLY COMMON FOR A BRIDE TO WANT TO CHANGE OUT OF HER CEREMONIAL ATTIRE FOR THE RECEPTION. NEVERTHELESS, THE JAPANESE TAKE IT TO A WHOLE NEW LEVEL. THEIR BRIDES WILL OFTEN WEAR A MINIMUM OF 3 DRESSES FOR THEIR NUPTIAL CELEBRATIONS. IT IS CUSTOM FOR THEM TO WEAR A KIMONO THROUGHOUT THE CEREMONY. THEY THEREAFTER CHANGE INTO A WHITE DRESS. IT IS NOT BECAUSE THEY HAVE BECOME FAMILIAR WITH THE WESTERN WAYS BUT TO SYMBOLIZE DEATH. AS SHOCKING AS THIS SOUNDS IT HAS A REASONABLE PURPOSE. IT IS MEANT TO ALLOW THE BRIDE'S FAMILY TO GRIEF, AS THEY LOSE HER TO THE GROOM'S FAMILY. THE BRIDE WILL EVENTUALLY CHANGE INTO A COLOURFUL DRESS WHICH IS SYMBOLIC OF BIRTH. IT IS HER REBIRTH INTO HER NEW LIFE AS A MARRIED WOMAN. IT ALSO CELEBRATES HER BECOMING PART OF A NEW FAMILY.

CYMBELINE COVERS YOU IN BEAUTIFUL
TULLE THAT MAKES THIS DRESS
SEEM WEIGHTLESS.



THE WHITE WEDDING GOWN

THERE IS NO DOUBT THAT MOST PEOPLE ALL AROUND THE WORLD WILL ASSOCIATE A WHITE GOWN WITH A BRIDE OR VICE VERSA! THIS IS OF COURSE A WESTERN TRADITION THAT THROUGH FILM AND MASS MEDIA HAS BECOME AN ICON FOR A WEDDING. WE ALSO ALL ASSOCIATE THE WHITE DRESS WITH A SYMBOL FOR PURITY, CHASTITY AND VIRGINITY! WHICH IS SOMETHING LESS TRADITIONAL BRIDES HAVE TRIED TO MOVE AWAY FROM IN THE LAST DECADE OR TWO! DID YOU EVER WONDER WHERE THIS TRADITION COME FROM? OR WHY DID WE START ASSOCIATING THE WHITE WEDDING DRESS WITH VIRGINITY?



CLASSIC. SIMPLE. THE CYMBELINE STRAPLESS DRESS

COULD VERY MUCH BE THE DEFINITION
OF HIGH-CLASS PERFECTION.



AS WELL AS ANY OTHER TRADITION,

A WHITE WEDDING DRESS DID NOT ALWAYS MEAN WHAT IT DOES TODAY. EVEN NOWADAYS AS SOCIETY HAS CHANGED ITS VIEWS ON SEX BEFORE MARRIAGE A WHITE WEDDING DRESS IS NO LONGER A SYMBOL FOR PURITY AS MUCH AS IT IS FOR WEDDING! FOR THE MODERN BRIDE, THE WHITE DRESS IS A WAY TO PRESENT THEMSELVES AS THE ONES TO BE CELEBRATED. IT IS ARGUABLY SIMILAR TO WEARING A CAP AND GOWN ON GRADUATION DAY, EXCEPT THE ATTIRE IS MUCH MORE FLATTERING.

IT IS A COMMON MISCONCEPTION

TO THINK THAT WOMEN HAVE ALWAYS WORN WHITE TO BE WED. AS A MATTER OF FACT, IT WAS EVEN CONSIDERED BAD LUCK FOR BRIDES TO WEAR WHITE ON THEIR WEDDING DAY. WHITE WAS KNOWN AS THE COLOR OF MOURNING FOR FRENCH QUEENS IN THE MIDDLE AGES. DURING TIMES OF SUPERSTITION IT WOULD HAVE BEEN CONSIDERED EXTREMELY REBELLIOUS FOR A BRIDE TO WEAR WHITE. MARRY QUEEN OF SCOTT'S WAS ONE OF THE FIRST WOMEN IN HISTORY TO WED IN A WHITE DRESS. SHE WAS WELL KNOWN FOR HER STRONG HEADEDNESS AND SO IT IS BELIEVED THAT SHE WORE THIS DRESS AS A SIGN OF REBELLION. SHE DID NOT WANT TO MARRY THE DAUPHIN OF FRANCE AND SO SHE MARRIED HIM IN WHITE. TALK ABOUT MAKING A FASHION STATEMENT!

IT WAS NOT UNTIL QUEEN VICTORIA IN 1840

THAT THE TRADITION OF THE WHITE WEDDING DRESS TRULY BEGAN. IT WAS COMMON FOR WOMEN OF HER TIME TO WEAR RED FOR THEIR WEDDING DAY AS IT SYMBOLIZED FERTILITY. THIS QUEEN WAS STUBBORN AND FOR NO OTHER MOTIVE OTHER THAN IT BEING HER FAVORITE COLOR SHE WED IN A WHITE GOWN. THIS SHORTLY AFTER BECAME A TREND SINCE IT WAS A GOOD WAY TO SHOW OFF YOUR STATUS. A BRIDE WHO COULD AFFORD TO WEAR A WHITE GOWN HAD TO COME FROM A WEALTHY BACKGROUND. THERE WAS NO WAY TO THOROUGHLY CLEAN A WHITE GOWN AFTER SUCH AN OCCASION BACK THEN. SHORTLY AFTER THAT, PEOPLE STARTED MAKING ASSOCIATIONS WITH THE QUEEN'S TRAITS AND HER CHOICE OF GOWN. A WHITE WEDDING DRESS BECAME A SYMBOL OF PURITY AND SIMPLICITY. WHICH THEN TURNED INTO THE ASSOCIATIONS WE ARE MOVING AWAY FROM IN CURRENT TIMES.



CYMBELINE CREATES
**A PERFECT
X-SILHOUETTE
THE V-NECK** OF THE
DRESS MERGES WITH OPULENT
EMBROIDERY

THE ROYALS SEEM TO HAVE BEEN THE TREND SETTERS OF THEIR TIME, ESPECIALLY WHEN IT CAME TO WEDDING ATTIRE. IT IS, A WOMAN'S OPPORTUNITY, TO REALLY INDULGE IN EVERY DETAIL THAT WILL DECORATE HER BODY. AFTER ALL, ALL EYES WILL BE ON HER! WOMEN HAVE TRIED TO MOVE AWAY FROM THE WHITE WEDDING DRESS. SOME AREN'T COMFORTABLE WITH THE PURITY ASSOCIATIONS. ALTHOUGH A BLACK, RED OR PINK DRESS MAKES A STATEMENT THERE IS SOMETHING UNDENIABLY ENCHANTING ABOUT A CLASSICALLY WHITE WEDDING GOWN!



CYMBELINE COVERS THE SHOULDERS IN A PARTICULAR AND UNIQUE LIGHT. AN CLASSICAL, ELEGANT JEWELRY CHAIN COMPLETES THE LOOK

A woman with long blonde hair is standing in a grand, ornate hall. She is wearing a white, strapless wedding dress with a fitted bodice and a full, flowing skirt. The hall features high ceilings, large columns, and stained glass windows. The lighting is soft and dramatic, highlighting the woman and her dress.

THE CYMBELINE WEDDING DRESS

“THE GOWNS ARE OF TIMELESS ELEGANCE AND INSOLENT MODERNITY. OUT OF TIME, OUT OF FASHION, IT IS THOSE DRESSES THAT ARE SYNONYMOUS OF THE TRADITION AND EXPERIENCE, THE EMOTION OF KNOWLEDGE.”

CYMBELINE AND THEIR EXCEPTIONAL EXPERTISE AND CONSTANTLY RENEWED CREATIVITY HAS BEEN A PART OF MANY LOVE STORIES FOR MORE THAN 40 YEARS. THE ROMANTICALLY FRENCH BRAND HAS POSITIONED ITSELF INTERNATIONALLY WITH ITS PRESENCE IN WORLDWIDE CATWALKS! TUNING THESE EXQUISITE GOWNS INTO THE EYE CATCHER THAT WILL GET EVERYONE TALKING! THEY OFFER SOMETHING FOR EVERYONE. THERE IT BE SOMETHING MORE TRADITIONAL OR SOMETHING LESS CONVENTIONAL THEIR GOWNS OFFER THE TIMELESS ELEGANCE EVERY BRIDE IS LOOKING FOR ON HER WEDDING DAY.

/// THE GOWNS ARE OF TIMELESS ELEGANCE AND INSOLENT MODERNITY. OUT OF TIME, OUT OF FASHION, IT IS THOSE DRESSES THAT ARE SYNONYMOUS OF THE TRADITION AND EXPERIENCE, THE EMOTION OF KNOWLEDGE."



EMOTION THAT INTOXICATES THE SENSES,

AS PREVIOUSLY MENTIONED THE BRAND PUTS GREAT FOCUS ON THE QUALITY OF ITS MATERIALS. THEY CREATE GOWNS THAT WILL ENHANCE CONFIDENCE IN THEIR BRIDES. THEIR GOAL IS TO ALLOW THEM TO TAKE IN THE SIGNIFICANCE OF THE DAY WHILST MAKING THEM FEEL COMFORTABLE AND ADORNED.

EACH OF THE CYMBELINE COLLECTIONS

HAVE A COMMON THREAD BUT THEY ARE NOT DIRECTED TO ONE TYPE OF WOMAN. EVERY COLLECTION INCLUDES A RANGE OF MORE CLASSIC TO MORE AVANT-GARDE DESIGNS. THEY EVEN OFFER A FEW BREATH-TAKING BLACK GOWNS FOR THE MORE ADVERSE BRIDE!

SOME ARE WELL TAILORED,

FORMALLY STRUCTURED SILK ENSEMBLES FOR A MORE DISCRETE YET FLIRTATIOUS. WHIST OTHERS USE THE FINEST SHEER LACES IN A WELL FITTED MANNER TO REALLY SHOW OFF THE BRIDES' FIGURE. IT IS IMPORTANT TO WEAR A DRESS THAT IS REFLECTIVE OF PERSONALITY, IT ALLOWS THE BRIDE TO WEAR HER GOWN WHICH MUCH MORE PRIDE AND CONFIDENCE! CYBERLINE DOES NOT CONFORM TO EXCLUSIVELY TRADITIONAL DESIGNS, THEY MANAGE TO SUCCESSFULLY BREAK OUT AND CONTRIBUTE INNOVATION ON TOP OF THEIR TIMELESS QUALITY!





CYMBELINE COUTURE COLLECTION

NEW HANDS CONTRIBUTED TO THE COLLECTION IN 2018: OLIVIER PORTAIS & LUCAS ANDERI, WHO WORKED ON THEIR OWN CAPSULE COLLECTIONS AND THEIR RESPECTIVE TALENTS AND COMPLEMENTARY WORLDS LOOMED THREADS AND TAMED IN SECRET WORKSHOPS FONTAINEBLEAU.

THESE DESIGNERS ARE ARCHITECTS OF EMOTION, PRODUCE INSPIRING SHAPES AND SILHOUETTES OF TOMORROW, DESIGNED, MODELLED, AND PRODUCED TO BE SEEN ON THE CATWALKS OF PARIS HAUTE COUTURE.

HAVING MORE THAN ONE MIND

WORKING FOR THE SAME BRAND, EMPHASIZES THE BRANDS AM FOR QUALITY AND INNOVATION!



THE CYMBELINE DESIGNERS

IN FIFTEEN YEARS OF PROFESSIONAL EXPERIENCE WITH BRIDES, OLIVIER PORTAIS ACQUIRED A CERTAINTY: THE DRESS THAT WILL STAND OUT IN THE MIND OF ALL IS A UNIQUE MODEL, CUSTOMIZED. EACH OF THE DRESSES BORN FROM THE IMAGINATION OF THIS INSPIRED ARTIST IS A NEW CREATION, REINVENTED AND TIMELESS CLASSICISM. SILK, LOTS OF SILK, ORGANZA, RAW SILK, CHIFFON, SATIN...

MODELS, WHICH DECLINED ON ALL WHITE TONES BLEND IVORY, CREAM, OR PLAY WITH THE CONTRAST BETWEEN MATTE AND GLOSS. OLIVIER PORTAIS REMEMBERS THE TRADITION, BUT ADAPT IT ON HIS WAY.

HE KNOWS PERFECTLY LENGTHEN A SILHOUETTE, ENNOBLE A PORT, HIGHLIGHT EACH PERSONALITY TRAIT: IT IS A HYMN TO FEMININITY. CREATIONS THAT BEAR THE MARK OF THE MASTER: THE BANDS HE WORKS IN "EVERY ANGLE". THEY ADORN A TROLL, MAKE UP A REEF KNOT, DRAPE STAND OR ENHANCE NECKLINE.

**LUCAS
ANDREI
POUR
CYMBELINE**

**OLIVIER
PORTAIS
POUR
CYMBELINE**

BORN IN LEBANON AND BASED IN BRAZIL FOR 16 YEARS, LUCAS ANDREI RISES AS ONE OF THE MOST INFLUENTIAL NAMES IN THE COUNTRY WHEN IT COMES TO BRIDAL FASHION. AT 37, THE DESIGNER ON-THE-RISE LEADS A TEAM OF 14 PEOPLE WITHIN A LUXURIOUS THREE-STORY ATELIER IN JARDINS, THE TRENDY QUARTER IN SAO PAULO.

COOL ARE JUST THREE AMONG THE SEVERAL ADJECTIVES WHICH DESCRIBE LUCAS ANDREI'S BRIDE. BEHIND MODERN CLASSICS ARE TAILORED TAFFETAS, ORGANZA AND SILK TULLES COME TO LIFE EMBRACED BY LACES AND RIBBONS BROUGHT EXCLUSIVELY FROM ITALY AND FRANCE. TRANSPARENCY AND VOLUME ARE ALSO PART OF THE LABEL'S DNA, FEATURED IN THE HIPPEST WEDDINGS FROM FICTION TO REAL LIFE.

HIS INSPIRATION COMES FROM HIS OWN BRIDES AND FROM TRAVELING AROUND THE WORLD. THIS EXPERIENCE HAS ALLOWED HIM TO OFFER A VARIETY OF STYLES ALONG WITH DRESSING CLIENTS AND ACTRESSES FAMOUS WORLDWIDE FROM THEIR ROLES IN TV GLOBO SOAP OPERAS WHICH IS THE MAIN TELEVISION CHANNEL IN BRAZIL.



THAT LITTLE SOMETHING PERFECT FOR EVERY BRIDE!

IT IS EVIDENT THAT EVERY BRIDE HAS A DIFFERENT EXPECTATION OF WHAT THEIR IDEAL WEDDING SHOULD LOOK LIKE. SOME PRIORITIZE THE WEDDING BAND WHILST OTHERS PRIORITIZE THE DRESS. AT TIMES OF FREEDOM OF EXPRESSION THERE ARE LESS SUPERSTITIONS AROUND THE DRESSES AND WE ATTACH LESS MEANING TO THEM.

THIS ALLOWS EACH WOMAN

TO DECIDE EXACTLY HOW SHE WANTS TO LOOK ON HER BIG DAY. WHAT EVERY WEDDING GARMENT WILL HAVE IN COMMON HOWEVER, IS THE FACT THAT THEY BECOME PART OF AN OLD FANTASY. IT IS AN ENSEMBLE THAT IS MADE TO BE LOOKED AT REGARDLESS OF COLOUR, LENGTH OR STYLE.

CYMBELINE IS UNQUESTIONABLY ONE OF THE LEADERS OF THE BRIDAL INDUSTRY IN EUROPE, THEY WERE THE HIGHLIGHT OF THE 2017 BARCELONA BRIDAL WEEK FASHION SHOW. WHETHER IT IS FOR REBELLION LIKE THE INFAMOUS MARY QUEEN OF SCOTT'S, OR WILL THAT GETS MISINTERPRETED AS WAS QUEEN VICTORIA'S CASE, OR IT IS A SYMBOL FOR PURITY AS THE DRESS OR IT IS JUST TO SHOW OFF WHO THE BRIDE IS, A WEDDING DRESS IS MADE TO BE LOOKED AT! CYMBELINE'S EXQUISITE DRESSES ARE THE PERFECT DELICATE, DETAILED & GENTLE COMPANION FOR EVERY STUNNING BRIDE!





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BAGS THAT HIGHLIGHT YOUR OWN STYLE

LAURA LUISA

**WHILE HIGH-QUALITY LINGERIE
CREATES A WELL-BEING,** BUT ISN'T
VISIBLE THE

MOST TIME, ACCESSORIES CAN EXPRESS YOUR PERSONALITY IN
ADDITION. BESIDES JEWELRY AND SHOES, BAGS ARE THE MOST
BELOVED ACCESSORIES TO HIGHLIGHT THE OWN STYLE.



OF COURSE, IT NEEDS A LOT OF COURAGE TO START AN OWN BUSINESS NOWADAYS. PARTICULARLY, WHEN THE AIM IS TO OFFER FINEST QUALITY PAIRED WITH A UNIQUE DESIGN. MOREOVER, IT NEEDS A FIRM BELIEF IN PERFECTION AND SUCCESS TO ACT ON ITS OWN BEHALF. STRONGLY DRIVEN BY THE GOAL TO PRESENT BEAUTIFUL BAGS FOR ANY OCCASION, A COURAGEOUS WOMAN ESTABLISHED A BRAND TO GIVE IT HER VERY PERSONAL MELODIOUS NAME:

LAURA LUISA



LAURA LUISA BRÖKELMANN, THE FOUNDER AND NAME-GIVER OF THE LABEL AND GRADUATED FASHION DESIGNER, LOVES FASHION AND INDIVIDUAL CLOTHING STYLES. EVEN AS A CHILD, LAURA LUISA HAD A CONNECTION WITH FASHION; HER MOTHER STUDIED FASHION DESIGN IN BERLIN AND LATER MANAGED A FASHION COMPANY IN ARNSBERG THEREBY PROVIDING HER WITH AN EARLY OPPORTUNITY TO BECOME FAMILIAR WITH FASHION AND HANDBAGS.

THUS, SHE DEVELOPED THE AMBITION TO WORK IN THIS SECTOR. SHE STUDIED FASHION AND DESIGN MANAGEMENT AT THE UNIVERSITY OF DÜSSELDORF AND SUBSEQUENTLY WORKED IN VARIOUS FASHION SECTORS IN WHICH HER PASSION FOR HANDBAGS ALWAYS PLAYED A MAJOR ROLE. SHORTLY AFTERWARDS SHE DESIGNED HER OWN LABEL:

LAURA LUISA





FOR LAURA LUISA, THE HANDBAG IS THE MOST BEAUTIFUL FASHION ACCESSORY BECAUSE IT REFLECTS A WOMAN'S PERSONALITY. EVERY WOMAN'S HANDBAG IS A STATEMENT. NO OTHER FASHION PRODUCT NOWADAYS IS MORE PERSONAL AND PASSIONATE TO A WOMAN.

HOWEVER, THERE ARE MANY HIGH-QUALITY HAND AND TOTE BAGS AS WELL AS RUCKSACKS AND POUCHES ON THE MARKET. THESE CIRCUMSTANCES SPURNED LAURA LUISA TO CREATE A UNIQUE INTERCHANGEABLE SYSTEM FOR HANDBAGS ALLOWING FASHION-CONSCIOUS AND SELF-CONFIDENT WOMEN WITH INDIVIDUAL CHARACTERS TO EXPRESS THEIR PERSONALITIES AND STAND OUT FROM THE CROWD.



A HANDBAG FOR THE MODERN WOMAN

LAURA LUISA WAS ESTABLISHED ON THE MARKET IN AUTUMN 2016. FOLLOWING THE MOTTO: ONE HANDBAG, ONE PERSONALITY, SEVERAL LOOKS, THE YOUNG DÜSSELDORF LABEL CREATES HIGH-QUALITY HANDBAGS WHICH CAN BE COMBINED WITH INTERCHANGEABLE & HANDMADE DECORATIVE ELEMENTS TO FORM AN INDIVIDUAL ITEM.



LAURA LUISA'S INTENTION WITH THIS HANDBAG IS TO ENABLE ITS CUSTOMERS TO EXPRESS THEIR PERSONALITY OR TO MAKE A SPECIFIC STATEMENT. NOWADAYS, MODERN WOMEN EXPECT MORE AND MORE INDIVIDUALITY, SUSTAINABILITY AND QUALITY.



CREATE YOUR STYLE

THE INNOVATIVE INTERCHANGEABLE SYSTEM GIVES THE OPPORTUNITY TO COMBINE ANY LAURA LUISA HANDBAG WITH THE DECORATIVE ELEMENTS FROM ALL OUR COLLECTIONS. SO, IT'S POSSIBLE TO CREATE A LAURA LUISA HANDBAG ACCORDING TO YOUR OWN WISHES AND PERSONALITY.

YOUR BAG, YOUR STYLE

LAURA LUISA LOVES TO GIVE THAT CERTAIN SOMETHING TO NORMAL THINGS. ALL HANDBAGS ARE MADE FROM THE FINEST CALFSKIN OR PYTHON LEATHER IN DIFFERENT COLORS, WHICH ARE DELIVERED FROM ITALY. THE PRODUCTION TAKES PLACE IN A TRADITIONAL CRAFT WORKSHOP IN POLAND.



SOME OF THE PRODUCTS ARE MADE OF EXOTIC LEATHER SUCH AS PYTHON. HOWEVER, THEY ARE ALL CERTIFIED. ALSO, THE INTERIOR IS FITTED WITH FINE LEATHER. IT CONTAINS SMALL SOPHISTICATED DETAILS. INTERIOR COMPARTMENTS AND A MAKE-UP MIRROR ARE AN ENHANCEMENT FOR ANY BAG. THE INTERCHANGEABLE SYSTEM WITH THE LAURA LUISA LOGO AND SHOULDER STRAPS OF EACH HANDBAG ARE GOLD OR SILVER PLATED.





ALL HANDBAGS ARE HANDMADE

THEY ARE SUBJECT TO STRICT QUALITY CONTROLS. EACH DECORATIVE ELEMENT OF LAURA LUISA IS A UNIQUE ITEM, WHICH CAN BE WORN EITHER AS A PENDANT OR BRACELET.

THESE ARE ELABORATELY HANDCRAFTED IN A NUMBER OF EUROPEAN COUNTRIES: FRANCE, FINLAND, ENGLAND, UKRAINE, RUSSIA AND GERMANY. THE JEWELRY DESIGNERS, WHO PERFECTLY IMPLEMENT THE DESIGNER'S IDEAS OF FORM AND FUNCTIONALITY, ARE SPECIALISTS IN THE ART OF ANCIENT HANDICRAFTS.



TOGETHER WITH THEM,
LAURA LUISA DEVELOPS EACH
ELEMENT WITH COMMITMENT AND
ATTENTION TO DETAIL.



VALUES THAT LAST FOREVER

MY MONOGRAM



**BESIDES LUXURIOUS
AND UNIQUE LINGERIE SETS,**

THE DAILY WARDROBE CONTAINS ALSO BASICS AND LOUNGEWEAR,
BAGS. WHY NOT GIVING THESE ITEMS A VERY INDIVIDUAL TOUCH,
WHILE MAKING IT EASIER TO SORT THEM?



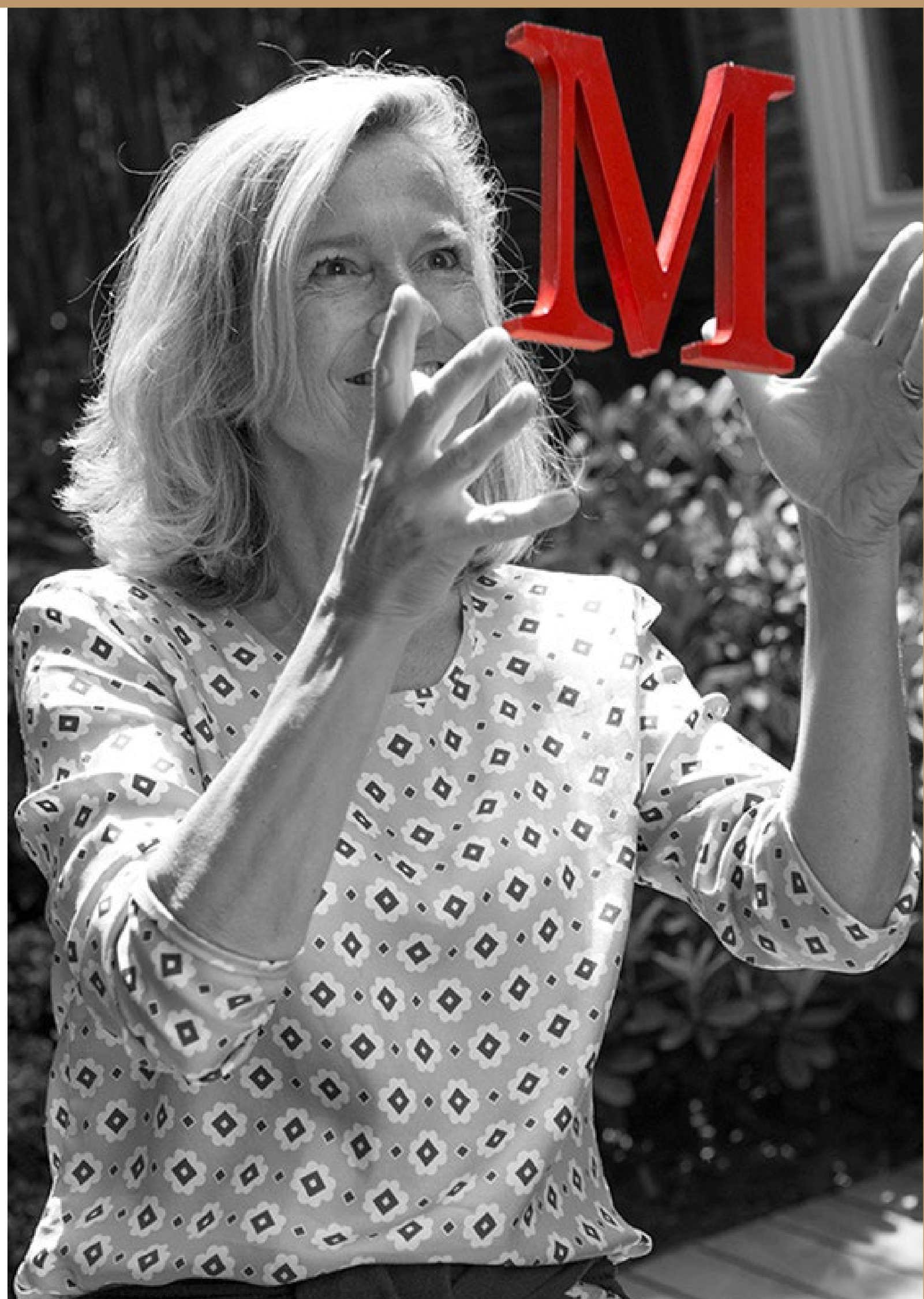
THE FASTER LIFE GETS, THE GREATER OUR LONGING FOR DURABILITY.

THE FASTER LIFE GETS, THE GREATER OUR LONGING FOR DURABILITY. WE WISH OURSELVES THINGS, OBJECTS, OR VALUES THAT ARE LASTING. THINGS THAT LIVE WITH US, ACCOMPANY US IN OUR EVERYDAY LIFE. ITEMS THAT GIVE US PLEASURE AND THAT, IDEALLY, WILL GROW OLD WITH US. IT'S PRECISELY WHICH MAKES THOSE THINGS SO SPECIAL AND IMPORTANT TO US. SUCH VERY INDIVIDUAL THINGS IN FORM OF UNIQUE PERSONALIZED PRODUCTS CHARACTERIZES PERSONAL MELODIOUS NAME:

MYMONOGRAM

THE STORY BEHIND DOES THIS SOUND FAMILIAR: AFTER A LONG WORKING DAY YOU RETURN HOME IN THE EVENING TO BE CONFRONTED WITH A SHEER MOUNTAIN OF UNSORTED LAUNDRY? PAINSTAKINGLY, YOU TRY TO SORT COUNTLESS SOCKS BY SIMILAR COLORS, FORMS, AND CUTS. BUT, IN VAIN. (WITHOUT AVAIL) ONCE MORE, SEVERAL MISMATCHED PAIRS WILL BE LEFT OVER. THUS, QUITE UNNECESSARILY, YOU BUY NEW SOCKS AGAIN, AND AGAIN. IT'S A NEVER-ENDING STORY

"AS THE MOTHER OF FOUR SONS (PLUS A HUSBAND!), I SPEAK HERE FROM LONG EXPERIENCE. WITH THESE UNENDING PILES OF BOXER SHORTS AND SOCKS IT WAS ULTIMATELY NO LONGER POSSIBLE TO KEEP EACH PERSON'S LAUNDRY SEPARATE. THE ANSWER: I BOUGHT AN EMBROIDERING MACHINE. WITH IT, I EMBROIDERED THE INITIALS OF MY FIVE MEN ONTO ALL THE BOXER SHORTS AND SOCKS. SURPRISINGLY: MY SONS CONSIDERED IT AS "TOTALLY COOL". THEY WERE MORE THAN HAPPY WHEN THEY FOUND THEIR SOCKS SUDDENLY ALL IN COMPLETE MATCHING PAIRS IN THE CUPBOARD AFTER THE WASH."



"EVEN SOCKS AND BOXER SHORTS LOST DURING SPORTS SESSIONS, OR OTHERWISE MISLAID, FOUND THEIR WAY HOME, THANKS TO THE EMBROIDERED MONOGRAM. THEREFORE, MY IDEA AROSE TO EMBROIDERY NOT ONLY MY FAMILY'S CLOTHING, BUT OF ALSO PROVIDING PERSONALIZED PRODUCTS FOR OTHER PEOPLE."



CAN YOU STILL REMEMBER THE "GOOD OLD DAYS"?

THE TIMES, WHEN A BRIDE WOULD BE GIVEN A TROUSSEAU AS A WEDDING PRESENT? MONOGRAMMED TABLE LINEN, BEDDING AND TEA TOWELS EMBROIDERED WITH YOUR INITIALS. UNIQUE AND UNMISTAKABLE!

THE AIM OF MYMONOGRAM IS TO REVIVE THESE TRADITIONS. DISCREET, REFINED MONOGRAMS TURN EVERYDAY COMMERCIAL PRODUCTS INTO SOMETHING SPECIAL AND VERY PERSONAL! ALONGSIDE THE "CLASSICS", MYMONOGRAM PRESENTS ALSO HIGHLIGHTS IN LEATHER, COTTON, AND WOOL, LOVINGLY SELECTED FROM PRACTICALLY ALL SPHERES OF EVERYDAY LIFE. FROM BIKINI BAGS TO BAGGAGE TAGS.

THE PRODUCT PRACTICAL, REFINED, AND INDIVIDUAL: DISCREET AND REFINED EMBROIDERED MONOGRAMS TRANSFORM EVERYDAY ITEMS INTO PERSONAL HIGHLIGHTS. THEY PLEASE AGAIN, AND AGAIN. WITH PERSONAL INITIALS, THESE ITEMS DEMONSTRATE A VERY INDIVIDUAL STYLE.

myMONOGRAM IS ALSO PERFECT TO ORGANIZE THE CLOTHES IN YOUR CUPBOARDS. THUS, IT BECOMES MUCH MORE EASILY TO SORT SOCKS, SHORTS, SHIRTS AND OTHER STUFF. BESIDES THAT FUNCTION, myMONOGRAM REFINES EVERYDAY ITEMS.



MOREOVER, THE ONLINE-SHOP FEATURES HIGH-QUALITY BOXER SHORTS FROM TRADITIONAL MENSWEAR SUPPLIER VAN LAACK. FURTHERMORE, IT CONTENTS A BROAD SELECTION OF SOCKS BEARING THE FALKE BRAND. ALONG WITH COSMETICS BAGS AND SHOE BAGS FROM ITS OWN STUDIOS, myMONOGRAM OFFERS MANY OTHER ITEMS THAT ARE NEEDFUL IN THE EVERYDAY LIFE.

myMONOGRAM

IS PARTICULARLY A WONDERFUL AND INDIVIDUAL PRESENT FOR FRIENDS, FAMILY, AND LOVERS. BUT, WHEN YOU AREN'T SURE WHAT THEY WOULD REALLY LIKE, THEN SIMPLY GIVE THEM A GIFT CERTIFICATE FOR THE myMONOGRAM ONLINE SHOP. THERE THEY CAN FIND THE PERFECT SOMETHING.



WWW.MYMONOGRAM.DE



**FOR A
PERFECT LOOK
AND MORE ENERGY**

ITEM M6

A COMPLETELY NEW LEG AND SHAPEWEAR CONCEPT

WAS DEVELOPED BY THE GERMAN HIGH-TECH MANUFACTURER MEDI. FASHION COMBINED WITH DECADES OF EXPERTISE IN EFFECTIVE COMPRESSION TECHNOLOGY. INNOVATIVE HIGH-PERFORMANCE YARNS INCORPORATED IN THE LATEST STYLES. MADE IN GERMANY AND PRESENTED IN FORM OF THE COLLECTIONS FROM

ITEM M6

A SENSE OF WELL-BEING

AND A PERFECT LOOK THANKS TO THE INTELLIGENT COMBINATION OF COMPRESSION AND SHAPING TECHNOLOGY. PUT ON ITEM M6 AND YOU IMMEDIATELY EXPERIENCE A SENSE OF LIGHTNESS. THE SHAPING EFFECT SHAPES YOUR LEGS TO GIVE YOU AN EVEN MORE BEAUTIFUL SILHOUETTE AND PERFECTLY SMOOTH LOOK.

ITEM M6 DOES THIS BY USING A SPECIALLY DEVELOPED HIGH-TECH FORM-FIT THREAD.

IT IS INTEGRATED IN THE PRODUCTS IN AN ADDITIONAL STEP TO PRECISELY DEFINE THE COMPRESSION PROFILE, COURSE FOR COURSE.

THE RESULT THE PRODUCTS FIT PERFECTLY TO THE SHAPE OF YOUR BODY AND MOLD IT, WHILE ALSO PROMOTING BLOOD CIRCULATION TO IMPROVE THE OXYGEN SUPPLY THROUGHOUT YOUR ENTIRE BODY – FROM TOE TO HEAD. ITEM M6 KEEPS YOUR LEGS LIGHT AND RELAXED SO YOU HAVE MORE ENERGY AND FEEL REVITALIZED – 24 HOURS A DAY, 7 DAYS A WEEK.

BUT ITEM M6 IS EVEN MORE ALL ITEM M6 PRODUCTS FEATURE A SPECIAL MATERIAL MIX SIMILAR TO THAT ALSO FOUND IN PREMIUM FUNCTIONAL SPORTSWEAR. THIS GIVES ITEM M6 A PERFECT FIT THAT DOESN'T DIG IN OR SLIP. IT COMES IN BRILLIANT COLORS THAT LAST AND IS MADE OF DURABLE, PERFECTLY STITCHED HIGH-TECH FIBERS FOR OPTIMUM HEAT AND MOISTURE MANAGEMENT ALL YEAR ROUND.

THIS IS MADE POSSIBLE AND GUARANTEED BY MEDI, A HIGH-TECH MANUFACTURER FROM GERMANY AND THE PARENT COMPANY OF ITEM M6. THE FAMILY-RUN COMPANY HAS OVER 60 YEARS OF EXPERIENCE IN IMPLEMENTING THE HIGHEST DEVELOPMENT AND PRODUCTION STANDARDS, SOPHISTICATED MANUFACTURING PROCESSES AND THE RENOWNED "MEDI COMPRESSION" TECHNOLOGY.



MEDI'S EXTRAORDINARY COMMITMENT TO QUALITY HAS MADE IT INTO ONE OF THE LEADING COMPANIES IN THE HEALTHCARE INDUSTRY AND A SPECIALIST FOR FUNCTIONAL SPORTS SOCKS SOLD UNDER THE CEP SPORTS BRAND.

TOGETHER WITH EXPERTS FROM THE WORLD OF FASHION AND DESIGN, MEDI HAS TAKEN THIS EXPERTISE, ADAPTED IT TO THE LIFESTYLE AND EVERYDAY NEEDS OF FASHION-CONSCIOUS INDIVIDUALS, AND OPTIMALLY INTEGRATED IT IN ALL ITEM M6 PRODUCTS.

THE RESULT IS AN EFFECTIVE FASHION

MADE IN GERMANY FOR ALL ACTIVE INDIVIDUALS WHO CARE ABOUT THEIR BODY AND EXPECT THE MOST FROM MODERN, HIGH-QUALITY FASHION.

THE INTELLIGENT LEGWEAR IN ADDITION TO THE "FIRST LINE", WHICH OFFERS KNEE-HIGHS AND SOCKS AS WELL AS STAY-UPS, LEGGINGS AND TIGHTS IN CLASSIC DESIGNS AND COLORS WITH A PUSH-UP EFFECT SPECIALLY DESIGNED FOR WOMEN, ITEM M6 ALSO CREATES A SEASONAL "DESIGN COLLECTION" FOR ALL INDIVIDUALS WHO AREN'T AFRAID TO SHOW THEIR GOOD SENSE OF STYLE, BUT WHO ALSO EXPECT HIGH-QUALITY FASHION TO BE EXTREMELY COMFORTABLE.

THE INTELLIGENT SHAPEWEAR ITEM M6 SHAPEWEAR GIVES YOU A STUNNING SILHOUETTE. THE SPECIAL SHAPE AND PUSH-UP ZONES IN THE TIGHTS, PANTIES AND HOT PANTS ARE ABSOLUTELY DISCRETE LIKE A SECOND SKIN. THEY FLATTEN YOUR TUMMY, MAKE YOUR LEGS EVEN MORE ATTRACTIVE AND GIVE YOUR THIGHS AND BUTTOCKS THE PERFECT SHAPE.



THE BEST PART THANKS TO THEIR PRECISELY DEFINED COMPRESSION PROFILE, ITEM M6 PRODUCTS NOT ONLY GIVE YOU A PERFECTLY SMOOTH SILHOUETTE, THEY ARE ALSO UNBELIEVABLY COMFORTABLE TO WEAR AND NEVER CUT IN TO YOUR SKIN SO THAT YOU CAN FEEL GREAT ALL DAY LONG.

THE NEW NUDE INVISIBLE RANGE
THIS RANGE PROVIDES „INVISIBILITY“ FOR ANY SKIN TONE.

THE SUPERPOWER 2017 CAMPAIGN
WAS PHOTOGRAPHED BY KRISTIAN SCHULLER. THE SUPERPOWER THEME SYMBOLIZES THE CUTTING-EDGE TECHNOLOGY THAT IS USED WITHIN THE PRODUCTION OF ALL ITEM M6 PRODUCTS. HIGH-TECH MATERIAL MIXES AND SPECIAL MANUFACTURING PROCESSES WITH AN EXPERIENCE OF MORE 65 YEARS GUARANTEE HIGHEST QUALITY AND DISTINCTIVE COMPRESSION EFFECT. BESIDES THEIR FUNCTIONALITY, ITEM M6 PRESENTS MODERN DESIGNS.



TIGHTS INVISIBLE OPEN TOE

- SHAPING EFFECT ON THE STOMACH AND THIGHS
- PUSH-UP EFFECT AT THE BUTT
- PRECISELY DEFINED PRESSURE COURSE
- IDEAL FOR CUT-OUT PUMPS
- SLIMMER, LIGHTER LEGS EVEN ON WARM SUMMER DAYS


STAY-UP INVISIBLE OPEN TOE

- EFFECTIVE SHAPING AND COMFORT OF 100%
- ACCURATELY DEFINED PRESSURE
- OPTIMAL FOR CUT-OUT PUMPS
- LEANER, LIGHTER LEGS EVEN ON WARM SUMMER DAYS

TIGHTS INVISIBLE

- IMPROVED MICROCIRCULATION BY COMPRESSION
- REGENERATED SKIN TEXTURE AND LIGHTER, SLIMMER LEGS
- SHAPING EFFECT ON THE STOMACH AND THIGHS
- PUSH-UP EFFECT AT THE BUTT



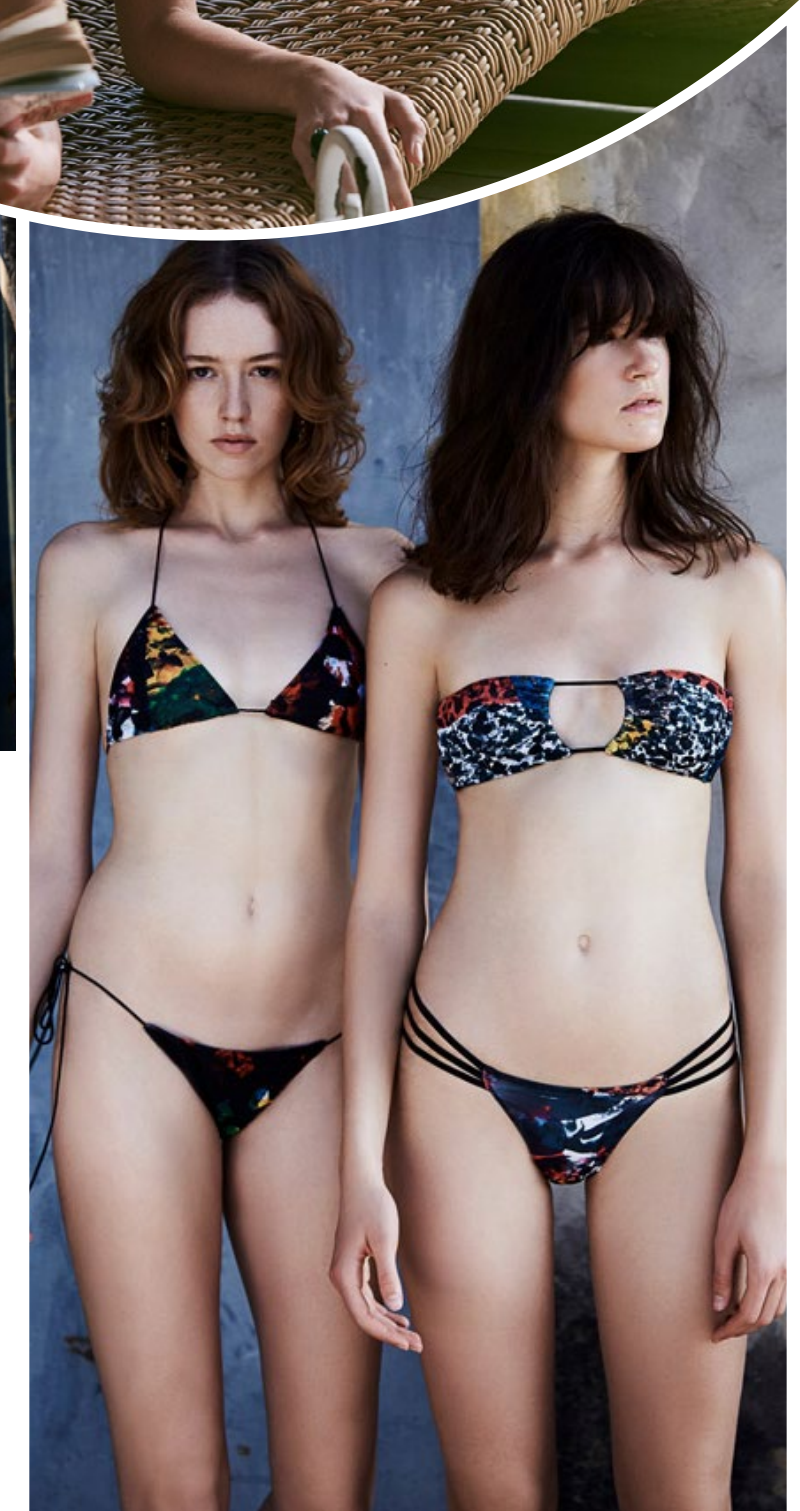


**LIKE A UNIQUE
ART GALLERY
FOR THE BEACH**

ANGELYS BALEK
NEW YORK

AS A HOMAGE TO THE EXOTIC, CHARMING BEACHES
ODE TO FEMININITY, OF THAILAND AS WELL AS AN
SENSUAL COLLECTION DESIGNED BY **ANGELYS BALEK**

THAI-AMERICAN BORN DESIGNER,
ANGELYS BALEK, TAKES A PAINTERLY APPROACH TO CO-
LOR AND PROPORTION, SUCCESSFUL-
LY BALANCING EASTERN ARTISANSHIP WITH WESTERN CULTURE AND DESIGN.



FOLLOWING GRADUATION FROM BANGKOK UNIVERSITY
WITH A DEGREE IN FINE ART,
ANGELYS PURSUED AND WAS ACCEPTED INTO THE LONDON
COLLEGE OF DESIGN, WHERE SHE EARNED HER 2ND
DEGREE IN FASHION DESIGN.

IN 2013 ANGELYS BALEK
WAS NOMINATED AS A FINALIST IN WGSN'S GLOBAL
FASHION AWARDS. WORKING WITH ORIGINAL ARTWORK
OF HER OWN, BALEK MANIPULATES FABRIC, WITH
TEXTURE, MULTI LEVEL HEMLINES, AND CUTOUTS, GIVING
A SOPHISTICATED EDGE TO CLASSIC SHAPES.

TODAY, WITH A FLAGSHIP STORE IN BANGKOK,
THAILAND AND PRODUCTION IN THE
NEW YORK, ANGELYS DIVIDES HER TIME BETWEEN THE
US AND ASIA, SHOPPING EUROPEAN TRADE SHOWS FOR
INNOVATIVE FABRICS.



**THE ANGELYS BALEK
COLLECTION**

IS SOLD AT NO-
TABLE SPECIALTY
RETAILERS INTERNATIONALLY AND ONLINE.
A COMPLETE LIST CAN BE ACCESSED TH-
ROUGH THE STOCKIST.



THE COLLECTIONS HAVE BEEN FEATURED

EDITORIALLY ONLINE AND IN FASHION PUBLICATIONS INCLUDING WWD, MARIE CLAIRE, ELLE, LUCKY AND HARPERS BAZAAR.

THE NEW SWIM STYLE

EMBODIES ANGELYS BALEK'S SIGNATURE PRINTS THAT ACCENTUATES DESIRABILITY AND APPEAL TO CREATE A DARING, CONFIDENT WOMAN.



THE BEAUTIFUL GIRLS SHOW THAT ANGELYS BALEK'S MASTERPIECES AREN'T TRUE EYE-CATCHERS JUST FOR THE BEACH, BUT THE WEARER COULD BE PROUD TO SHOW THEM ALSO ON MANY OTHER OCCASIONS.



AN AMAZING SWIM COLLECTION FEATURES

HAND-CRAFTED PRINTS OF RICH, VIBRANT COLORS WHICH ADORNS CLASSIC BIKINI AND ONE-PIECE SILHOUETTES. WITH METICULOUS TECHNIQUE AND ATTENTION TO FINE DETAILS, THE COLLECTION DEBUTS AN ENERGETIC FUSION OF NATURE AND ITS COMPLEXITIES.



IT IS THE BEAUTY OF NATURE
THAT DEFINES THE SPIRIT OF THE WOMAN TO
WHICH THIS COLLECTION AIMS TO EMPHASIZE.



THE LAUNCH OF
**ANGELYS BALEK'S
SWIM COLLECTION**

CELEBRATES WHAT IT MEANS TO BE A
YOUNG, CAREFREE WOMAN WHICH IS
SYMBOLIZED THROUGH THE DESIGNER'S
ICONIC, EFFERVESCENT PRINTS.

**THE ANGELYS
BALEK BEACH
GIRL** IS ONE WHO IS
BOLD YET ELEGANT
AND IS AS ALLURING AS
NATURE ITSELF.



THE COLLECTION IS AVAILABLE ONLINE AT
WWW.ANGELYSBALEK.COM



FROM **WOW**
COMFORT TO
STUNNING & OPULENT
SERIES

SLOGGI



JADE LEAVES THE PARTICULARLY SOPHISTICATED, GLAMOROUS AND OPULENT SERIES WITH A STUNNING ALL OVER JADE-LEAVES-PRINT CONVINCES WITH INNOVATIVE, METALLIC, GOLD-COLORED BRUSH STROKES.

RASPBERRY SWEETS

RASPBERRY SWEETS SHINES IN PRETTY SHADES OF PINK. THE SLOGGI SERIES USES AN ADVANCED PRINT TECHNOLOGY TO ALLOW AN IMPRESSIVE PRECISION OF COLORS AND PATTERNS. SLOGGI USED HIGH-QUALITY SENSITIVE® MICROFIBRE AS MATERIAL BASIS FOR THIS SERIES.

AQUA ROMANCE WITHIN SLOGGI'S AQUA ROMANCE COLLECTION, TRADITIONAL PROCESSING MEETS CONTEMPORARY STYLE. AQUA ROMANCE SHINES IN A DEEP BLUE AND WITH STRONG HIGHLIGHTS, CREATED WITH SMALL ANTIQUE TILES AND CERAMIC ORNAMENTS. SO, SLOGGI INTERPRETS ROMANTIC IN A VERY NEW AND MODERN WAY. THE EXTRAORDINARY EURO-JERSEY SENSITIVE® FABRIC ENSURES FAST DRY. IT IS RESISTANT AGAINST CHLOR- AND SALT-WATER AS WELL AS UV RAYS. FURTHERMORE, THE PRODUCTS RETAIN THEIR SHAPE AND THE COLORS DO NOT FADE.



**SLOGGI
SWIM**





**AN INNOVATIVE FLEXIMESH
TECHNOLOGY**

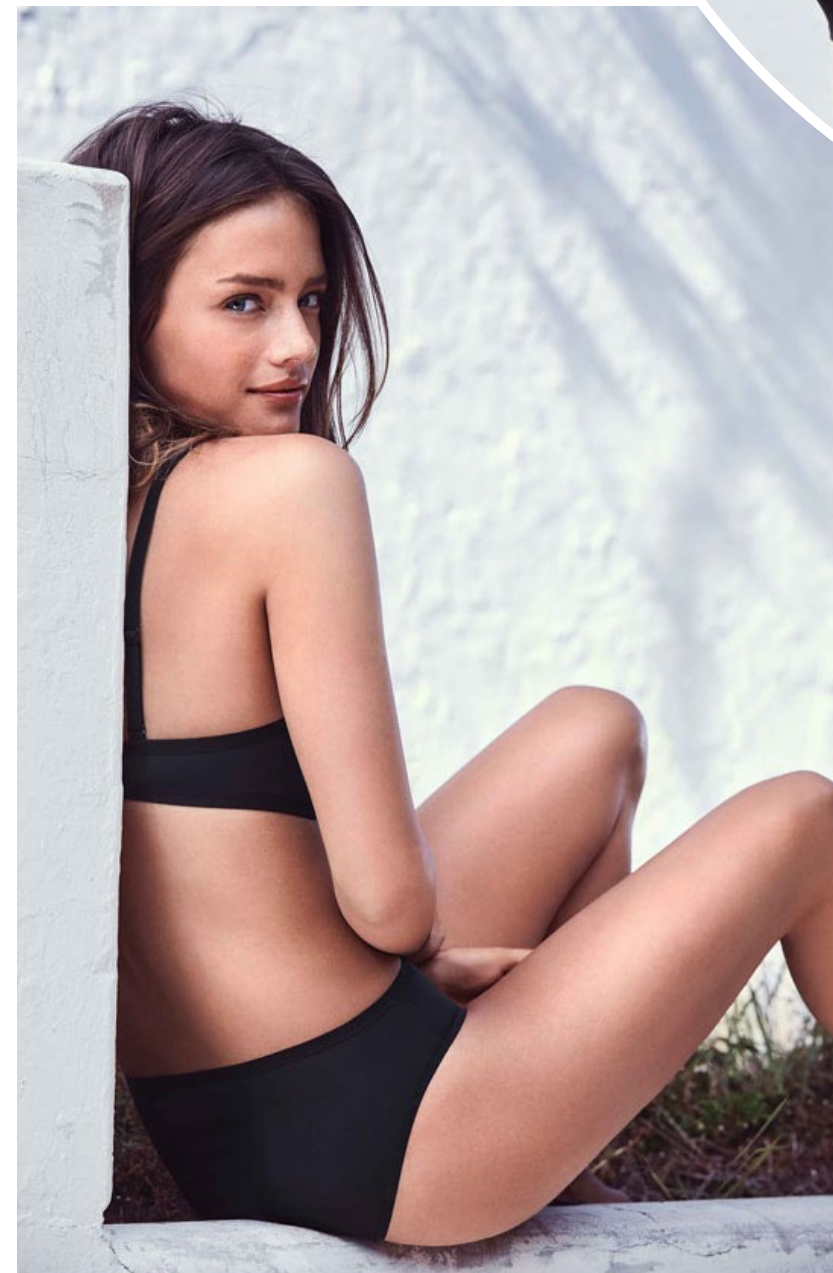
REPLACES THE ORDINARY METAL WIRE WITH
REVOLUTIONARY, ERGONOMICALLY SHAPED
MESH INSERTS WHICH OFFERS AN ULTIMATE COMFORT. THAT SO CALLED
"WOW COMFORT" IS THE PERFECT COMPANION FOR EVERYDAY LIFE AND
CHARACTERIZES THE COLLECTION OF

SLOGGI



THESE LIGHTWEIGHT BRASSIERES ARE HARDLY NOTICABLE ON THE BODY. NEVERTHELESS, THEY PROVIDE THE PERFECT FIT. A BRA-DREAM BECAME TRUE WITH THE EXCLUSIVE FLEXIMESH INSERTS IN THE COMFYCUPS.

THE FLEXIMESH STRUCTURE BENEFITS FROM HUNDREDS OF NODES, WHICH ALLOW THE BRA TO ADAPT TO THE SHAPE OF THE BREAST EASILY. MOREOVER, MORE STABILITY IS GUARANTEED, WHICH IS IMPORTANT FOR LARGER CUP-SIZES. ALL BRAS ARE MADE OF LIGHTWEIGHT AND FLEXIBLE MATERIALS.



**FLOWERS
BLOOM IN THEIR
MOST
GENEROUS FORM**

MARIE JO





THIS SUMMER THE
DELICATE YET
CONSTANT NATURE WAS THE SOURCE OF
INSPIRATION OF **MARIE JO**

FLOWERS BLOOM IN THEIR MOST
GENEROUS FORM IN THE NEW SUMMER COLLECTION.
THE INHERENT POWER OF A FLOWER SETS THE TONE
FOR A STRONG BUT SENSITIVE LINGERIE COLLECTION.

REFINED LACE RULES THE COLLECTION,
COMBINED WITH A PATTERN OF ELEGANT SHADES.
THE CHANTILLY LACE IS CONTRASTED WITH GRAPHICAL
PATTERNS, REFINED EMBROIDERY AND FRESH FLOWER
PRINTS. FLORAL CHIC GIVES A GENTLE NOD TO A SULTRY
SUMMER WITH SOPHISTICATED DETAILS LIKE SEQUINS,
TINY MIRRORS, LUREX – METALLIC AND IRIDESCENT.

THIS SUMMER MARIE JO GOES FOR
FLAMBOYANT CONTRASTS. REFINED LEAVERS LACE IS
ALTERNATED WITH SILK OR TULLE. ROSÉ GOLDEN STUDS
ADD PUNCH TO THE BAROQUE FLORAL LACE, WITH A DIS-
TINCT FLOWER PATTERN COMBINED WITH SATIN GLOSS.
THE COLLECTION IS DOMINATED BY A RANGE OF RE-
FINED STRUCTURES, REVEALING A GENEROUS PALETTE.





A PALE SPECTRUM

OF PATINA, CREAM AND IVORY IS COUPLED WITH SULTRY FLORAL TINTS LIKE CERULEAN, MINT GREEN AND FLAMINGO PINK. IN THAT FRESH SUMMER PALETTE THERE'S A STARRING ROLE FOR BLUES, ESPECIALLY ICE BLUE. THIS ORIGINAL TINT IS A SUBTLE BALANCE BETWEEN SILVER GREY AND SUMMER BLUE, WITH A FRESH, FEMININE LOOK. STRIKING INTERPRETATIONS OF SUCH CLASSICS AS NIGHT BLUE AND KHAKI COMPLETE THE COLLECTION.

BRAS DON'T NEED TO BE TUCKED AWAY THIS SUMMER. THE BELGIAN LABEL PUTS ELEGANT FEMININITY ON A PEDESTAL, WITHOUT COMPROMISING ON REFINED CLASS OR A PERFECT FIT. THE TRIANGLE BRA IS AN EYE-CATCHING NEW ADDITION. THE WIRE-FREE STYLES MAKE THEIR PRESENCE FELT AGAIN, THE HEIGHT OF FINESSE. AND WHILE THE BRAS ARE FOR SHOWING OFF THIS SUMMER, THE BRIEFS KEEP A VERY LOW PROFILE, AS SEAMLESS INCREASINGLY COMES TO THE FORE.

A woman with long dark hair, wearing a white bikini and high-heeled sandals, is leaning against a textured, light-colored wall. She is looking down and to the left. The wall has a rough, stone-like appearance with some darker spots. The overall lighting is warm and golden, suggesting a sunset or sunrise setting. The background is a continuation of the textured wall and a dark, possibly paved ground.

**CHERISH
YOUR UNIQUE
SUMMER
MOMENTS**

MOMENTS
BY LINGADORE

CHERISH YOUR SUMMER MOMENTS

WITH SOME FRESHLY MADE LEMONADE, SANGRIA, A COSMOPOLITAN
AND OF COURSE ICE CUBES! THE SUITABLE LINGERIE COLLECTION IS

PRESENTED BY **MOMENTS BY LINGADORE**



THE MOMENTS' **LEMONADE**

RANGE IS ALSO MADE OF STRETCHY CREPE CHIFFON, WHICH IS VERY AIRY AND COMFORTABLE TO WEAR. THIS MAKES IS A GREAT FABRIC FOR SUMMER. LEMONADE IS SQUEEZED INTO A GEL BRA, UNI-FIT BRA, TRIANGLE LACE BRA, STRING AND SHORT.



THE MOMENTS' **SANGRIA**

FOR ALL THOSE PASSIONATE MOMENTS THERE IS SANGRIA, IN A RICH CAYENNE COLOR WITH BEAUTIFUL LACES. THIS RANGE BRINGS A GEL BRA WITH BEAUTIFUL LACE ON CUPS AND SPECIAL DELICATE SHOULDER STRAPS WITH EYELASH LACE AT THE BACK.

BOTH BRAS

HAVE A VERY SPECIAL DESIGN WITH CREPE CHIFFON GATHERED AND LAYERED ON TOP OF EYELASH LACE. THIS GIVES THOSE BRAS A VERY SPECIAL AND TRENDY LOOK. THE RANGE IS FINISHED OFF WITH A JUMPSUIT AND BABYDOLL; MADE OF THE EXACT SAME AMAZING MATERIAL.





THE MOMENTS' **ICE CUBE**

COOL DOWN WITH ICE CUBE; WHICH HAS A SPECIAL SATIN JACQUARD FABRIC WITH A WONDERFULLY SHAPED DIAMOND PATTERN, COMBINED WITH BEAUTIFUL LACE MATCHING IN COLOR. ICE CUBES BRINGS YOU A GEL BRA, BALCONETTE BRA, STRING, BRIEF, MAXI BRIEF AND A CHEMISE WITH SUBTLE LACE AT THE NECK LINE.

WWW.LINGADORE.COM



FROM COTTON
CANDY TO SWEET
POPSICLE

LINGADORE

**MARSHMALLOW, COTTON
CANDY, MACARON, AND POPSICLE**

ARE THE NAMES OF THE LINES OF A BITTERSWEET SUMMER

COLLECTION PRESENTED BY

LINGADORE



POPSICLE

A REAL SUMMER TREAT IS THE RANGE POPSICLE, WHICH WILL DEFINITELY MAKE YOU MELT.

THIS RANGE BRINGS YOU A VINTAGE FLOWER PRINT ON CREPE STRETCH CHIFFON. THIS IS A VERY STRETCHY AND AIRY FABRIC, TO KEEP YOU COOL AND FRESH.

POPSICLE OFFERS A GEL BRA

WITHOUT EMBROIDERY ON THE CUPS, A T-SHIRT BRA, STRING, BRIEF AND HIPSTER AND ALSO A TRIANGLE BRA + FRENCH KNICKERS (SET) AND SPAGHETTI CHEMISE.



MACARON

BRINGS YOU A MATCHING BABYDOLL AND JUMPSUIT IN THE NEW MATERIAL OF CREPE STRETCH CHIFFON; A VERY STRETCHY AND BREATHABLE FABRIC: IDEAL FOR THOSE HOT SUMMER NIGHTS!

COTTON CANDY

WILL DEFINITELY GIVE
YOU A CANDY CRUSH,

WITH ITS LINGERIE IN LUXURIOUS DUSTY ROSE COLORED MICRO. THE EMBROIDERY IS MATCHING IN COLOR
AND IS COMBINED WITH A COPPER COIN ACCESSORY WITH A BRILLIANT SPARKLE INSIDE. COTTON CANDY
DELIVERS YOU A GEL BRA, UNI-FIT T-SHIRT BRA, BRIEF, HIPSTER, AND STRING.



MARSHMALLOW

GIVES YOU A TASTE OF CHAMPAGNE COLORED MICRO FABRIC WITH A BEAUTIFUL EMBROIDERED APPLICATION IN VANILLA/CHAMPAGNE TONES. THIS RANGE CONSISTS OF THE BEST-SELLING UNI-FIT T-SHIRT BRA – THIS TIME WITH AN EMBROIDERY APPLICATION ON THE CUPS, - A STRAPLESS BALCONET BRA PERFECT FOR BRIDES, A BRIEF, HIPSTER, AND STRING.

A woman with blonde hair tied back, wearing a white polka-dot suit, stands in a lush, green outdoor setting. She is looking down and to the left. The background is filled with dense foliage and trees.

**CREATE YOUR
LOUNGE LOOK
THAT SUITS YOUR MOOD**

LINGADORE
LOUNGE

IF YOU LOVE THE BOTH COLLECTIONS OF LINGADORE,
YOU SHOULDN'T MISS THE SUMMER
COLLECTION OF **LINGADORE LOUNGE**

THIS COLLECTION MATCHES PERFEC-
TLY TOGETHER!
CREATE YOUR OWN PERFECT LOUNGE OUTFIT THAT
SUITS YOUR MOOD.

ALL COLOR TONES ARE QUI-
TE CALM
AND NATURAL, AND DEFINITELY ENABLE YOU
TO RELAX IN YOUR HAMMOCK.

SO, COCOON YOURSELF IN
SERENITY AND PURITY,
OR GO RETRO WITH A BEAUTI-
FUL LOUNGEWEAR PRINT.

COCOON

YOURSELF IN A COMFY AND BREATHABLE COTTON
PAJAMA SHIRT WITH LONG PANTS OR SHORTS,
OR A PAJAMA DRESS. IN BEAUTIFUL COLORS
MISTRY ROSE, LIGHT GREY AND NATUREL. THE
COTTON FABRIC HAS A SUBTLE DOBBY EFFECT TO
MAKE THIS RANGE EXTRA SPECIAL.



SERENITY

CONSISTS OF SERENE STYLES IN SOFT MISTY ROSE COLOR TOPPED-OFF WITH LACE. GREAT FOR A FEMININE LOOK AND ROMANTIC FEEL. SERENITY BRINGS A SPAGHETTI TOP AND CHEMISE, A T-SHIRT WITH WONDERFUL LACE DETAILS AND LONG PANTS WITH LACED POCKETS.



HAMMOCK

BRINGS YOU T-SHIRTS, DRESSES, AND SPECIAL LEGGINGS WITH A VERY COMFY FOLDABLE WAIST IN A WIDE STRIPES PRINT IN NATURAL GREY TONES. THESE STYLES COMBINE GREATLY WITH A JOGGING SWEATER & PANTS IN LIGHT GREY, OR A T-SHIRT IN LIGHT GREY.





PURITY

IS A PURE LOUNGEWEAR GROUP CONTAINING A SUBTLE SMALL STRIPE PRINT IN A BLUE-GREYISH TONE ON A NATURAL GROUND. THIS GROUP CONSISTS OF A T-SHIRT AND DRESS WITH BUTTONS, A RACERBACK TOP AND LONG SKIRT WITH A LARGE SLIT. THESE STYLES COMBINE GREATLY WITH JOGGING SWEAT PANTS OR SHORTS IN A NATURAL TRANQUIL TONE FOR ABSOLUTE PURITY.



A black and white photograph of a woman with long, light-colored hair, wearing a white lace bra. She is looking upwards and to the left. The background is dark. The text 'TO PRESERVE THE MYSTERY OF WOMEN' is written in large, bold, white capital letters in the upper right. Below it, a thin white horizontal line is followed by the brand name 'MILLESIA' in bold, white capital letters.

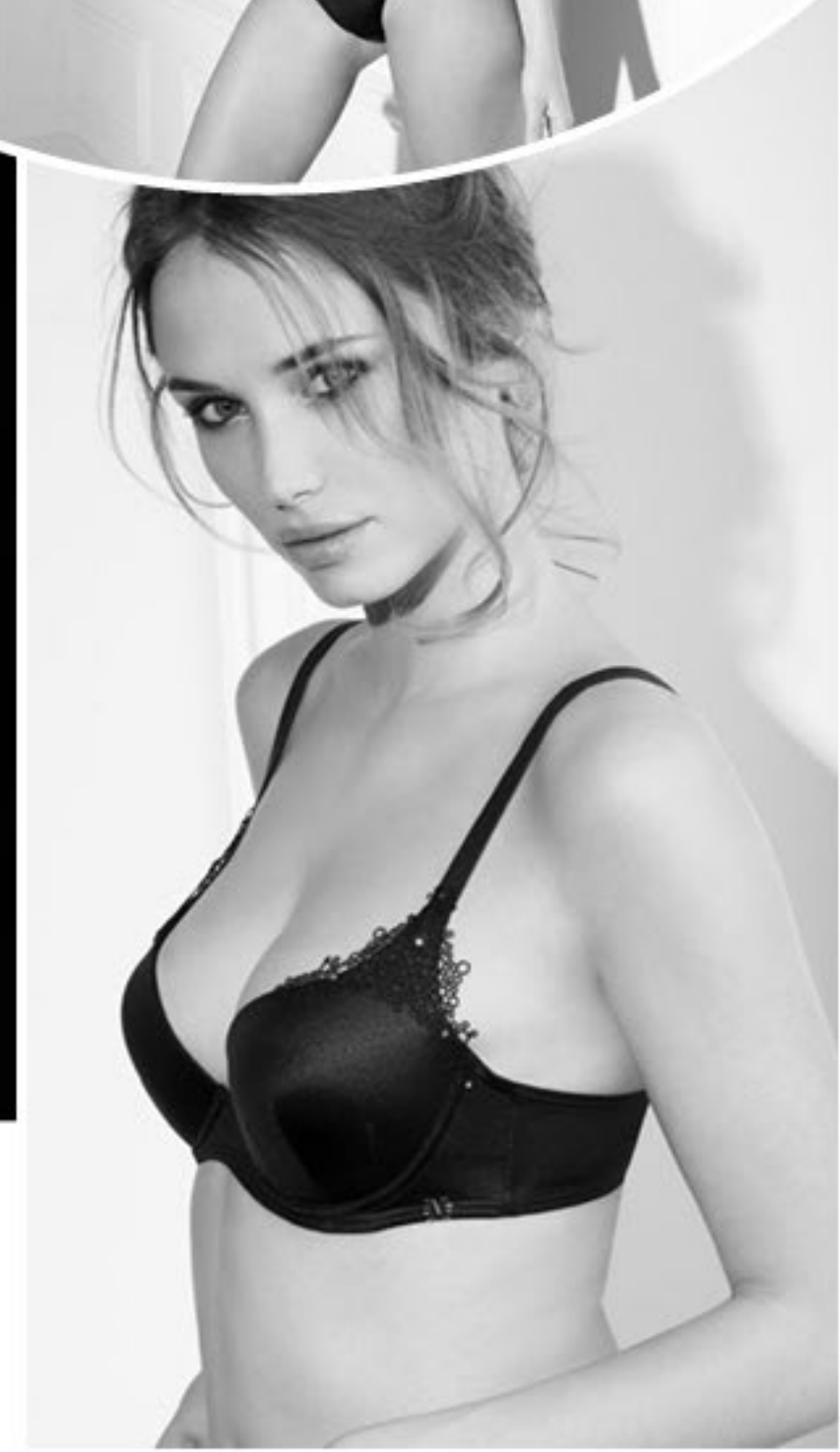
TO PRESERVE THE
**MYSTERY OF
WOMEN**

MILLESIA

CERTAINLY, LINGERIE IS MUCH MORE THAN A MERE ITEM OF CLOTHING

THEY ARE JUST AS FEMININE, DECORATIVE, AND FLIRTY AS WELL-FITTING INTIMATES. WEDDING DRESSES ACT AS A COMPANION THAT ACCENTS THE FEMALE BODY IN ORDER TO INTENSIFY A FANTASY. EVERY DETAIL GOING INTO THE MAKING OF BOTH THE DRESSES AND THE NIGHTWEAR IS ESSENTIAL. EVERYTHING DOWN TO THE MATERIALS USED FOR THEIR CRAFTING. A WELL-THOUGHT-OUT PIECE WILL USE FINE MATERIALS THAT ARE ENTICING TO OUR SENSES. MATERIALS THAT TEASE OUR TOUCH AS WELL AS OUR SIGHT CAN MAKE THESE PIECES SO MUCH MORE MEMORABLE. FABRICS SUCH AS SILK AND LACE, WHICH ADD ON AN EMBROIDERED DETAIL WILL BECOME UNIQUE AND PERFECT FOR THE OCCASION. A VERY PARTICULAR HOMAGE TO THE WEDDING TRADITION AND EACH BRIDE ARE THE INCOMPARABLE DRESSES OF

MILLESIA



MILLESIA WAS FOUNDED BY DANIEL PERRET AND HIS DAUGHTER VÉRONIQUE IN 1994. THROUGH THE YEARS MILLESIA HAS BEEN ABLE TO MAKE ITSELF AMONG THE MOST BEAUTIFUL BRANDS OF LINGERIE OF FRENCH LUXURY WITH A NOTORIETY ON ALL THE EUROPEAN TERRITORY BUT ALSO BEYOND THE BORDERS OF THE OLD CONTINENT.



THE NEW COLLECTION CONTAINS MANY BEAUTIFUL SETS THAT
FLATTER THE BODY OF EACH WOMAN.

DIAMANT THE NOBILITY OF MILLESIA KNOW-HOW IS COMBINED WITH THIS CHIC EMBROIDERY ON MULTI-WIRES TULLE, RICH YARNS AND LUXURIOUS DESIGNS. THE SOUL OF MILLESIA EXPRESSED DURING THE SEASONS AS JEWELS OUT OF TIME. THE GLAMOUR WILL METAMORPHOSE WITH PUSH-UP AND BALCONY BRAS FOR A DREAMY NECKLINE. THE CLASSIC AND LARGE-CLASSIC OFFERS A PERFECT STRUCTURE. THE COMFORT OF THE SEAMLESS BRIEF FOR AN INVISIBLE EFFECT, THE SHORTY AND THE STRING WITH AFFIRMED PERSONALITIES. THE OPERA' CHARM IN WHITE AND BLACK. NUDE / WHITE EMBODIES A TIMELESS LUXURY.



DESIRE (RIGHT) MILLESIA CELEBRATES THE ART OF EFFEUILLAGE WITH AN EXTREMELY EROTIC GROUP. EXTREME DELICATE WAXED GUIPURE EMBROIDERY OVER NUDE KNOT-WORKED TULLE. WHEN WORE, THE NUDE KNOT-WORKED TULLE ECLIPSE HIMSELF, AND GIVES THE EFFECT OF HAVING BEAUTIFUL BLACK FLOWERS DRAWN ON THE SKIN... THE RESULT IS PURELY SEXY AND GLAMOUR! TRANSCEND YOUR EVERY DAY'S ROUTINE WITH THIS BEAUTIFUL BALCONY BRA. CHOOSE THE PUSH UP BRA FOR A PERFECT DÉCOLLETÉ. THE GUIPURE WILL FULFILL YOUR DESIRES. THE SEXY BRA AND THE ULTRA-SEXY SLIP WILL SEDUCE THE MORE ADVENTUROUS WOMEN.



NATACHA (LEFT) THIS FINE LACE LEAVERS OF INSOLENT BEAUTY IS DEDICATED TO THE BODY AND ITS FORMS. AN ELEGANCE THAT HAS SOUL AND MEANING. LUXURIOUS OUTSIDE, PRECIOUS INSIDE FOR THE PUSH-UP BRA AND BANDEAU LINED WITH SILK SATIN. COMFORTABLE AND SENSUAL, BODY AND BOTTOMS ARE EMBELLISHED WITH ELASTANE SAIL. EXTREME VOLUPTUOUS POWDER/GREY WHILE BORDEAUX/BLUE ILLUMINATE THE COLORS OF THE WINTER.

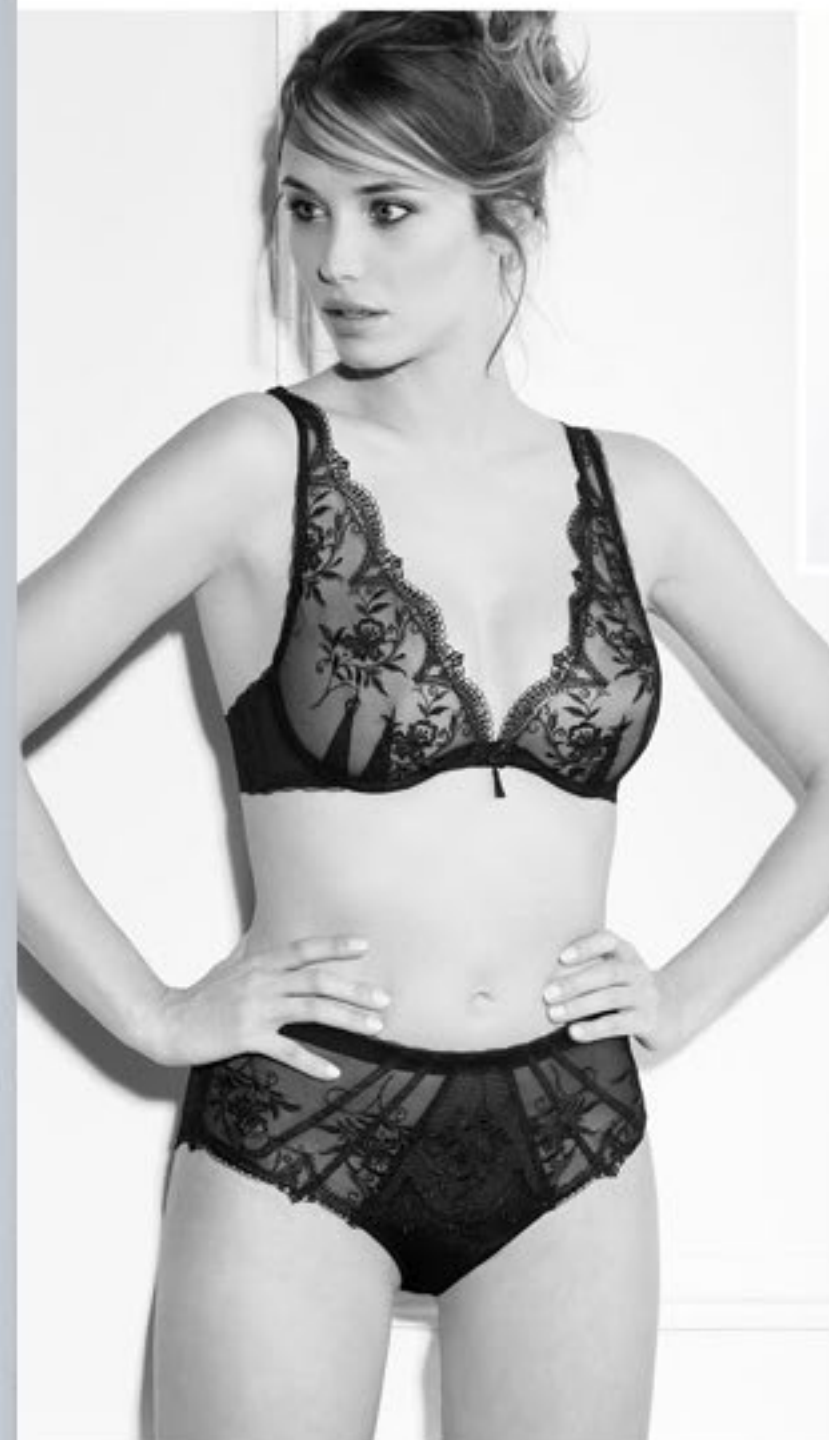




ETINGELLE IS DECORATED WITH A GUIPURE PATTERN TO WHICH ARE ADDED LITTLE SWAROVSKI CRYSTALS. THIS LINE RE-INVENTS INVISIBLE EFFECT UNDERNEATH CLOTHES, ALL IN OFFERING A GREAT SWEETNESS AND COMFORT THANKS TO LYCRA® JERSEY. THE TRIANGLE WIRELESS BRA LETS THE BACK UNVEILED, AND THE LARGE GUIPURE MOTIF AND SWAROVSKI STRASS PATTERN IS POSITIONED BETWEEN THE STRAPS. THE STRAPLESS BRA REALIZED WITH MONO-CUP. THE 3-PETAL BRA WILL BRING THE SUBTLE TOUCH OF ARROGANCE. THE CALENDAR EFFECT IN THE BACK OF THE CAMISOLE, AS MUCH AS GUIPURE LACE AND STRASS PATTERN, WILL BRING OUT YOUR NECKLINE. ENIGMATIC IN BLACK, GREEDY IN CARAMEL, OR HEADY IN BLUE ...



CRAVACHE A LINGERIE OF EXCEPTION RICH IN EMBROIDERY SUBTLY MIXING THE NOBILITY OF THE FLOWERS WITH TRANSPARENT TULLE. THE NEW PUSH-UP BRA FOR AN ASSERTIVE FEMININITY, AND A NEW SEXY BRA SLIGHTLY ARROGANT WILL REKINDLE THE MOST AUDACIOUS. THE UNDERWIRED WAIST CINCHER, SUSPENDERS AND REMOVABLE GARTERS WILL SUBLIMATE YOUR EVENING. A HIGH WAIST BRIEF, COMBINED WITH ELASTIC TULLE, IS DEVILISHLY GRAPHIC, WHILE THE SHORTY AND STRING ADD UP TO THE DESIRES. A SPELL OF SEDUCTION ASSERTED IN BLACK.



BAROQUE

HARMONY OF CURVES FOR THIS LINE, BUILT ON AN ARABESQUE-FLOWER PATTERN. IT IS A WISELY PLACED EMBROIDERED PATTERN THAT GATHERS ON TRANSPARENCY AND OPACITY, MIXED WITH THE SOFTNESS OF SATIN, FOR A SUGGESTIVE AND SEDUCTIVE GAME. FOR THE BOLDEST, THE SEXY BRA AND TRIANGLE WILL SUGGEST WITHOUT REVEALING, WHILE THE PUSH-UP BRA WILL ENHANCE THE NECKLINE. BE IRRESISTIBLE IN BLACK, AND MYSTERIOUS IN BORDEAUX.



LUNA A MISCHIEVOUS LINE THAT REVEALS A CARNAL AND FALSELY INNOCENT PATHWAY. MADE IN EMBROIDERY, LINKS ENTER THE SCENE AND PLAY THE SPOILSPORT. THE PROMISE OF A DIFFERENT AESTHETIC. THE BRAS ADAPT TO THE DIFFERENT MORPHOLOGIES, THE SHORTY IS DELIVERED WITH LIGHTNESS, THE STRING SUBLIMES THE ESSENTIAL AND THE GARTER BELT PROVIDES VERTIGO. PLAY CHIAROSCURO IN NIGHT BLUE ENHANCED WITH WHITE THREADS THAT HANG THE LIGHT.



THE COLLECTION IS AVAILABLE ONLINE AT
WWW.MILLESIA.COM





**UNIQUE
COMFORT
MEETS LUXURY
BLENDS**

FREYA



AN ELEVATED FOCUS ON COMFORT USES LUXURY
BLENDS TO
TAKE CORE STYLES TO THE NEXT LEVEL. FOR SUMMER 2017 THE SERENE, CALM,
AND SENSUALLY FEMININE IS DELICATELY BALANCED BY **FREYA**

ADORE THE FRESCO COLLECTION,
RESONATING LAID BACK CHIC WITH ITS SKETCHY LINEAR FLORAL DESIGN.

1 **RESTING ON A CRISP WHITE BACKGROUND,**
PASTEL HUES TEAM WITH A LIGHT, MODERN GEOMETRIC NET FOR A CLEAN AND FRESH
LOOK. AVAILABLE IN THIS RANGE IS AN UNDERWIRED PLUNGE BALCONY BRA AND AN
UNDERWIRED BALCONY BRA, BOTH BASED ON THE BEST-SELLING HERO SHAPE ALONG
WITH A CHOICE OF SHORT OR THONG.



2

FEEL THE ATTRACTION OF HOT HOUSE, AN ABSTRACT PETAL PRINT COLLECTION THAT INVITES YOU TO TURN UP THE HEAT. HOT PINK STRETCH LACE TEAMS WITH MONOCHROME HIGHLIGHTS AS CONTRASTING TWIN BOW DETAILS COMPLETE THE LOOK. HOT HOUSE IS AVAILABLE IN AN UNDERWIRED PLUNGE BRA, AN UNDERWIRED BALCONY BRA AND AN UNDERWIRED PADDED HALF CUP BRA, WITH THE OPTION OF MATCHING BRAZILIAN OR BRIEF. COMPLETE THE COLLECTION WITH THE SEXY SEMI SHEER CHEMISE.



COVER

INTRODUCING SASSY, A CURVACEOUS NOD TO RETRO STYLING IN AN ON-TREND BEIGE AND CREAM COLOUR STORY WITH A GORGEOUS LACE OVERLAY. REFINED STYLING LENDS ITS SELF TO THIS SHOW-STOPPING COLLECTION, AS THE BUSTIER FEATURES PADDED MOULDED CUPS FOR GREAT SHAPE AND SOFT BONING THROUGHOUT FOR COMFORTABLE SUPPORT. THE SASSY RANGE ALSO DÉBUTS THREE NEW SHAPE LOWER COVERAGE CO-ORDINATES FOR SUMMER, INCLUDING A BRIEF, SHORT AND BRAZILIAN.





WWW.FREYALINGERIE.COM



A woman with blonde hair is shown in profile, facing left. She is wearing a bright red sports bra with black trim and black leggings. She is standing in a locker room, with wooden lockers and a yellow measuring tape visible in the background. The lighting is dramatic, highlighting her physique.

FASHION FORWARD SPORTSWEAR APPAREL

FREYA ACTIVE





GET PUMPED FOR THE GYM

IN STYLISH, DYNAMIC, AND ENERGETIC SPORTSWEAR. TO OFFER MAXIMUM SUPPORT AND COMFORT IT HAS BEEN SPECIFICALLY DESIGNED BY

■ **FREYA ACTIVE**

THE BESTSELLING FREYA ACTIVE UNDERWIRED CROP TOP SPORTS BRA HAS RETURNED FOR SS17, IN THE NEW HIGH IMPACT COLOR OF CHERRY GLOW! THIS FASHION FORWARD FREYA ACTIVE STYLE IS A HIGH-PERFORMANCE DESIGN WHICH PROVIDES FULL COVERAGE, MAXIMUM SUPPORT, AND COMFORT! THE SPORTS BRA HAS BEEN SPECIFICALLY DESIGNED TO ENCAPSULATE EACH BREAST, RATHER THAN COMPRESS. THIS WAS TESTED AND CONFIRMED BY SCIENTISTS AT THE UNIVERSITY OF PORTSMOUTH'S. THE SPORTS BRA OFFERS OUTSTANDING LEVELS OF SUPPORT, BY ELIMINATING MOVEMENT, REDUCING BREAST STRAIN, AND REDUCING BREAST PAIN BY A MASSIVE 97%.



THIS TRIED AND TESTED DESIGN IS FOCUSED AROUND OFFERING OUTSTANDING QUALITY, BEING MADE USING FOAM CUPS FOR SHAPE AND BREATHABILITY WITH MICROFIBERS AND MESH PANELS TO SUPPORT MOISTURE MANAGEMENT. SPECIFICALLY DESIGNED TO SUPPORT A FULLER BUST, THE CROP TOP SPORTS BRA IS AVAILABLE IN SIZES 34B TO 36H. IN ADDITION TO THE UNDERWIRED CROP TOP SPORTS BRA, FREYA ACTIVE INTRODUCES A UNDERWIRED PERFORMANCE TOP, ITS TOP SELLING UW MOULDED SPORTS BRA, SOFT CUP SPORTS BRA AND SOFT CROP ALSO IN CHERRY GLOW. THIS CAN BE TEAMED WITH FREYA ACTIVE CHERRY GLOW SHORT.





SUPPORTIVE
SPORTSWEAR
WITH **DESIGN**
TRENDY

TRIACTION BY TRIUMPH



TREND-CONSCIOUS WOMEN

OF TODAY WORK OUT FOR THEIR HEALTH, MOSTLY IN GROUPS WITH OTHER PEOPLE. THAT'S WHY THEY NEED SPORTS BRAS, WHICH OFFER A GOOD SUPPORT FOR THE BREAST AND ARE SUPER STYLISH AT THE SAME TIME. THAT SUPPORTIVE SPORTSWEAR IS PROVIDED BY

TRIUMPH

TRIACTION BY TRIUMPH DIVIDES THE MODELS INTO TWO GROUPS: THE CARDIO-COLLECTION AND THE STUDIO-COLLECTION. THESE OFFER BRAS FOR ALL KINDS OF SITUATIONS, HIGH PERFORMANCE, INCREDIBLE FITS AND A MODERN DESIGN. THEY GIVE WOMEN THE LEEWAY TO WORKOUT WHENEVER AND IN WHATEVER THEY WANT.

TRIACTION BOOST LITE THIS LINE IS PART OF THE CARDIO-COLLECTION. A TRUE LIGHT WEIGHT, WHICH OFFERS PLENTY OF SUPPORT AND IS THEREFORE PERFECTLY SUITED FOR HIGH INTENSITY SPORTS.



IT'S INSPIRED BY THE CURRENT ATHLEISURE TREND, WHICH ENABLES WOMEN TO ALWAYS BE ON POINT AND SIMPLY LOOK STUNNING AT THE GYM OR OUTSIDE WITH FRIENDS.

THE PERFECT FIT IS BASED ON BESTSELLING STYLES FROM THE UNDERWEAR COLLECTION BY TRIUMPH. THE PRINTS COULD REMIND ONE OF PALM LEAVES SWINGING IN THE WIND. THIS STYLE MINIMISES UNWANTED MOVEMENTS OF THE BREAST BY 74%, TESTED BY THE WORLD-FAMOUS RESEARCH TEAM FOR BREAST HEALTH OF PORTSMOUTH UNIVERSITY.

THE SPACER CUPS COMPLETE THE COLLECTION. DUE TO ITS MULTIFUNCTIONAL AND CUSTOMISABLE 3D-STRAPS AND STRONG, BREATHABLE 3D-LAMINATED STRETCH FABRIC THIS SCULPTING BRA OFFERS EXTREME HOLD AND COMFORT. FITSTER TOPS AND SHORTS ROUND OF THE SPORTIVE LOOK.



**THE BEST
VERSION OF
YOURSELF**

PROTEIN WORLD

"WHEN IT'S ABOUT LOSING WEIGHT, FOR ME THE AIM WAS ALWAYS TO FEEL GOOD FROM INSIDE AND OUT".
KHLOÉ KARDASHIAN

THE STRICTLY GUARDED SECRET

HOW EVERYBODY COULD FIND THE BEST VERSION OF ITS OWN IS REVEALED BY

**KHLOÉ KARDASHIAN
& PROTEIN WORLD**

PROTEIN WORLD'S 30 DAY CHALLENGE

IF YOU MAY BE JEALOUS OF SOMEONE THEN PROBABLY ON KHLOÉ. A DEFINED BELLY, LEGS UP TO THE NECK, AND THIS BUTT FINALLY. NO WONDER, THAT PROTEIN WORLD HAS BROUGHT HER ON BOARD IN 2017.

KHLOÉ KARDASHIAN TRAINS HART. SHE SWEARS IN ADDITION TO HER WORKOUT ROUTINE IN THE PROTEIN WORLD, TO MOTIVATE HERSELF AND TO ACHIEVE FASTER RESULTS.





"I USE PROTEIN WORLD'S SLENDER BLEND ALREADY FOR SOME TIME. I JUST LOVE THESE SHAKES. BESIDES MY BUSY SCHEDULE AND WORKOUT PROGRAM, THEY HELP ME TO EAT WELL-BALANCED AS WELL AS TO BECOME STRONGER AT THE SAME TIME. OF COURSE, SOMETIMES, THE TRAINING IS VERY HARD. NEVERTHELESS, YOU SHOULD ALWAYS REMEMBER: NEVER REMAIN ON THE GROUND, EVEN IF YOU FALL OCCASIONALLY. GET UP AGAIN AND TELL YOURSELF, WELL, TOMORROW, I WILL TRAIN JUST HARDER. WE ALL HAVE THESE KIND OF DAYS, BUT NEVER LOSE SIGHT OF YOUR AIM. JUST USE THESE DAY AS MOTIVATION TO BECOME EVEN BETTER THE NEXT ONE. SET YOURSELF REALISTIC GOALS, WHICH YOU CAN REALLY ACCOMPLISH. START SLOWLY. WHEN YOU ACHIEVE AN AIM, THEN TREAD YOURSELF SOMETHING SPECIAL. THEN, SET THE NEXT GOAL."

KHLOÉ KARDASHIAN, 2017

THE PROTEIN WORLD 30 DAY CHALLENGE PROVIDES YOU A TRANSFORMATION TO TOTAL BODY CONFIDENCE. THE CHALLENGE INCLUDES 12 DIFFERENT WORKOUTS TO TORCH FAT, TONE AND ACHIEVE THE 2017 OF YOUR DREAMS. THE PLAN CONTAINS FULL BODY WORKOUTS ALONGSIDE A COMPREHENSIVE MEAL PLANNER TO GET YOU IN GEAR FOR REACHING YOUR GOALS.

BODY BEAUTIFUL FROM THE INSIDE

OUT THE 30 DAY CHALLENGE PROMISES YOU TO GET THAT INNER GLOW AND SPARK TO GET UP, GET OUT AND GET MOVING.

"TARGET YOUR BODY FROM THE INSIDE OUT. LEARN HOW TO FUEL YOUR WORKOUTS CORRECTLY USING A COMBINATION OF NUTRITIOUS GOOD FOODS AND PROTEIN WORLD SUPPLEMENTS TO KICK START A SERIOUS MIND AND BODY RESET."



THE PROTEIN WORLD SPECIALISTS HAVE DEVISED A UNIQUE DIET THAT NOT ONLY TASTES GREAT, BUT ALSO WORKS TO SHRED FAT AND KEEP YOU ENERGIZED FOR THE WORKOUTS TO COME.

THE WORKOUTS REQUIRE MINIMAL EQUIPMENT, MAKING THEM PERFECT TO PERFORM ANYWHERE AND ARE MADE UP OF 30 MINUTE HIGH INTENSITY EXERCISE CIRCUITS TO BLAST FAT AND TAKE THE LEAST AMOUNT OF TIME OUT OF YOUR DAY!

THE GUIDE IS EASY TO FOLLOW AND EVERY EXERCISE IS CLEARLY ILLUSTRATED, MAKING IT GREAT FOR PEOPLE OF ALL LEVELS OF FITNESS INCLUDING BEGINNERS.

THE PLAN IS IDEAL FOR THOSE LOOKING TO LOSE WEIGHT, FAST. COMBINING THE SLENDER BLEND - OUR BEST-SELLING WEIGHT LOSS SHAKE, WITH ESSENTIAL VITAMINS AND FAT-TARGETING NUTRIENTS, ALONGSIDE OUR FAT METABOLISER AND HUNGER BUSTER CAPSULES. THE PROGRAM IS DESIGNED TO RAISE YOUR METABOLISM, BURN FAT, ENCOURAGE THE GROWTH OF LEAN, TONED MUSCLE AND KEEP YOU FEELING FULLER FOR LONGER.

PROTEIN WORLD HAS ALSO INCLUDED ITS BRAND-NEW HEARTWARMING GLUTEN-FREE SLENDER PORRIDGE: UNDER 200 CALORIES, HIGH IN HUNGER CONTROLLING FIBER & PROTEIN, AND CONTAINING LESS THAN A GRAM OF SUGAR PER SERVING.

A woman with blonde hair in a bun, wearing red lace underwear and large hoop earrings, is posing on a white ornate table. She is looking upwards and to the left, with her hand resting on her chin. The background is a white paneled wall.

**AS HOT
& EXCITING
AS
THE SUMMER**

DIAMOR

**A SENSUAL WORLD
OF VIBRANCY,** FULL OF ESPRIT
AND SENSUALITY
PRESENTS THIS SUMMER **DIAMOR**



THE COLLECTION

ADDRESSED TO YOUNG, MODERN, AND SELF-CONFIDENT WOMEN WHO LOVE PLAYFUL DETAILS AND NATURAL FABRICS, THE COLLECTION CONVINCES WITH HIGH-QUALITY MATERIALS, THAT CERTAINLY FLATTER THE BODY AND ENSURE HIGHEST WEARING COMFORT.

NO MATTER WHETHER TRENDY, OR PLAYFUL LOVELY PATTERNS, FASHION-CONSCIOUS WOMEN EXPECT ALWAYS NEW TRENDS. THEY LOVE TO EXPRESS SENSUALITY WITH A TOUCH OF FRIVOLITY BY WEARING LINGERIE THAT IS CHARACTERIZED BY FEMININE DELICATE DETAILS AND EXCEPTIONAL CUTTING SHAPES.

WITH A MODERN TOUCH, DIAMOR EXUDES LUXURY AND CHARM. THE 2017 COLLECTION PRESENTS DIVERSE HIGH-QUALITY LINGERIE, WHICH SUITS DIFFERENT STYLES AND SIZES. THE CUPS RANGE FROM A TO D, PARTLY TO E.

DIANA THE PURE PASSION

DIANA IS BEAUTY IN PERFECTION. THE SERIES CAPTIVATES WITH LUXURY LACE, WHICH IS KEPT TOGETHER BY DELICATE RIBBONS. THUS, THE DÉCOLLETÉ IS PUT IN THE LIMELIGHT IN A VERY SENSUAL WAY. LIKE FINEST JEWELRY, THE ELEGANT AND SOFT MATERIAL NESTLE TO THE BODY. THE ADORABLE EYE-CATCHER SEDUCES WITH EACH AND EVERY TOUCH. THIS DIAMOR LINE COMES IN CONTRASTING COLORS. THEY RANGE FROM SHADES OF BLUE AND BLACK, A NOBLE AND ELEGANT NIGHT BLACK, AND A TEMPTING BLEND OF BLACK AND GOLD. THE TRIANGLE BRA OR UNDERWIRED BRA, BOTH WITH AN ADJUSTABLE BACK, ARE PERFECT TO COMBINE WITH THE OPEN CROTCH PANTY OR WITH THE RIO THONG. A BONDAGE OPEN CROTCH BODY COMPLEMENTS THIS DIAMOR LINE.





PENELOPE FEMININELY SEXY

PENELOPE PUSHES YOUR FEMININE CURVES AND MOVES YOUR SILHOUETTE IN THE RIGHT LIGHT. SEDUCTIVE BLACK LACE, KEPT TOGETHER WITH DELICATE RIBBONS, FRAMES THE DÉCOLLETÉ IN A BREATHTAKING WAY. THIS SERIES IS A PIECE OF JEWELRY THAT MAKES YOUR FEMININITY A FASCINATING EYE-CATCHER. THE THREE DIFFERENT PUSH-UP STYLES ARE THE PERFECT COMBINATION TO THE RIO SLIP WITH RIBBONS. A BEAUTIFUL LACE TOP COMPLEMENTS THE SERIES.





JUST FOR YOU A HIGH TREND FACTOR

JUST FOR YOU INTRODUCES A SPECIAL GIFT SERIES, MADE OF VERY DELICATE LACE IN ELEGANT BLACK OR FIERY RED. HIGHLY ELEGANT AND EXCEPTIONALLY REFINED, JUST FOR YOU CONVINCES WITH A COMBINATION OF SHINING, COOLING SATIN RIBBONS, SUITABLE FOR ANY SIZE. IN ADDITION TO THE TRIANGLE BRA, THE SERIES INCLUDES THE MATCHING STRING WITH REFINED OPENINGS AND HAND CUFFS.

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A woman with dark hair pulled back, wearing a black, long-sleeved, off-the-shoulder bodysuit with a deep V-neckline and a zipper at the waist. She is sitting on a dark, plush couch, looking directly at the camera with a neutral expression. The background is dark and out of focus.

**A SUMMERY
PLEASURE IN
A
CLASS OF ITS
OWN**

ESCORA

THE SUMMER IS PRESENTING ITSELF FROM THE MOST BEAUTIFUL SIDE. IF NOT BECAUSE OF THE WEATHER, THEN BECAUSE OF EXPRESSIVE AND SEDUCTIVE CREATIONS FROM LUXURIOUS MATERIALS AND GLAMOROUS FINISHING. SENSUALLY SOFT, DELICATE, AND ELEGANT WITH NOBLE EMBROIDERY, THIS COLLECTION IS PRESENTED BY

ESCORA

ESCORA STANDS FOR SENSUALITY, QUALITY, SEDUCTION, AND INNOVATION SINCE MORE THAN 150 YEARS. THE USUAL REFINED CUTS AND TEASING OPENINGS CREATE A TRULY STUNNING LOOK. ABSOLUTELY TRENDY, SENSUAL, ELEGANT, AND SPECTACULAR, THE COLLECTION WAS DESIGNED FOR BEAUTIFUL MOMENTS AND FEELINGS. EACH ONE OF THE PIECES IS A GUARANTOR FOR A FIGURE-FLATTERING DESIGN WITH A HIGH WEARING COMFORT AND PERFECT FIT.

QUALITY AWARENESS, INGENUITY, AND THE RIGHT SENSE FOR TRENDY DESIGNS CHARACTERIZE 150 YEARS OF FAMILY TRADITION OF ESCORA. THESE INGREDIENTS DETERMINE THE GLOBAL SUCCESS OF ESCORA UNTIL TODAY. FROM THE FIRST SKETCH TO THE FINISHED PRODUCT, THE MAKERS COLLECT FINEST FABRICS WHICH THEY COMBINE, DISCARD, AND PUT TOGETHER AGAIN IN A NEW WAY. ONLY THE BEST DESIGNS WILL BE INCLUDED IN THE FINAL COLLECTION. ESCORA PRODUCES IN EUROPE, INCLUDING IN THE OWN SEWING WORKSHOP IN AUSTRIA AND GERMANY.





ARIANA

A SEXY SHAPE WITH MANY SPECIAL DETAILS DETERMINE THE LOOK OF THIS SERIES. THE MATERIAL MIX OF IMITATION LEATHER WITH LACE IS VERY SPECIAL AND FASHIONABLY UP-TO-DATE. ESCORA HAS SUCCEEDED PARTICULARLY WELL THE FUSION OF FUNCTION AND APPEARANCE. THE LACES ARE A LOVING DETAIL. THEY EMBODY PURE SEDUCTION. THE SERIES EMPHASIZES THE SILHOUETTE OF EACH WOMAN IN A VERY SEDUCTIVE WAY. ARIANA CONTAINS A SHAPING WAIST THONG, A GIRDLE AS WELL AS A BODY. THE LATTER CAN BE COMBINED WITH THE FAVORITE BRA. FURTHERMORE, AN UNDERWIRED BRA WITH PADS IS AVAILABLE. IT WAS DESIGNED PARTICULARLY FOR LARGER CUP-SIZES.

ESTHER

THIS ESCORA COLLECTION IS THE UNION OF SEDUCTION AND FUNCTIONALITY. THE DICHOISM HIGHLIGHTS THE FINENESS OF THE LACE. OF COURSE, THE SERIES IS ALSO AVAILABLE IN CLASSIC BLACK. THE TRIANGLE SHELF BRA GUARANTEES AN EXCEPTIONAL COMFORT. ESPECIALLY, IN LARGER SIZES THE COMFORTABLE MATERIAL ENSURES HIGH FUNCTIONALITY AND FORMS A BEAUTIFUL SHAPE. APPROPRIATELY, ESCORA OFFERS BOTTOMS FOR EACH SIZE, FROM A RIO OPEN CROTCH STRING, OVER A THONG TO A STRING PANTY WITH RIBBONS. FURTHERMORE, AN UNDERWIRED OPEN BRA WITH TEASING HOLES IS AVAILABLE WITHIN THIS COLLECTION.



ANOUK

THIS LINE IS THE PERFECT COMBINATION TO THE OTHER EXCLUSIVE ESCORA STYLES. NO MATTER WHETHER IF USED AS ELEGANT LOUNGEWEAR OR TO DRINK A SUMMERY COCKTAIL AT THE BEACH BAR - WITH THESE CREATIONS, YOU CANNOT DO ANYTHING WRONG. THE CLASSIC STYLE WITH EYELASH LACE IS ELEGANTLY AND PRACTICALLY AT THE SAME TIME. MOREOVER, THE FLOWING MATERIALS ARE COMFORTABLE TO WEAR ON THE SKIN. THEY ARE SUITABLE AS OUTERWEAR TOO. THE HIGHLIGHT OF THIS SERIES IS THE WRAP DRESS MADE OF MicroModal®. THIS EXCLUSIVE SHAPE FITS WITH NEARLY EACH FEMALE BODY. FURTHERMORE, ANOUK CONSISTS OF A LONG BLOUSE MADE OF CHIFFON WITH FINE LACE BORDERS, AS WELL AS TWO TOPS.





INNESSA

SOME ATTRIBUTES THAT DESCRIBE THIS SERIES AT BEST ARE DRAMATIC, PLAYFUL, AND SEDUCTIVE. THE FULL-LACE- LOOK IN PERFECT COMBINATION WITH THE EYELASH-LACE IS TOTALLY IN VOGUE. A HIGHLIGHT OF THIS SERIES IS THE LONG DRESS WITH TRAIN COMPLETELY MADE OF LACE. CONCURRENTLY, GLAMOROUS, AND ELEGANT THE DRESS IS THE PERFECT OUTFIT FOR VERY SPECIAL MOMENTS. ANOTHER TRENDSETTER IS THE PLAYFUL CARMEN-TOP. IT'S ALSO COMPLETELY MADE OF LACE. ADDITIONALLY, AN UNDERWIRED BRA WITH COMFORTABLE SOFT STRAPS IS AVAILABLE IN SIZES UP TO F. THE BANDEAU BRA WAS MADE TO COMBINE A PERFECT FIT WITH A TRENDIEST STATE-OF-THE-ART LOOK. THEREFORE, IT'S EASILY WEARABLE EVEN WITHOUT STRAPS, SO THAT NOTHING SLIPS. INESSA BY ESCORA IS ROUND OFF BY A SEDUCTIVE BODY, TWO BOTTOMS, AND A COAT MADE OF LACE.



FABIANA

(1ST PAGE) THIS ESCORA SERIES COMBINES COMFORTABLE TULLE AND TRENDY PLEAT. FABIANA'S STYLE IS TIMELESS AND ELEGANT.

VERY SPECIAL ARE THE PLEATED INSERTS. FABIANA CONTAINS A BODY THAT CATCHES THE EYE. ITS SILHOUETTE ALLOWS EVERY WOMAN TO FEEL LIKE A GODDESS. A WIDE RANGE OF MODELS ARE AVAILABLE. ESCORA PRESENTS WITHIN THIS SERIES A COAT WITH PLAYFUL HEM EDGES, A NEGLIGEE, AND A CLASSIC BALCONETTE BRA WITH COMFORTABLE PADDED STRAPS. A SUITABLE RIO THONG COMPLEMENTS THIS STYLISH LINE.

WWW.ESCORA.DE

A woman with blonde hair is sitting on a light-colored piano bench. She is wearing a black lace bodysuit with a keyhole cutout at the bust and black high-heeled sandals. She is leaning back with her hands behind her head. The piano is dark wood with ornate carvings. There are floral arrangements on the floor near the piano. The background is a light-colored stone wall.

**THE FRENCH
ZEST FOR LIFE
IN FORM OF ALLURING
LINGERIE**

**MADemoiselle
COCO CAVALIERE**

AS DIVERSE AS THE SELF-CONFIDENT AND ACTIVE MODERN WOMAN. FRENCH ELEGANCE AND ZEST FOR LIFE IN COMBINATION WITH HIGH-QUALITY MATERIALS AND MODERN CUTS IS TRANSFORMED IN SEDUCTIVE LINGERIE BY **MADemoiselle COCO CAVALIERE**

THE NEW COLLECTION LETS DREAMS COME TRUE ON THE FEMALE BODY. A MULTI-FACETED RANGE FOR EVERY TASTE. IT OFFERS EVERYTHING, THAT THE WOMAN'S HEART DESIRES. NO WISH REMAINS UNFULFILLED. **MADemoiselle COCO** WRAPS UP THE BODY OF EACH WOMAN IN THE MOST ELEGANT WAY. THIS FINEST LINGERIE LET FEMININITY SHINE BRILLIANTLY. AIRY, AND LIGHT-WEIGHTED, THE NEW COLLECTION COULDN'T BE MORE FEMININE. IT CONTAINS DELIGHTFUL CREATIONS WITH A SKILLFUL SENSE OF TRENDS AS WELL AS AN ATTENTION TO DETAIL.

VALERIE
LUXURIOUS ELEGANCE

WITH THIS SEDUCTIVE LINE FROM MADemoiselle COCO, SOFT LACE IN BLUE AND BLACK GOES HAND IN HAND WITH TRANSPARENT TULLE AND SHINING SATIN. BEAUTIFUL SATIN EDGINGS IN BLACK OR GREEN PUT THE FINISHING TOUCHES ON THIS COLLECTION. THE SENSUAL LOOK WITH A ROMANTIC CHARACTER RADIATES LIGHTNESS AND A GRACEFUL APPEARANCE AS WELL. THIS SPECTACULAR SERIES INCLUDES A LACE BRA, AN UNDERWIRED BRA WITH SIDE LIFTING, A SUITABLE PANTY, A RIO STRING AS WELL AS A ROMANTIC BODY.





ANNABELL

PURE ROMANTIC

WITH DELIGHTFUL RIBBON DETAILS COMBINED WITH BLACK EXQUISITE LACE MADemoiselle COCO INVITES TO DREAM. THIS LINE WAS CREATED FOR WOMEN THAT LOVES THE UNION OF ROMANTIC AND SEDUCTION. A VERY FEMININE TAILORING AND THE SOFT FABRIC FLATTER PERFECTLY THE FEMALE CURVES. MADemoiselle COCO PRESENTS A SERIES THAT MEETS THE DEMANDS ON A "FAVORITE LINE". THIS ELABORATE COLLECTION CAPTIVATES THROUGH A TRIANGLE BRA WITH RIBBONS, A BALCONETTE UNDERWIRED BRA WITH A MATCHING RIO THONG, AND A PANTY WITH LACE RIBBONS. ADDITIONALLY, A TOP AND A MATCHING SHORTY COMPLEMENTS THIS LINE.





CLEO ENCHANTING CHARMING

A SENSUAL BLACK LACE IN MODERN STRIPES DESIGN STANDS FOR THE NEW TYPE OF SEDUCTION. CLEO IS THE NEW MADemoiselle COCO LOUNGEWEAR LINE. THIS SERIES PLAYS THE GAME BETWEEN TRANSPARENCY AND OPAQUE MATERIAL. CERTAINLY, THIS COLLECTION ATTRACTS EVERYONE'S ATTENTION. MOREOVER, THE SERIES CAPTIVATES THROUGH A TRENDY TAILORING AS WELL AS A HIGH WEARING COMFORT. MADemoiselle COCO PRESENTS "EVERYDAY FAVORITES" THAT PUT EVERY WOMAN IN A SEDUCTIVE LIMELIGHT. THIS EXCEPTIONAL LINE INCLUDES A T-SHIRT MADE OF LACE, A BASIC DRESS, LACE PANTS AS WELL AS A LACE SHIRT WITH A DEEP CUTOUT BACK. A FLOUNCE MADE OF LACE COMPLEMENTS THIS LINE SEDUCTIVELY.

MARIÉ MODERN FLORAL GRAPHIC

THIS PRECIOUS LINE OF MADemoiselle COCO APPEARS IN AN ELEGANT BLACK COMBINED WITH A NOBLE BLUE. BECAUSE OF ITS FINE LACE, IT APPEARS FLORAL AND MODERN AT THE SAME TIME. THE LATEST CUTTING TECHNIQUE AND SUPERB CRAFTSMANSHIP ARE COMBINED EXQUISITELY TO AN INCOMPARABLE FASCINATING COLLECTION THAT ENCHAINS AND SEDUCES IN A UNIQUE WAY. THE UNDERWIRED BRA, OR THE WIRE-FREE BRA, BOTH WITH PADS, CAN BE COMBINED WITH THE SUITABLE RIO STRING OR THE PANTY. THE WONDERFUL BODY COMPLEMENTS THIS LINE.



**EAU DE KARMA
THE NEW LADIES
FRAGRANCE**

THOMAS SABO



HARMONY, INNER BALANCE, JOIE DE VIVRE AND OPTIMISM – EAU DE KARMA LADIES' FRAGRANCE

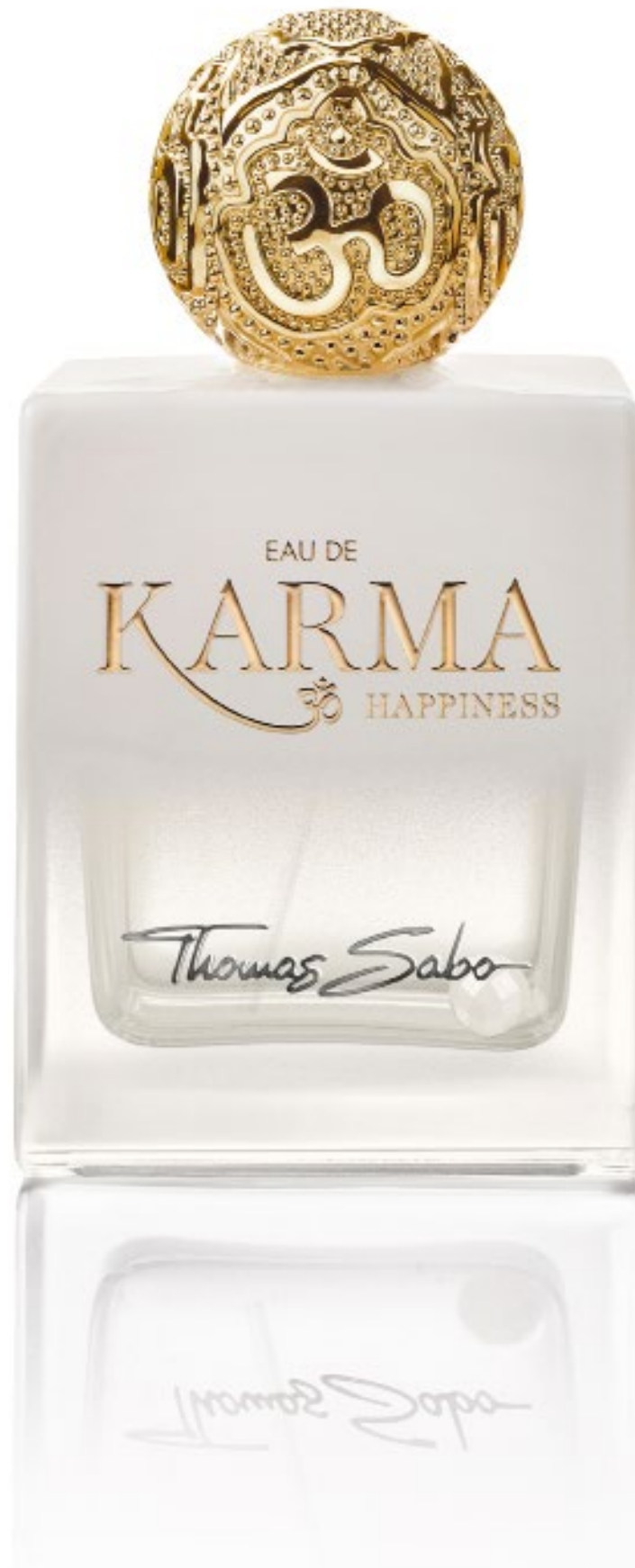
TEASES THE SENSES LIKE SCINTILLATING SUMMER RAIN AND HAS A SOOTHING INFLUENCE ON THE BODY, SPIRIT AND SOUL. IT'S A SENSUALLY-FRESH SCENT THAT ENVELOPS ITS WEARER IN AN OVERWHELMING FRAGRANCE EXPERIENCE. SUCH A GOOD KARMA – SUCH A GOOD LIFE IS THE MOTTO OF

 **THOMAS SABO**

THE EAU DE KARMA FRAGRANCE NOTES

THE PRECIOUS ESSENCES USED DRAW ON THE SPIRITUAL SYMBOLISM OF TRADITIONAL EAST-ASIAN TEACHINGS AND BRING THEM TO LIFE IN A UNIQUE SCENT. IN ITS HEAD NOTE, EAU DE KARMA UNITES THE FRUITY-FLORAL AROMAS OF FREESIA, APPLE AND BLACKCURRANT WITH OZONIC NOTES AND IS REMINISCENT OF THE FRESHNESS OF CLEANSING SUMMER RAIN. THE HEART NOTE REFLECTS SOFT, SENSUAL ELEGANCE: PRECIOUS ROSE ESSENCES AND A HINT OF PEONY FLANK THE DELICATELY-COMPOSED LOTUS FLOWER ACCORD.

THE BASE OF THE EAU DE KARMA FRAGRANCE CREATES A FEELING OF CALM AND HARMONY WITH ITS VELVETY-WARM NOTES OF AMBER, CEDAR AND MUSK. THE FEMININE COMPOSITION WAS CREATED BY RENOWNED PERFUMER RICHARD IBANEZ – CONSIDERED TO BE THE ABSOLUTE SPECIALIST FOR CREATIONS BASED ON NATURAL ESSENCES.



EAU DE KARMA DESIGN AND PACKAGING

PACKAGING AND DESIGN ARE REMINISCENT OF MAJESTIC, FAR-EASTERN TEMPLE LANDSCAPES: THE EXQUISITE SILVER CAP IN THE FORM OF AN ELABORATELY-DESIGNED OM KARMA BEAD IS TRULY ENCHANTING IN CONJUNCTION WITH THE MINIMALIST-LOOK BOTTLE. IN ADDITION TO THE UNIQUE FRAGRANCE, THE BOTTLE HOLDS A FACETED ROSE QUARTZ AS A FURTHER REFERENCE TO THE KARMA BEADS.

THE EXQUISITE PACKAGING OF THE EAU DE KARMA FRAGRANCE IS ADORNED WITH AN EMBOSSED PINK WHEEL OF KARMA – THE SYMBOLIC CENTREPIECE OF THE KARMA BEADS RANGE.



THE EAU DE KARMA FRAGRANCE

WILL ALSO BE AVAILABLE FROM LEADING PERFUMERIES AND DEPARTMENTS STORES.

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**THE FIRST
COMMUNITY CREATED
PARFUM**

SHIRIN DAVID
CREATED BY THE COMMUNITY



A UNIQUE FRAGRANCE,

CREATED BY MORE THAN 350,000 PEOPLE. SHIRIN DAVID AND "THE SCENTIST" PRESENT THE NEW FRAGRANCE

SHIRIN DAVID
CREATED BY THE COMMUNITY

THE COLOGNE MANUFACTURE ARS PARFUM PRESENTS ITS COOPERATION WITH YOUTUBE STAR SHIRIN DAVID. TOGETHER, THEY LAUNCHED A PERFUME PROJECT THAT INVITED THE FAN BASE TO TAKE PART IN THE CREATION OF THE NEW FRAGRANCE. SO, THE INDIVIDUAL PREFERENCES OF THE COMMUNITY DETERMINED THE FRAGRANCE CREATION DIRECTLY.

THIS UNIQUE PROJECT

BEGAN ALREADY A YEAR AGO WITH THE FIRST IDEAS FOR THE LOOK & FEEL. PARTICULARLY, SHIRIN'S HIGH DEMANDS ON ELEGANCE AND STYLE AS WELL AS INNOVATION AND PERFECTION BUILT THE FOUNDATION FOR THE PRODUCT DEVELOPMENT. THE GLOBALLY UNPARALLELED "THE SCENTIST TECHNOLOGIE" SUPPORTED THE PROJECT AND ALLOWED SHIRIN THE CREATION OF A NEW FRAGRANCE TOGETHER WITH HER COMMUNITY.

MONTH OF METICULOUS PREPARATION AND DETAILED WORK ON THE HIGHEST LEVEL HAVE PAID OFF! AT THE BEGINNING OF THIS YEAR, SHIRIN PRESENTED THE EXTRAORDINARY PERFUME PROJECT ON HER YOUTUBE CHANNEL IN A VIDEO. WITHIN A FEW DAYS, THE VIDEO HAD MORE THAN 1.3 MILLION VIEWS. SHIRIN INVITED THE COMMUNITY TO PARTICIPATE IN THE DEVELOPMENT OF THE PERFUME FROM THE BEGINNING. MORE THAN 350,000 FOLLOWERS TOOK PART IN THE CREATION OF PERFUME. THEY HAD 5 DAYS TO FILL OUT A QUESTIONNAIRE AND TO SEND THEIR PERSONAL WISHES. THE RESULT IS A UNIQUE NEW FRAGRANCE THAT REFLECTS THE PERSONALITY OF THE PARTICIPANTS.



"ORIENTAL, FEMININE, ALLURING, ELEGANT AND GLAMOROUS."



THE FRUITY AND SENSUAL TOP NOTE REVEALS JUICY AROMAS OF TANGERINE, PEACH, CHERRY AND BLACK CURRANT. THESE ARE COMBINED WITH AN EXQUISITE CHORD OF REFRESHING COCONUT WATER AND PINK PEPPER. THEN UNFOLDS AN IRRESISTIBLE BOUQUET OF FLOWER OF OPULENT ORANGE BLOSSOMS, LUXURIOUS JASMINE, AND POWDERY IRIS. WHITE MUSK PERFECTLY IN BALANCE WITH WHITE FLOWERS AND PROVENÇAL

ROSÉ CREATE THE ELEGANT HEART NOTE. THEY GIVE THE SENT ITS ALLURING EFFECT. FINALLY, A MODERN CHOCOLATE CHORD, PRECIOUS WOOD NOTES AND LIQUID CARAMEL ROUND OF THE PERFUME SENSUAL AND SMOOTH. SO, SHIRIN DAVID - CREATED BY THE COMMUNITY ENCHANTS TILL THE END.

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